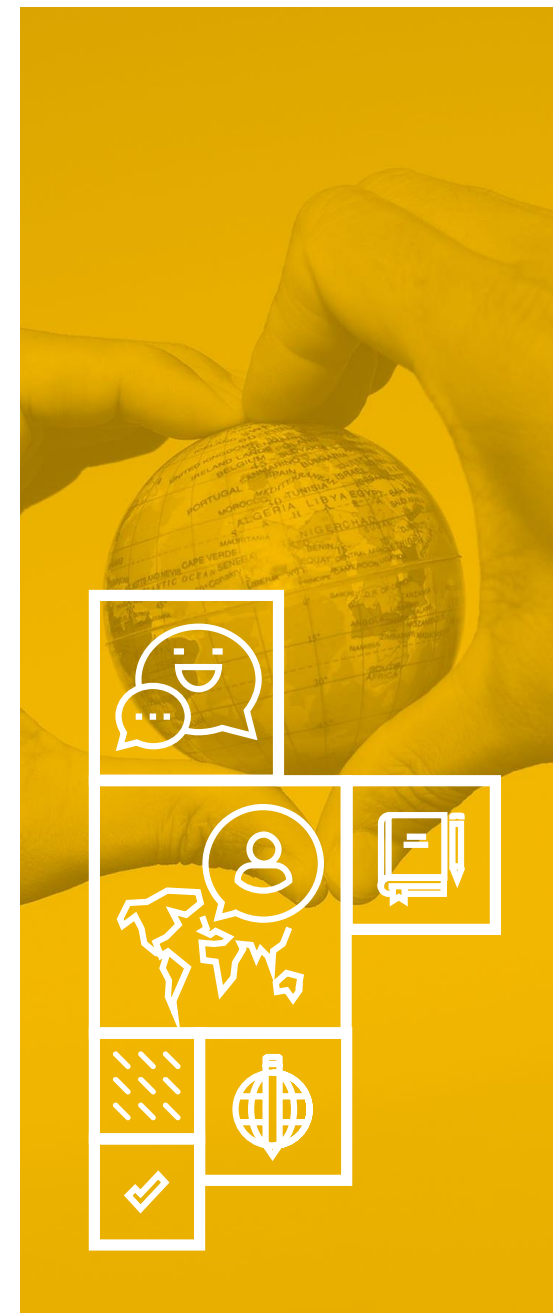


Study of international students and their opinion on Czechia





COUNTRIES

1. Total (all countries)

2. Brazil

3. Colombia

4. Georgia

5. Germany

6. Ghana

7. India

8. Indonesia

9. Israel

10. Kazakhstan

11. Mexico

12. Poland

13. Russia

14. Turkey

15. Ukraine

16. United Kingdom

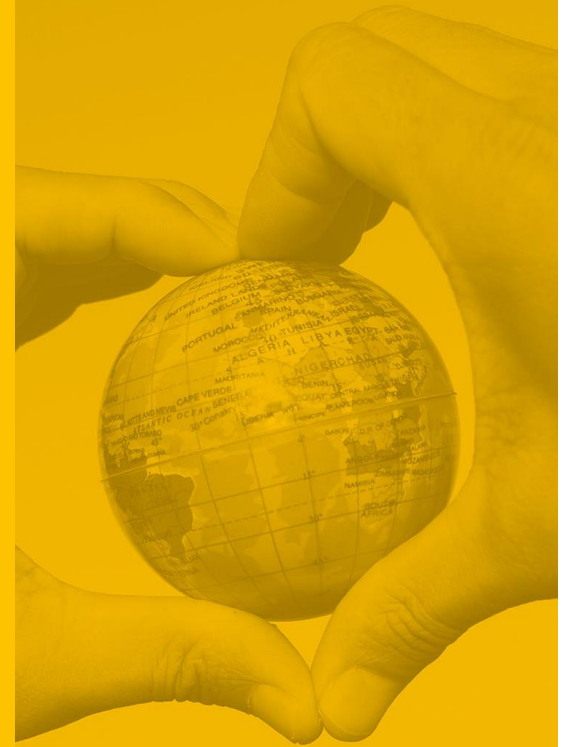
17. USA

18. Vietnam



Total (all countries)

n = 3598





Summary



- **The most significant aspects** when choosing a specific country to study abroad are both „**Destination safety**“ and „**Quality of the study program**“
- 39% of all the respondents **consider Czechia** among the countries where their future studies would take place and other 53% do not oppose this option
- The most influential factors when deciding to study abroad are family (61%) and respondents themselves (59%)
- 7 of 10 respondents think that there is a **good quality-price ratio** for tuition fees and the other costs during the studies in Czechia





ABSTRACT



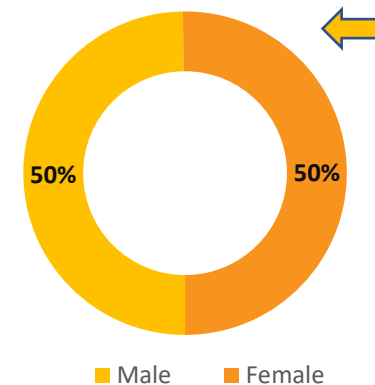
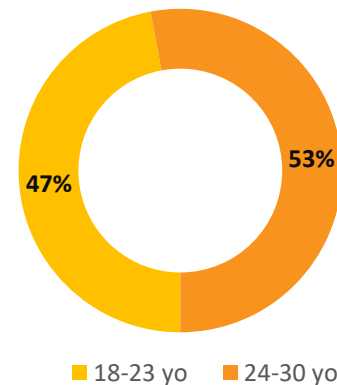
<u>Characteristics of the Sample</u>	5
<u>Aspirations to Study Abroad</u>	6
<u>Significant Aspects When Choosing a Specific Country to Study</u>	7
<u>Choosing a Destination to Study</u>	9
<u>Thoughts About the Budget</u>	10
<u>Study in the Czech Republic</u>	11
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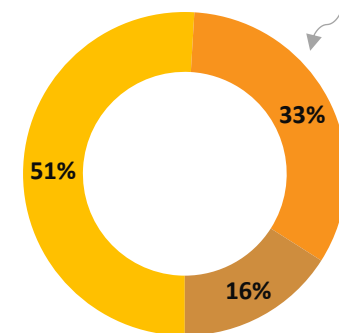


Characteristics of the sample

- 3598 respondents
- 50% males (1798) and 50% females (1800)
- Two age groups, the first group mostly focused on students of High school, Bachelor's and Master's degree and the second group mostly focused on doctoral studies
- All chosen respondents were able to use English at least on intermediate level
- 63% of respondents have higher education degree
- This study is primary focused on young people willing to study abroad in the future, that is the reason why the number of „I'm not studying" answer is only 2%

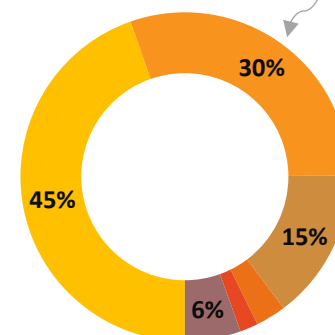


„How would you rate your level of English?"



„What is your highest level of education you have achieved?"

- Bachelor's degree
- High School
- Master's degree
- Doctoral studies
- I'm not studying
- Other



- Intermediate
- Advanced
- Very Advanced



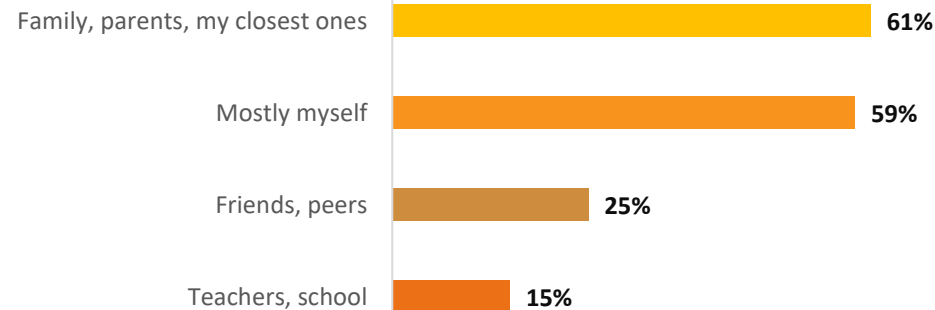


Aspirations to study abroad

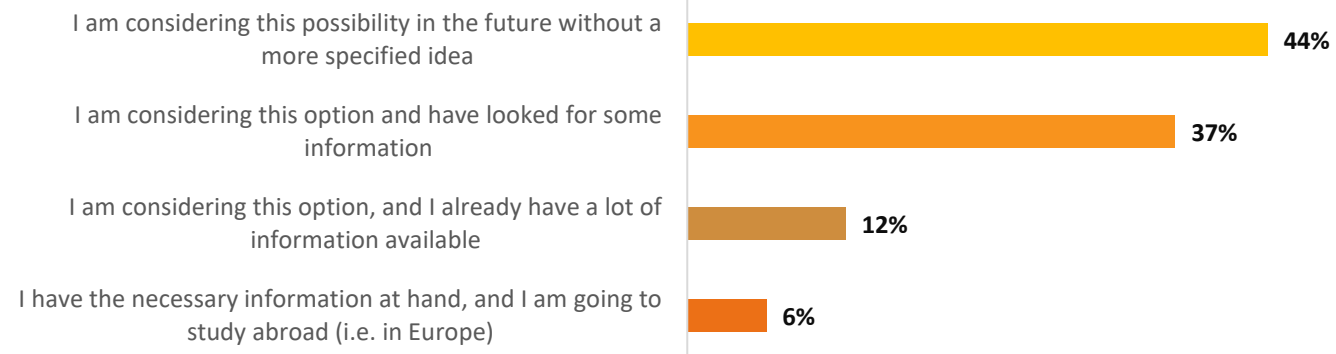


- All chosen respondents want to study abroad in the future
- More than half of the respondents believe that the biggest influence on their decision to study abroad have both their family and themselves
- The least influential factor when deciding to study abroad is a school
- Most of them (81%) have considered the possibility to study abroad but have either none or some basic information
- 209 out of 3598 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

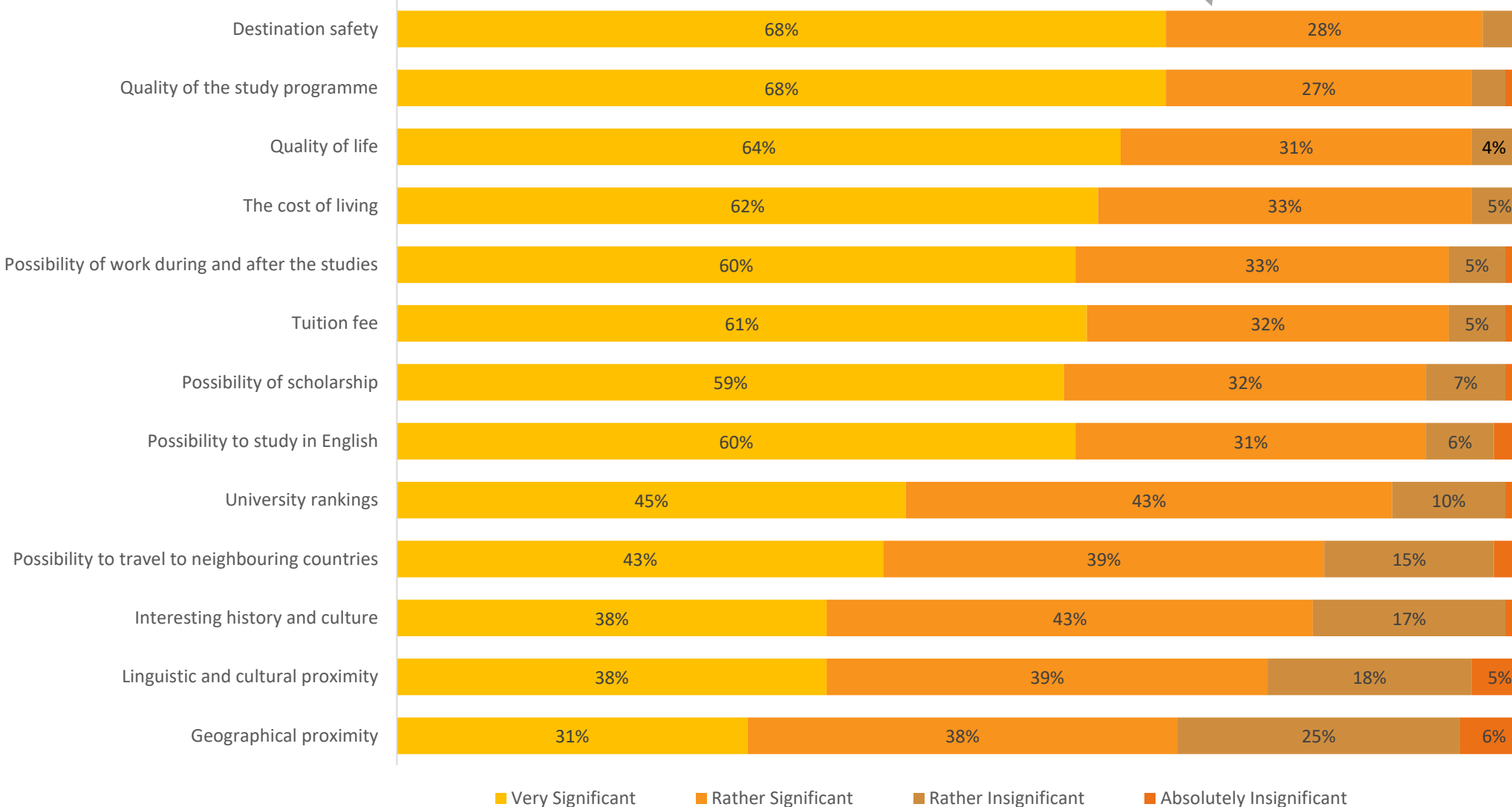




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“

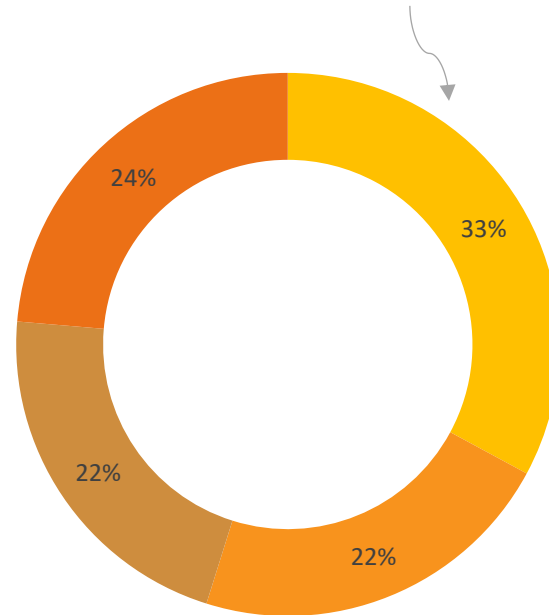




The most important aspect while studying abroad (i.e. in Europe)



„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



- Good quality-total cost of study ratio
- Friendly environment in which I would feel fine
- Improving the quality of your life
- Quality of the study programme in your field



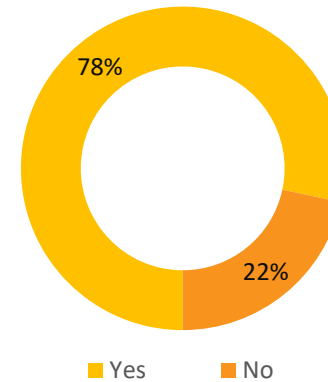


Choosing a destination to study

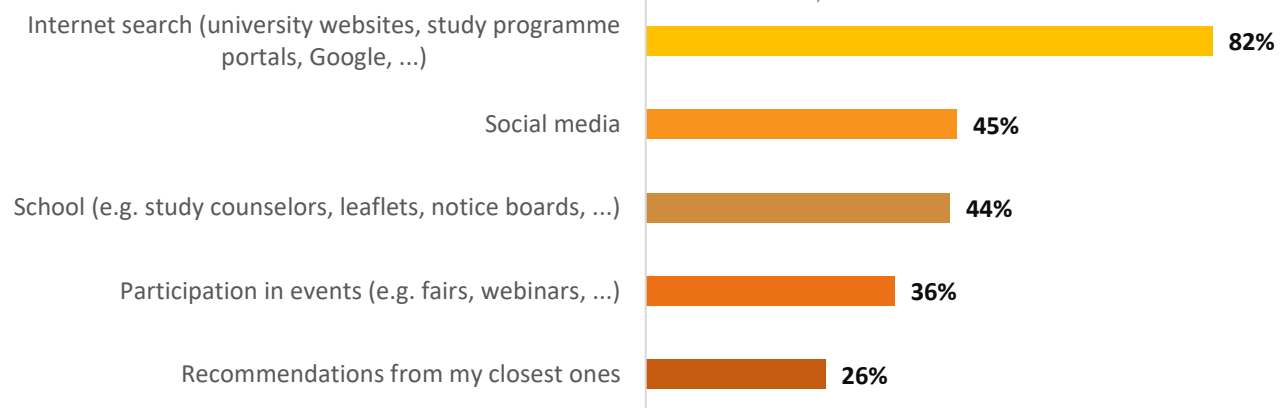


- For 2819 out of 3598 respondents the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- Social media and school represents almost half of the sources of information
- The least common source of the information are recommendations from their closest ones (1/4)

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget

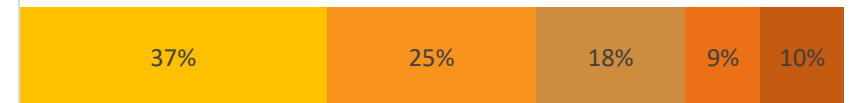
- Nearly 2/3 of the respondents think about the budget as a whole
- 228 out of 3598 respondents haven't thought about the costs yet
- 90% of respondents know how much would they pay to study abroad but for only 25% would be all countries financially acceptable
- For 336 respondents the study abroad would be impossible without scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"

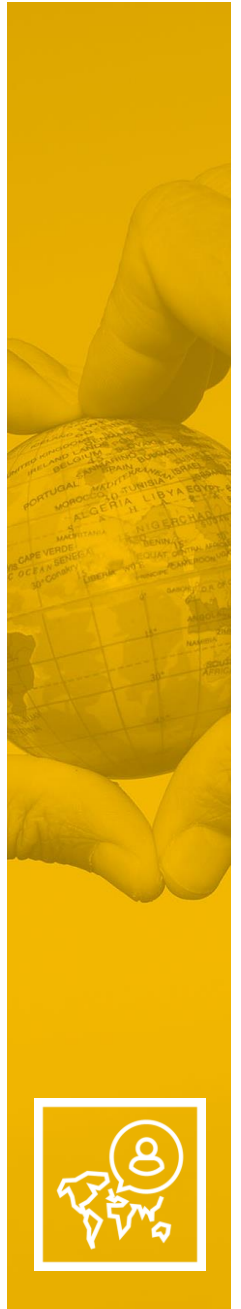


- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



- Yes, but only some European countries would be financially acceptable to me
- Yes, all European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No

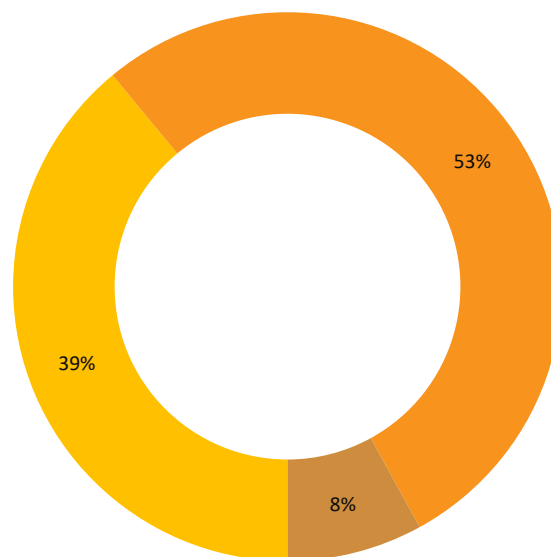




Study in the Czech Republic



„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



- Yes, the Czech Republic is among the countries I would consider
- I have not considered the Czech Republic yet, but I would not oppose this option
- No, I do not want to study in the Czech Republic



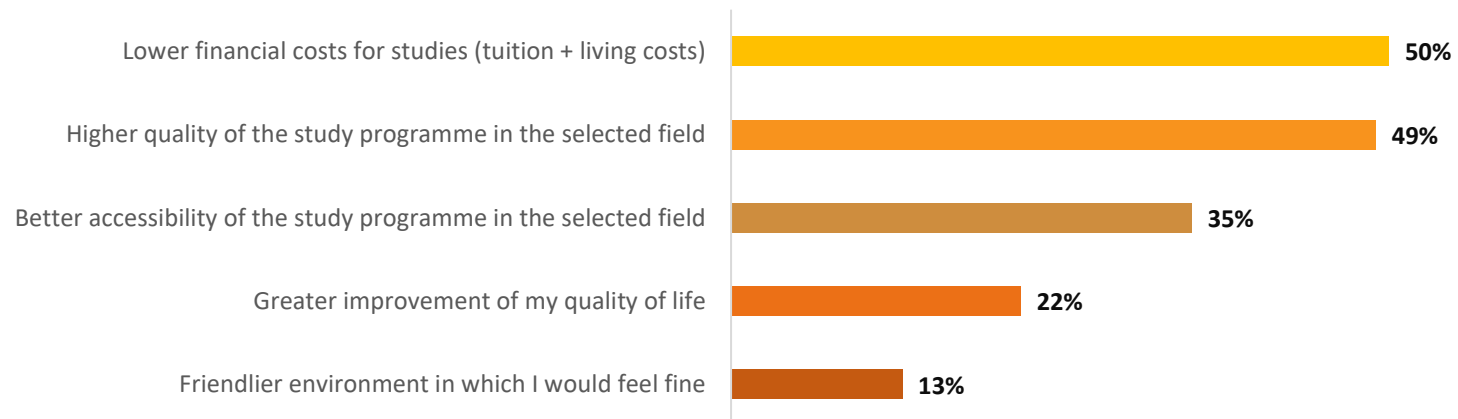


Study in the Czech Republic



- One half of the respondents would consider study in Czechia if it offered them lower financial costs or higher quality of the study programme

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

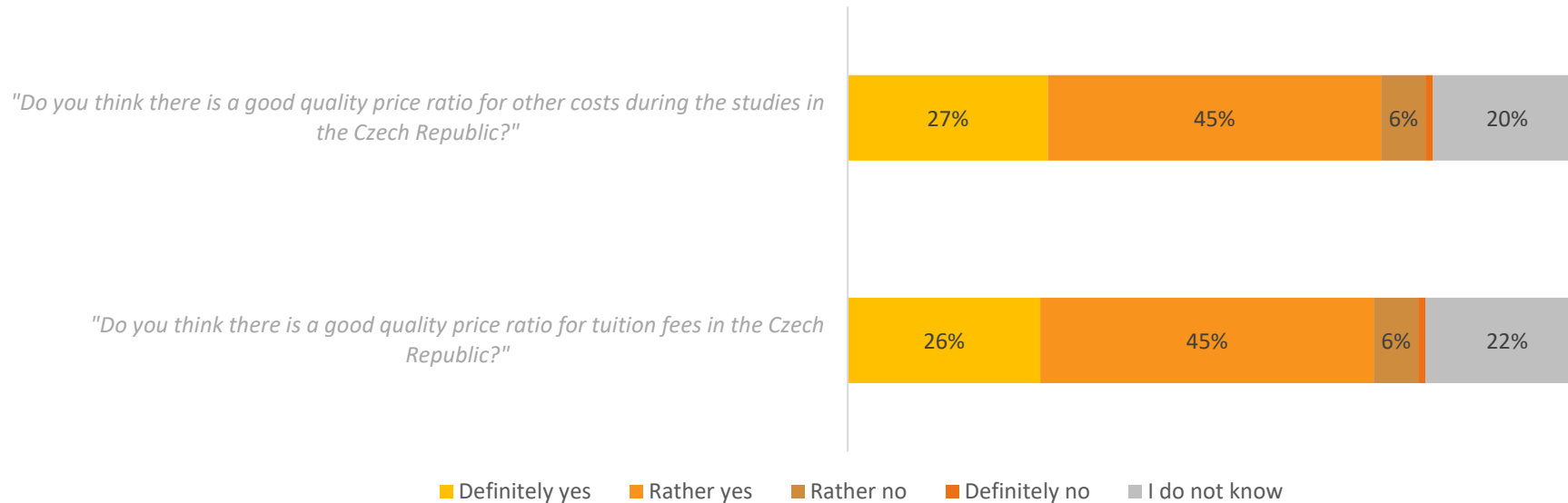




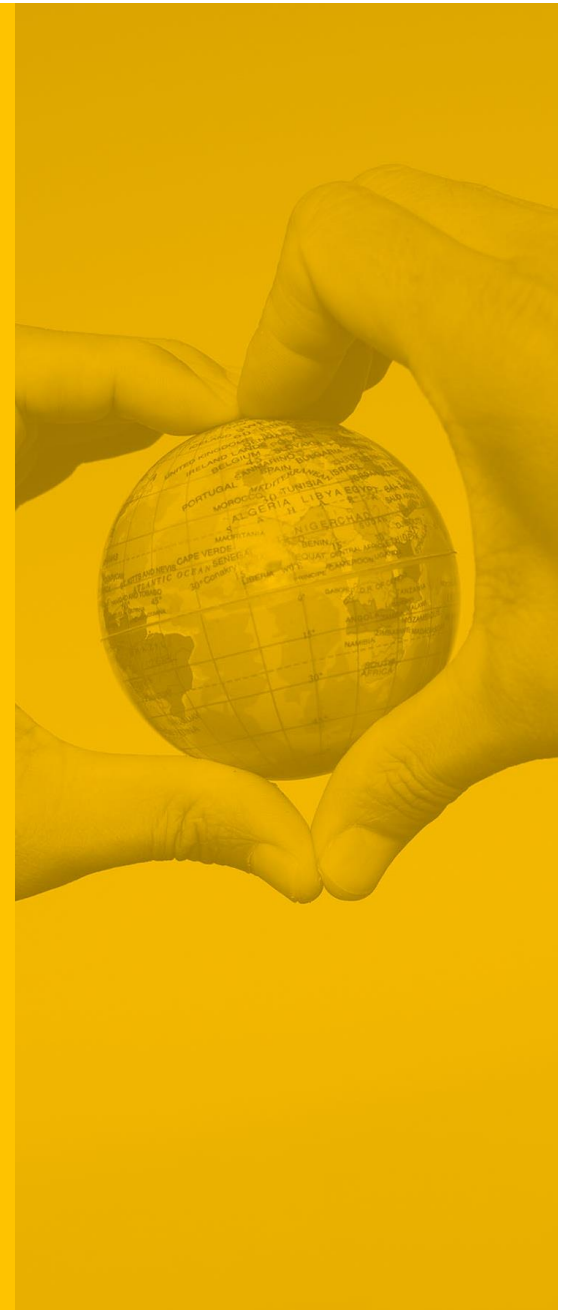
Quality-price ratio in the Czech Republic



- For 70% of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- Almost 3/4 of the respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



Brazil
n = 231

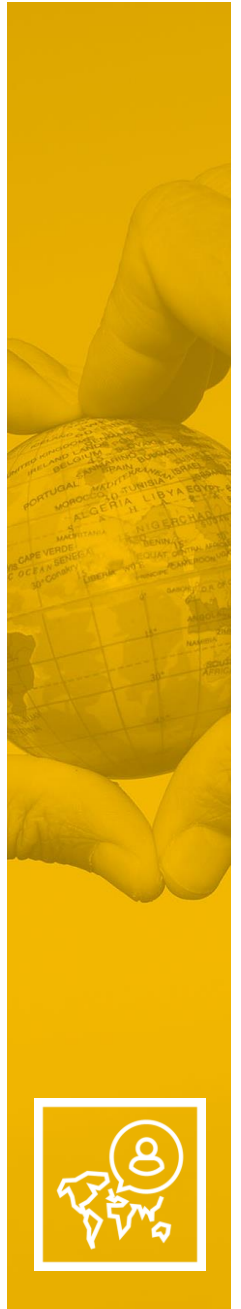




Summary



- **The most significant aspects** when choosing a specific country to study abroad are „**Destination safety**“, „**Possibility of work during and after studies**“ and „**Quality of life**“
- 44% of Brazilian respondents **consider Czechia** among the countries where their future studies would take place and other 52% do not oppose this option
- The most influential factors when deciding to study abroad are respondents themselves (73%) and family (62%)
- 7 of 10 Brazilian respondents think that there is a **good quality-price ratio** for tuition fees and the other costs during the studies in Czechia





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

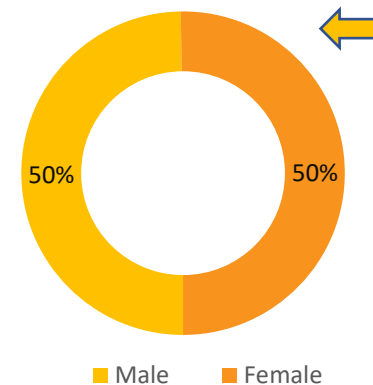
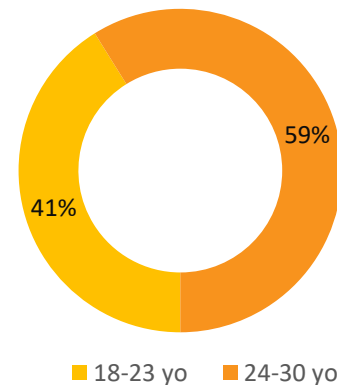
Quality-price Ratio in the Czech Republic



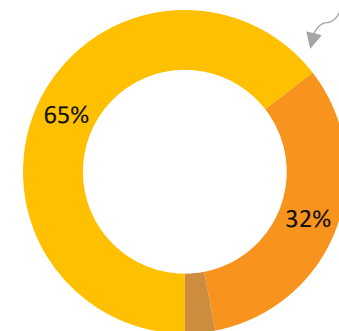


Characteristics of the sample

- 231 respondents
- 50% males (115) and 50% females (116)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 65 % of respondents have higher education degree
- All respondents are currently studying

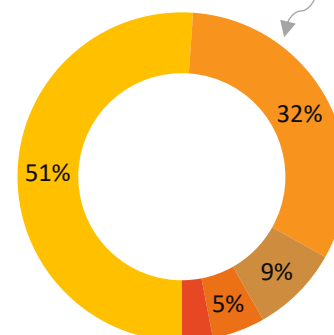


„How would you rate your level of English?“



„What is your highest level of education you have achieved?“

- Bachelor's degree
- High School
- Master's degree
- Doctoral studies
- I'm not studying
- Other



- Intermediate
- Advanced
- Very Advanced



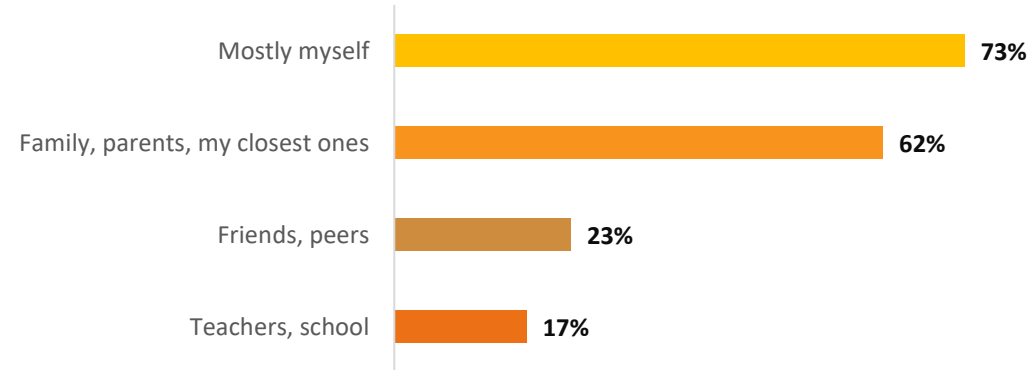


Aspirations to study abroad

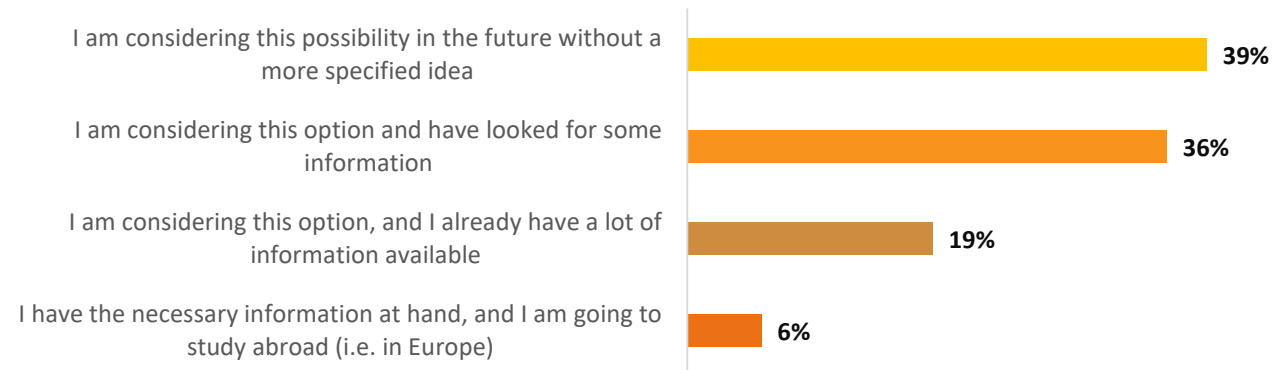


- All chosen respondents want to study abroad in the future
- Almost $\frac{3}{4}$ of the respondents believe that the biggest influence on their decision to study abroad have they themselves
- Their families have the second biggest influence on their decision to study abroad (3/5)
- The least influential factor when deciding to study abroad is a school (less than 1/5 of respondents)
- Most of them (75%) have considered the possibility to study abroad but have either none or some basic information
- 13 out of 231 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

