

Save the Date

CEEDUCON

Central European Conference
on Internationalisation of Higher Education



8th Edition

1.-2. December 2026
O2 universum, Prague, Czechia

CEEDUCON is a premier platform designed for experts and practitioners in the field of internationalisation of higher education institutions.

IT FEATURES:

- **over 900 participants**, including university representatives (rectors, vice-rectors, Erasmus+ institutional coordinators, employees of international departments, project managers), the European Commission, the Ministry of Education, European University Alliances, foreign experts, academic peers and more,
- **more than 50** sessions and workshops,
- opportunities for **sharing** best practices, gaining inspiration, and finding solutions for higher education institutions in Central Europe,
- extensive **networking** possibilities.

The conference is organised by the **Czech National Agency for International Education and Research (DZS)**, in cooperation with **Austrian, German, Polish, Slovak and Hungarian National Agencies**. The event's official language is English.

CEEDUCON 2026 TOPICS:

1. NAVIGATING THE TECHNOLOGICAL SHIFT

How can universities harness AI, digitalisation, and data analytics responsibly to design smarter, more agile internationalisation strategies while preserving academic values and human judgement?

- AI and digitalisation as drivers of change in internationalisation
- The use of AI in International Relations Offices (IROs)
- AI-supported project design, implementation, and reporting
- Data-driven international strategies and evidence-based decision-making
- AI in international education statistics, monitoring, and evaluation
- Responsible use of data, ethics, transparency, and data protection
- Universities as global innovation hubs in the AI era
- Digital tools for managing partnerships and international networks
- Skills and capacity-building for staff navigating technological change

2. CHALLENGES OF INTERNATIONALISATION

How can universities address structural, social, and financial barriers to internationalisation while ensuring inclusive, safe, and meaningful international experiences for all students and staff? What impact does the current turbulent geopolitical environment have on internationalisation, and how are universities responding to it?

- Housing, accommodation capacity, and affordability for international students
- International mobility: safety, visas, insurance, wellbeing, and crisis preparedness
- Lack of funding and alternative financing models for international activities
- Students and staff not participating in mobility programmes: causes and solutions
- Inclusion in practice: addressing specific needs and underrepresented groups
- The role of advisory and counselling centres in internationalisation
- International university projects beyond higher education (cross-sector cooperation)
- Integration of international degree programmes into university structures
- Institutional responsibility for inclusion, access, and participation
- Green Erasmus beyond green travel: examples of sustainable and environment-friendly measures undertaken by institutions
- Quality of mobility: measurement, feedback, and evaluation

3. FROM RECRUITMENT TO RETENTION

How can universities design a coherent, student-centred strategy that connects recruitment, admissions, support services, and alumni engagement? What innovative tools, partnerships, and support mechanisms can institutions use to make recruitment more targeted, admissions more transparent, integration more inclusive, and student success more sustainable?

- Strategic, data-driven recruitment and lead management
- Marketing and positioning: brand, value proposition, and channels
- Student journey mapping and experience design
- Admissions and onboarding
- Integration and student support
- Retention and student success
- Employability and transition to the labour market: careers, internships, and employer partnerships
- Alumni relations and long-term engagement
- Stakeholder engagement in recruitment

4. GLOBAL & REGIONAL PARTNERSHIPS

How can universities build sustainable global and regional partnerships that balance strategic priorities, mutual benefits, and equitable collaboration between regions with different capacities and needs? What role do multi-actor networks, European University alliances, and international programmes play in reshaping global higher education, and how can institutions overcome structural and operational obstacles to deeper cooperation?

- Strategic partnerships between the EU and third countries
- European University Alliances: lessons learnt and ways forward
- Global dimension of the European University Alliances
- International Student Mobility from Developing Countries: development dynamics, motivational drivers, and global educational inequalities
- Blended Intensive Programmes
- Role of alumni in partnerships
- Capacity Building and how to reflect Global Gateway priorities when cooperating with third countries
- Joint/double degree study programmes in constantly shifting realities (e.g. Erasmus Mundus)
- Future of the EU attracting global talent: Joint European Degree Label



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