

MINUTES OF MEETING: IGLO Implementation working group – The European IP Helpdesk

Date:	13 March 2025
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On 13 March the CZELO office participated in the meeting of the IGLO Implementation working group. The topic of this meeting was the [European IP Helpdesk](#) (*IP = intellectual property*). The Helpdesk provides support to applicants and beneficiaries of EU-funded research projects including SMEs in the context of managing their intellectual property. Representative of [EURICE – European Research and Project Office GmbH](#) and the Helpdesk itself presented it, including services provided, cooperation with other initiatives and current projects the Helpdesk is involved in.

The European IP Helpdesk

- The Helpdesk is active in areas of valorisation of knowledge, transfer of knowledge and exploitation
- there are also international IP SME Helpdesks (under DG GROW), while the European “central” IP Helpdesk is managed by DG RTD
- The European IP Helpdesk is the only one also covering academia and research organizations (not only SMEs)
- Main aim and function is to provide IP support for current and potential beneficiaries of EU-funded projects, researchers and European SMEs
- Interested parties can make use of free-of-charge Helpline (after registration they enter a short description of a problem and they will receive an answer within 3 working days)
 - Helpline can help with IP rules when preparing project proposals, but it must be contacted by applicants in due time (few days is not enough in these cases)
 - Helpline is available in German, English, Spanish, Polish and French
 - Everything shared within the Helpline is 100% confidential
- The Helpdesk is also producing podcast, factsheets, bulletins, guides, case studies, audio-visual material (*more on some of these below*)
 - Where relevant the Helpdesk is cooperating with DG RTD on specific documents/guides
- Structure of Resources:
 - IP basics: not so many materials on the basics, because there is a lot of content already available, and it is not necessary to duplicate what already exists
 - IP in EU funded projects: this is the biggest area of the Helpdesk’s focus, providing basic / intermediate / advanced levels of knowledge for different phases of projects (preparation / implementation / exploitation), also providing specific cases covering the full projects lifecycle
 - IP in business: focusing on cooperation between the academia and businesses
- mapping the beneficiary journey from Planning to Exploitation = set of guides from the beginning until final phases of the project (focusing on preparation, implementation, exploitation and offering training and publications in all areas)
- offering [guidance and training in connection with AI](#)
- offering both **online and onsite trainings** – during and after Covid there was an increase of online trainings (about 2 per week)



- using international pool of experts in specific areas
- extensive online training calendar (schedule published on the EU IP Helpdesk website)
- focusing on different levels of expertise, broad variety of topics,
- offering also training co-organized with various partners, e.g.:
 - Horizon Results Platform – regular cooperation since 2021, focusing on topics e.g. IP in business collaboration, webinar on AI Act, etc.
 - EPO (European Patent Office) Academy – trainings in general topics and also specific topics requested by EPO (quantum, AI, biotech, etc.), two types of trainings: 1. focused on academia (e.g. patent protection for EU funding, technology transfer series, etc.), 2. focused on businesses (licensing-based business models, transfer of technology from lab to market, etc.)
 - EIC Regional innovation valleys – specific workshop together with EISMEA on knowledge valorisation
 - EEN (Enterprise Europe Network) – providing support for businesses, some of them also dealing and advising on IP
 - EU-13 Widening roadshow 2025 (October 2024 in Czechia) – addressing “hot” topics, practical cases/success stories, providing overview of IP services
- [IP Ambassador Network](#) – 43 now from 26 countries (including Czechia) – ambassadors have priority access to IP services, they organize events, translate IP publications into their national languages, provide regular policy reports, testimonials for press, surveys, etc.

Other projects and initiatives of the Helpdesk:

- [Booster](#) initiative:
 - personalized support for both entry-level consultations and follow-up support for project managers preparing new projects
 - services to support and enhance dissemination and exploitation of results, including “go-to-market” support
 - optional add-on support (e.g. networking, creating portfolio for dissemination and exploitation, developing intellectual assets management strategy, coaching for public speaking or audio-visual support)
- [IP4OS](#) (IP for Open Science) - Unpacking the possibilities of Intellectual Properties for Open Science
 - new project, will run for 24 months
 - Planned activities and outputs: research on the current status of IP complementing Open Science and creating Best practice manual, awareness raising on the importance of IP for OS, training curriculum
 - there will probably be a Community of Practice created around this topic
 - within the project a multi-professional team will be needed (researchers, data stewards, knowledge technology transfer professionals, librarians, open science ambassadors, research managers) – interested people will be able to join (more information will be available on the website)
 - **until 26 April it is possible to fill in a [survey on best practices for Open Science and Intellectual property](#) and share good practices, issues etc.**
- IAM4RE (Intellectual Asset Management for Research and Entrepreneurship)
 - Project will start on 1 April
 - The aim: enhancing capacity in knowledge valorisation and standardization, fostering innovative ecosystems where intellectual property management drives societal and economic value



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SUPPORTED
BY THE PROJECT
OF THE MEYS MS2102