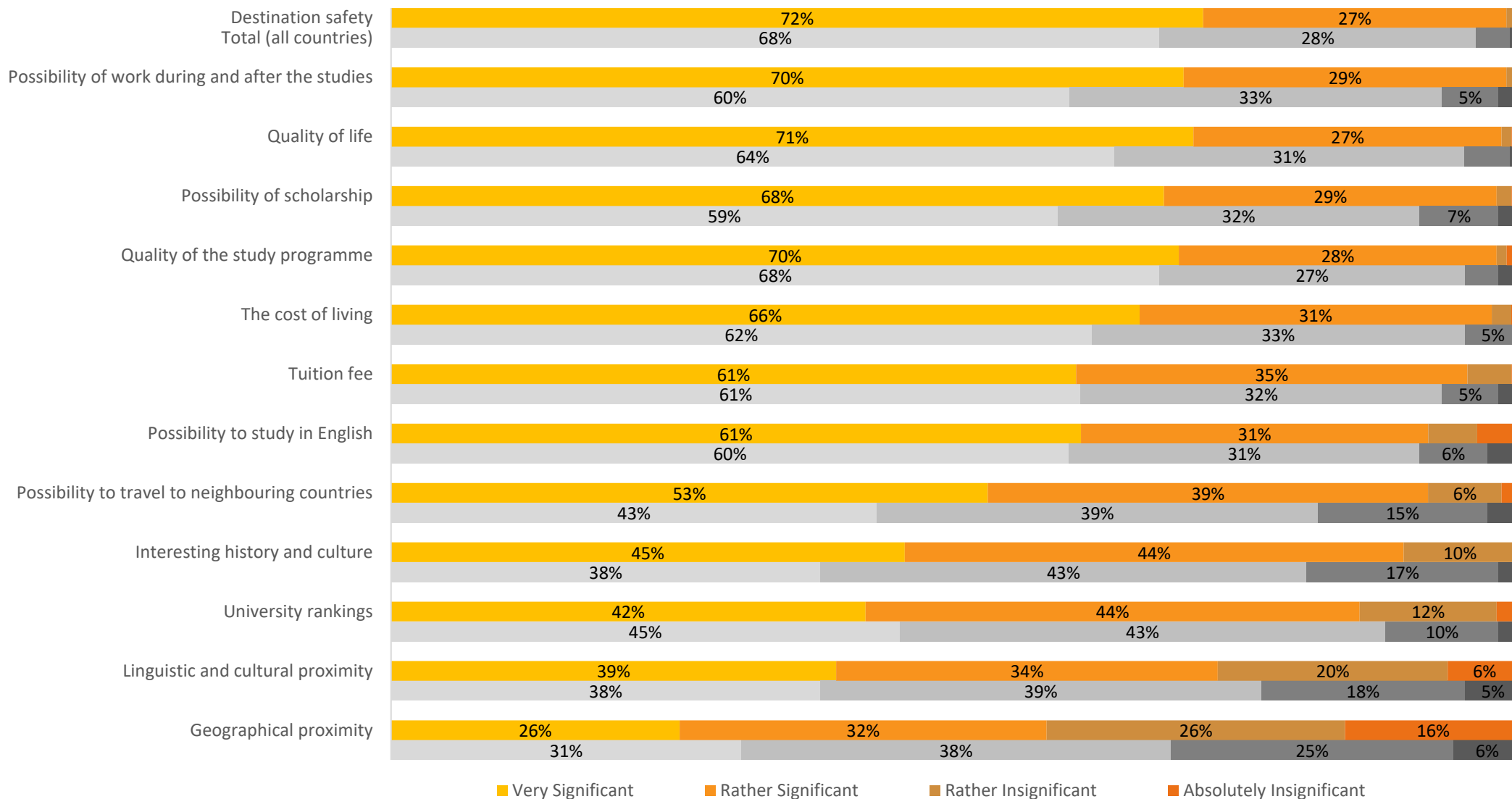




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



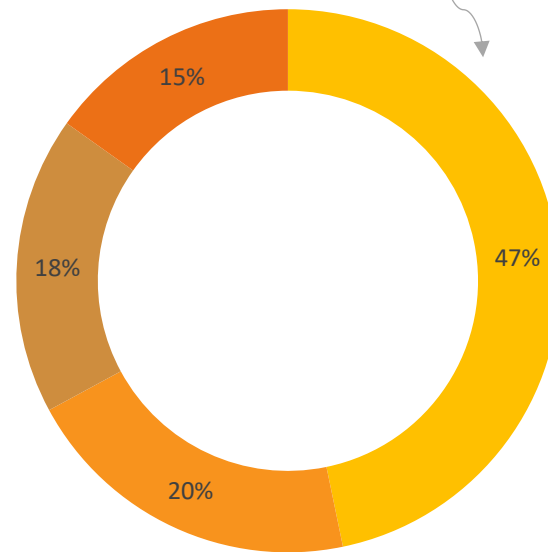


The most important aspect while studying abroad (i.e. in Europe)



- For almost half of the respondents from Brazil the most important aspect while studying abroad is the good quality-total cost of study ratio
- The least important aspect for them is the quality of the study program in their field

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



- Good quality-total cost of study ratio
- Friendly environment in which I would feel fine
- Improving the quality of your life
- Quality of the study programme in your field



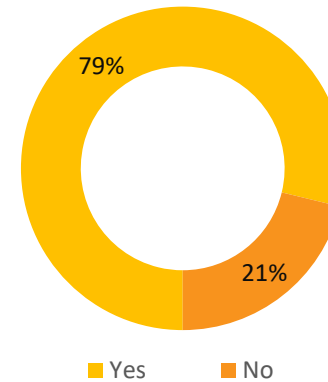


Choosing a destination to study

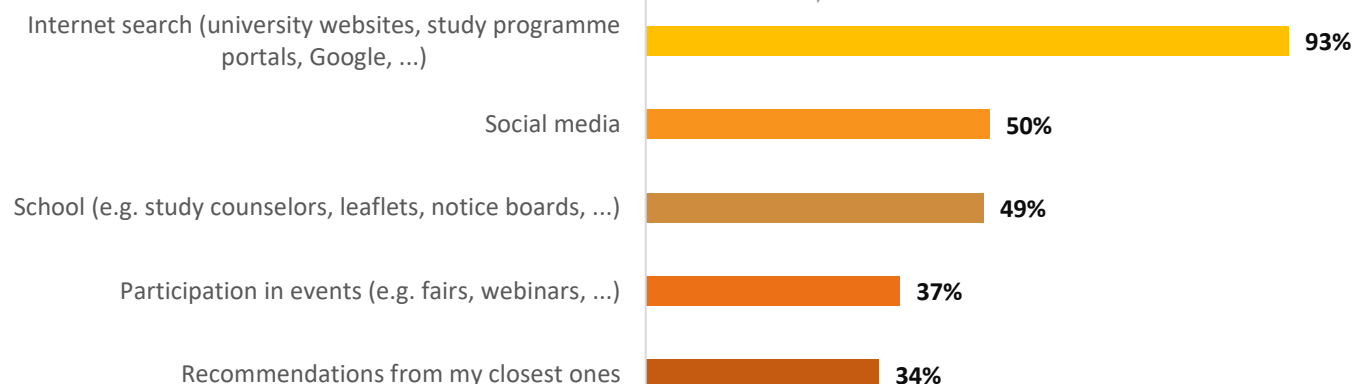


- For 182 out of 231 respondents in Brazil the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- Social media and school represents almost half of the sources of information
- The least common source of the information are recommendation from their closest ones (1/3)

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget



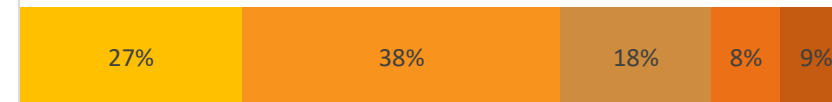
- Almost 3/4 of the respondents think about the budget as a whole
- 91% of respondent know how much they would pay to study abroad but for only 27% would be all countries financially acceptable
- For 19 out of 231 respondents the study abroad would be impossible without scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No

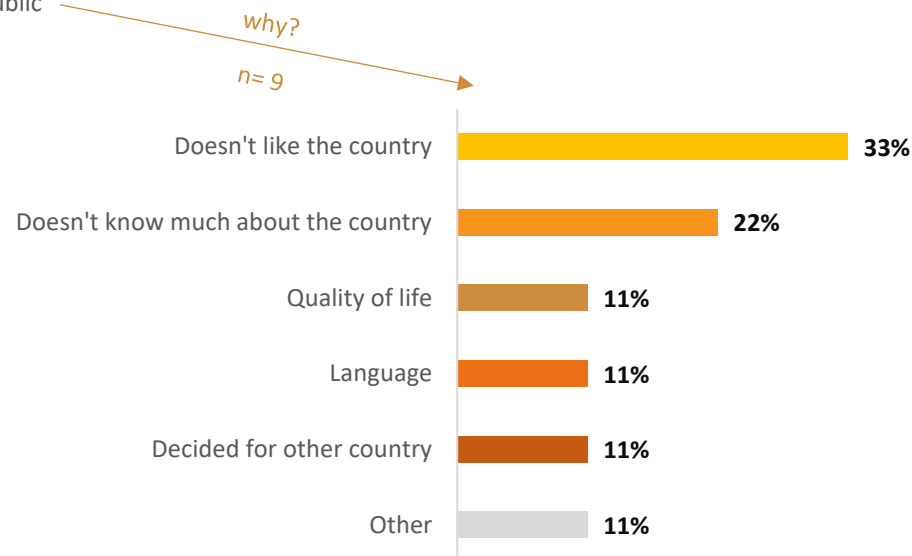
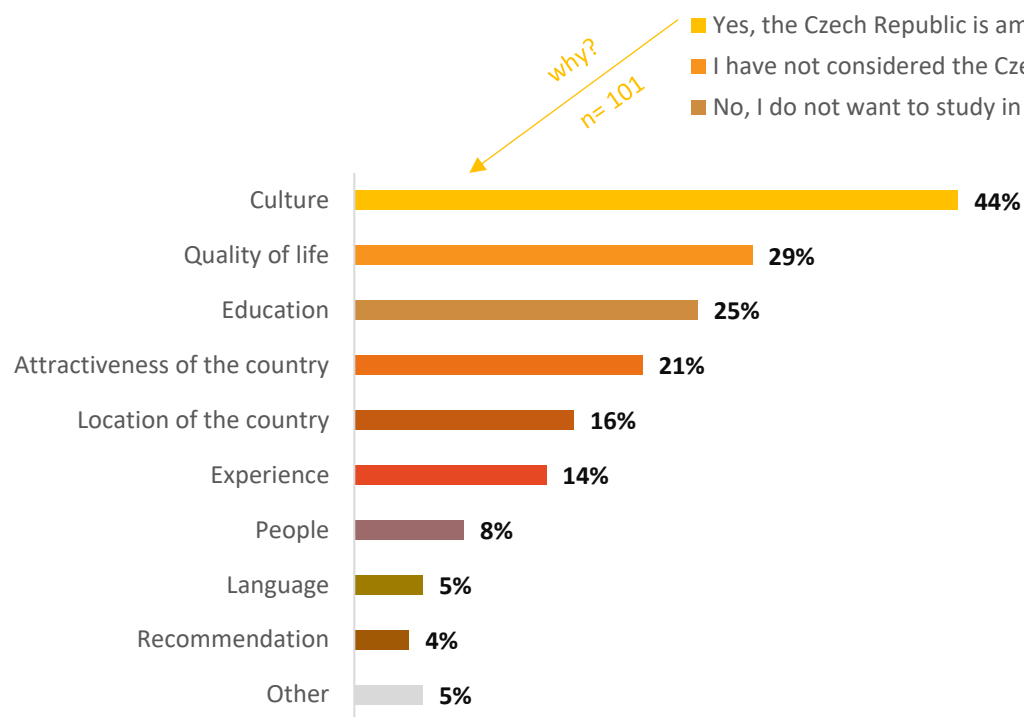
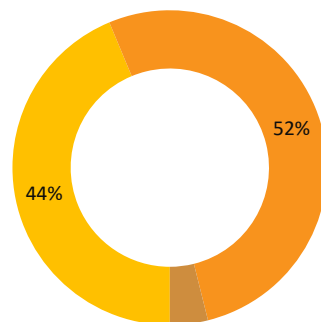




Study in the Czech Republic



„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



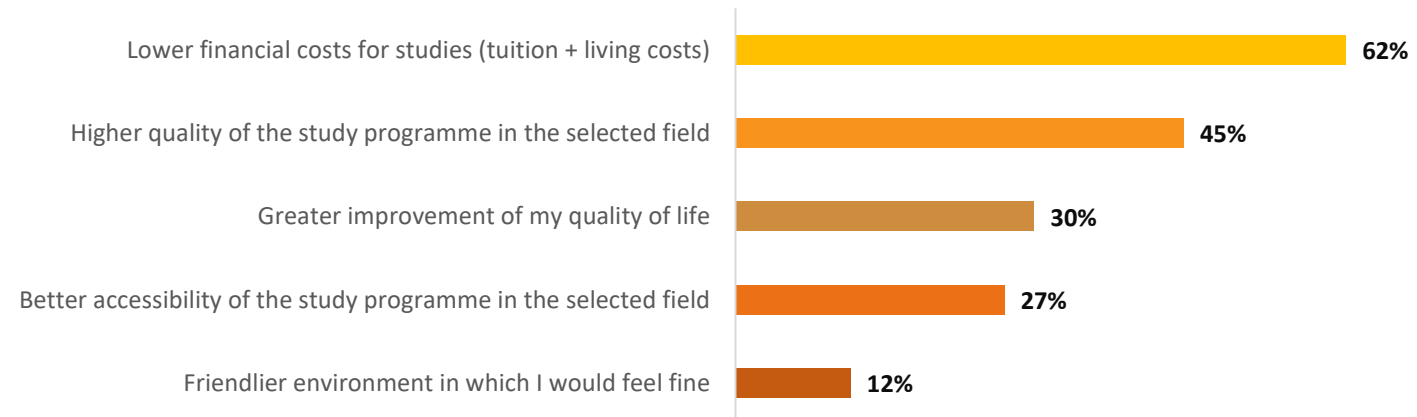


Study in the Czech Republic



- 44% of the respondents consider Czechia among the countries where they future studies would take place
- Only 9 respondents out of 231 do not want to study in the Czech Republic
- More than 60% would consider study in Czechia if it offers them lower financial costs and nearly 50% of them would consider it if it offers them higher quality of the study program

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

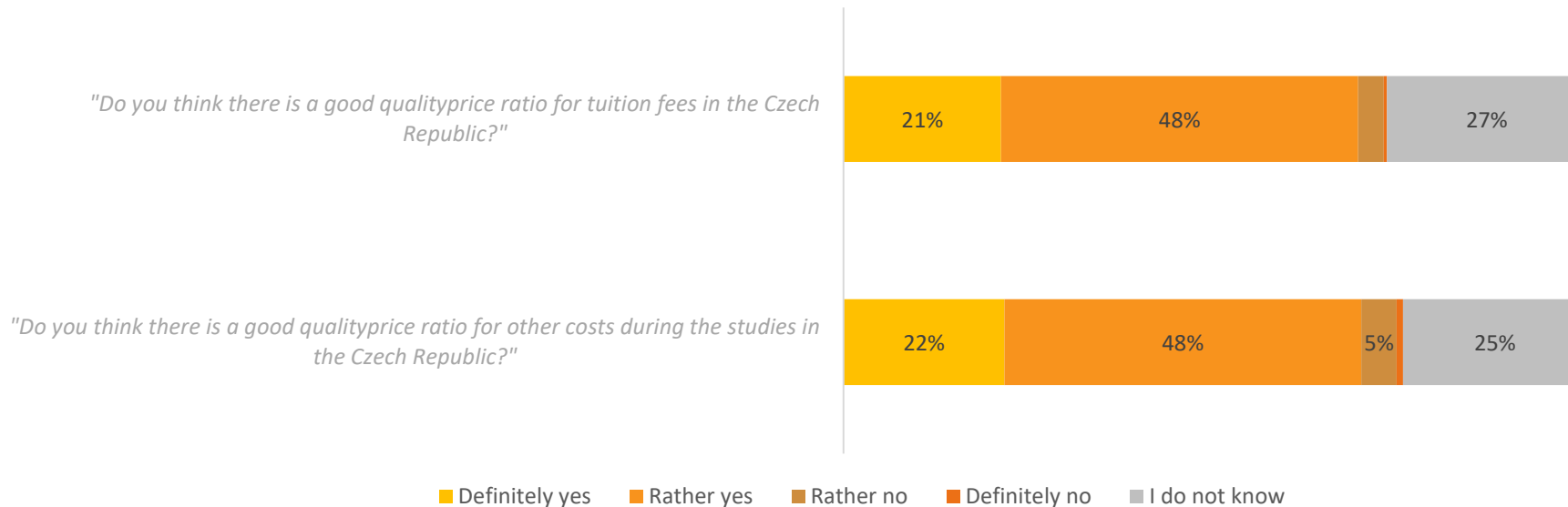




Quality-price ratio in the Czech Republic



- For nearly 70% of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- 3/4 of the respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



Colombia

n = 235





Summary



- **The most significant aspects** when choosing a specific country to study abroad are „**Destination safety**“, „**Quality of the study program**“ and „**Quality of life**“
- 33% of Colombian respondents **consider Czechia** among the countries where their future studies would take place and other 64% do not oppose this option
- The most influential factors when deciding to study abroad are respondents themselves (74%) and family (55%)
- 62% of Colombian respondents think that there is a **good quality-price ratio** for tuition fees. The other costs during the studies in Czechia are acceptable for 65%





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

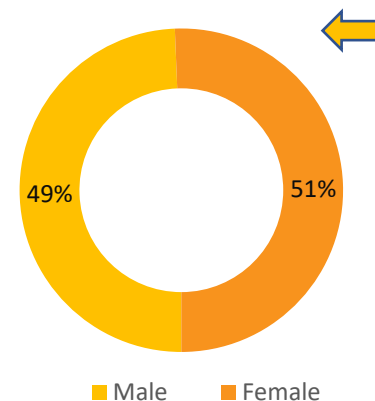
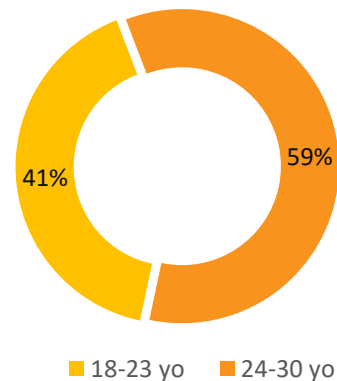
Quality-price Ratio in the Czech Republic



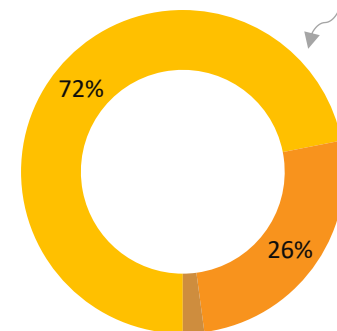


Characteristics of the sample

- 235 respondents
- 49% males (116) and 51% females (119)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 60 % of respondents have higher education degree
- All respondents are currently studying

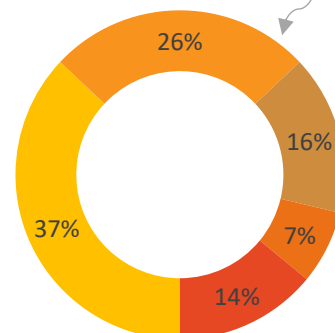


„How would you rate your level of English?“



„What is your highest level of education you have achieved?“

- Bachelor's degree
- High School
- Master's degree
- Doctoral studies
- I'm not studying
- Other



- Intermediate
- Advanced
- Very Advanced



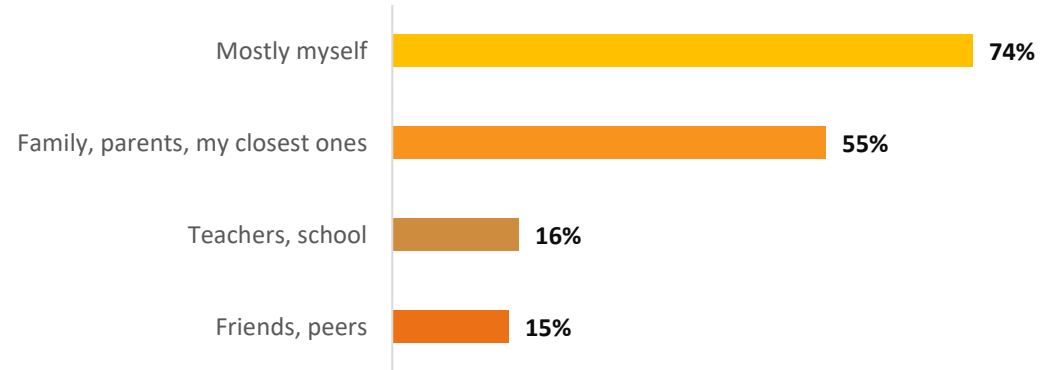


Aspirations to study abroad

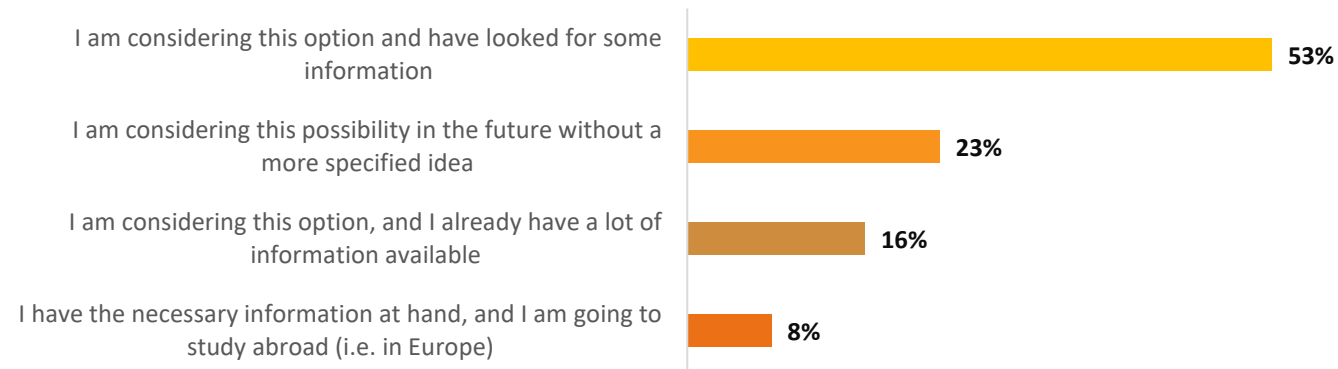


- All chosen respondents want to study abroad in the future
- Almost $\frac{3}{4}$ of the respondents believe that the biggest influence on their decision to study abroad have they themselves
- Their families have the second biggest influence on their decision to study abroad (1/2)
- The least influential factor when deciding to study are friends
- More than half of the respondents have considered studying abroad and have already looked for some information
- 18 out of 235 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

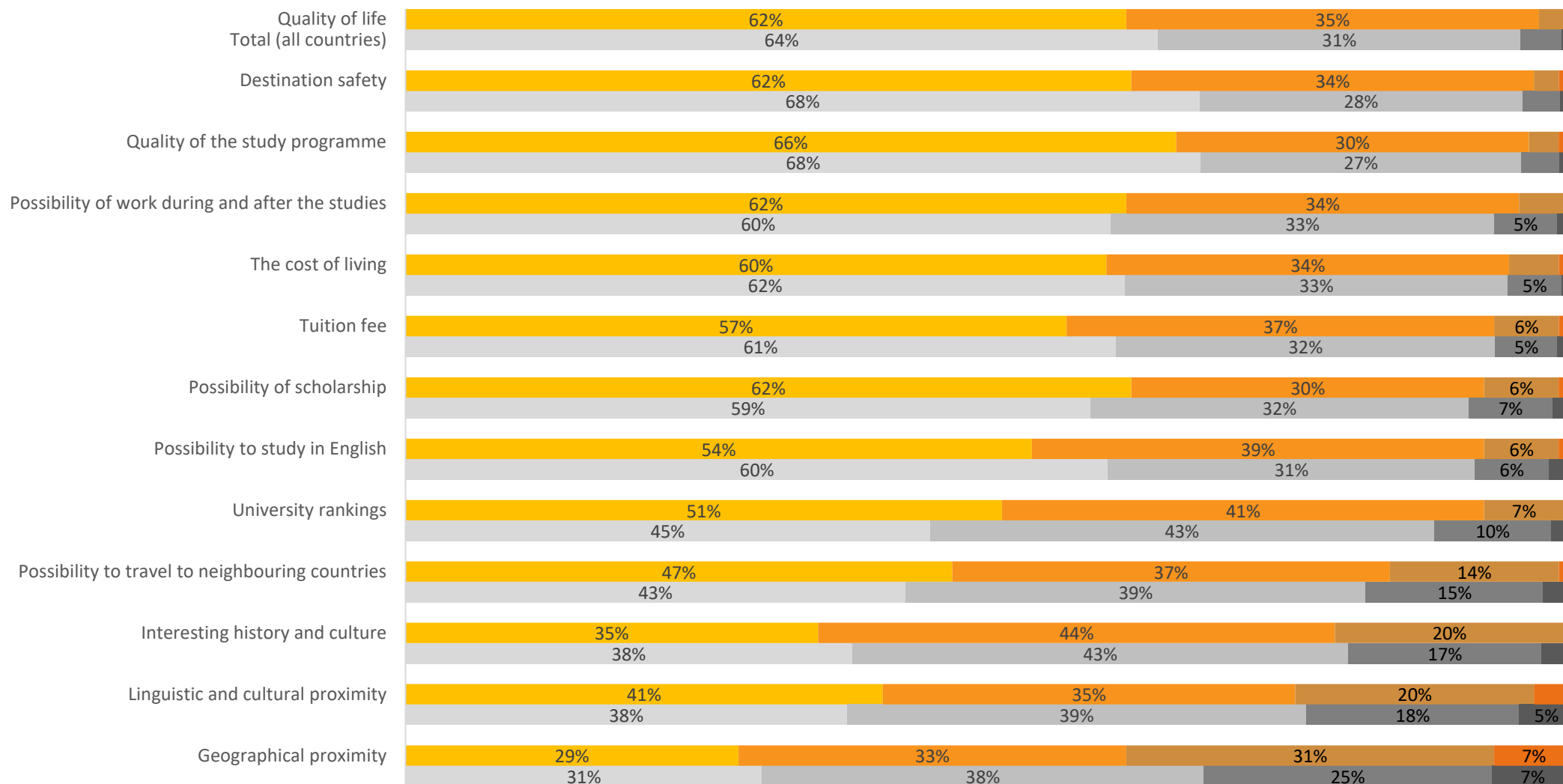




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



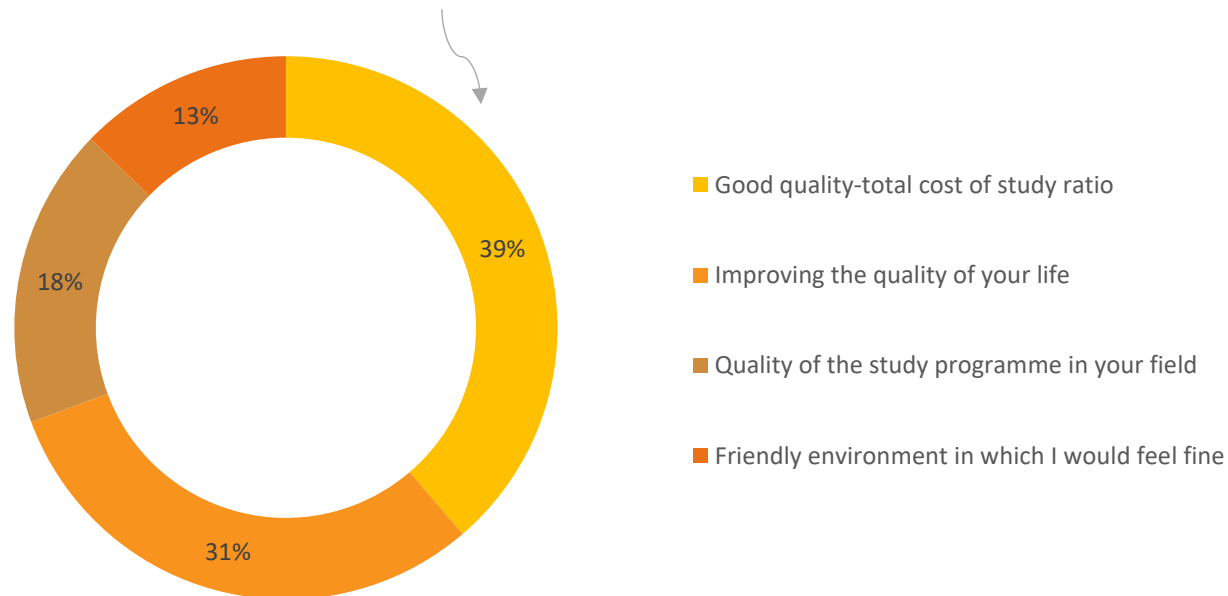


The most important aspect while studying abroad (i.e. in Europe)



- For more than 1/3 of the respondents in Colombia the most important aspect while studying abroad is the good quality-total cost of study ratio
- The least important aspect for them is the friendly environment

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



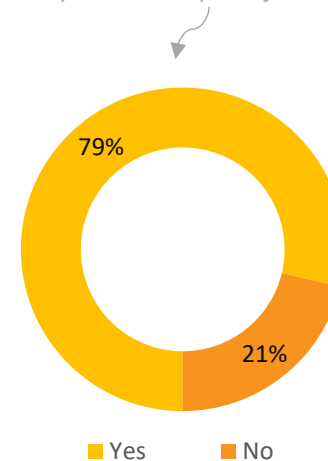


Choosing a destination to study

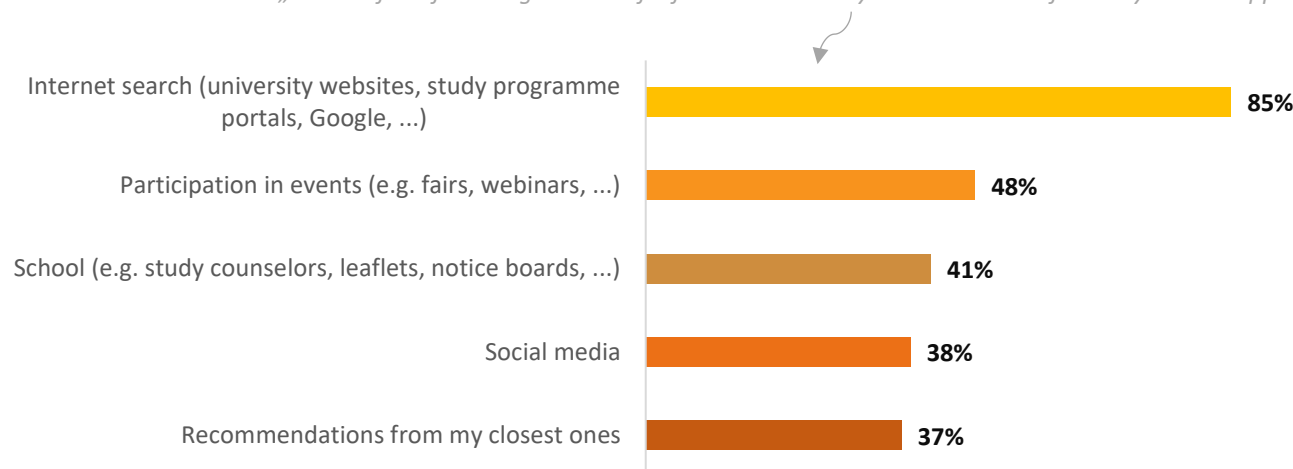


- For 185 out of 235 respondents in Colombia the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- Almost half of all respondents search for study abroad opportunities through participation in events
- The least common source of the information are recommendation from their closest ones (37%)

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget



- More than half of the respondents think about the budget as a whole
- 92% of respondent know how much would they pay to study abroad but for only 16% would be all countries financially acceptable
- For 30 out of 235 respondents the study abroad would be impossible without scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No

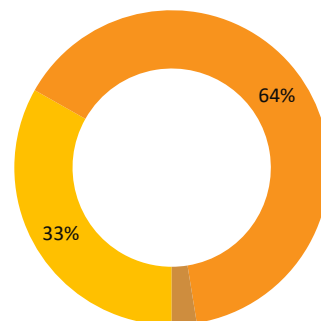




Study in the Czech Republic



„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



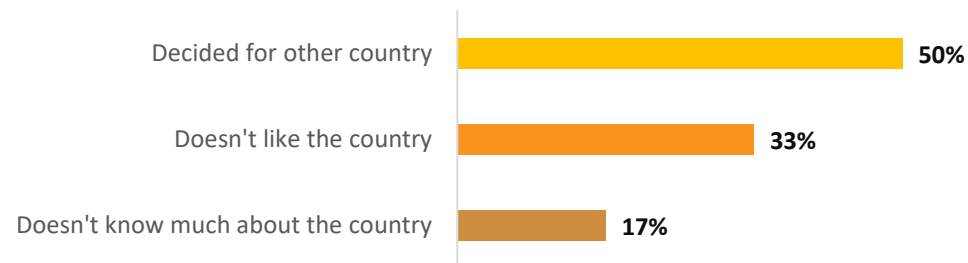
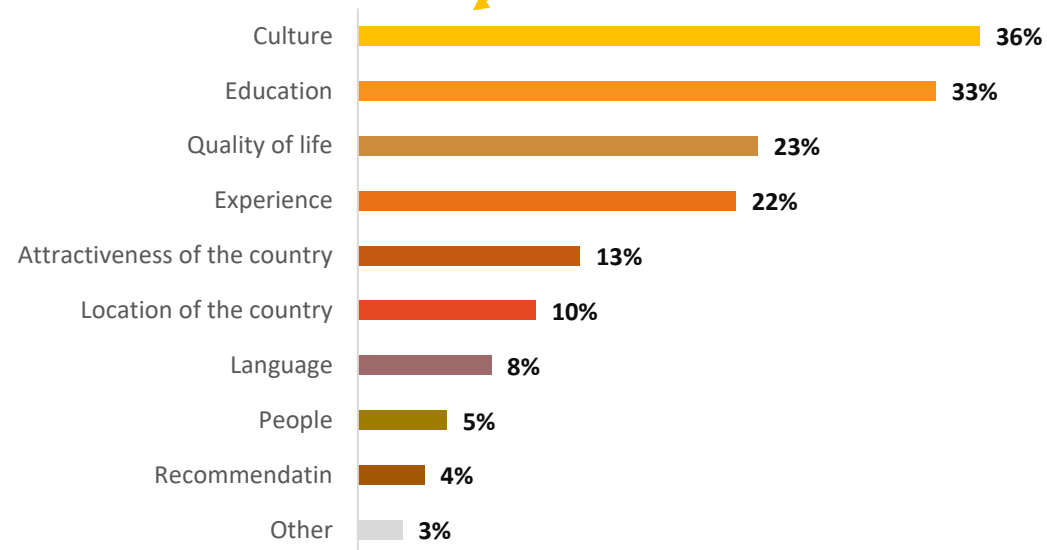
- Yes, the Czech Republic is among the countries I would consider
- I have not considered the Czech Republic yet, but I would not oppose this option
- No, I do not want to study in the Czech Republic

why?

n=78

why?

n=6



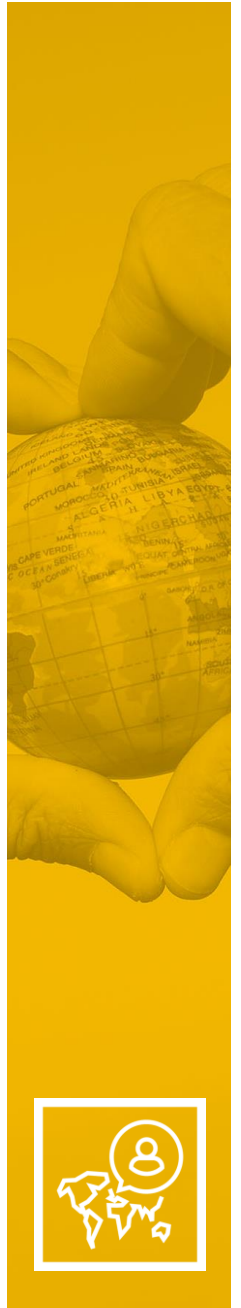
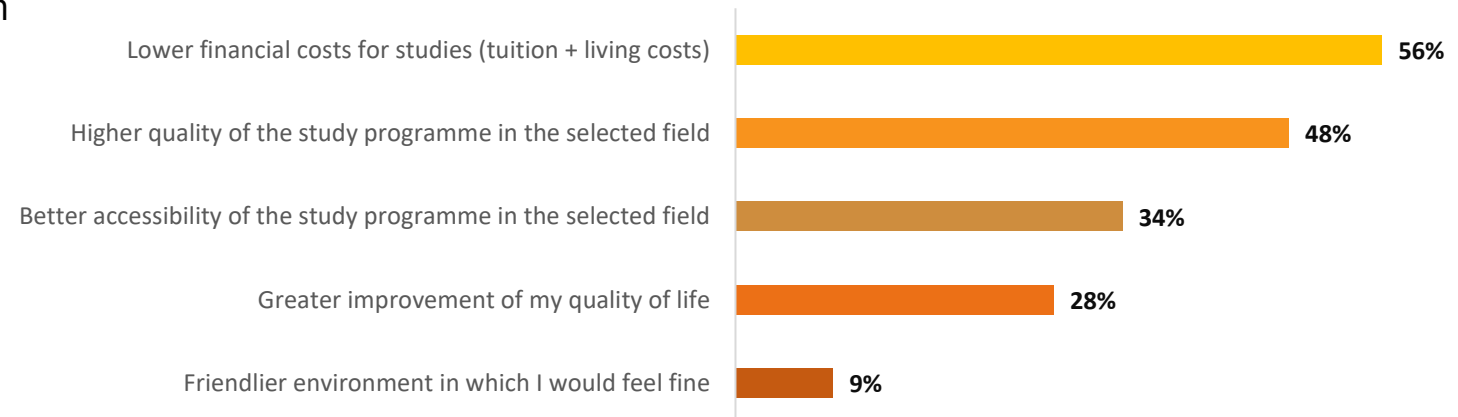


