

INFORMED CONSENT – Recruitment campaign of the Study in Czechia initiative and the Czechia Alumni programme

We kindly ask for your **explicit consent** to process your personal data for the purpose of sending you information about study opportunities in Czechia, invitations to events organised by **Study in Czechia**, and managing your membership in the **Czechia Alumni** programme.

1. Who processes your data?

Controller: Czech National Agency for International Education and Research (DZS), Na Poříčí 1035/4, 110 00 Prague 1, Czechia, Company ID 61386839, data-protection officer's e-mail: **gdpr@dzs.cz**.

2. Which data and for what purpose?

We process your **first name, last name, and e-mail address**, which you voluntarily provide via an online form or in person. The data are used to:

- send information on scholarships, study opportunities and events organised by Study in Czechia,
- distribute news related to Study in Czechia or Czechia Alumni via the Mailchimp platform,
- personalise the content of our messages according to your field of study or specific interests (e.g. students receive study opportunities in Czechia, alumni receive opportunities to engage with the Czechia Alumni programme).

3. Legal basis

Art. 6 (1)(a) GDPR – processing is based on your consent, which you may withdraw at any time.

4. Retention period

Your data will be stored **until you withdraw your consent** or, at the latest, **10 years after the end of the Study in Czechia initiative**, whichever comes first. After that, they will be securely deleted.

5. Recipients and international transfers

Your data are stored in the following services:

- **Mailchimp** (The Rocket Science Group LLC, USA) – e-mail platform;
- **Meta Platforms Ireland Ltd.** – if you use a Facebook/Instagram lead form.

Transfers to the USA are carried out under the **EU-US Data Privacy Framework** or **EU Standard Contractual Clauses**, ensuring an adequate level of protection.

6. Security measures

Data are protected by technical and organisational measures set out in DZS internal policies **PP07 ICT Security Measures**, **PP22 Data Backup** and **PP26 Personal Data Processing at DZS**. Only trained DZS staff with two-factor authentication have access.

7. Your rights

You have the right to access, rectify, erase, restrict processing, data portability, object to processing, and withdraw consent at any time. You can unsubscribe by clicking **“Unsubscribe”** in any email or by contacting **gdpr@dzs.cz**.

8. Contact

- General enquiries: **info@studyin.cz**
- Data-protection enquiries: **gdpr@dzs.cz**

By clicking “Submit,” you confirm that you have read the information above and give your consent to the processing of your personal data as described.