Study in the Czech Republic



- 1/3 of the Colombian respondents consider Czechia among the countries where they future studies would take place
- Only 6 respondents out of 235 do not want to study in the Czech Republic
- More than ½ of the respondents would consider study in Czechia if it offered them lower financial costs and nearly the same amount of them would consider it if it offered them higher quality of the study program

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

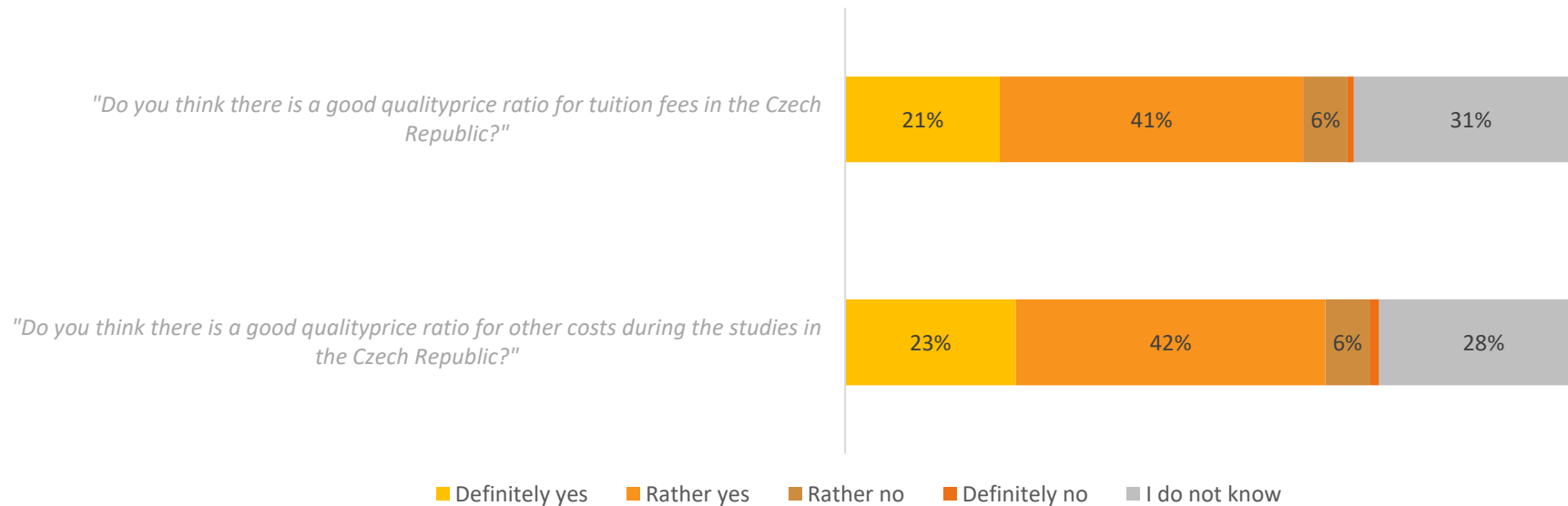




Quality-price ratio in the Czech Republic



- For more than 60% of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- Almost 3/4 of the respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



Georgia
n = 184

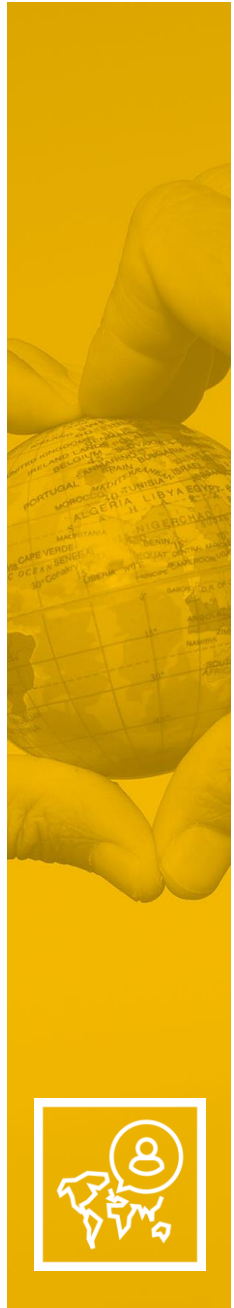




Summary



- **The most significant aspects** when choosing a specific country to study abroad are „**Destination safety**“, „**The cost of living**“ and „**Possibility of work during and after the studies.**“
- 33% of Georgian respondents **consider Czechia** among the countries where their future studies would take place and other 47% do not oppose this option
- The most influential factors when deciding to study abroad are family (64%) and respondents themselves (63%)
- 3/4 of Georgian respondents think that there is a **good quality-price ratio** for tuition fees and the other costs during the studies in Czechia





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

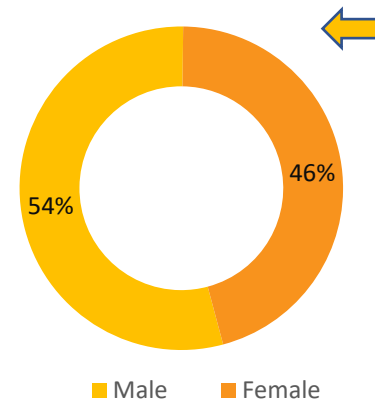
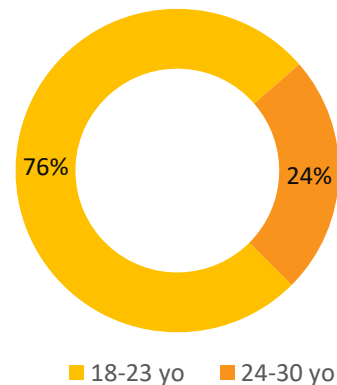
Quality-price Ratio in the Czech Republic



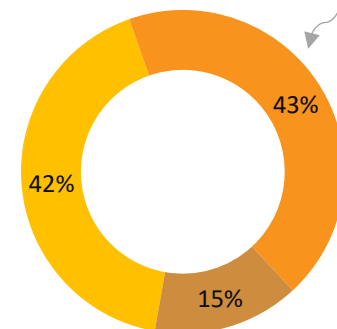


Characteristics of the sample

- 184 respondents
- 54% males (100) and 46% females (84)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 57% of respondents have higher education degree
- 6 out of 184 respondents are not currently studying

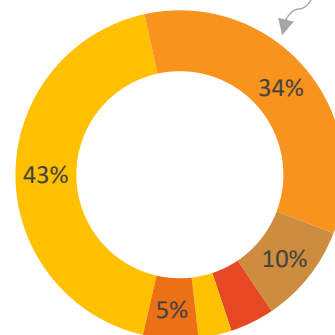


„How would you rate your level of English?“



„What is your highest level of education you have achieved?“

- Bachelor's degree
- High School
- Master's degree
- Doctoral studies
- I'm not studying
- Other



- Intermediate
- Advanced
- Very Advanced



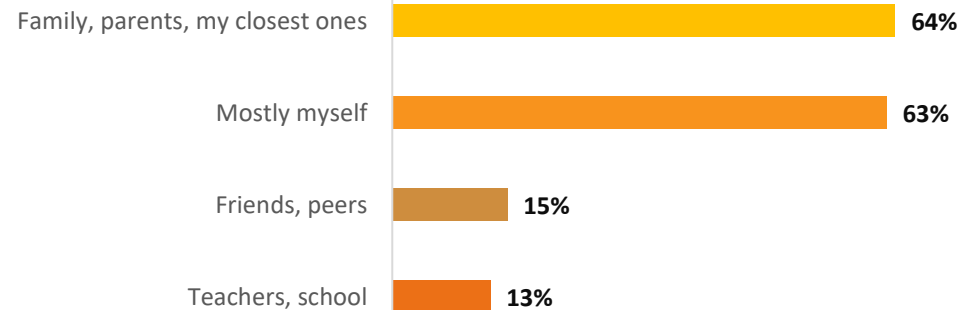


Aspirations to study abroad

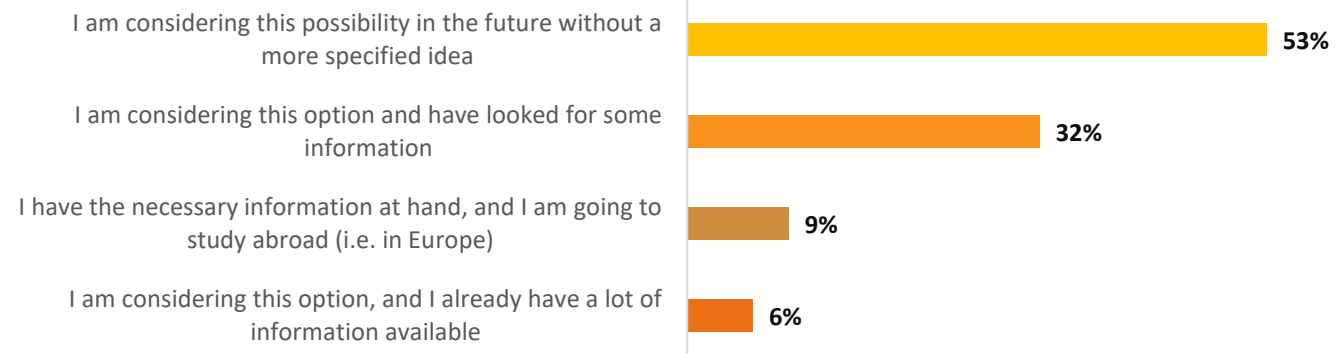


- All chosen respondents want to study abroad in the future
- The biggest influence on their decision to study abroad have either family or they themselves with almost the same amount of responses
- The least influential factor have schools and teachers
- More than half of the respondents have considered studying abroad but have not more specified idea
- 17 out of 184 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

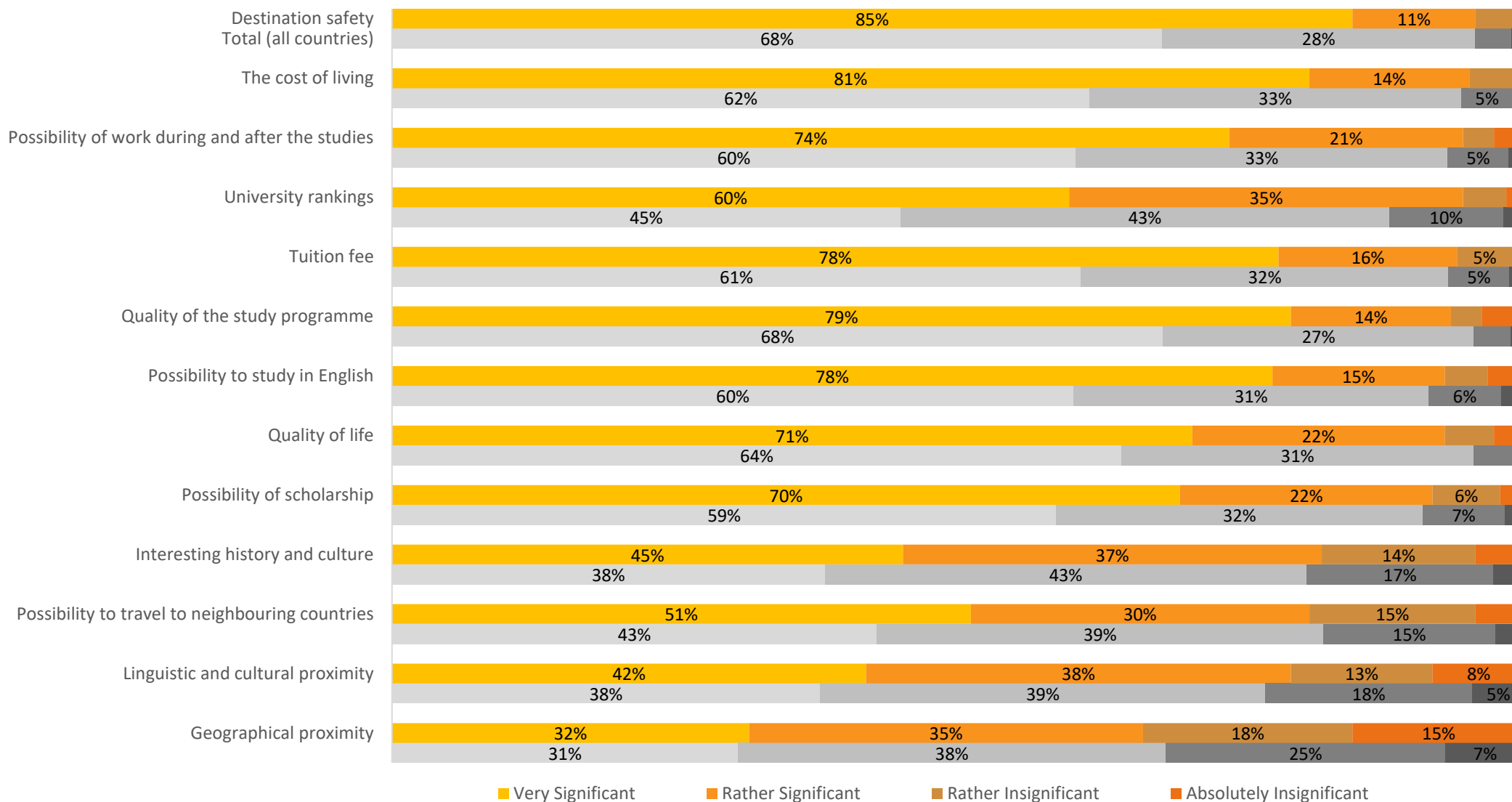




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



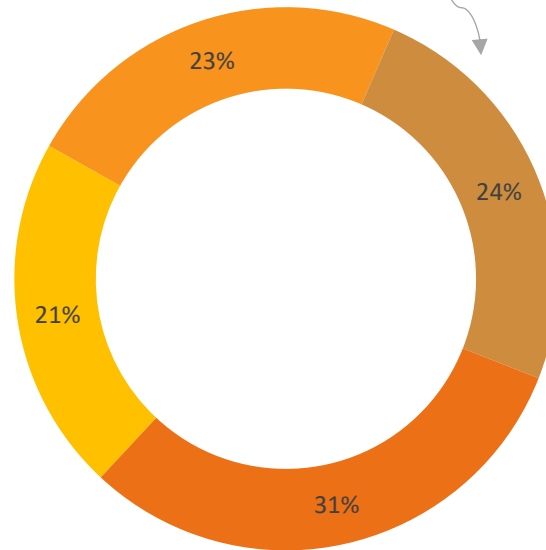


The most important aspect while studying abroad (i.e. in Europe)



- For 1/3 of the respondents in Georgia the most important aspect while studying abroad is the quality of the study programme in their field
- The least important aspect for them is the possibility to improve the quality of their life

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



- Improving the quality of your life
- Good quality-total cost of study ratio
- Friendly environment in which I would feel fine
- Quality of the study programme in your field



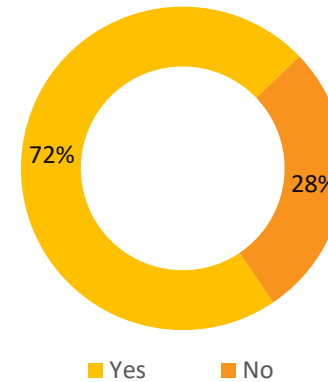


Choosing a destination to study

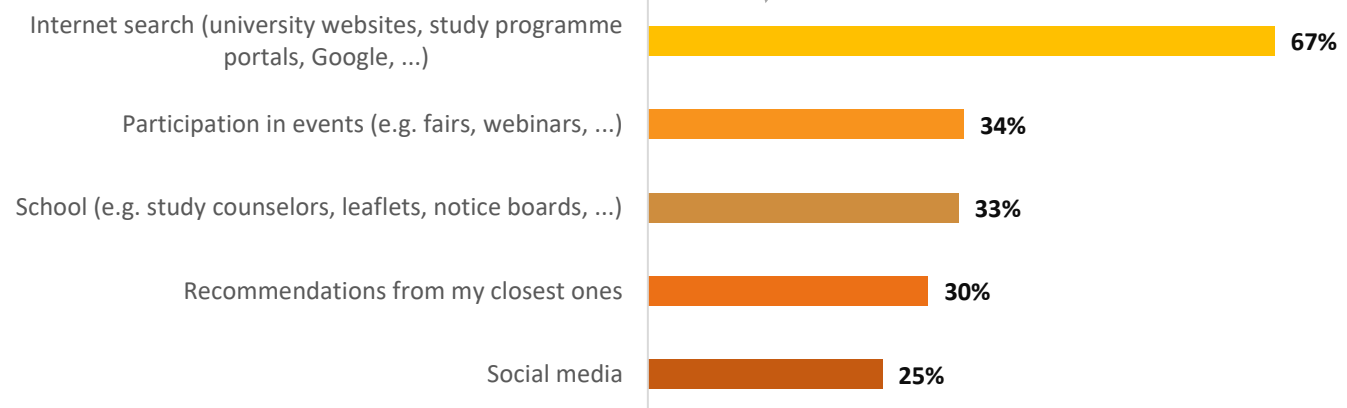


- For 133 out of 184 respondents in Georgia the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- 1/3 of the respondents search for study abroad opportunities through participation in events and almost the same amount search these opportunities in school
- The least common source of the information are social media (1/4)

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget

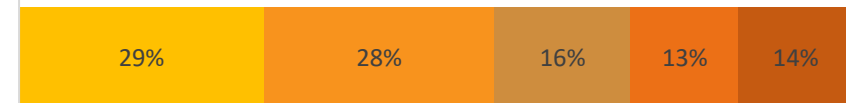
- 3/5 of the respondents think about the budget as a whole
- 86% of respondent know how much they would pay to study abroad but for only 29% would be all countries financially acceptable
- For 24 out of 184 respondents the study abroad would be impossible without scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"

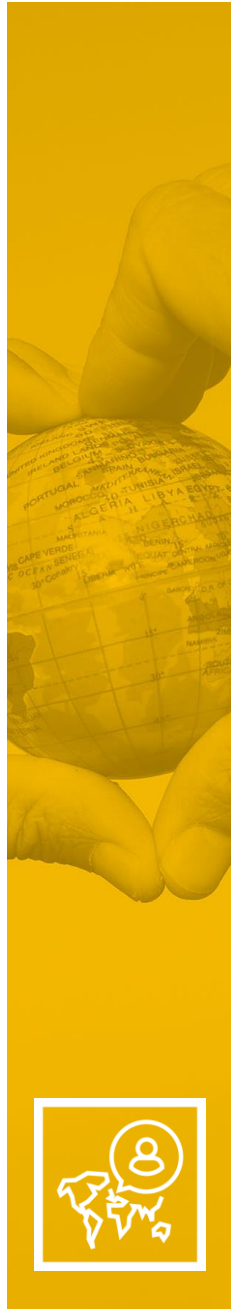


- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



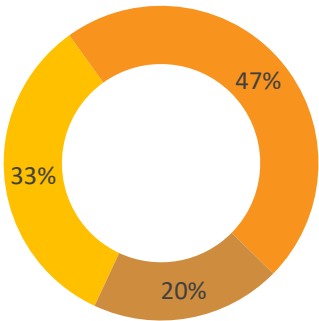
- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No





Study in the Czech Republic

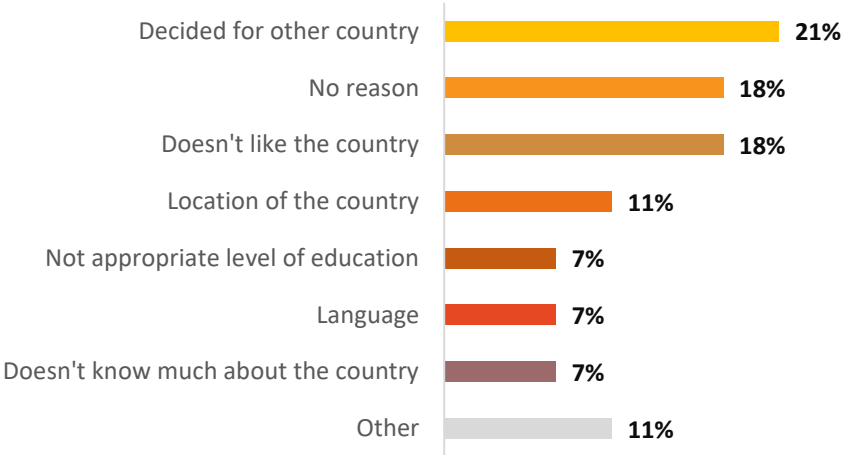
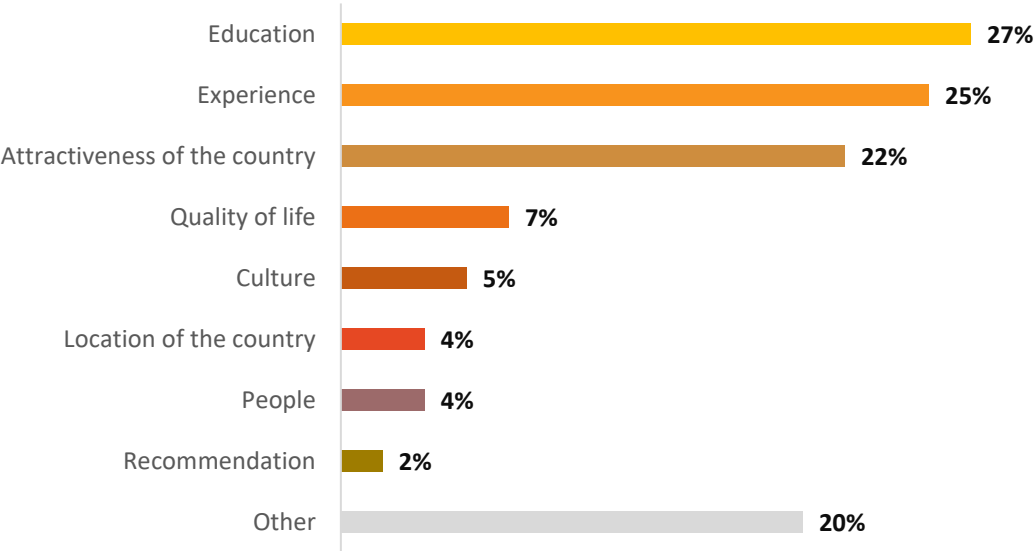
„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



why?
n= 55

- Yes, the Czech Republic is among the countries I would consider
- I have not considered the Czech Republic yet, but I would not oppose this option
- No, I do not want to study in the Czech Republic

why?
n= 28

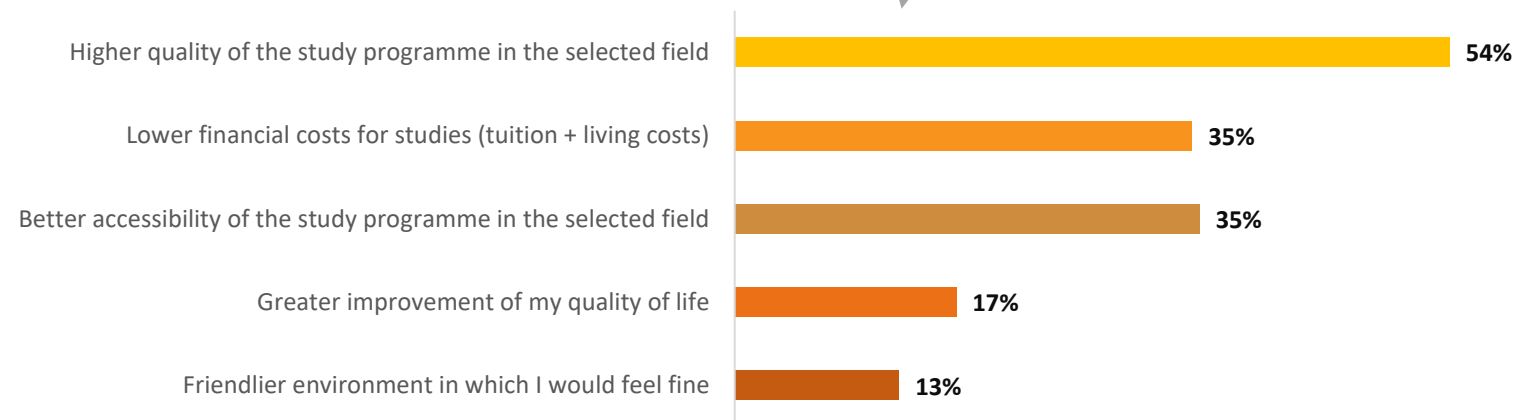




Study in the Czech Republic

- 33% of the respondents consider Czechia among the countries where they future studies would take place
- 36 respondents out of 184 do not want to study in the Czech Republic
- More than ½ of the respondents would consider study in Czechia if it offered them higher quality of the study program in the selected field

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

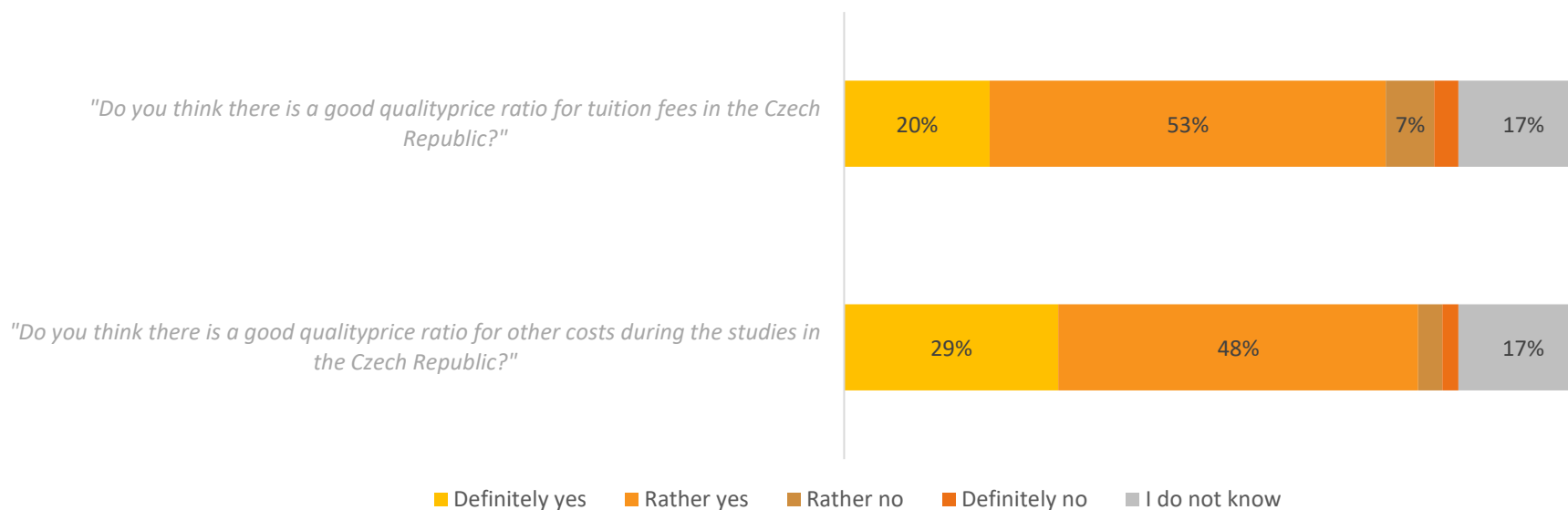




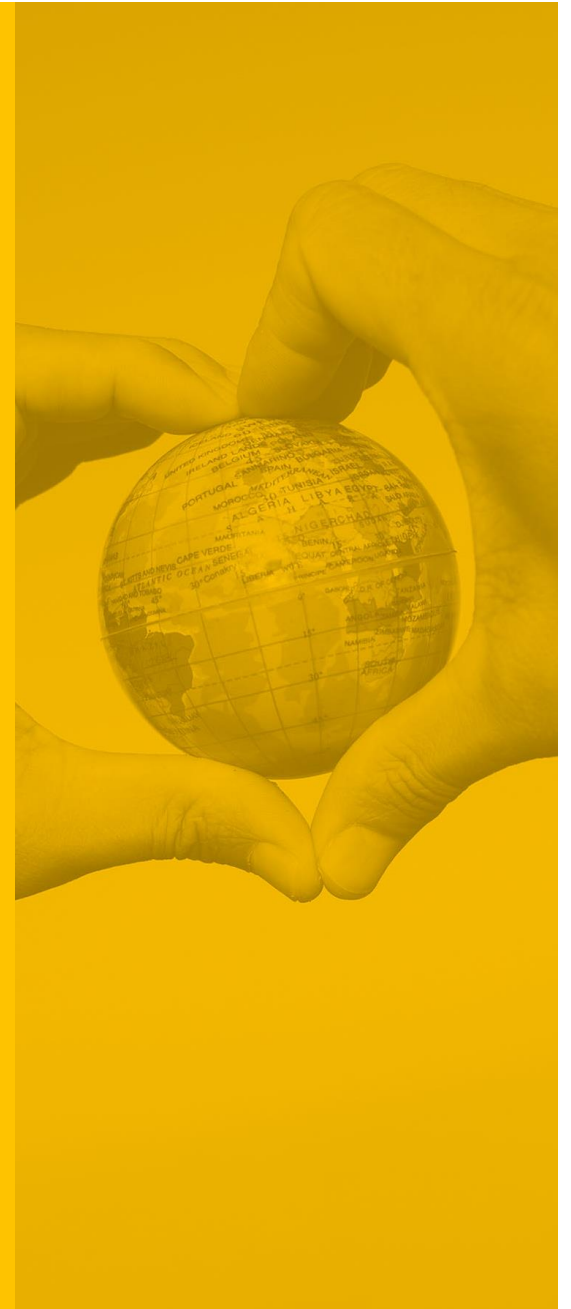
Quality-price ratio in the Czech Republic



- For almost 3/4 of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- More than 3/4 of the respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



Germany
n = 207





Summary



- **The most significant aspects** when choosing a specific country to study abroad are „**Destination safety**“, „**The cost of living**“ and „**Quality of life.**“
- 24% of German respondents **consider Czechia** among the countries where their future studies would take place and other 58% do not oppose this option
- The most influential factors when deciding to study abroad are family (60%) and friends (43%)
- 67% of German respondents think that there is a **good quality-price ratio** for tuition fees. The other costs during the studies in Czechia are acceptable for 71%





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

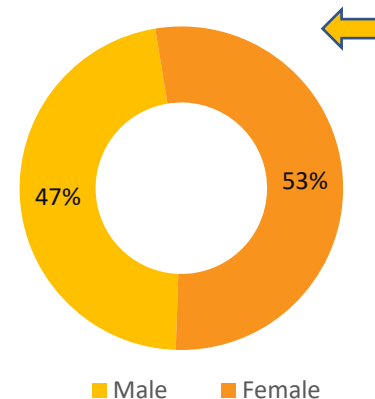
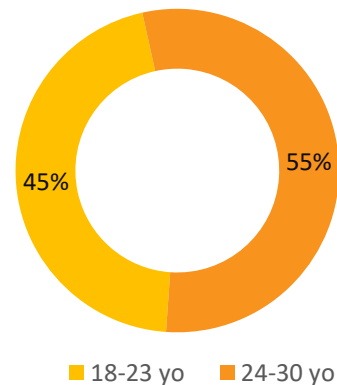
Quality-price Ratio in the Czech Republic



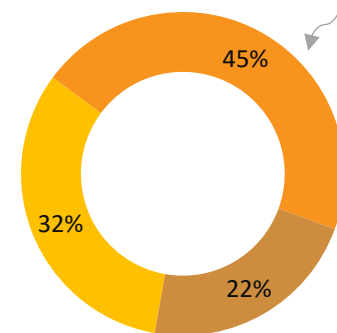


Characteristics of the sample

- 207 respondents
- 47% males (97) and 53% females (110)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 43% of respondents have higher education degree
- 21 out of 207 respondents are not currently studying

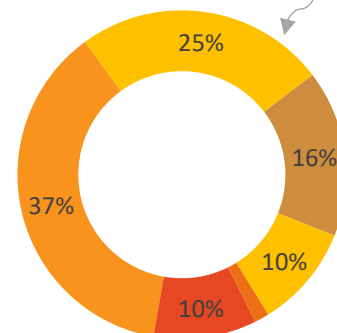


„How would you rate your level of English?“



„What is your highest level of education you have achieved?“

- High School
- Bachelor's degree
- Master's degree
- I'm not studying
- Doctoral studies
- Other



- Intermediate
- Advanced
- Very Advanced



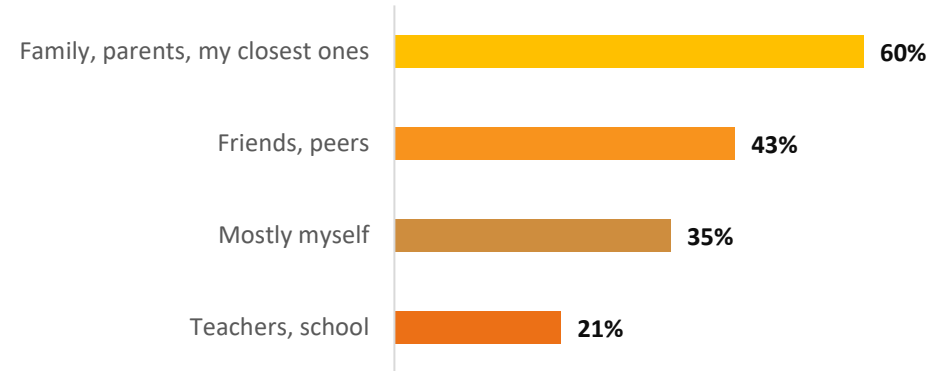


Aspirations to study abroad

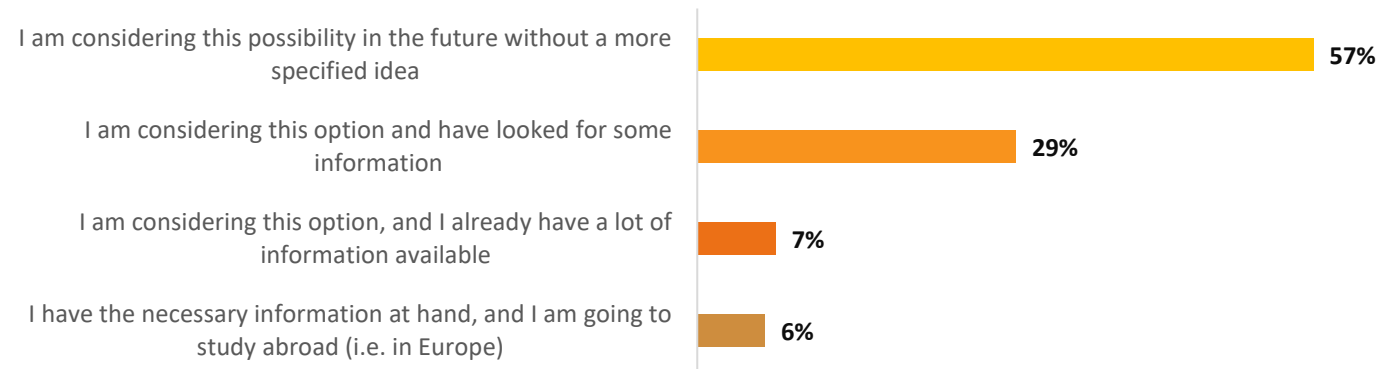


- All chosen respondents want to study abroad in the future
- The biggest influence on their decision to study abroad have either family and their closest ones
- The least influential factor have schools and teachers
- More than half of the respondents have considered studying abroad but have not more specified idea
- 13 out of 207 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

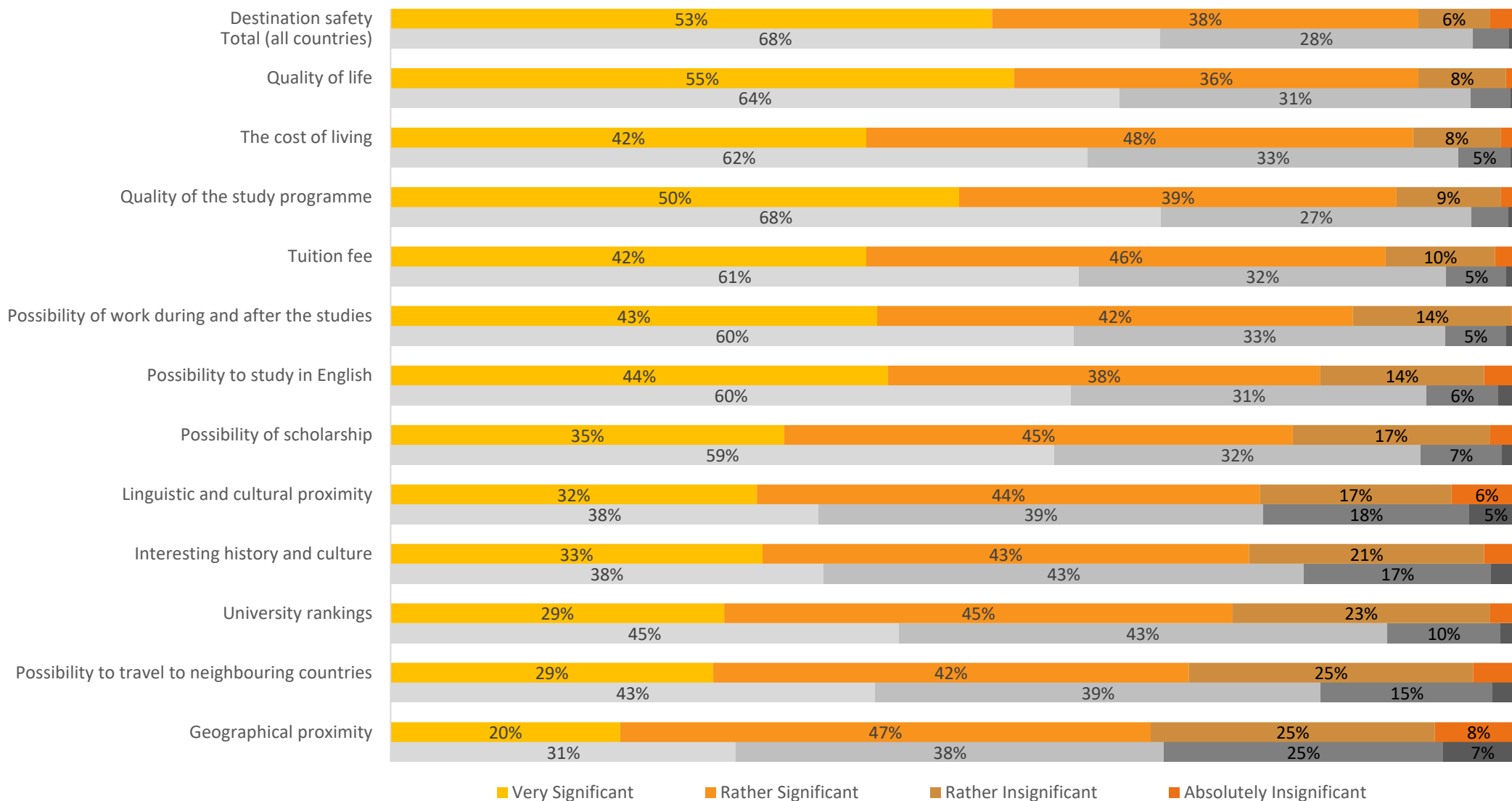




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



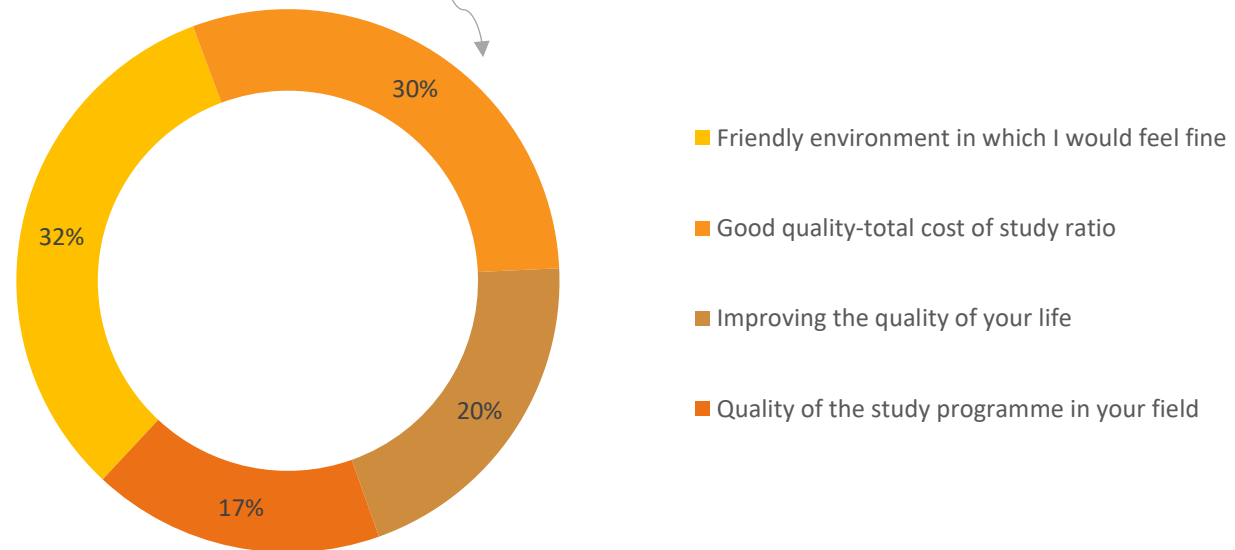


The most important aspect while studying abroad (i.e. in Europe)



- For 1/3 of the respondents in Germany the most important aspect while studying abroad is friendly environment in which they would feel fine
- The least important aspect for them is the quality of the study program in their field

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



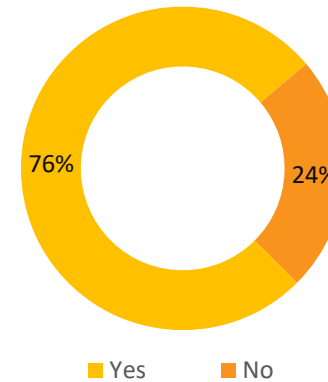


Choosing a destination to study

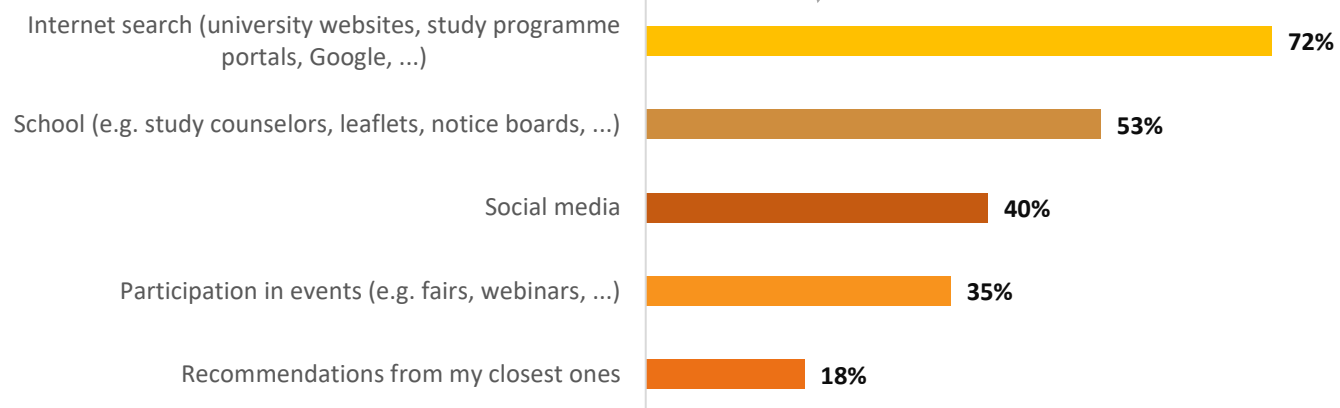


- For 158 out of 207 respondents in Germany the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- More than half of all respondents would use school as a source of information for study abroad opportunities
- The least common sources of the information are recommendations from their closest ones (18%)

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget

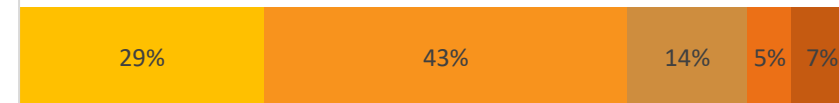
- 58% of the respondents think about the budget as a whole
- 93% of respondent know how much they would pay to study abroad but for only 30% would be all countries financially acceptable
- For 11 out of 207 respondents the study abroad would be impossible without scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



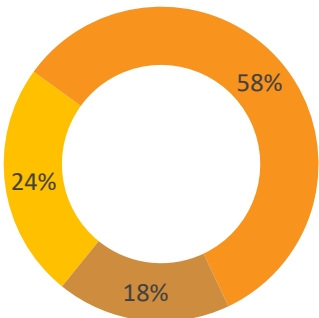
- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No





Study in the Czech Republic

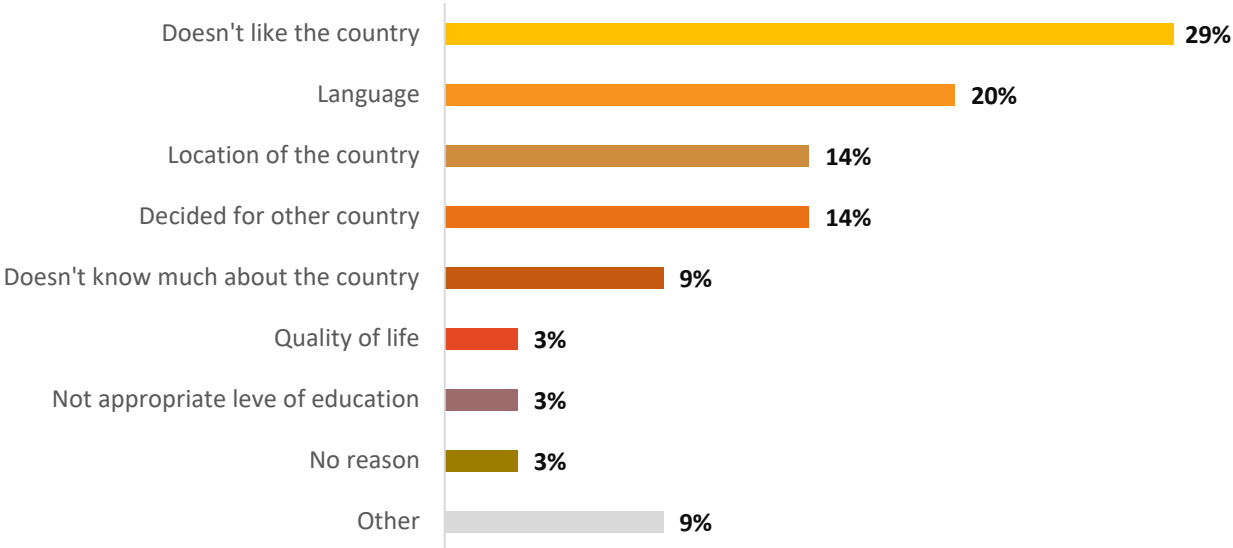
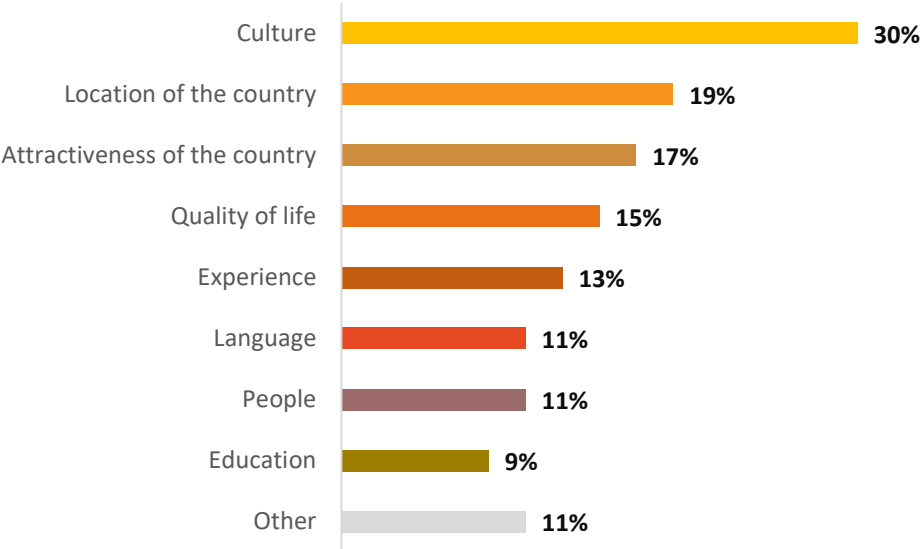
„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



- Yes, the Czech Republic is among the countries I would consider
- I have not considered the Czech Republic yet, but I would not oppose this option
- No, I do not want to study in the Czech Republic

why?
n= 47

why?
n= 35



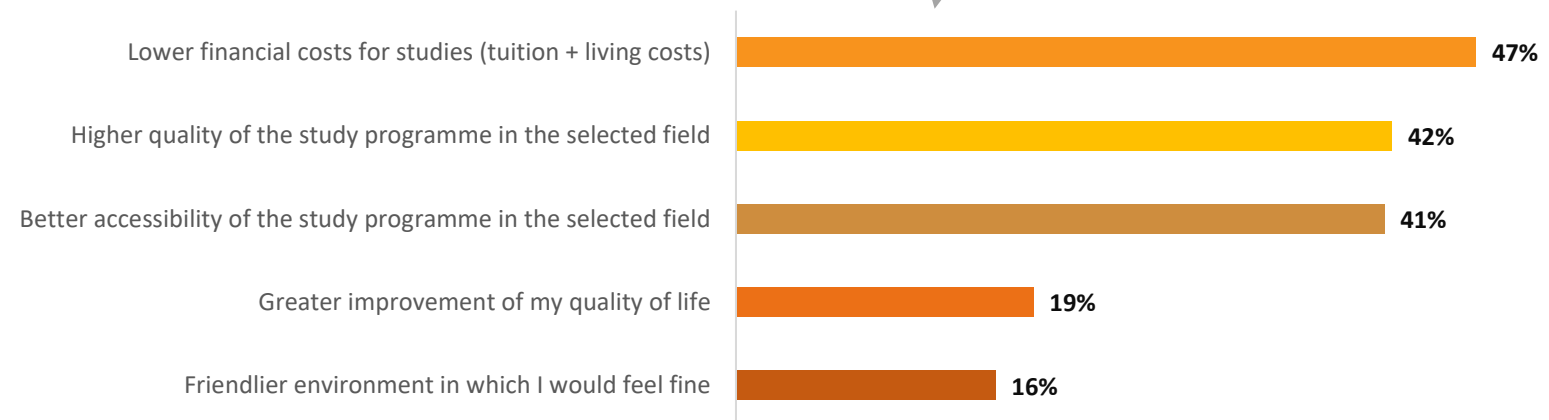


Study in the Czech Republic



- 24% of the respondents consider Czechia among the countries where they future studies would take place
- 37 respondents out of 207 do not want to study in the Czech Republic
- Almost ½ of the respondents would consider study in Czechia if it offered them lower financial costs for studies

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

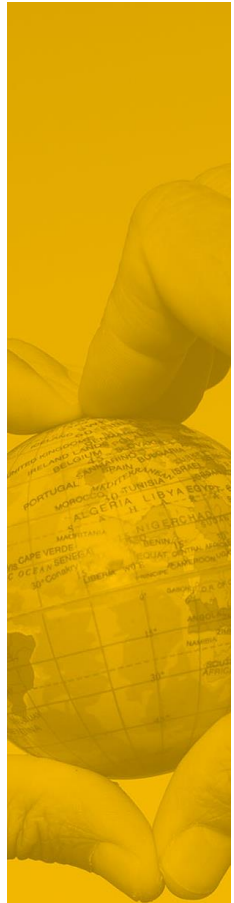
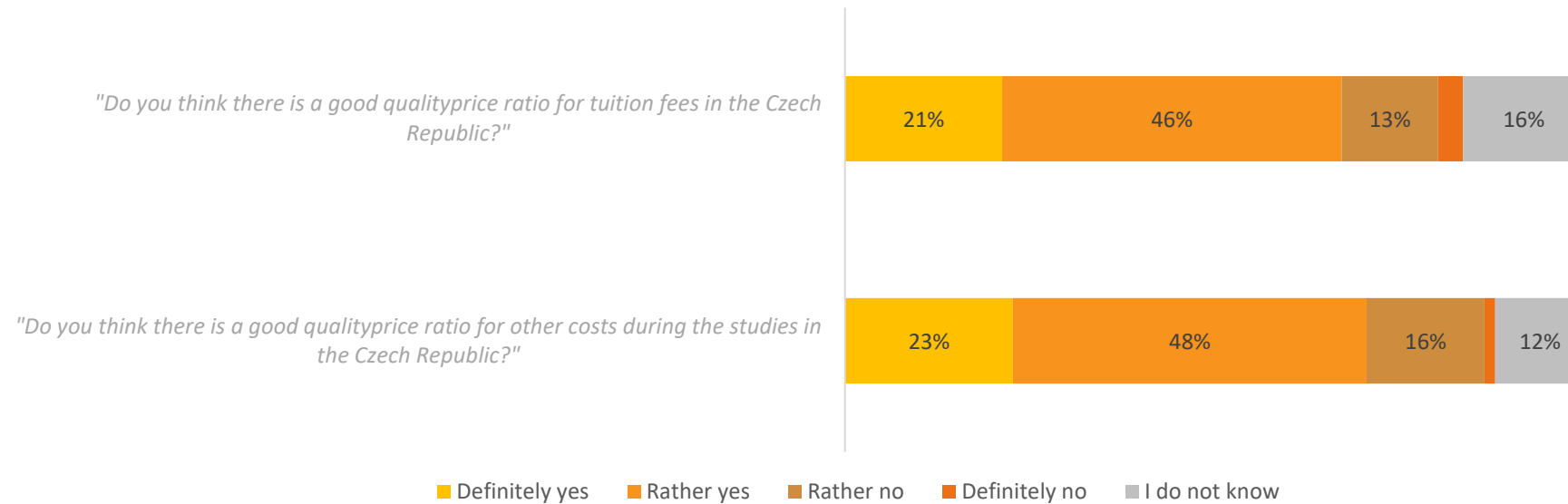




Quality-price ratio in the Czech Republic



- For 67% of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- 70% of the respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



Ghana

n = 208

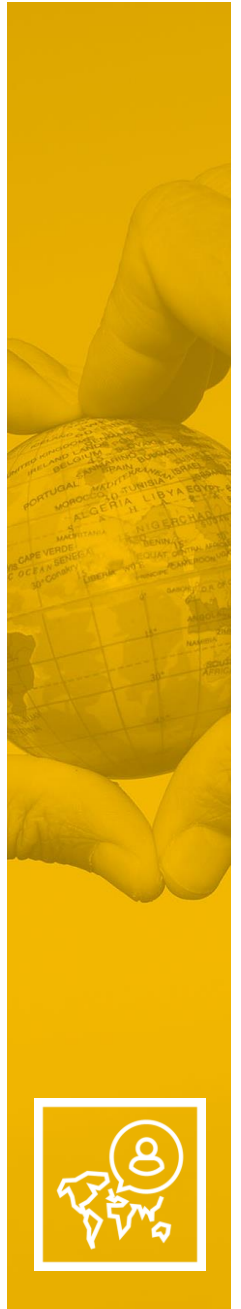




Summary



- **The most significant aspects** when choosing a specific country to study abroad are „**Destination safety**“, „**Possibility of work during and after the studies**“ and „**Quality of life.**“
- 24% of Ghanaian respondents **consider Czechia** among the countries where their future studies would take place and other 66% do not oppose this option
- The most influential factors when deciding to study abroad are family (69%) and respondents themselves (63%)
- 54% of Ghanaian respondents think that there is a **good quality-price ratio** for tuition fees. The other costs during the studies in Czechia are acceptable for 50%





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

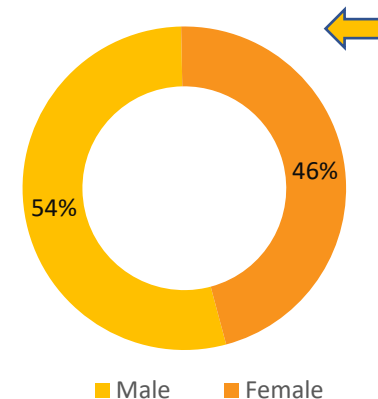
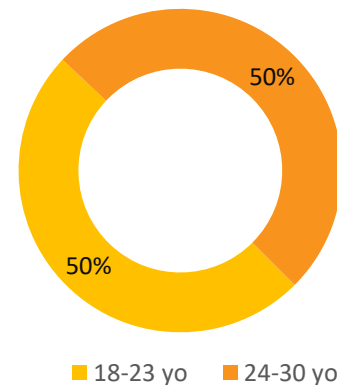
Quality-price Ratio in the Czech Republic



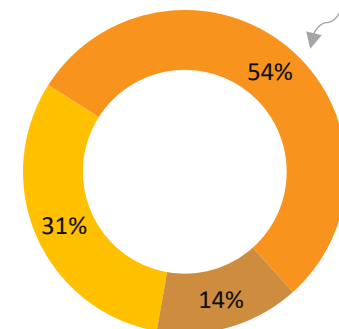


Characteristics of the sample

- 208 respondents
- 54% males (112) and 46% females (96)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 48% of respondents have higher education degree
- All 208 respondents are currently studying

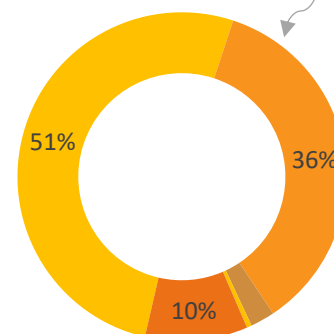


„How would you rate your level of English?“



„What is your highest level of education you have achieved?“

- Bachelor's degree
- High School
- Master's degree
- Doctoral studies
- I'm not studying
- Other



- Intermediate
- Advanced
- Very Advanced



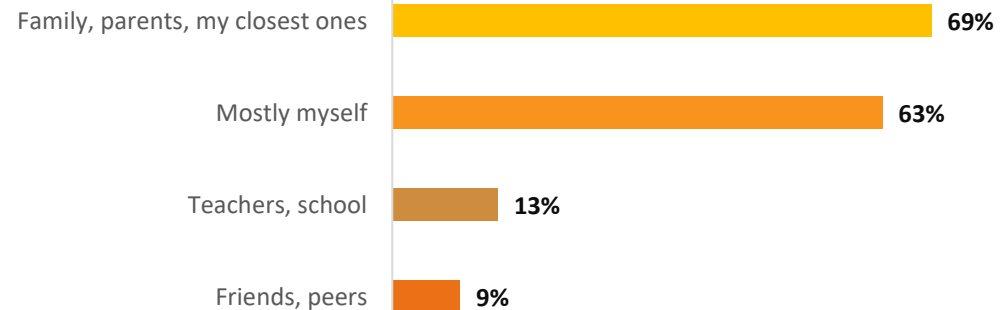


Aspirations to study abroad

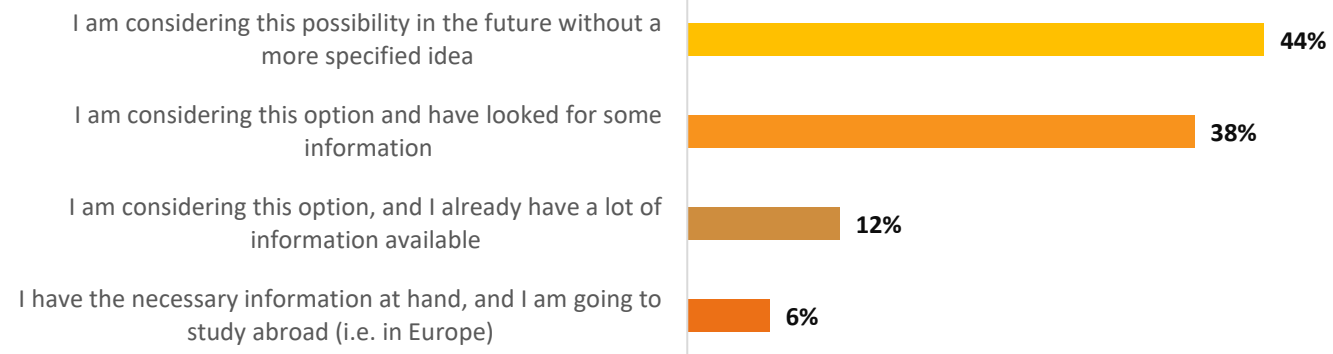


- All chosen respondents want to study abroad in the future
- The biggest influence on their decision to study abroad have either family or they themselves with almost the same amount of responses
- The least influential factor have friends and peers
- More than half of the respondents have considered studying abroad but have not more specified idea
- 13 out of 208 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

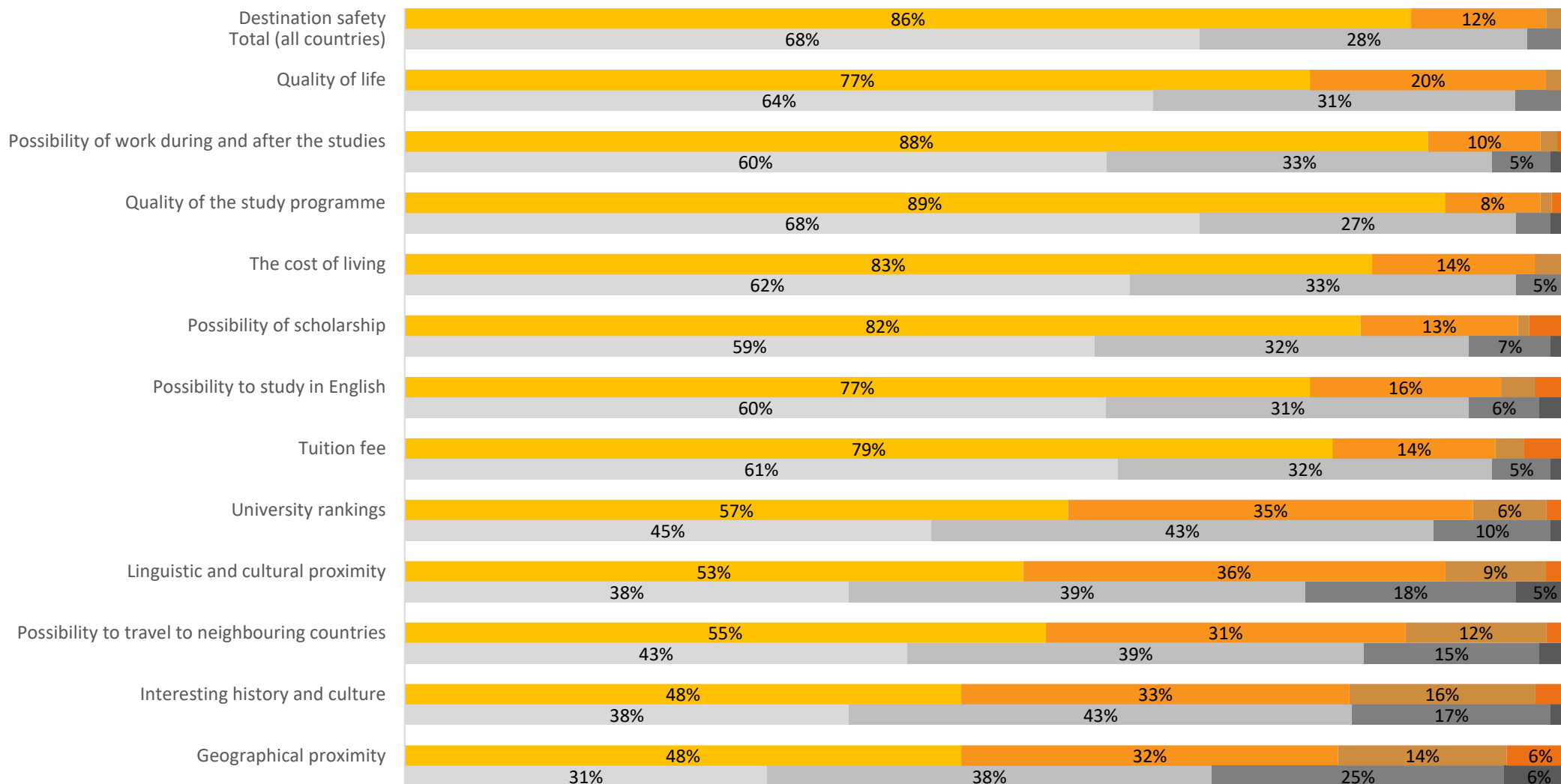




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



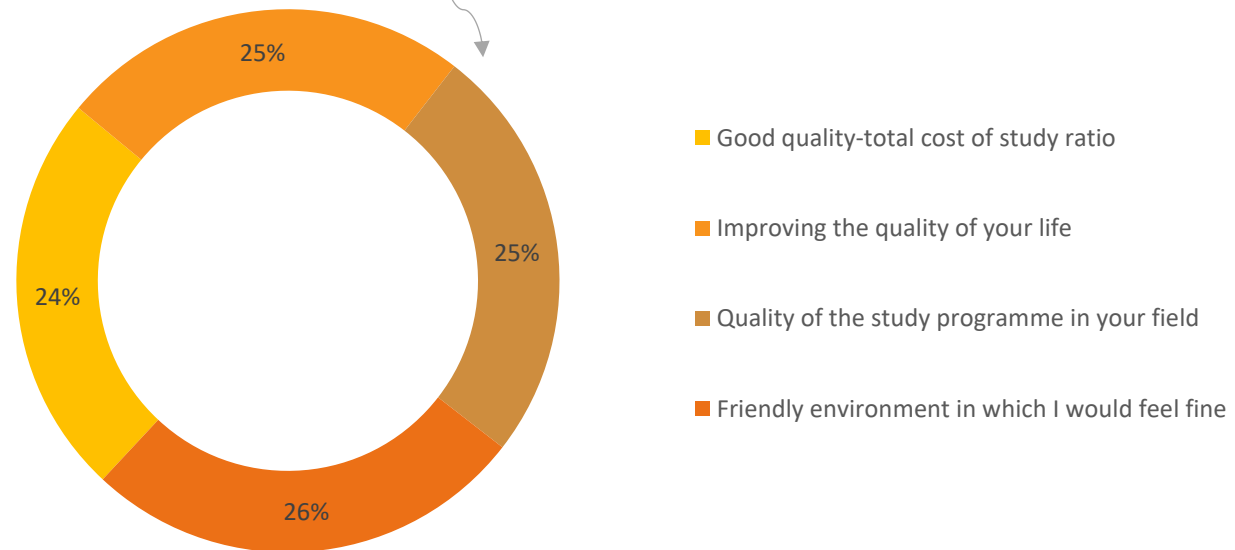


The most important aspect while studying abroad (i.e. in Europe)



- All respondents from Ghana consider the following aspects with nearly the same importance

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



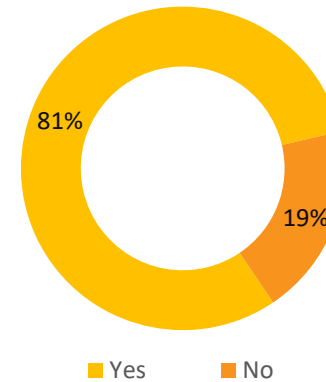


Choosing a destination to study

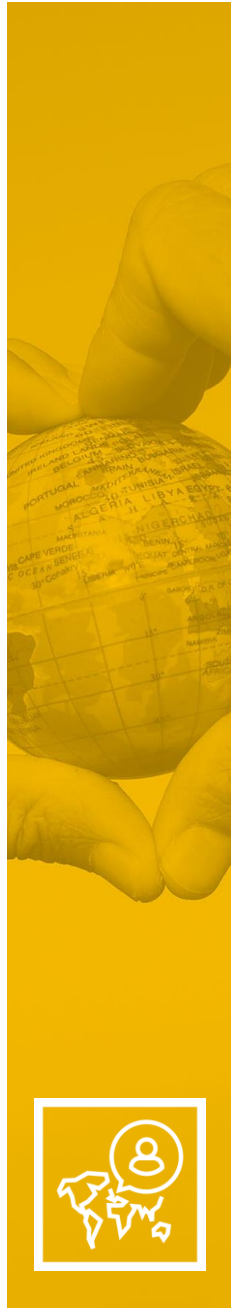
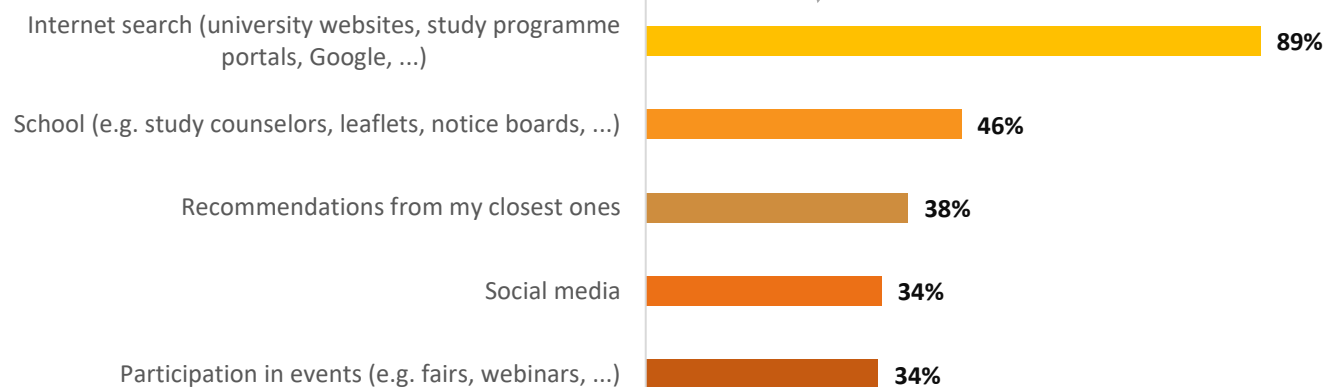


- For 168 out of 208 respondents in Ghana the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- 1/3 of the respondents search for study abroad opportunities through participation in events and the same amount of respondents search these opportunities on social media
- These ways of getting information about study abroad opportunities are the least common ones

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget

- ½ of the respondents think about the budget as a whole
- ¾ of respondent know how much they would pay to study abroad but for only 7% would be all countries financially acceptable
- For 63 out of 208 respondents the study abroad would be impossible without some kind of scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No

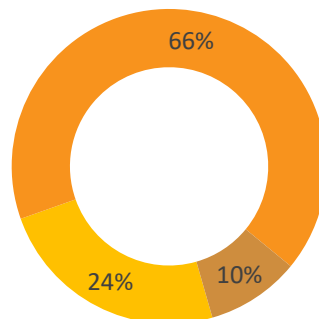




Study in the Czech Republic



„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



why?

n= 50

■ Yes, the Czech Republic is among the countries I would consider

■ I have not considered the Czech Republic yet, but I would not oppose this option

■ No, I do not want to study in the Czech Republic

why?

n= 20

Doesn't know much about the country

30%

Language

15%

Doesn't like the country

15%

Decided for other country

15%

No reason

10%

Quality of life

5%

Other

10%

Education

42%

Culture

26%

Quality of life

18%

Experience

18%

Attractiveness of the country

16%

Location of the country

12%

People

10%

Recommendation

8%

Language

4%

Other

6%



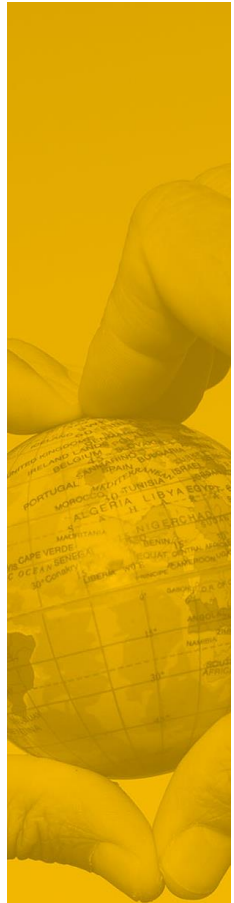
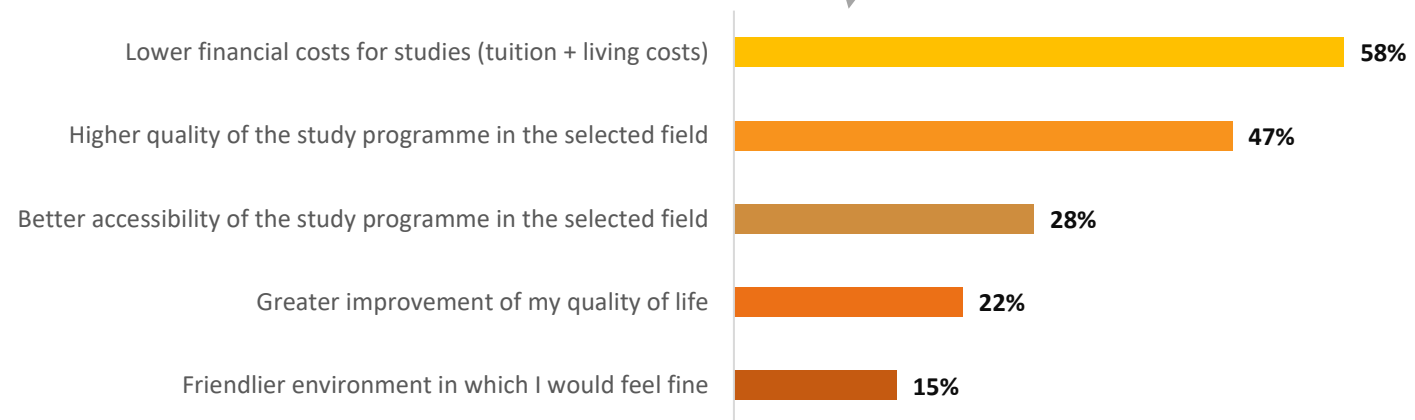


Study in the Czech Republic



- 24% of the respondents consider Czechia among the countries where they future studies would take place
- 20 respondents out of 208 do not want to study in the Czech Republic
- More than ½ of the respondents would consider study in Czechia if it offers them lower financial costs for studies and nearly ½ would consider it if it offers them higher quality of the study programme in the selected field

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

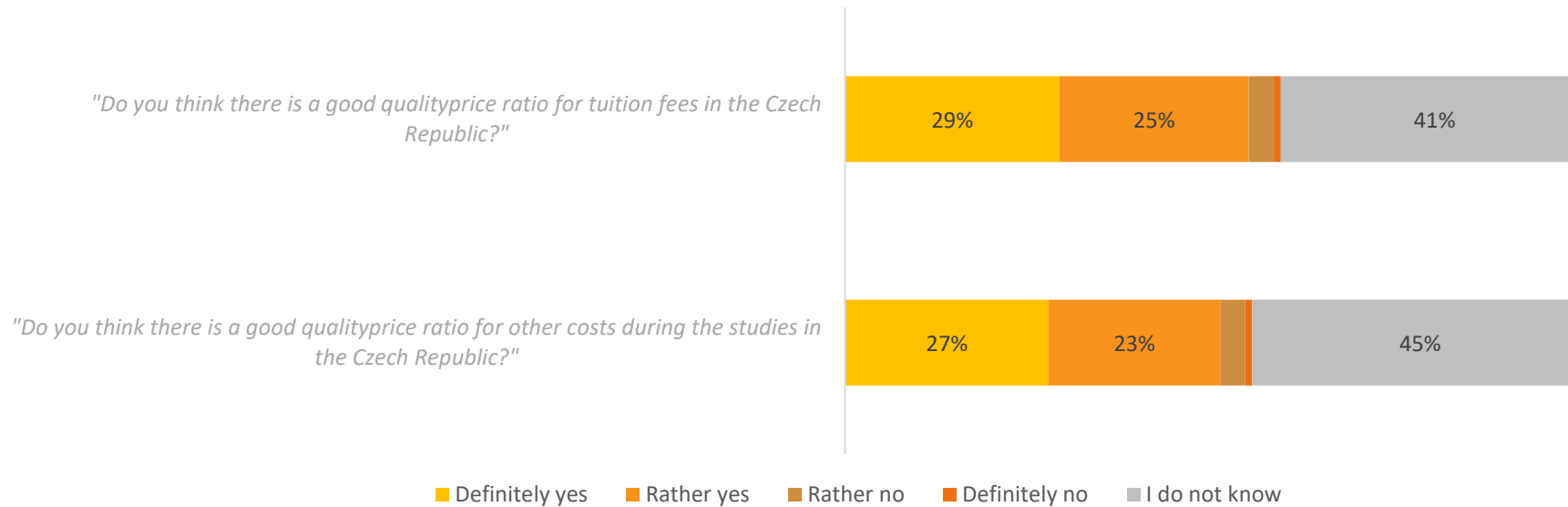




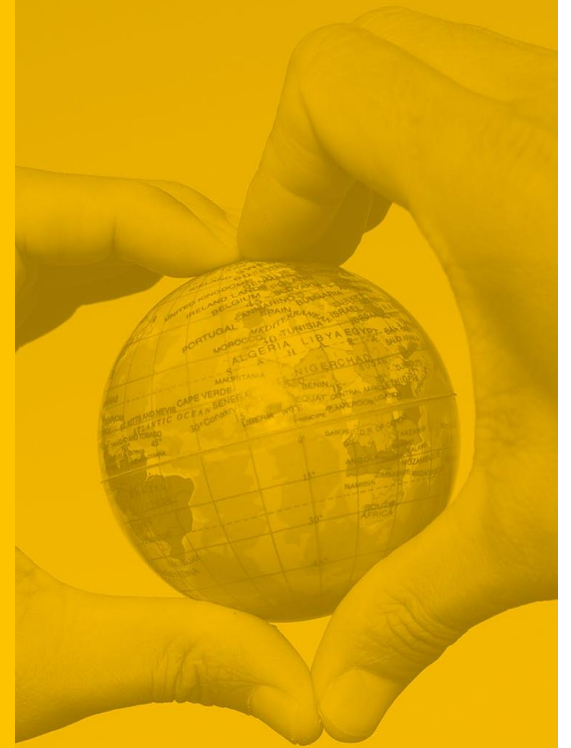
Quality-price ratio in the Czech Republic



- For almost more than half of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- 50% of the respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



India
n = 210





Summary



- **The most significant aspects** when choosing a specific country to study abroad are „**Possibility to study in English**“, „**Possibility of work during and after the studies**“ and „**The cost of living**“
- 60% of Indian respondents **consider Czechia** among the countries where their future studies would take place and other 36% do not oppose this option
- The most influential factors when deciding to study abroad are family (64%) and respondents themselves (53%)
- 83% of Indian respondents think that there is a **good quality-price ratio** for tuition fees. The other costs during the studies in Czechia are acceptable for 85%





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

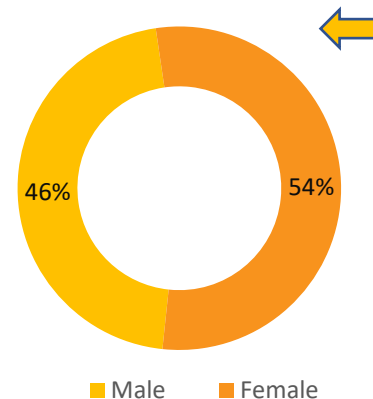
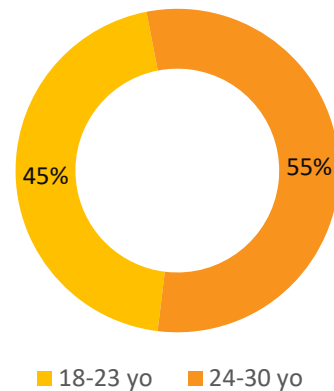
Quality-price Ratio in the Czech Republic



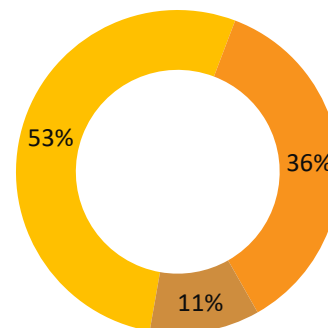


Characteristics of the sample

- 210 respondents
- 46% males (97) and 54% females (113)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 86% of respondents have higher education degree
- All 210 respondents are currently studying

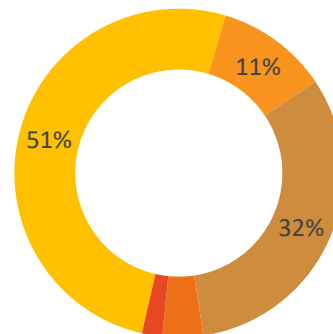


„How would you rate your level of English?“



„What is your highest level of education you have achieved?“

- Bachelor's degree
- High School
- Master's degree
- Doctoral studies
- I'm not studying
- Other



- Intermediate
- Advanced
- Very Advanced



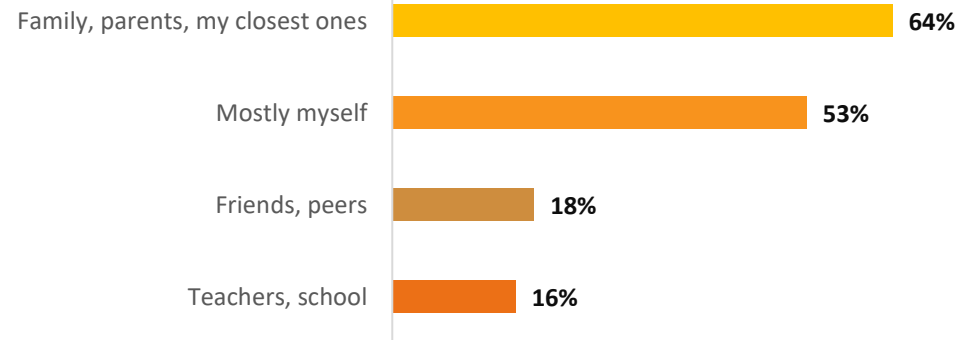


Aspirations to study abroad

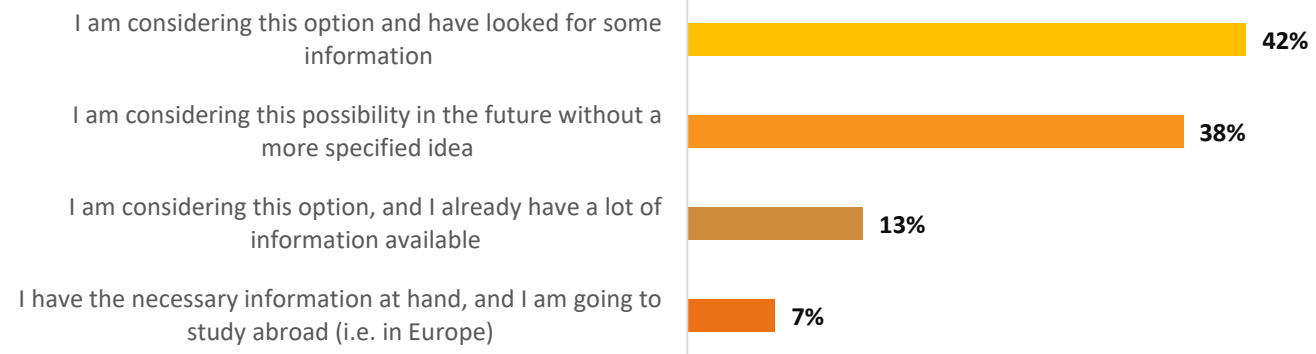


- All chosen respondents want to study abroad in the future
- The biggest influence on their decision to study abroad have their families and their closest ones (3/5)
- The least influential factor have either friends or teachers and their schools
- 42% of the respondents have considered studying abroad and have looked for some information, almost the same amount of respondents have considered it without more specified idea
- 14 out of 210 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

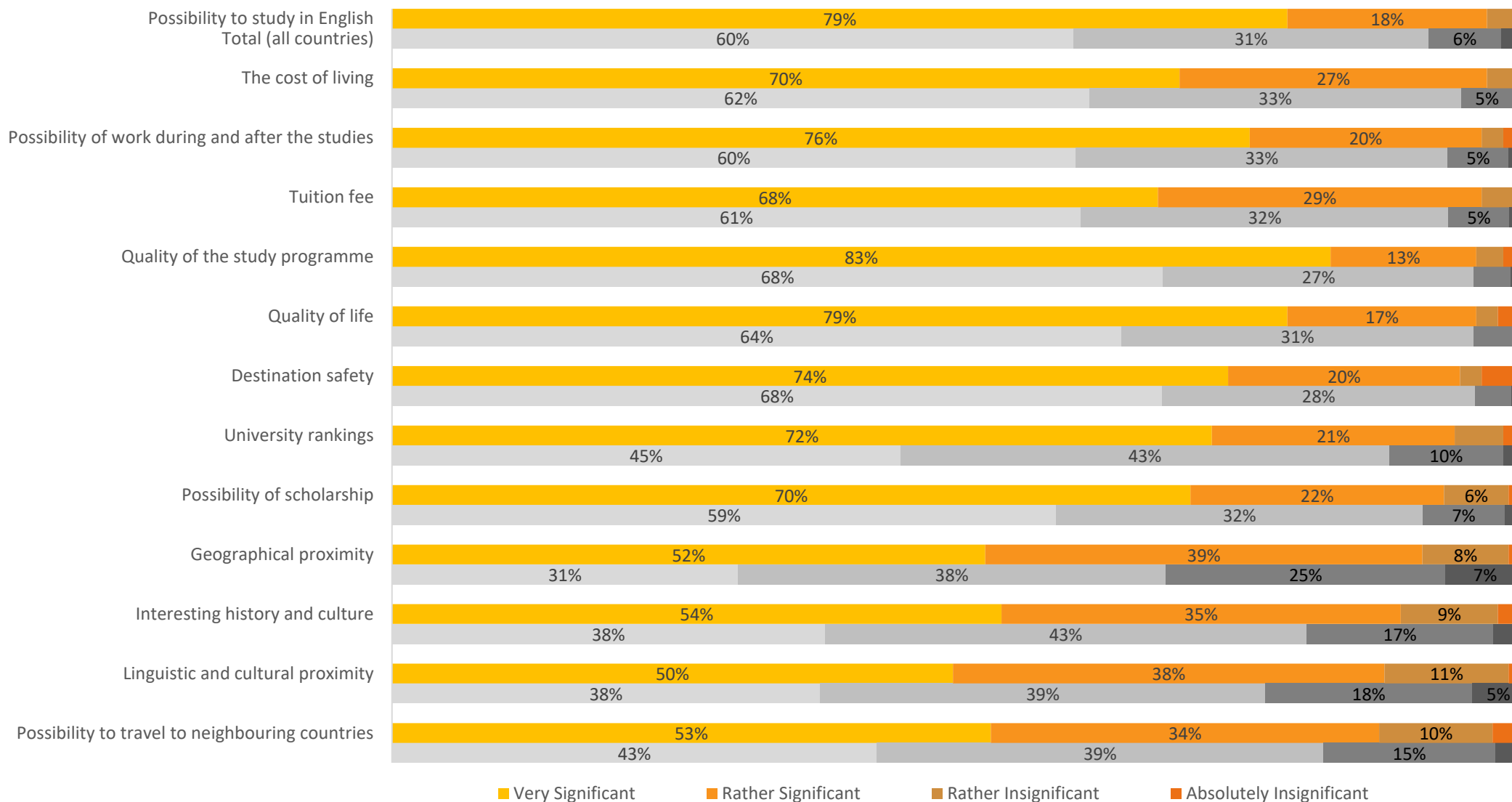




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



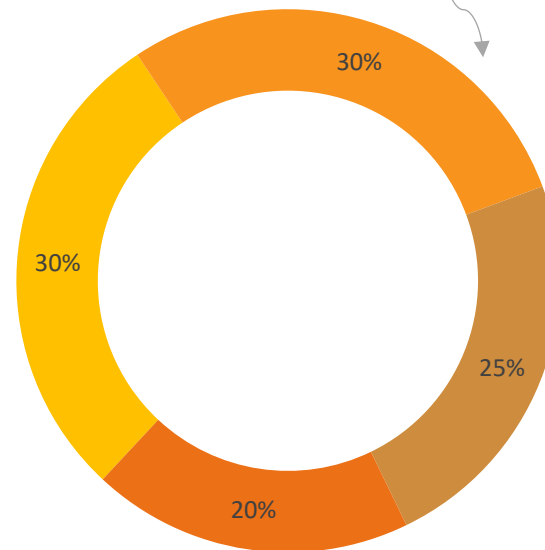


The most important aspect while studying abroad (i.e. in Europe)



- Most important aspects for respondents in India are good quality-total cost of study ratio and quality of study program in their field

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



- Good quality-total cost of study ratio
- Quality of the study programme in your field
- Improving the quality of your life
- Friendly environment in which I would feel fine



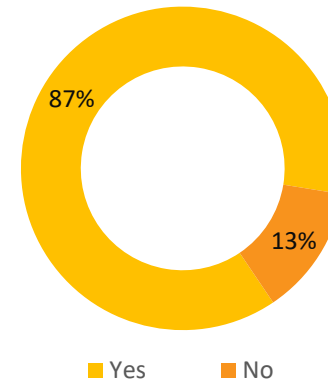


Choosing a destination to study

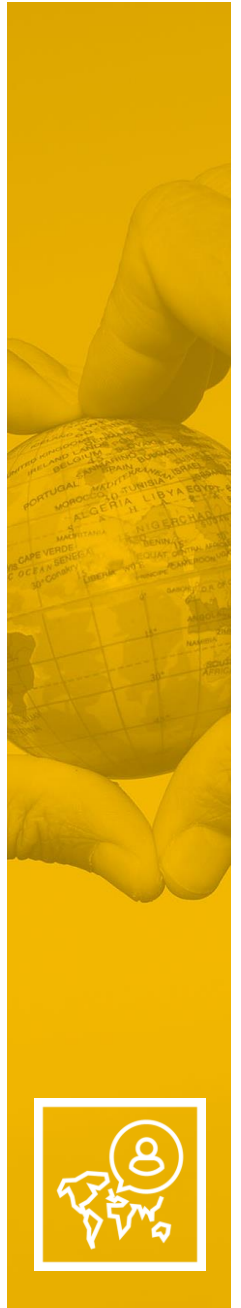
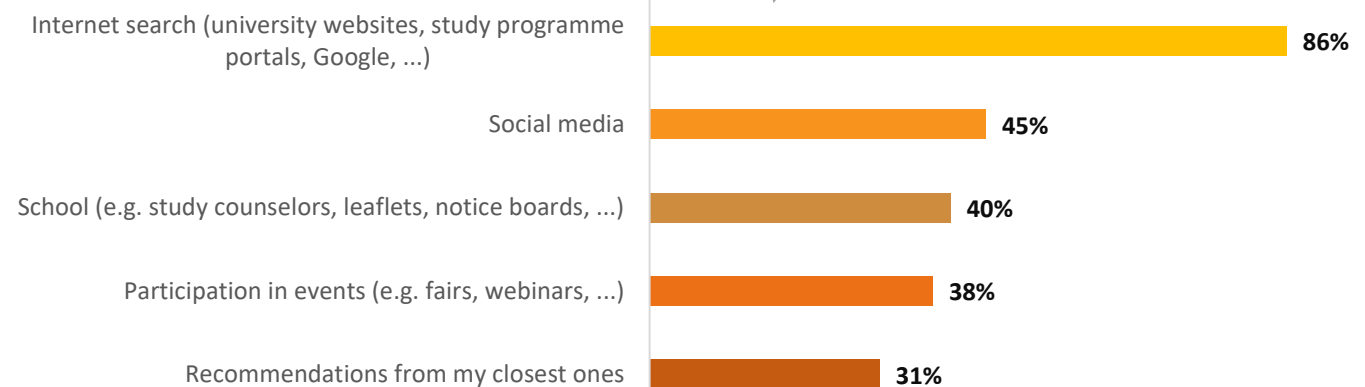


- For 183 out of 210 respondents in India the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- 40% of the respondents search for study abroad opportunities in their school and almost the same amount of respondents search these opportunities via participation in events

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget

- 55% of the respondents think about the budget as a whole
- 96% of respondent know how much they would pay to study abroad and for 41% would be all countries financially acceptable
- For 9 out of 210 respondents the study abroad would be impossible without some kind of scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



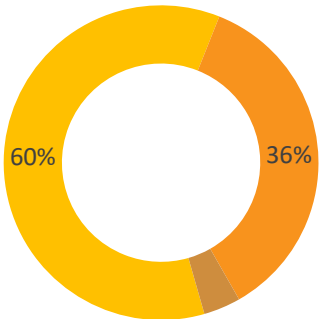
- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No





Study in the Czech Republic

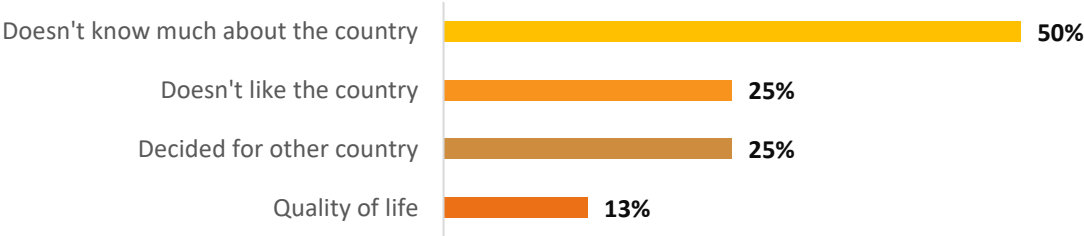
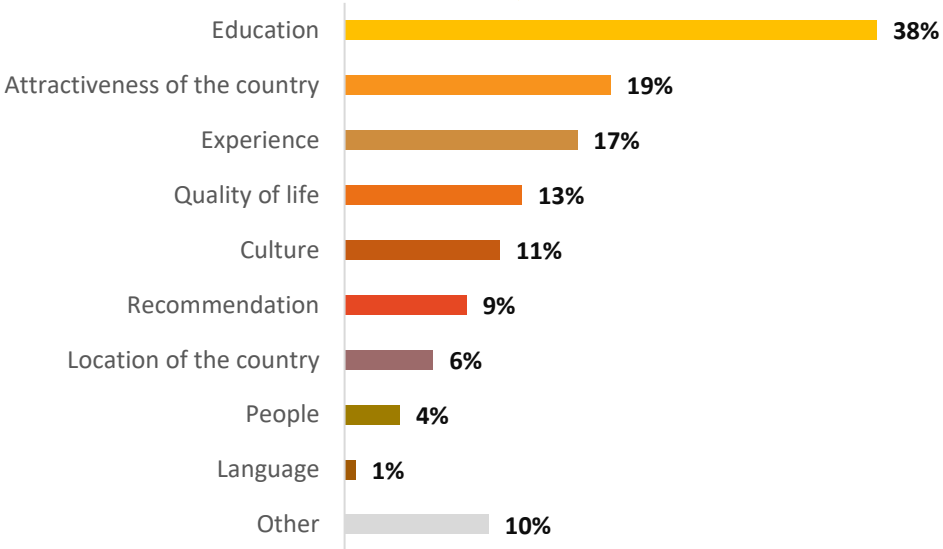
„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



- Yes, the Czech Republic is among the countries I would consider
- I have not considered the Czech Republic yet, but I would not oppose this option
- No, I do not want to study in the Czech Republic

why?
n= 125

why?
n= 8



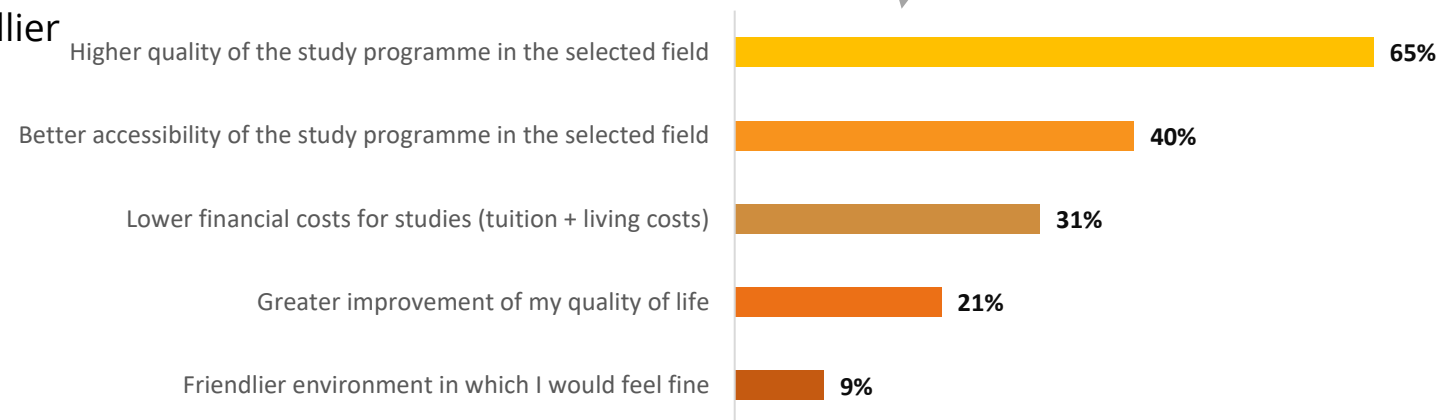


Study in the Czech Republic



- 60% of the respondents consider Czechia among the countries where they future studies would take place
- 8 respondents out of 210 do not want to study in the Czech Republic
- More than ½ of the respondents would consider study in Czechia if it offered them higher quality of the study program in the selected field
- The least attractive offer for Indian respondents is the friendlier environment

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

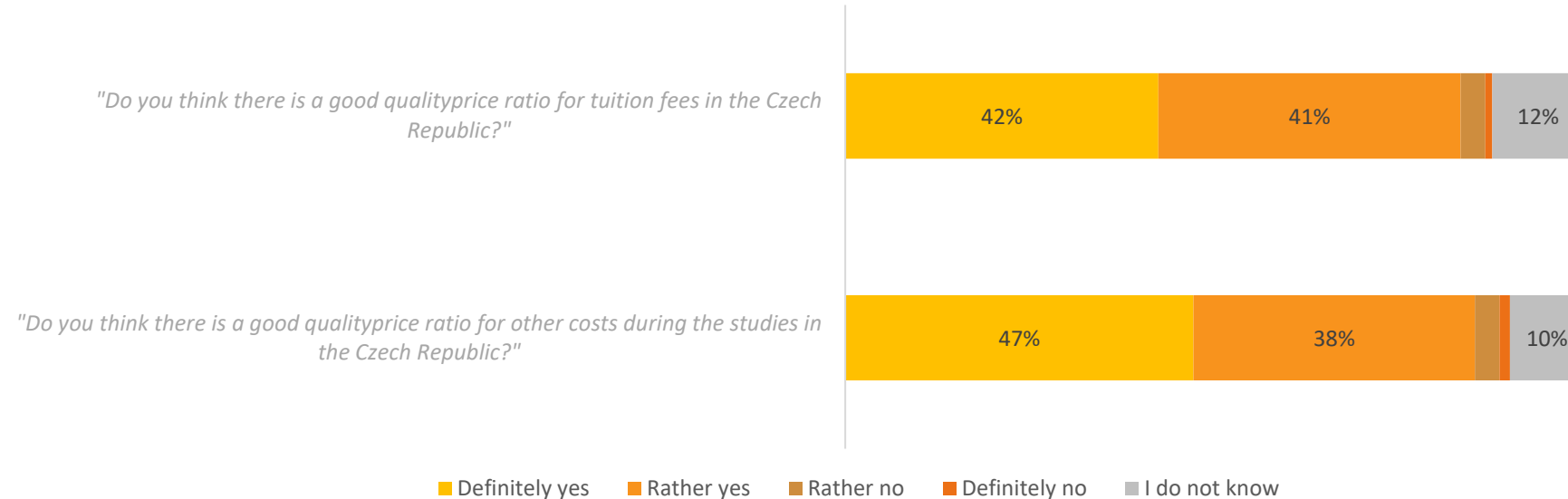




Quality-price ratio in the Czech Republic



- For 83% of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- 85% of the respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



Indonesia
n = 221

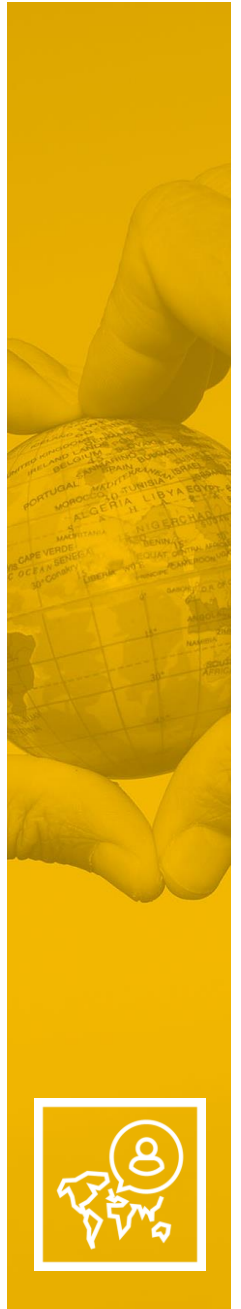




Summary



- **The most significant aspects** when choosing a specific country to study abroad are both „**Destination safety**“ and „**Quality of study programme**“
- 30% of Indonesian respondents **consider Czechia** among the countries where their future studies would take place and other 66% do not oppose this option
- The most influential factors when deciding to study abroad are family (76%) and respondents themselves (69%)
- 9 of 10 Indonesian respondents think that there is a **good quality-price ratio** for tuition fees and the other costs during the studies in Czechia





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

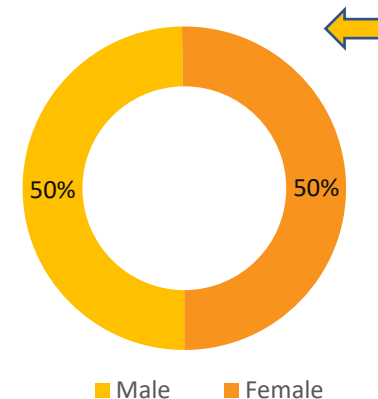
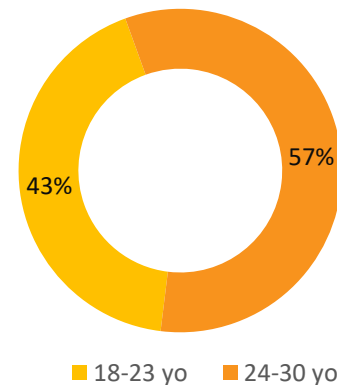
Quality-price Ratio in the Czech Republic



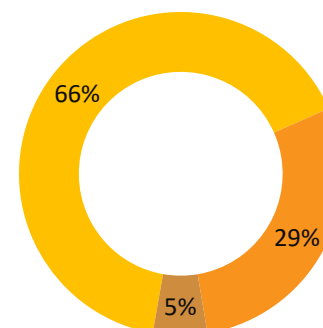


Characteristics of the sample

- 221 respondents
- 50% males (110) and 50% females (111)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 63% of respondents have higher education degree
- All 221 respondents are currently studying

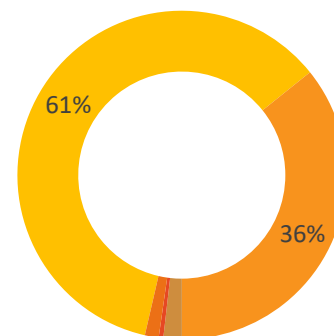


„How would you rate your level of English?“



„What is your highest level of education you have achieved?“

- Bachelor's degree
- High School
- Master's degree
- Doctoral studies
- I'm not studying
- Other



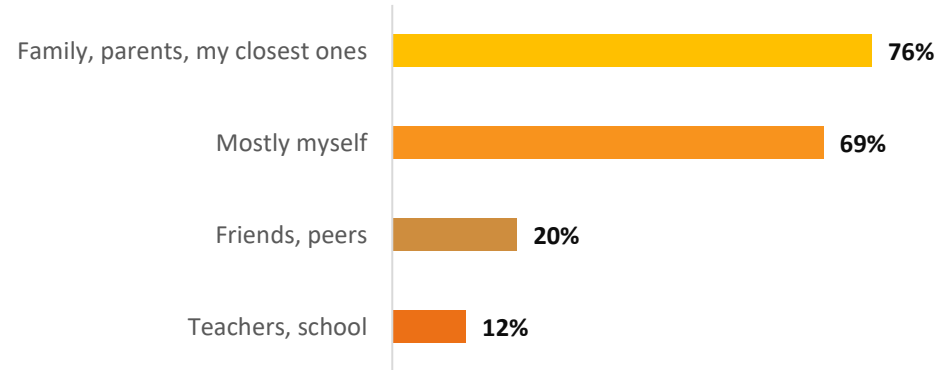


Aspirations to study abroad

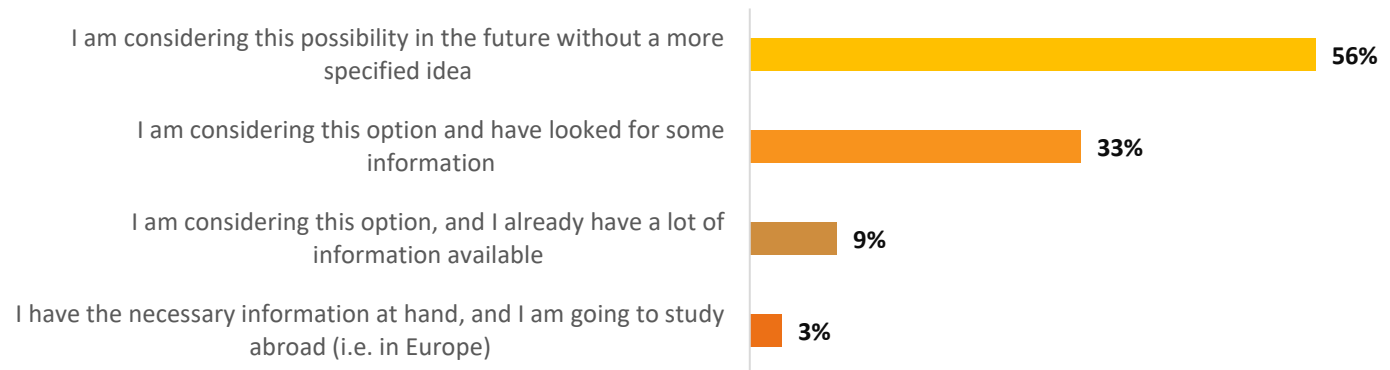


- All chosen respondents want to study abroad in the future
- The biggest influence on their decision to study abroad have their families and their closest ones
- The least influential factor have their schools and teachers
- More than half of the respondents have considered studying abroad without more specified idea
- 7 out of 221 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

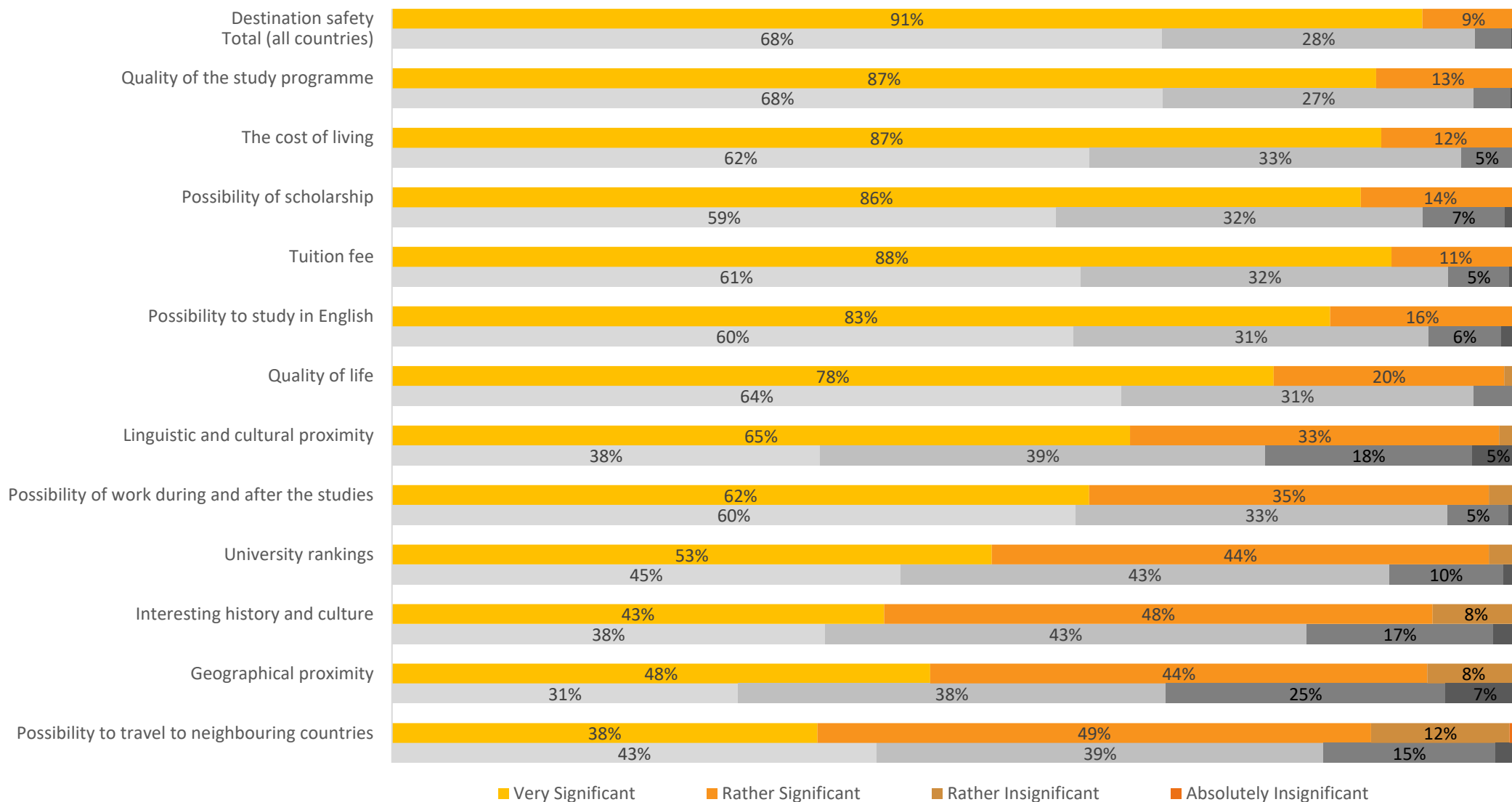




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



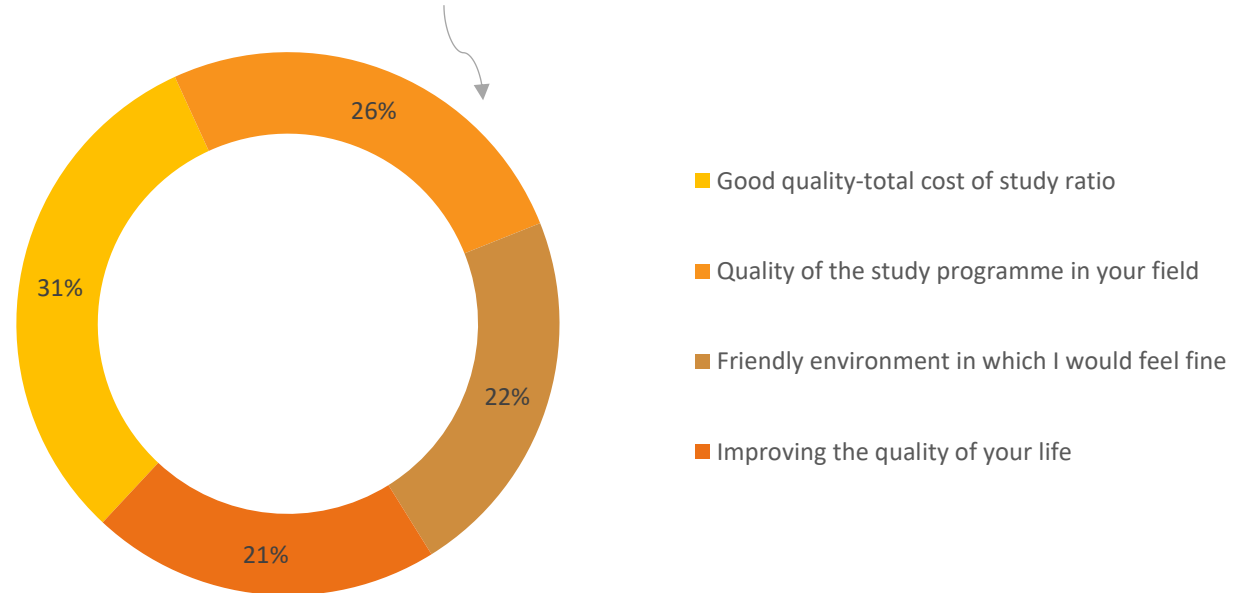


The most important aspect while studying abroad (i.e. in Europe)



- Most important aspect for respondents in Indonesia is a good quality-total cost of study ratio

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



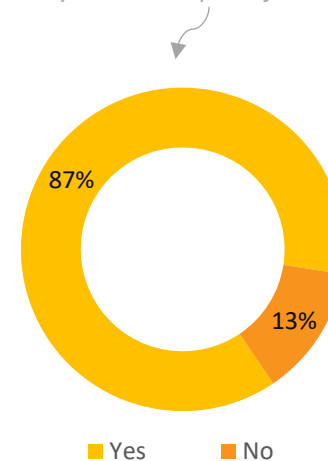


Choosing a destination to study

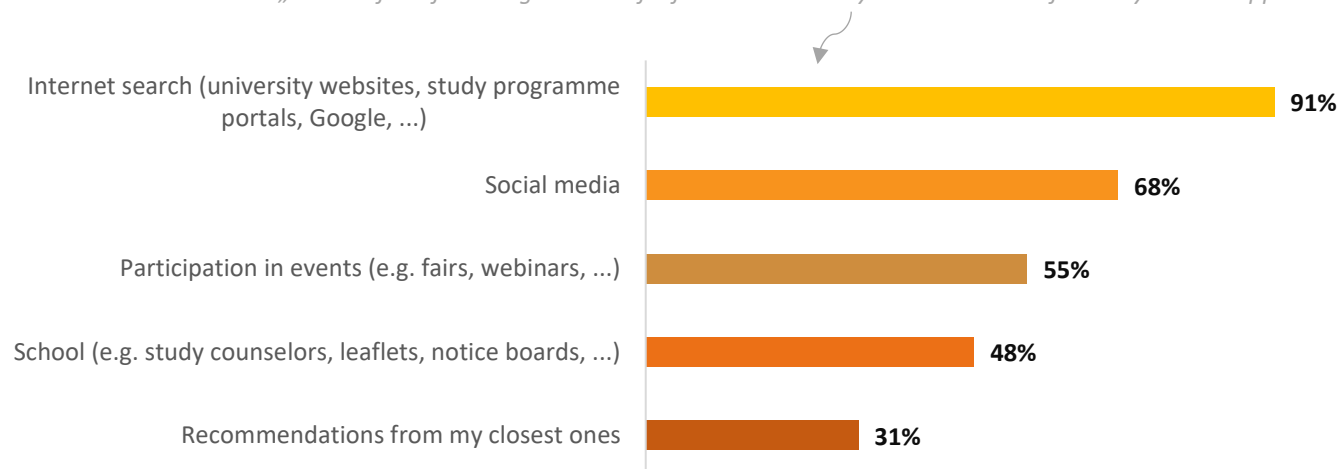


- For 192 out of 221 respondents from Indonesia the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- Only 1/3 of the respondents would use recommendations from their closest ones as a source of information

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“

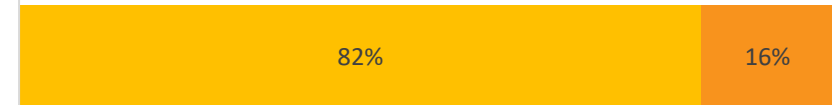




Thoughts about the budget

- 82% of the respondents think about the budget as a whole
- 94% of respondent know how much they would pay to study abroad and for only 23% would be all countries financially acceptable
- For 36 out of 221 respondents the study abroad would be impossible without scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



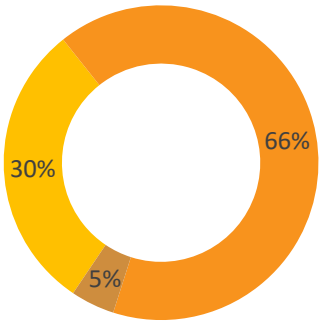
- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No





Study in the Czech Republic

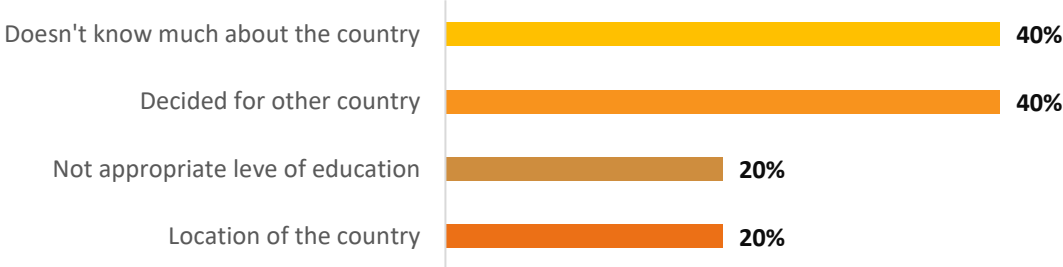
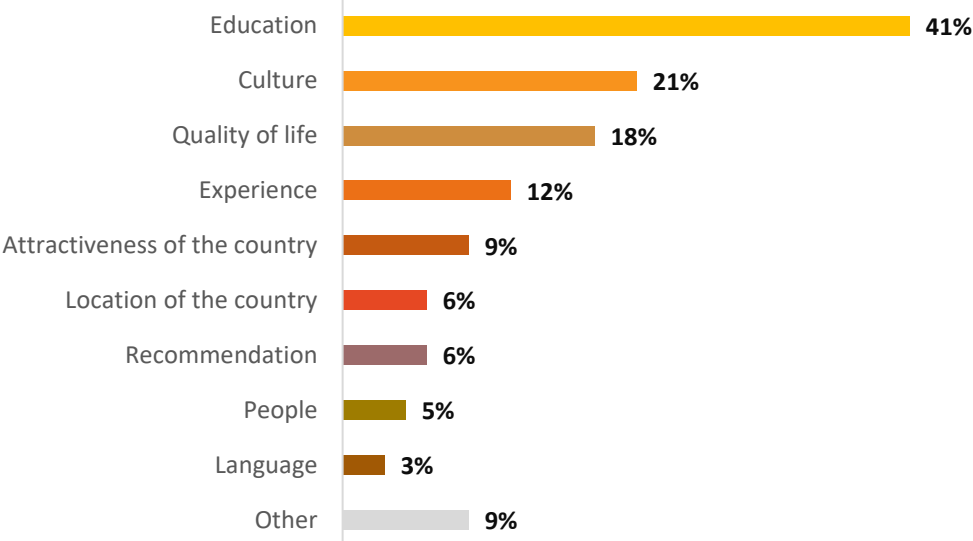
„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



- Yes, the Czech Republic is among the countries I would consider
- I have not considered the Czech Republic yet, but I would not oppose this option
- No, I do not want to study in the Czech Republic

why?
n= 66

why?
n= 10



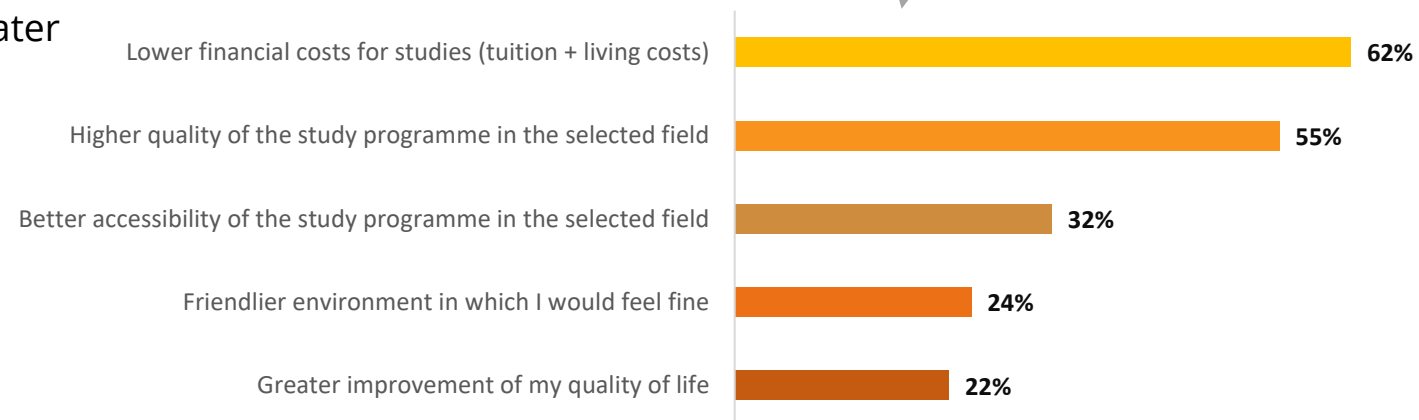


Study in the Czech Republic



- 30% of the respondents consider Czechia among the countries where they future studies would take place
- 10 respondents out of 221 do not want to study in the Czech Republic
- 3/5 of the respondents would consider study in Czechia if it offered them lower financial costs for studies
- The least attractive offers for respondents from India are friendlier environment and greater improvement of their quality of life

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

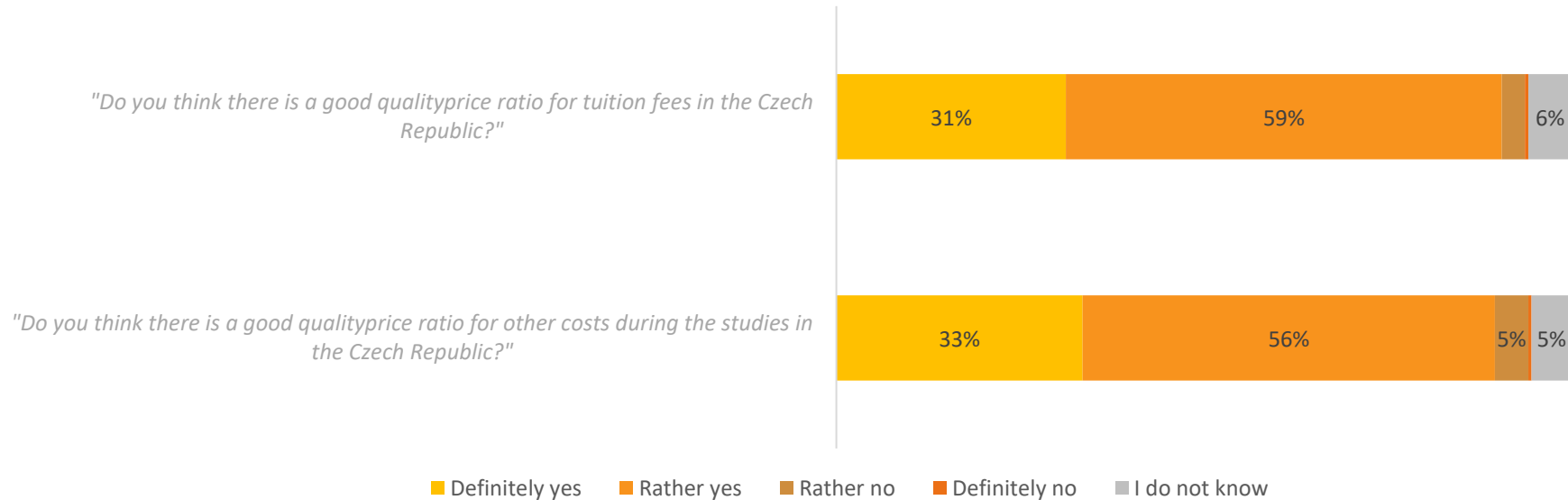




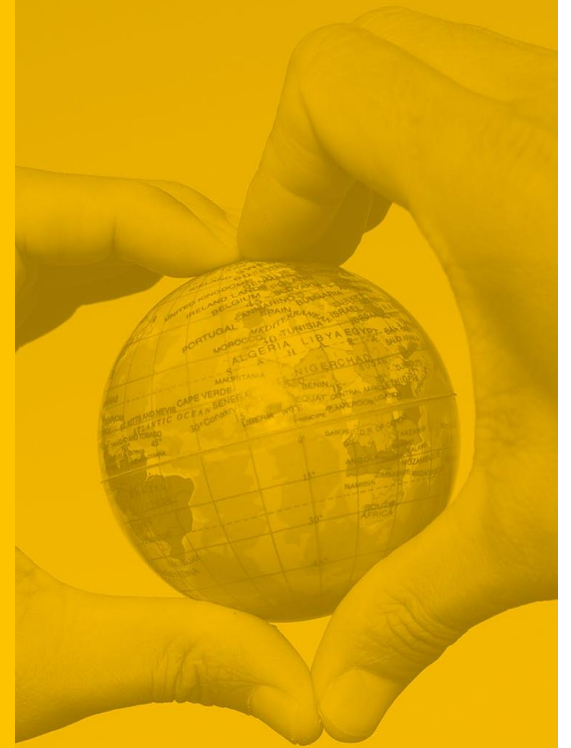
Quality-price ratio in the Czech Republic



- For 91% of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- 90% of the respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



Israel
n = 202





Summary



- **The most significant aspects** when choosing a specific country to study abroad are both „**Destination safety**“ and „**Quality of study programme**“
- 27% of Israel respondents **consider Czechia** among the countries where their future studies would take place and other 60% do not oppose this option
- The most influential factors when deciding to study abroad are family (69%) and respondents themselves (63%)
- 46% of Israel respondents think that there is a **good quality-price ratio** for tuition fees. The other costs during the studies in Czechia are acceptable for 50%





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

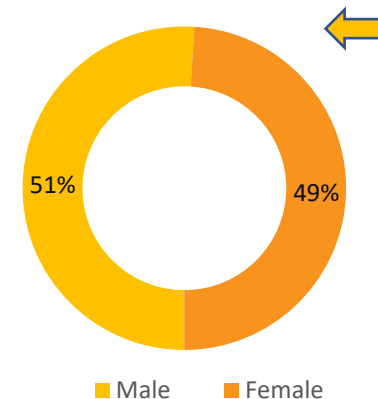
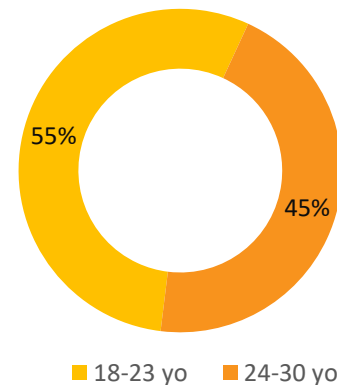
Quality-price Ratio in the Czech Republic



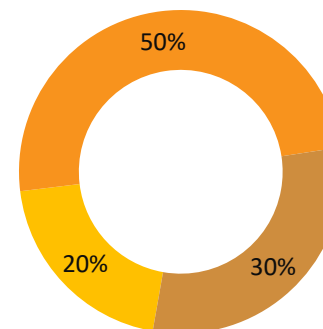


Characteristics of the sample

- 202 respondents
- 51% males (103) and 49% females (99)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 45% of respondents have higher education degree
- Only 3 respondents are not currently studying

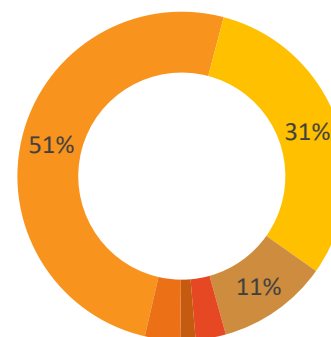


„How would you rate your level of English?“



„What is your highest level of education you have achieved?“

- High School
- Bachelor's degree
- Master's degree
- Doctoral studies
- I'm not studying
- Other



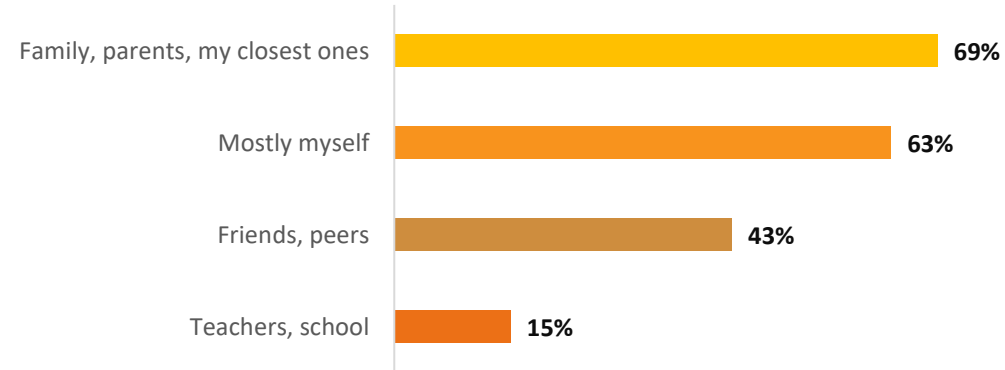


Aspirations to study abroad

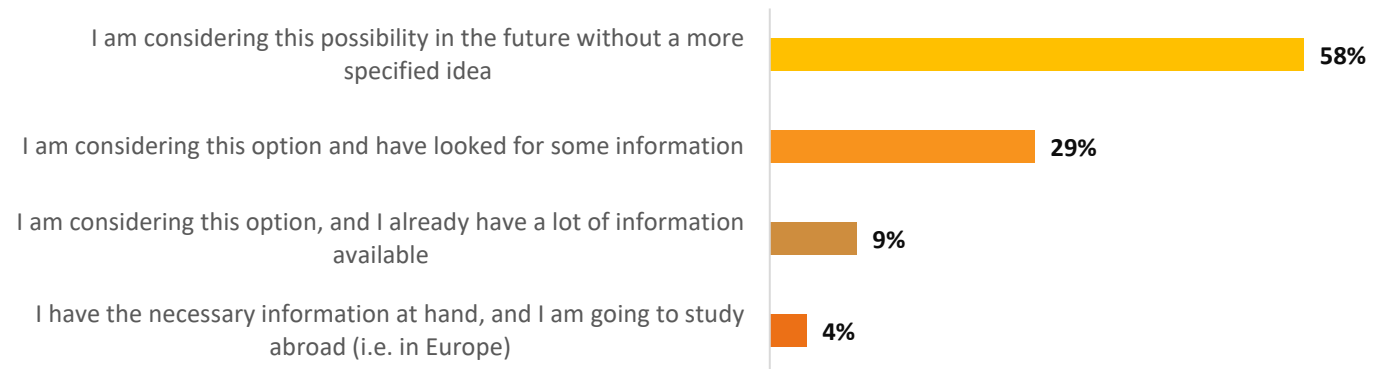


- All chosen respondents want to study abroad in the future
- The biggest influence on their decision to study abroad have their families and their closest ones
- The least influential factor have their schools and teachers
- More than half of the respondents have considered studying abroad without more specified idea
- 8 out of 202 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

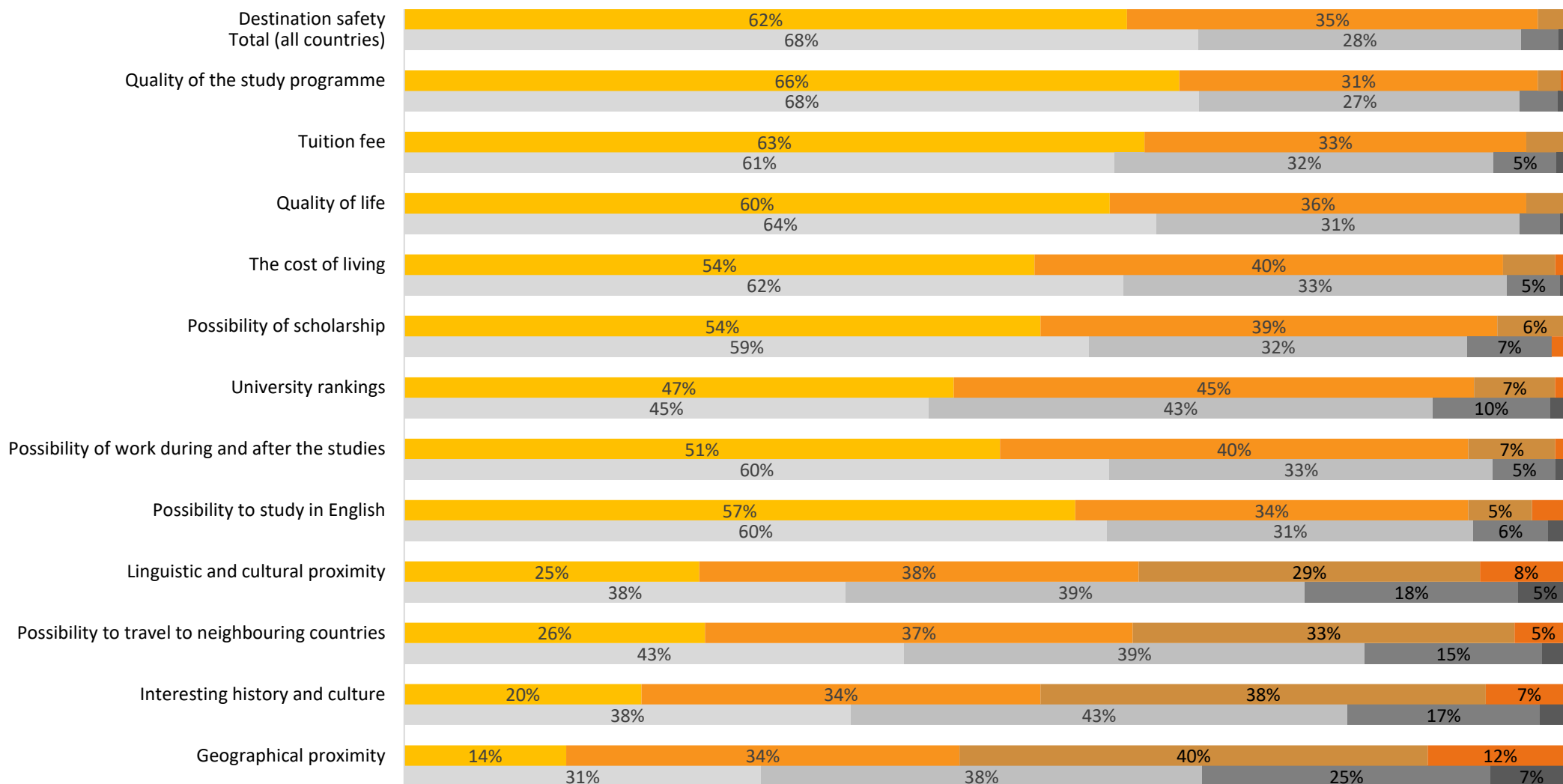




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



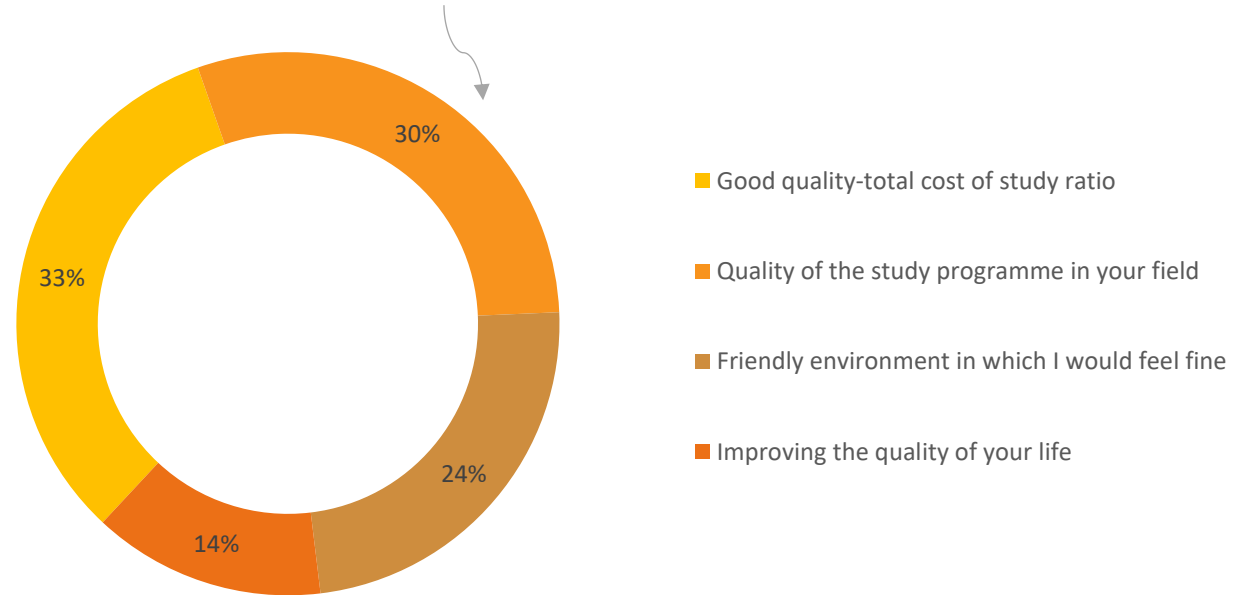


The most important aspect while studying abroad (i.e. in Europe)



- Most important aspects for respondents from Israel are both good quality-total cost of study ratio and quality of the study program with almost the same amount of responses

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



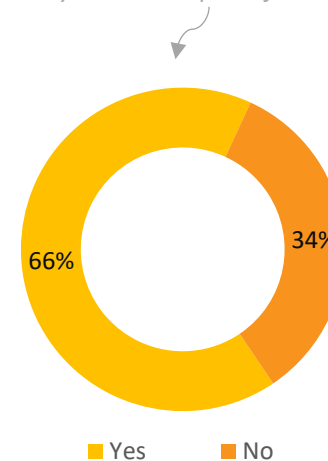


Choosing a destination to study

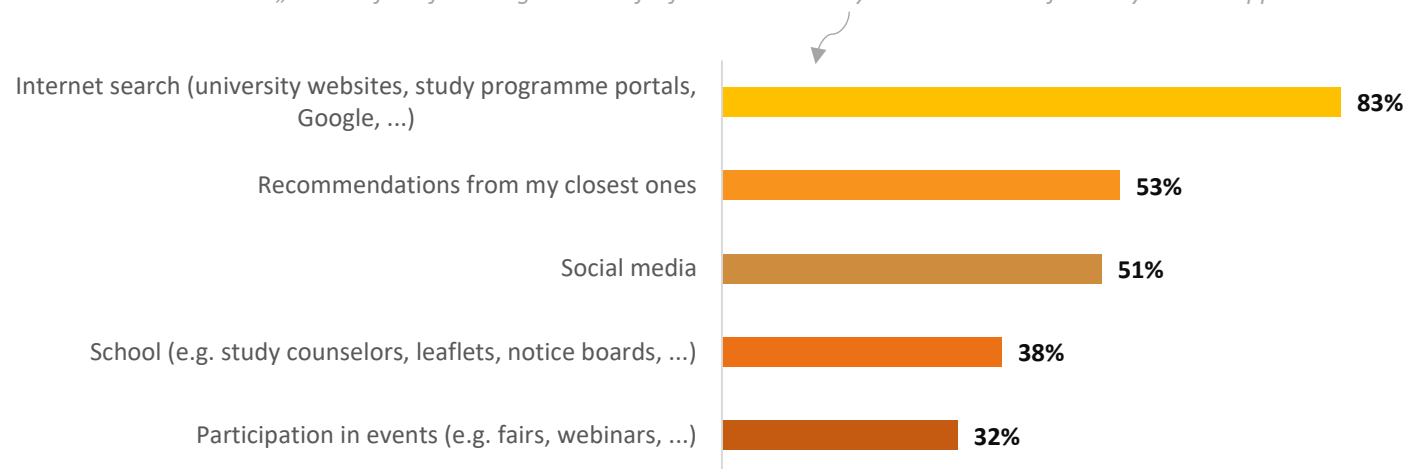


- For 134 out of 202 respondents from Israel the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- Half of the respondents would use recommendations from their closest ones and almost the same amount would use social media as a source of information

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget

- 59% of the respondents think about the budget as a whole
- 72% of respondent know how much they would pay to study abroad, but studies in all European countries would be acceptable for only 18% of respondents
- For 16 out of 202 respondents the study abroad would be impossible without scholarship
- 56 respondents have no idea how much would they pay to study abroad

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



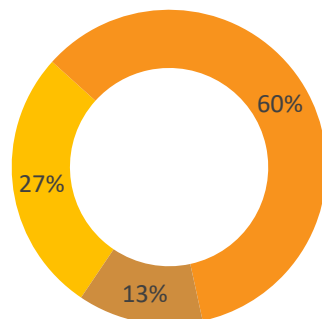
- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No



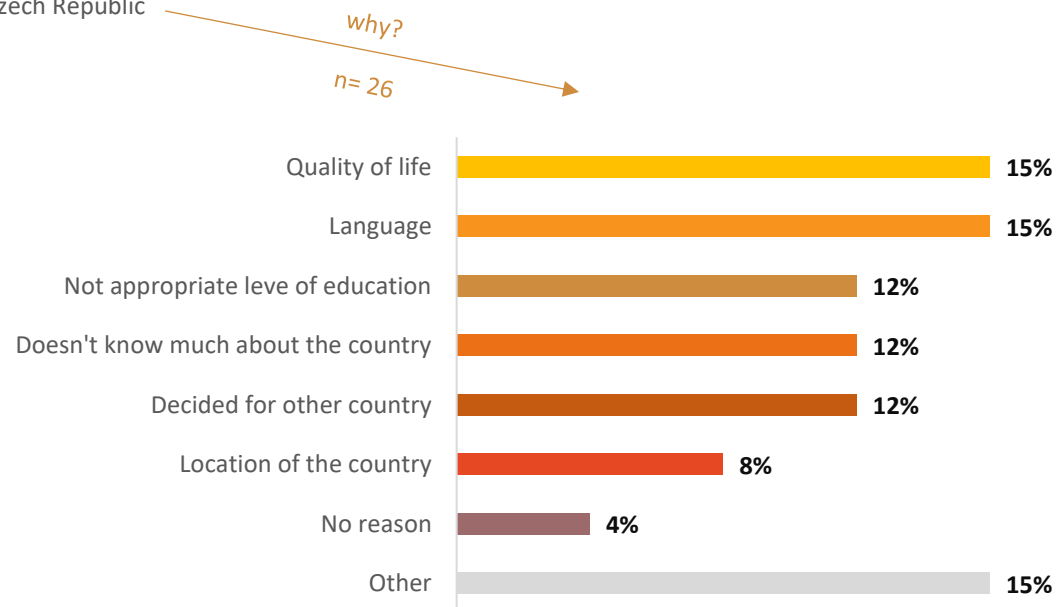
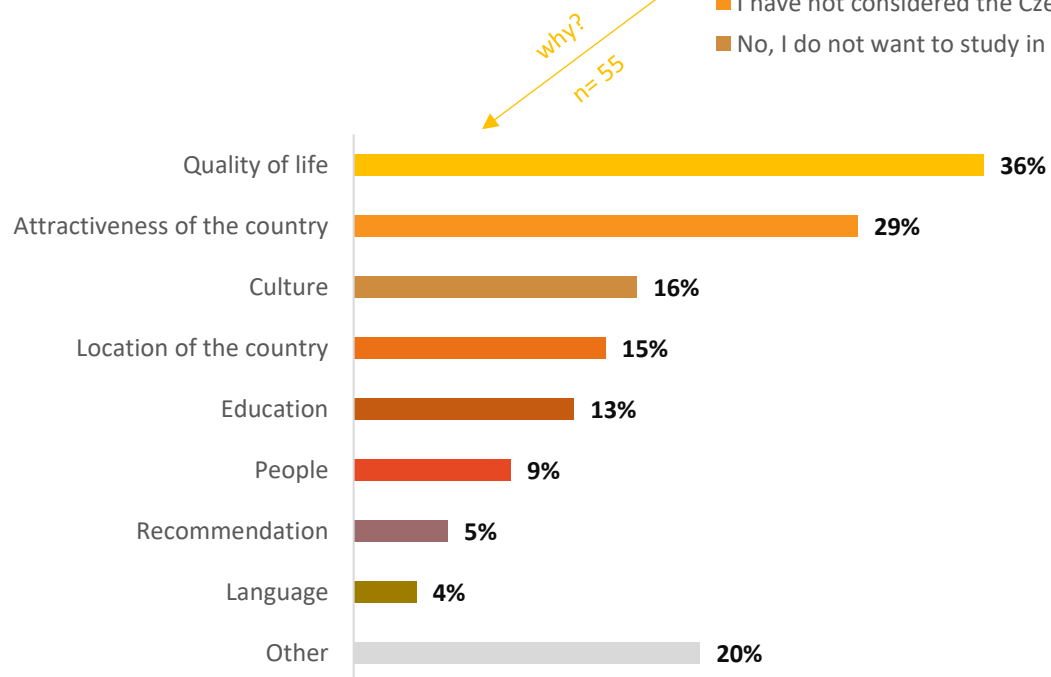


Study in the Czech Republic

„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



- Yes, the Czech Republic is among the countries I would consider
- I have not considered the Czech Republic yet, but I would not oppose this option
- No, I do not want to study in the Czech Republic



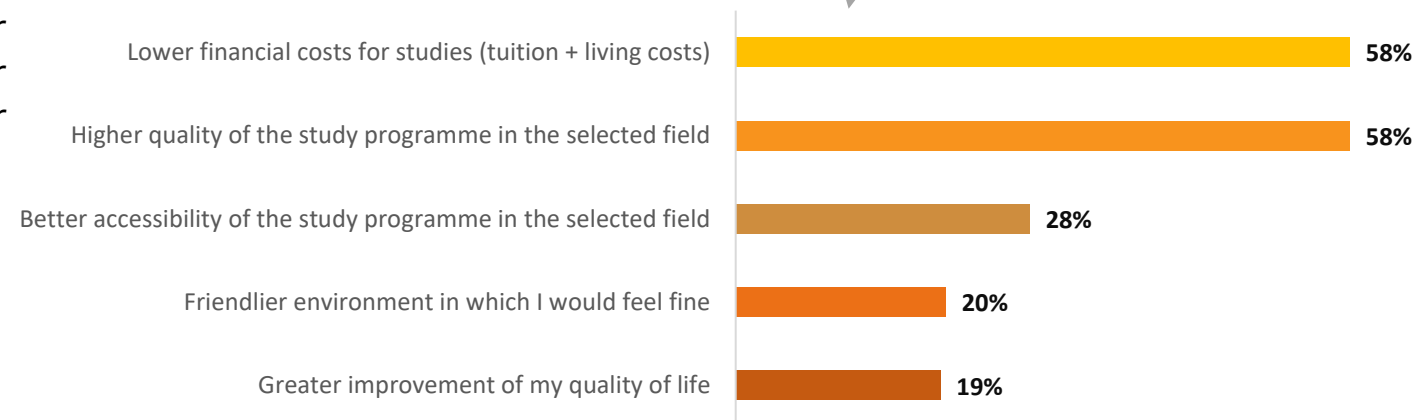


Study in the Czech Republic



- 27% of the respondents consider Czechia among the countries where they future studies would take place
- 26 respondents out of 202 do not want to study in the Czech Republic
- 58% of the respondents would consider study in Czechia if it offered them lower financial costs for studies or higher quality of the study program in the selected field
- The least attractive offers for respondents in Israel are friendlier environment and greater improvement of their quality of life

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

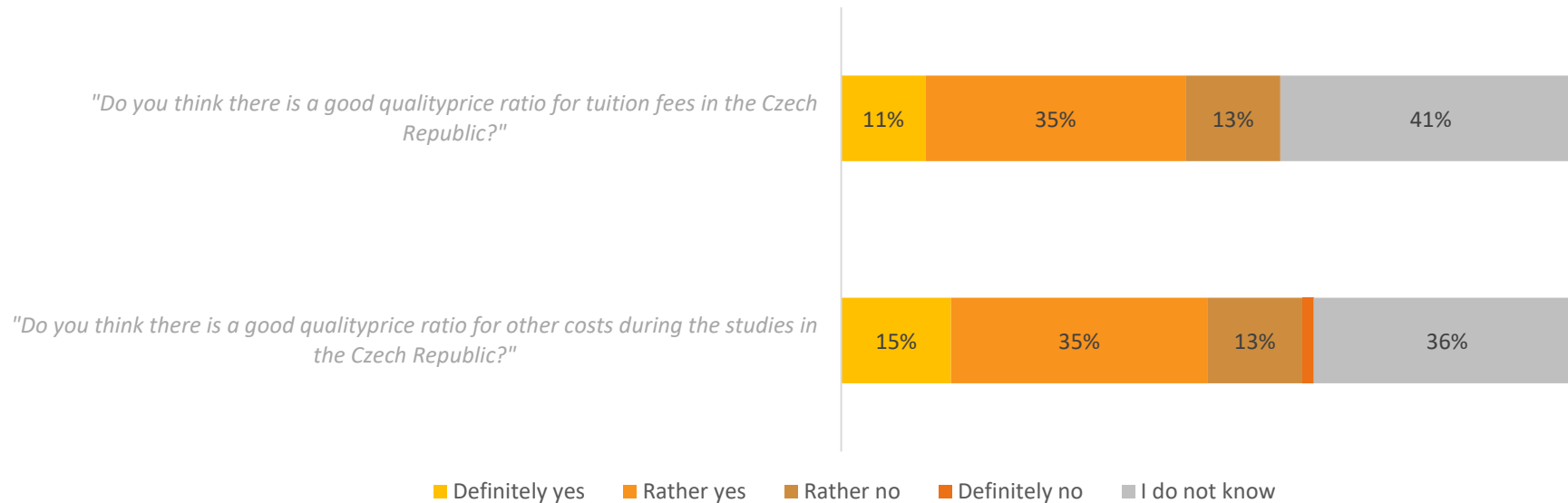




Quality-price ratio in the Czech Republic

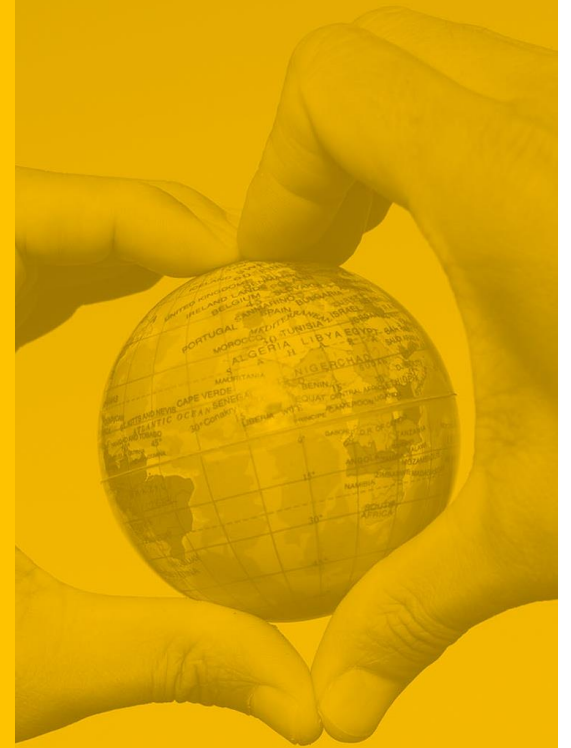


- Almost for half of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- Half of the respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



Kazakhstan

n = 202





Summary



- **The most significant aspects** when choosing a specific country to study abroad are both „**Destination safety**“ and „**Tuition fee**“
- 37% of Kazakh respondents **consider Czechia** among the countries where their future studies would take place and other 48% do not oppose this option
- The most influential factors when deciding to study abroad are respondents themselves (58%) and family (44%)
- 3/4 of Kazakh respondents think that there is a **good quality-price ratio** for tuition fees and the other costs during the studies in Czechia





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

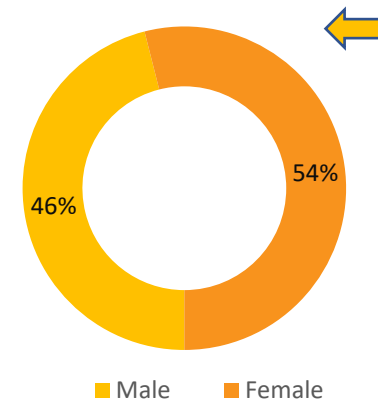
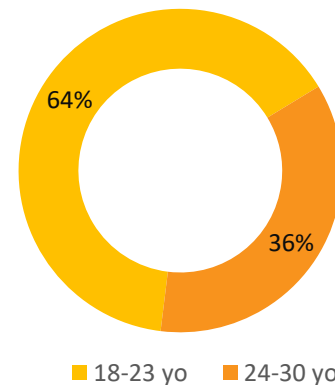
Quality-price Ratio in the Czech Republic



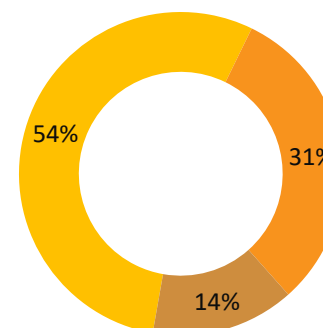


Characteristics of the sample

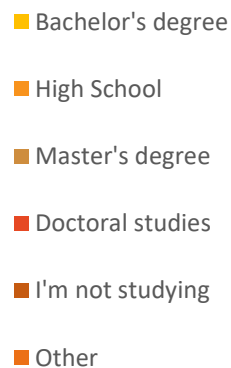
- 202 respondents
- 46% males (93) and 54% females (109)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 61% of respondents have higher education degree
- Only 4 respondents are not currently studying



„How would you rate your level of English?“



„What is your highest level of education you have achieved?“



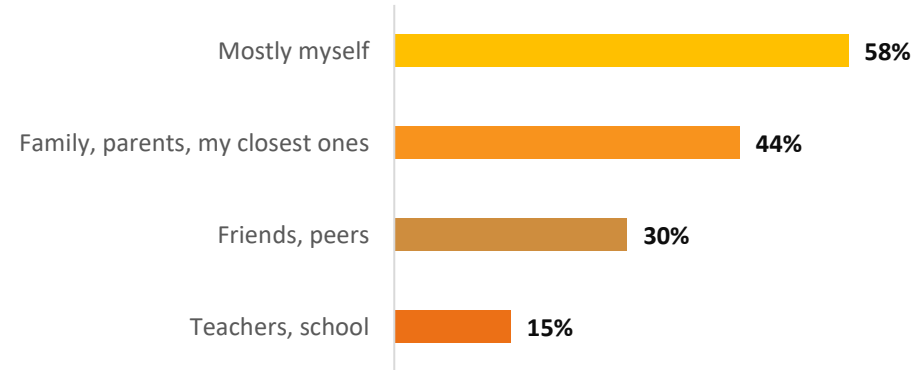


Aspirations to study abroad

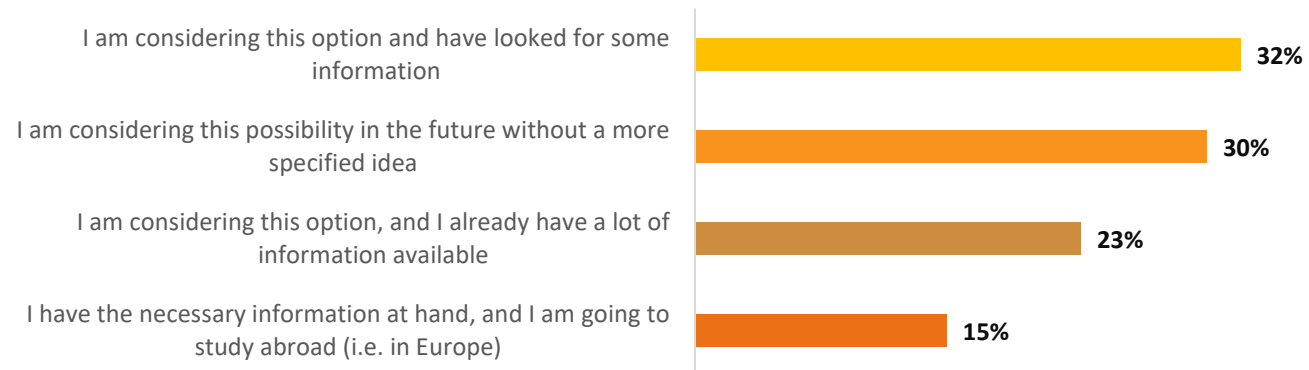


- All chosen respondents want to study abroad in the future
- The biggest influence on their decision to study abroad have they themselves
- The least influential factor have their schools and teachers
- 1/3 of the respondents have considered studying abroad without more specified idea or have looked for some information
- 30 out of 202 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

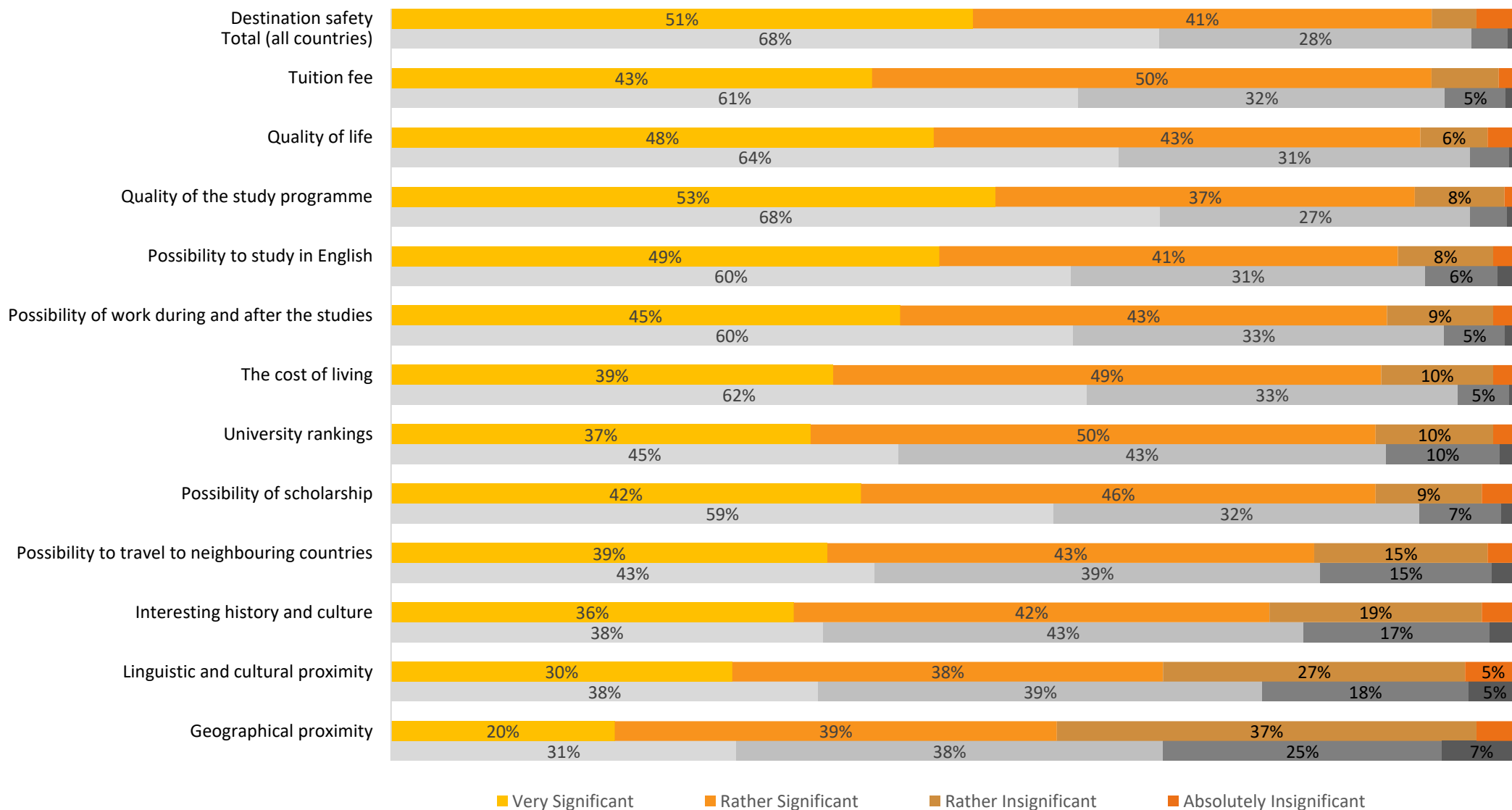




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



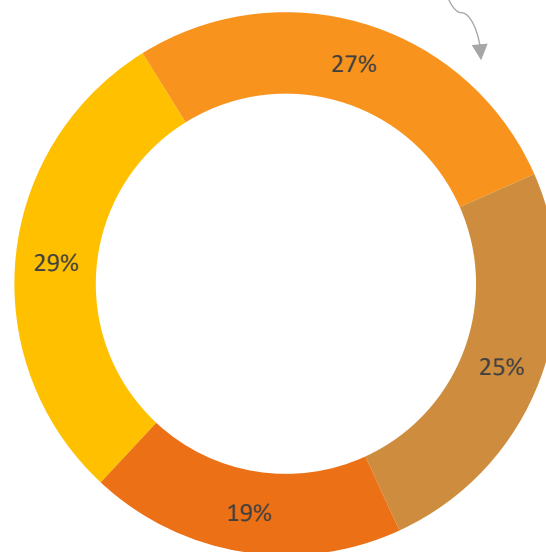


The most important aspect while studying abroad (i.e. in Europe)



- Most important aspects for respondents in Kazakhstan are both good quality-total cost of study ratio and quality of the study program with almost the same amount of responses

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



- Good quality-total cost of study ratio
- Quality of the study programme in your field
- Friendly environment in which I would feel fine
- Improving the quality of your life



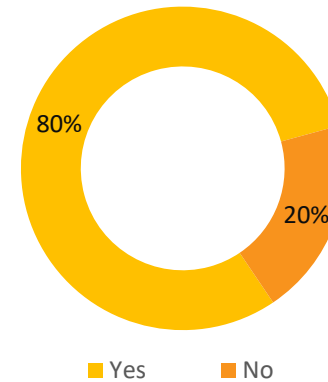


Choosing a destination to study

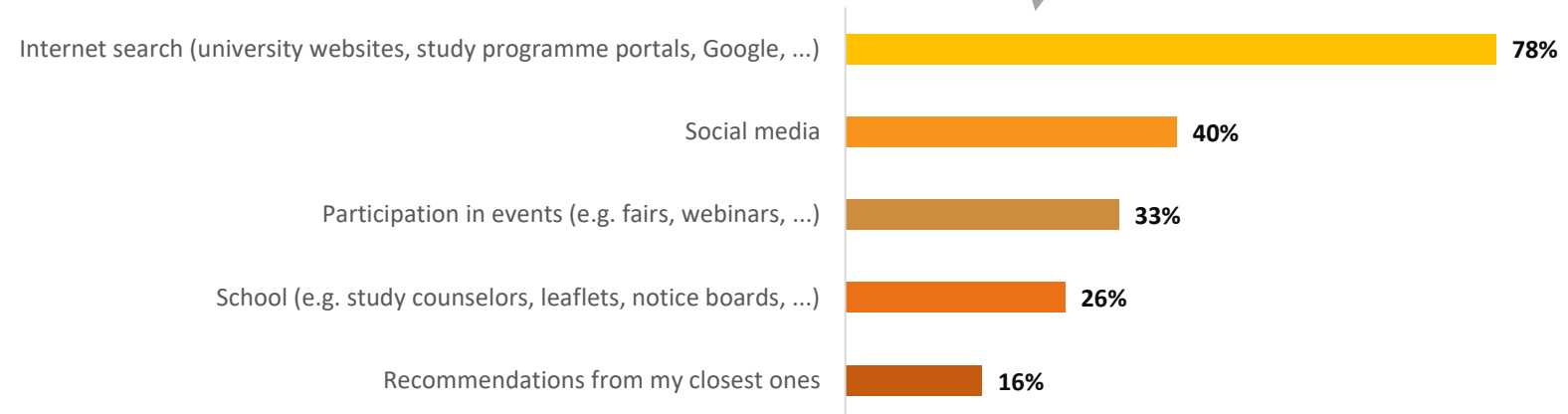


- For 162 out of 202 respondents in Kazakhstan the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget



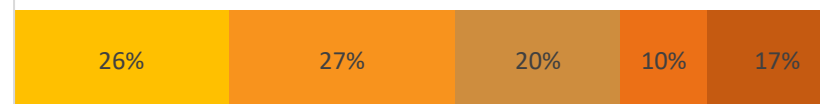
- 58% of the respondents think about the budget as a whole
- 83% of respondent know how much they would pay to study abroad and all countries would be acceptable for nearly 1/3 of respondents
- For 21 out of 202 respondents the study abroad would be impossible without scholarship
- 34 respondents have no idea how much would they pay to study abroad

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



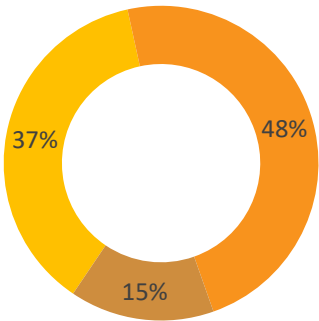
- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No





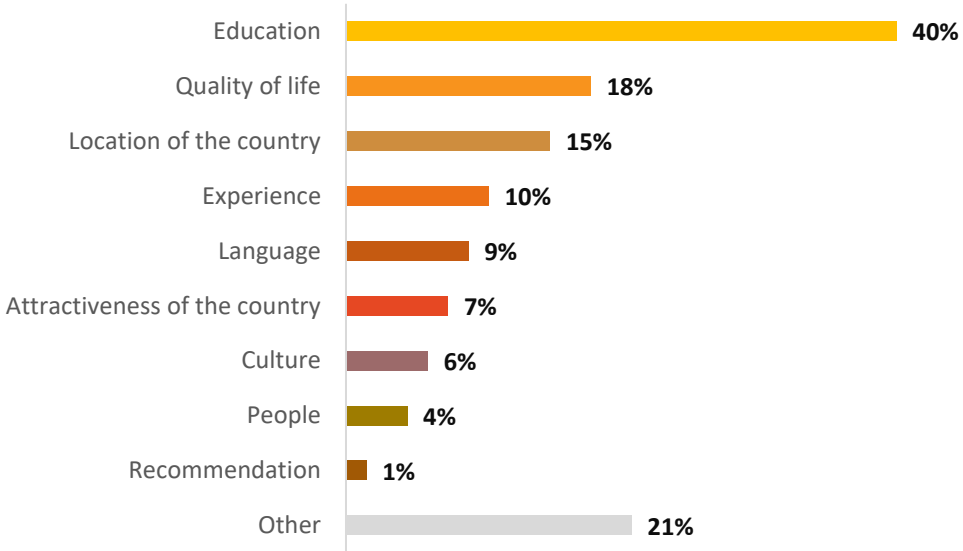
Study in the Czech Republic

„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“

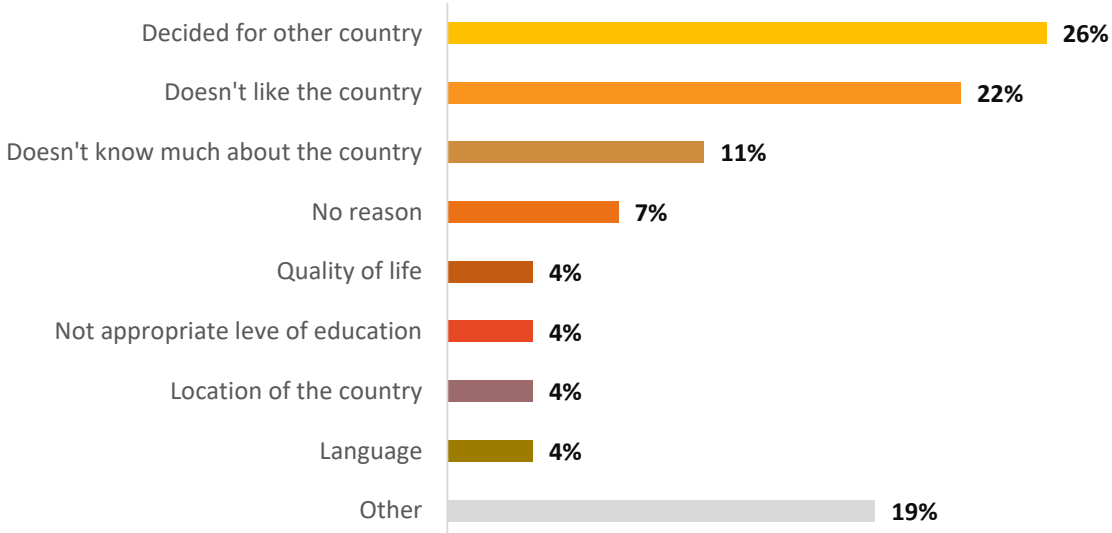


- Yes, the Czech Republic is among the countries I would consider
- I have not considered the Czech Republic yet, but I would not oppose this option
- No, I do not want to study in the Czech Republic

why?
n= 68



why?
n= 27



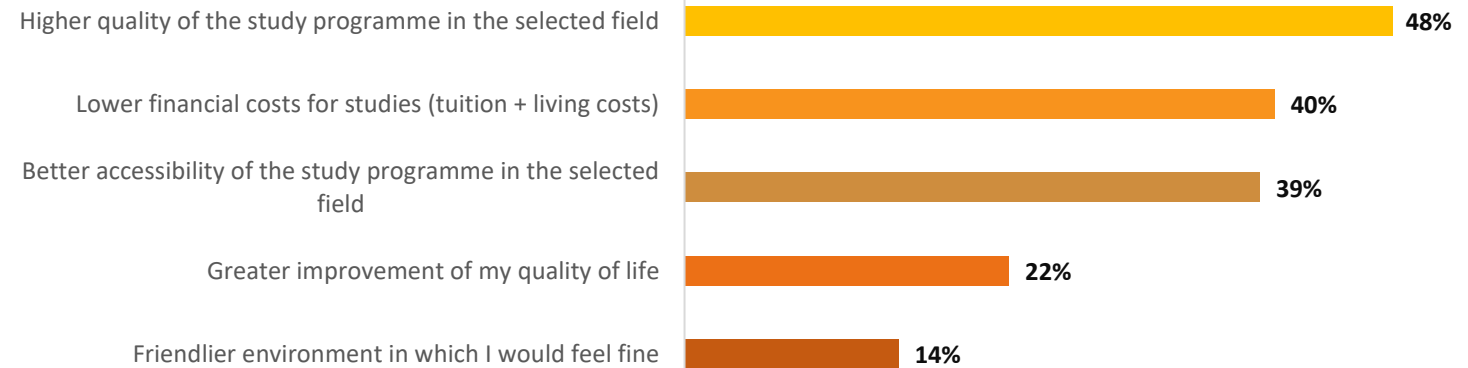


Study in the Czech Republic



- 37% of the respondents consider Czechia among the countries where they future studies would take place
- 30 respondents out of 202 do not want to study in the Czech Republic
- Almost ½ of the respondents would consider study in Czechia if it offered them higher quality of the study program in the selected field
- The least attractive offers for respondents in Kazakhstan are friendlier environment and greater improvement of their quality of life

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

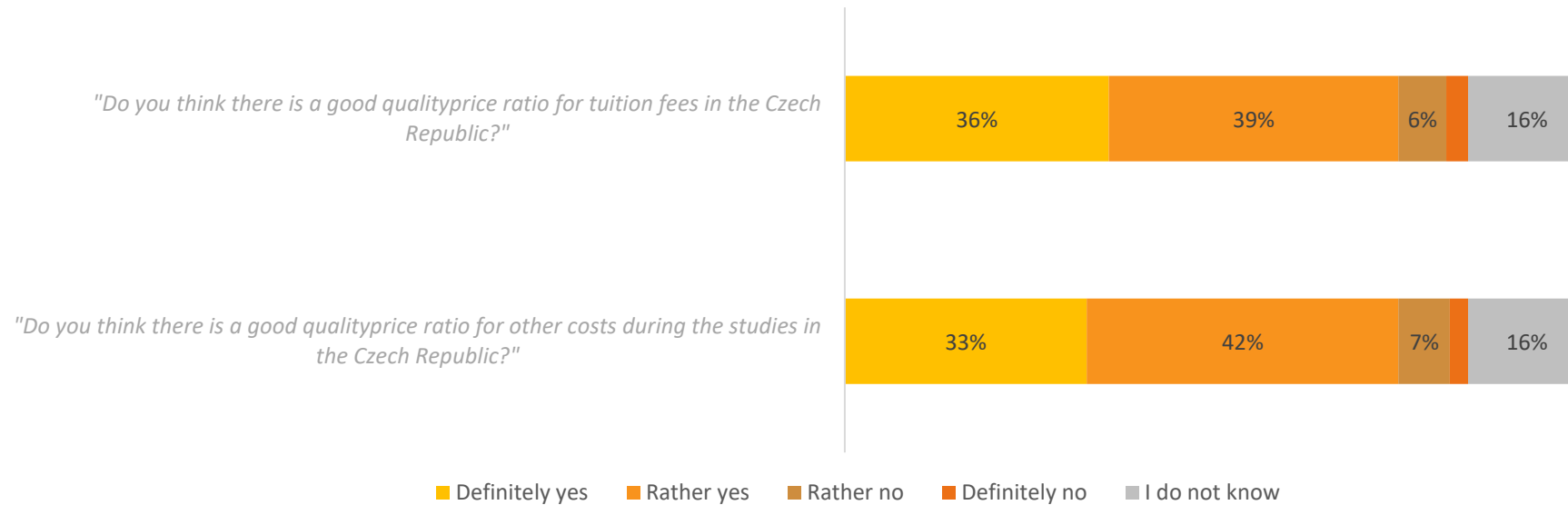




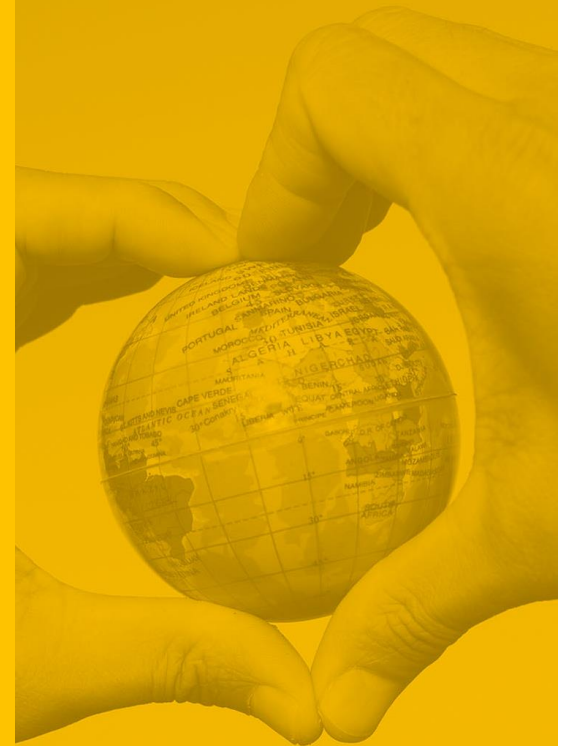
Quality-price ratio in the Czech Republic



- For 75% of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- 75% of the respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



Mexico
n = 242





Summary



- **The most significant aspects** when choosing a specific country to study abroad are both „**Quality of study programme**“ and „**Destination safety**“
- 29% of Mexican respondents **consider Czechia** among the countries where their future studies would take place and other 67% do not oppose this option
- The most influential factors when deciding to study abroad are respondents themselves (66%) and family (53%)
- 67% of Mexican respondents think that there is a **good quality-price ratio** for tuition fees. The other costs during the studies in Czechia are acceptable for 70%





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

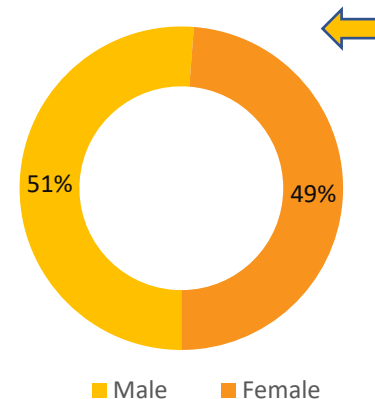
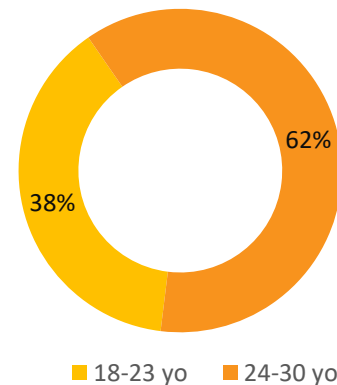
Quality-price Ratio in the Czech Republic



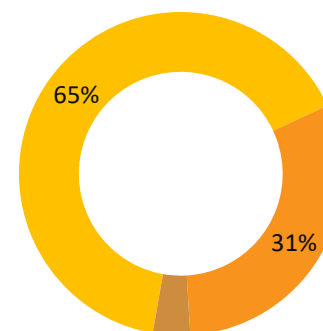


Characteristics of the sample

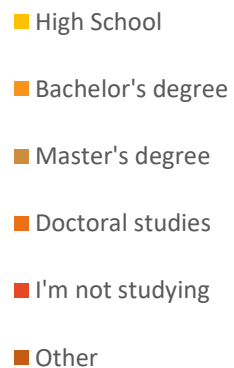
- 242 respondents
- 51% males (124) and 49% females (118)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 80% of respondents have higher education degree
- Only 3 respondents are not currently studying



„How would you rate your level of English?“



„What is your highest level of education you have achieved?“



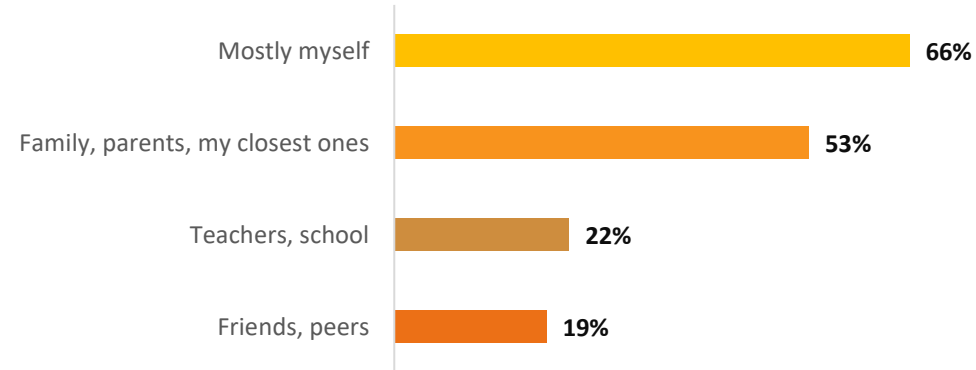


Aspirations to study abroad

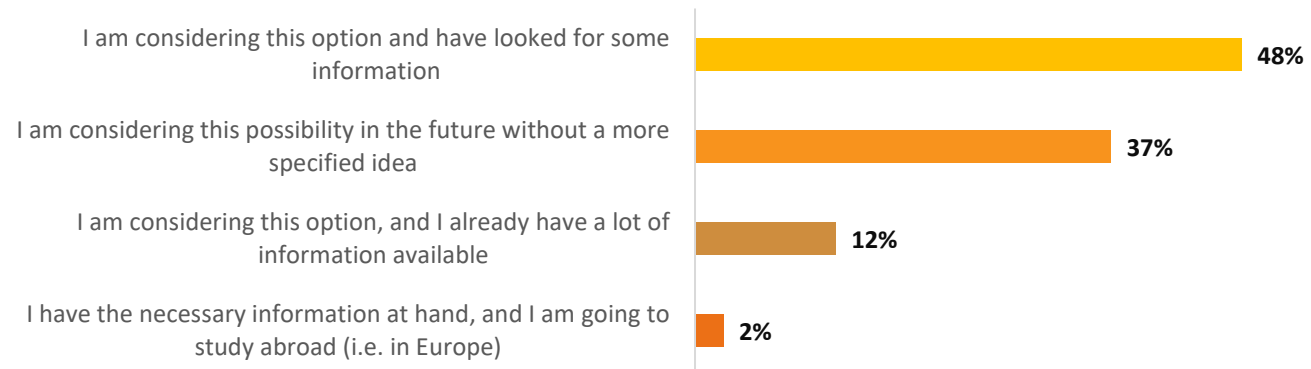


- All chosen respondents want to study abroad in the future
- The biggest influence on their decision to study abroad have students themselves
- The least influential factor have their schools, teachers and friends
- More than 1/3 of the students considers studying abroad without a more specific idea
- 1/2 of the respondents have considered studying abroad and have looked for some information
- 6 out of 242 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

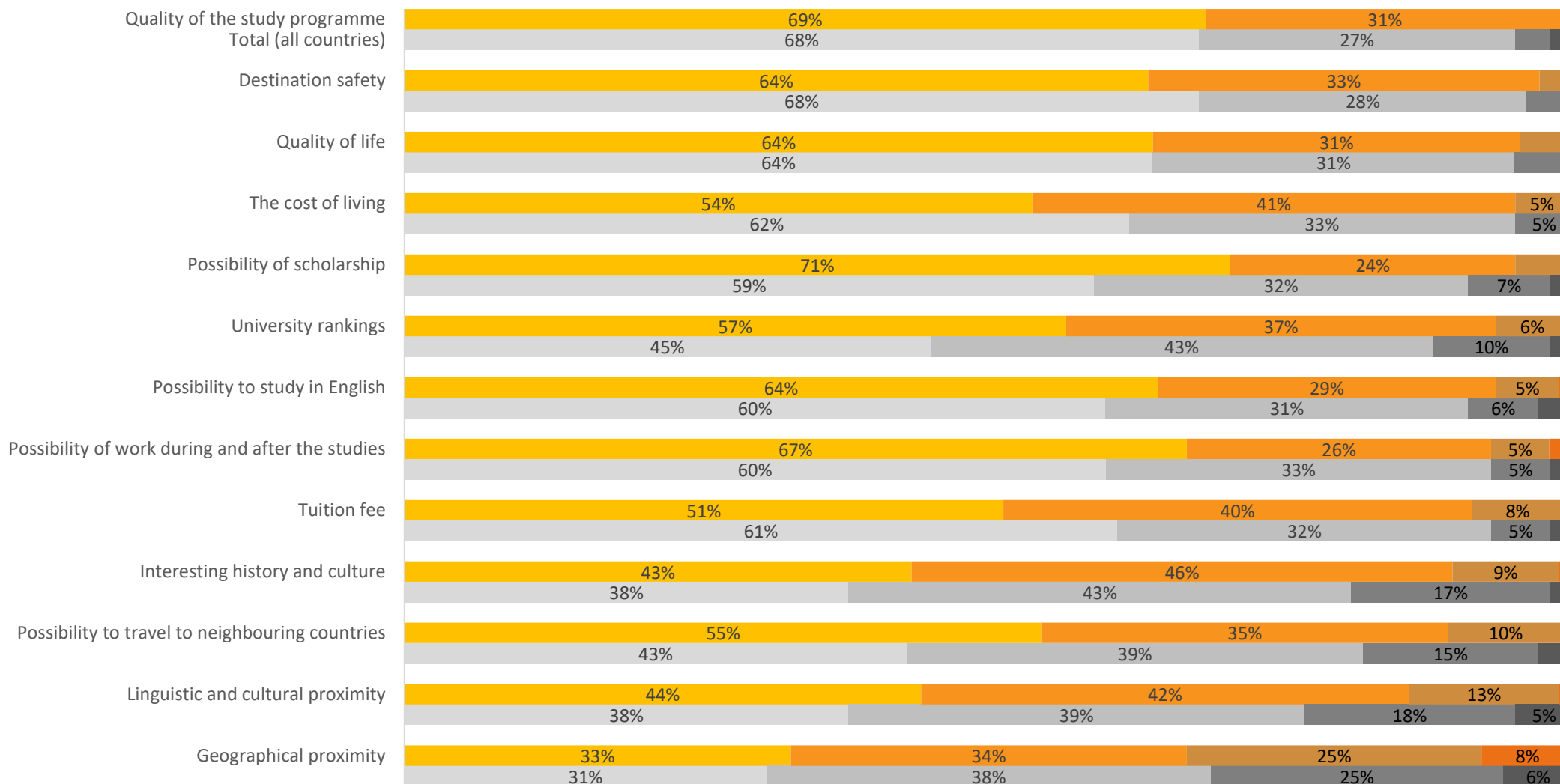




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



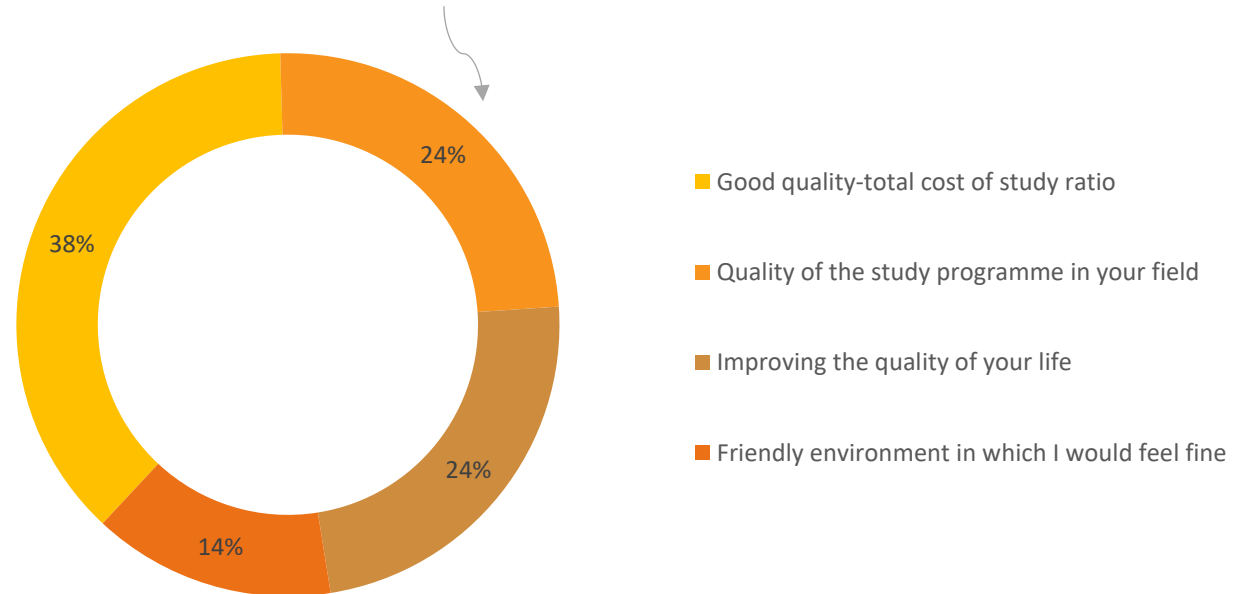


The most important aspect while studying abroad (i.e. in Europe)



- For more than 1/3 of Mexican respondents the Good quality-total cost of study ratio is the most important aspect while studying abroad
- Friendly environment is important for only 35 out of 242 respondents

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



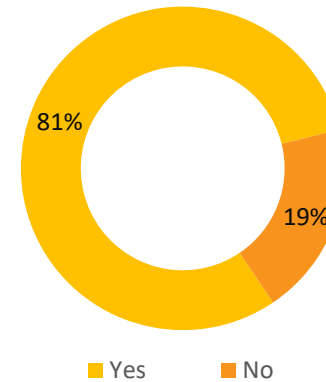


Choosing a destination to study

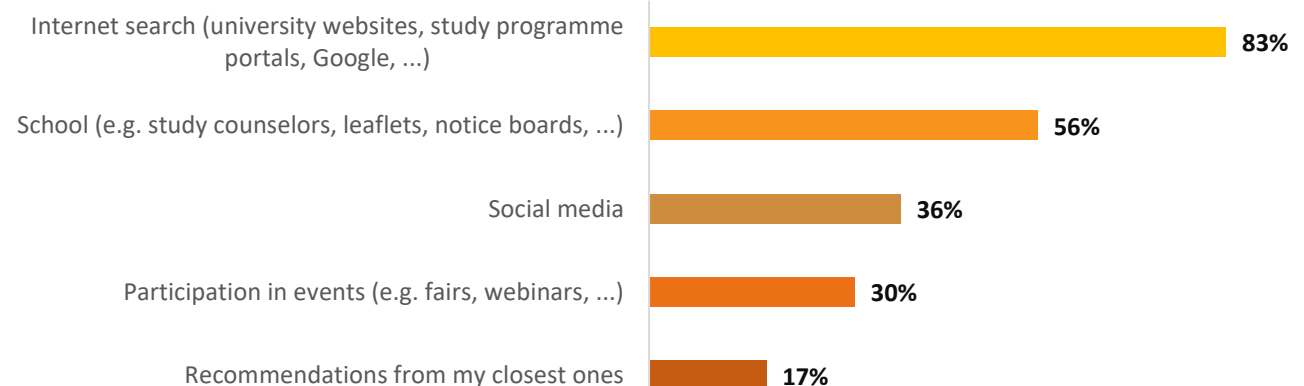


- For 195 out of 242 respondents from Mexico the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- 1/3 of the respondents search for study abroad opportunities through participation in events and even more of them search these opportunities on social media
- On the other hand, only 41 respondents consider friends as reliable source of study abroad information

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget



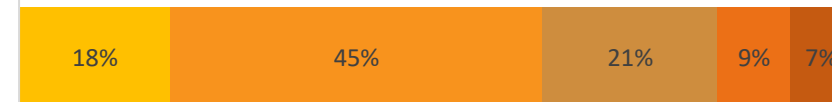
- 54% of the respondents think about the budget as a whole
- 93% of respondent know how much they would pay to study abroad but for only 18% would be all countries financially acceptable
- For 21 out of 242 respondents the study abroad would be impossible without some kind of scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



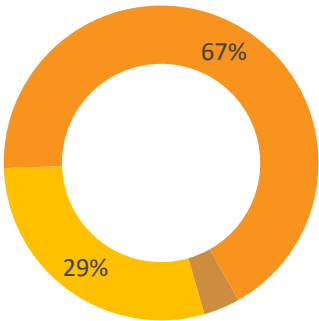
- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No



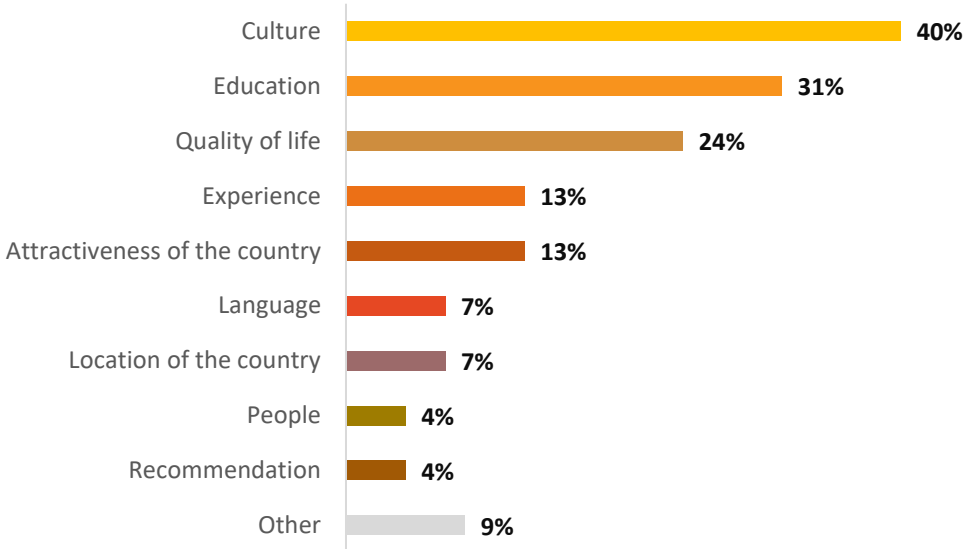


Study in the Czech Republic

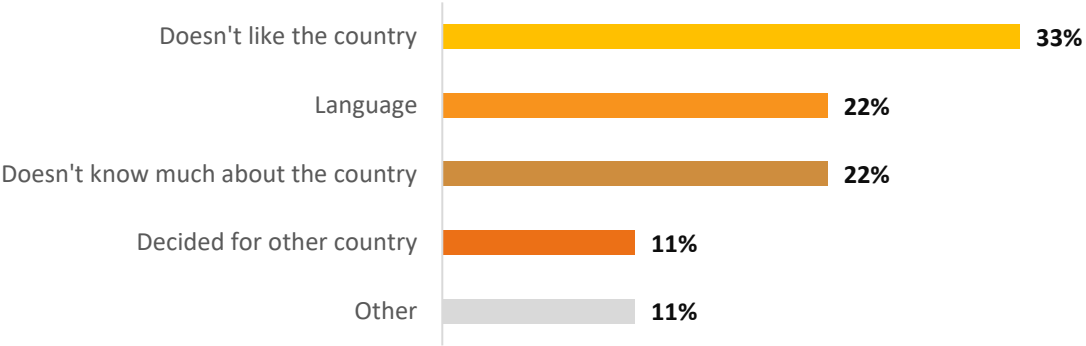
„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



why?
n= 70



why?
n= 9

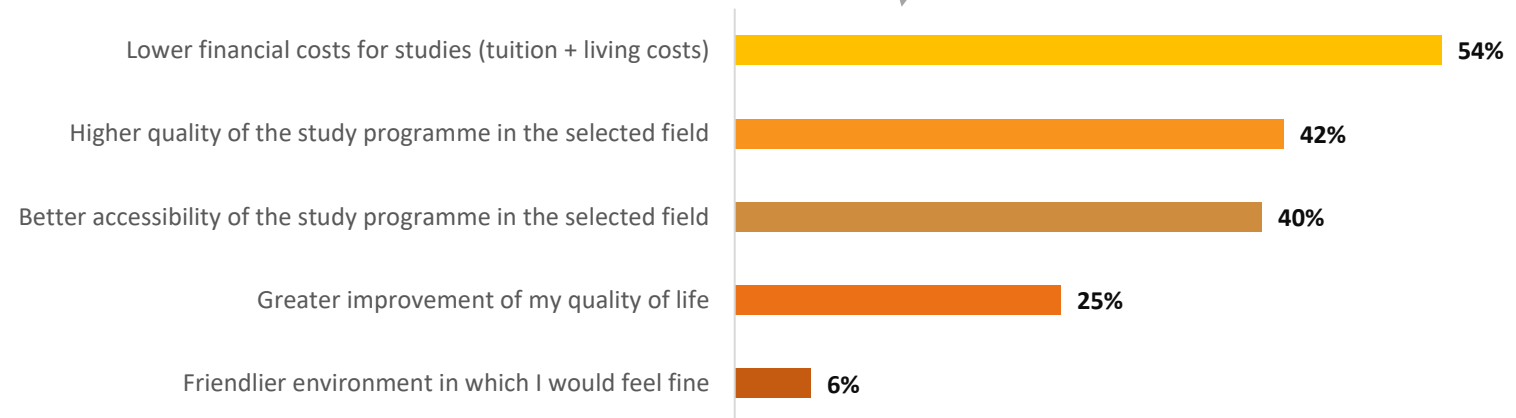




Study in the Czech Republic

- 29% of the respondents consider Czechia among the countries where they future studies would take place
- 9 respondents out of 242 do not want to study in the Czech Republic
- More than ½ of the respondents would consider study in Czechia if it offers them lower financial costs for studies and nearly ½ would consider it if it offers them higher quality of the study programme in the selected field

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

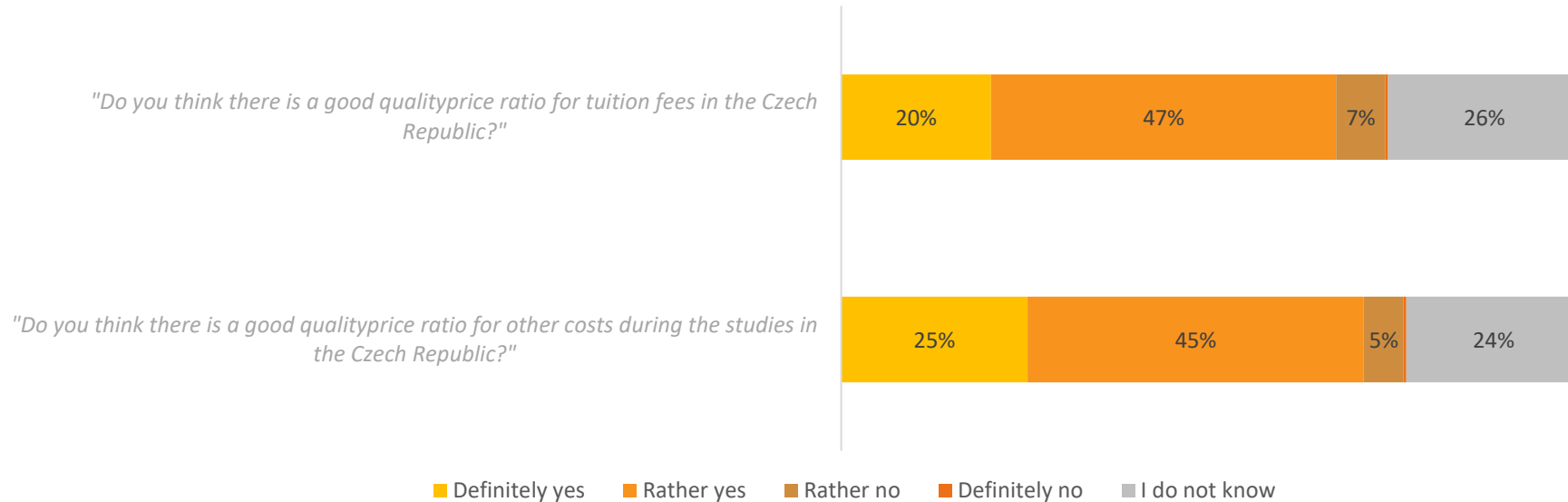




Quality-price ratio in the Czech Republic



- For 67% of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- 70% of respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



Poland
n = 212

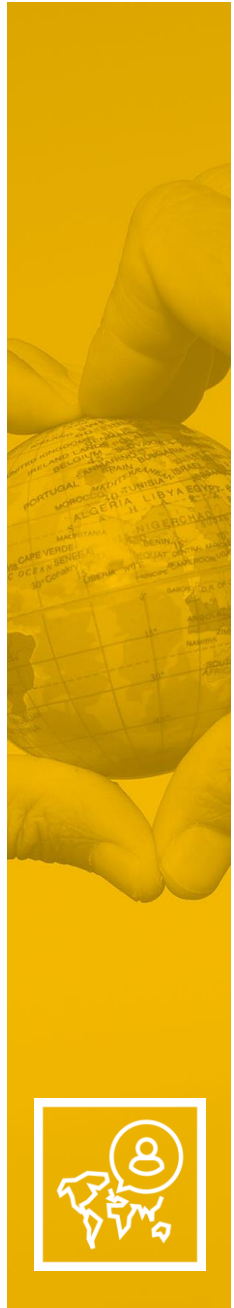




Summary



- **The most significant aspects** when choosing a specific country to study abroad are both „**Destination safety**” and „**The cost of living**”
- 38% of Polish respondents **consider Czechia** among the countries where their future studies would take place and other 53% do not oppose this option
- The most influential factors when deciding to study abroad are respondents themselves (67%) and family (54%)
- 66% of Polish respondents think that there is a **good quality-price ratio** for tuition fees. The other costs during the studies in Czechia are acceptable for 69%





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

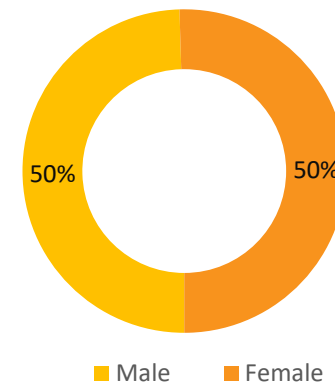
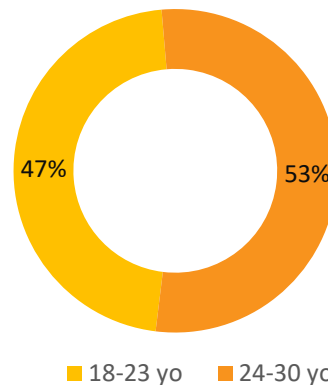
Quality-price Ratio in the Czech Republic



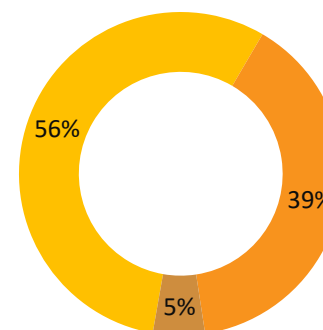


Characteristics of the sample

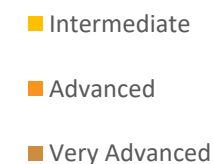
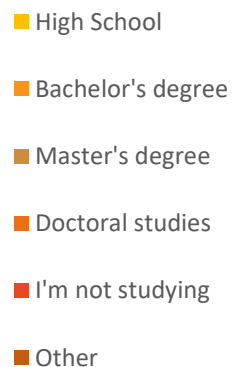
- 222 respondents
- 50% males (105) and 50% females (107)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 48% of respondents have higher education degree
- Only 5 respondents are not currently studying



„How would you rate your level of English?“



„What is your highest level of education you have achieved?“



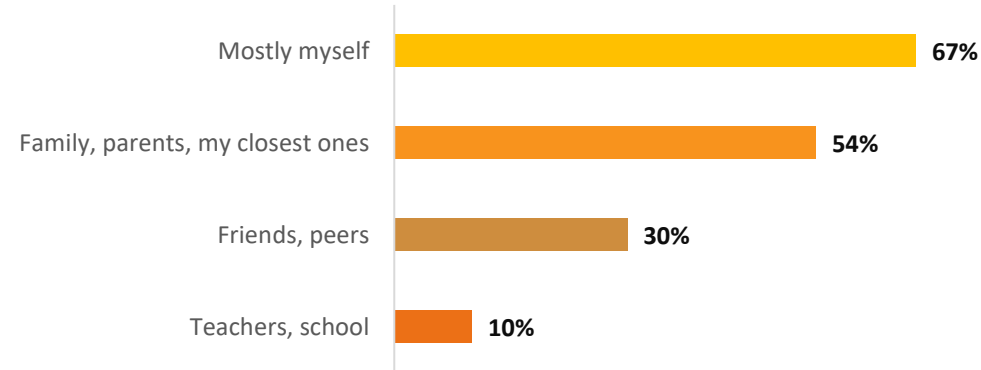


Aspirations to study abroad

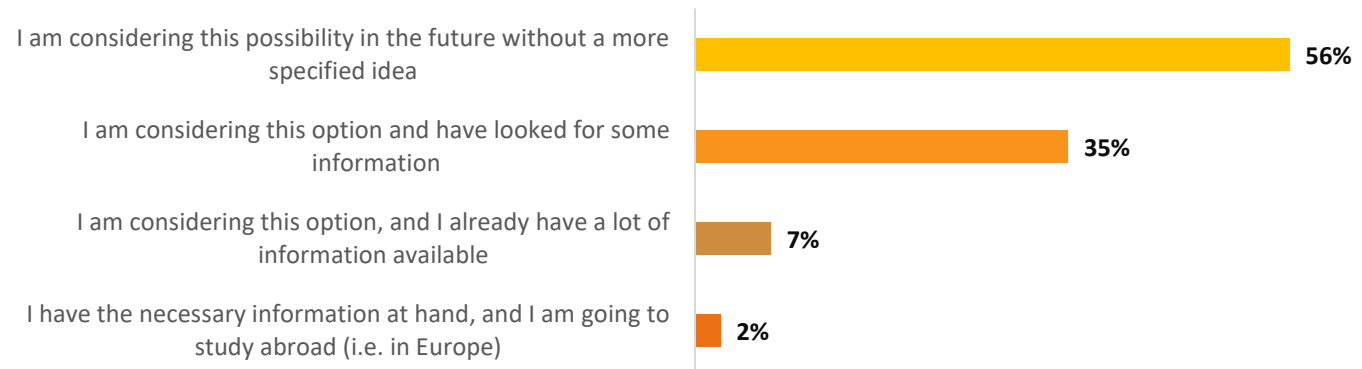


- All chosen respondents want to study abroad in the future
- The biggest influence on their decision to study abroad have students themselves
- The least influential factor have their schools and teachers
- More than 1/2 of the students consider studying abroad without a more specific idea
- More 1/3 of the respondents have considered studying abroad and have looked for some information
- 5 out of 212 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

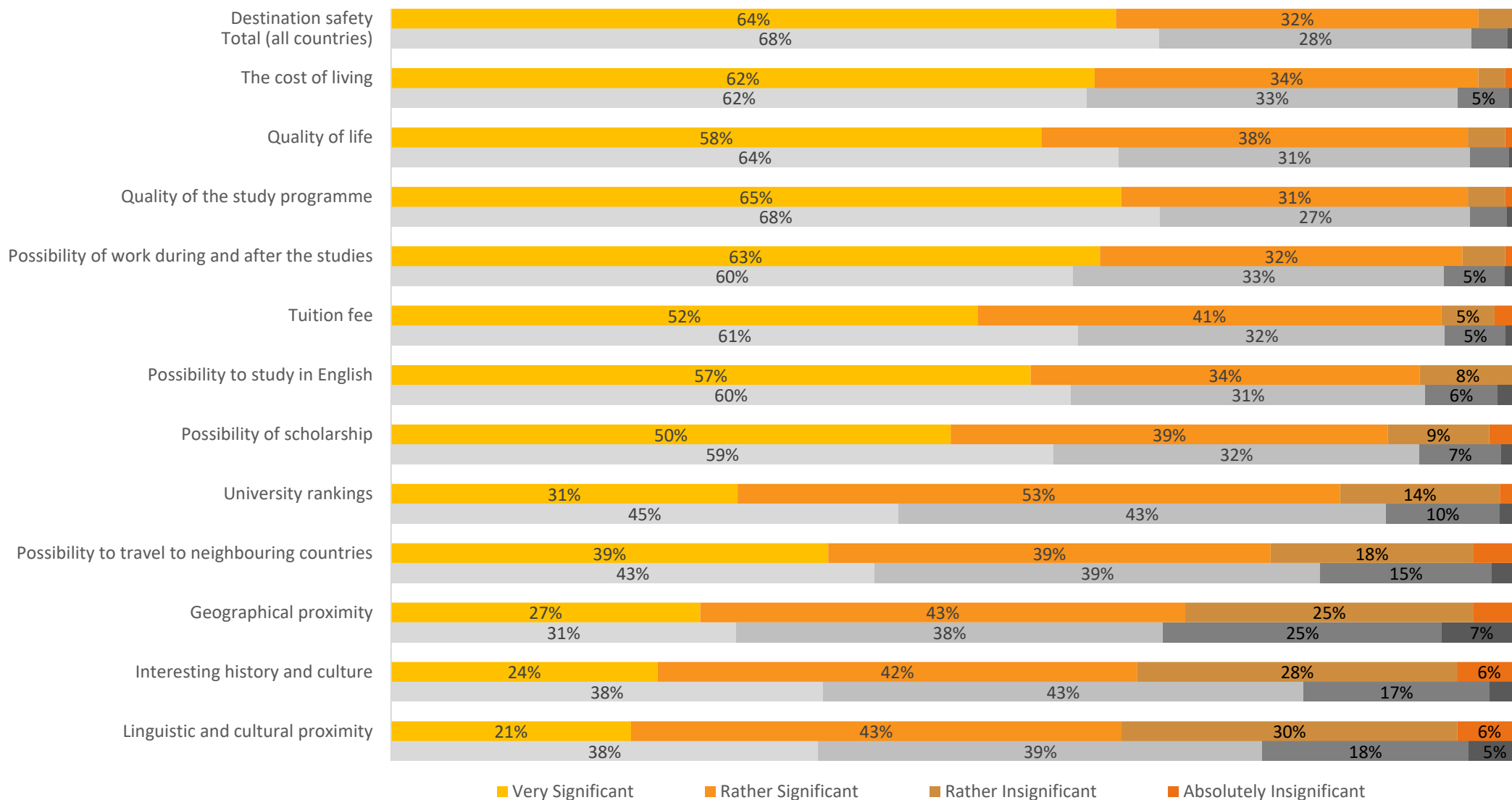




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



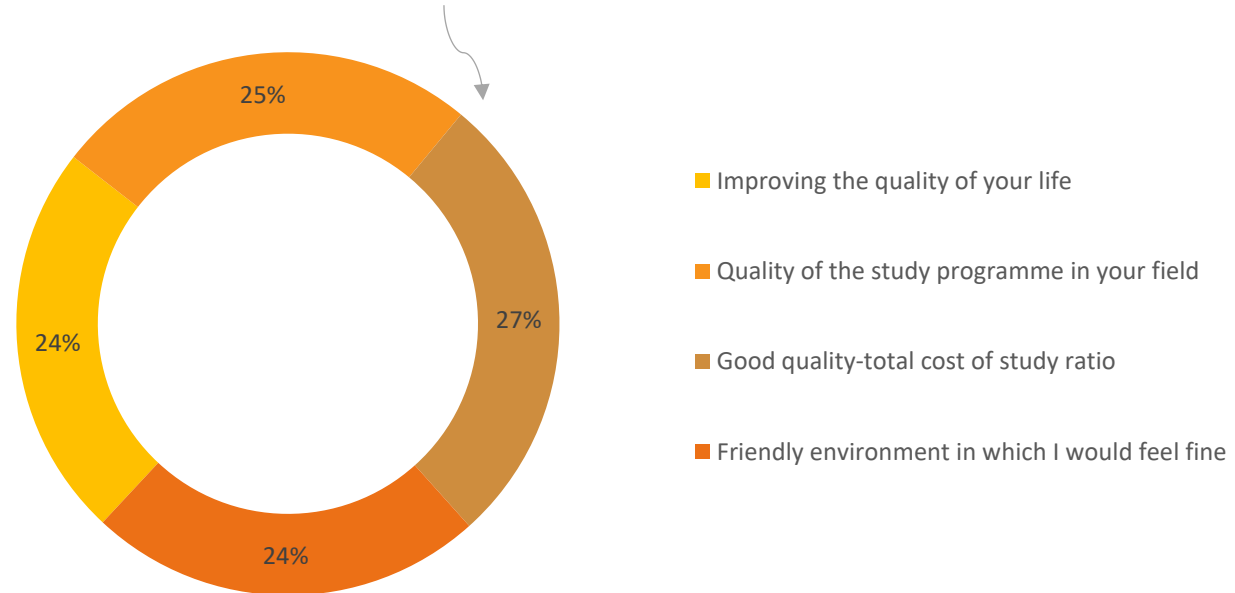


The most important aspect while studying abroad (i.e. in Europe)



- All Polish respondents consider the following aspects with nearly the same importance

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



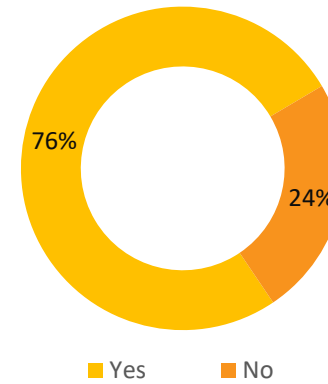


Choosing a destination to study

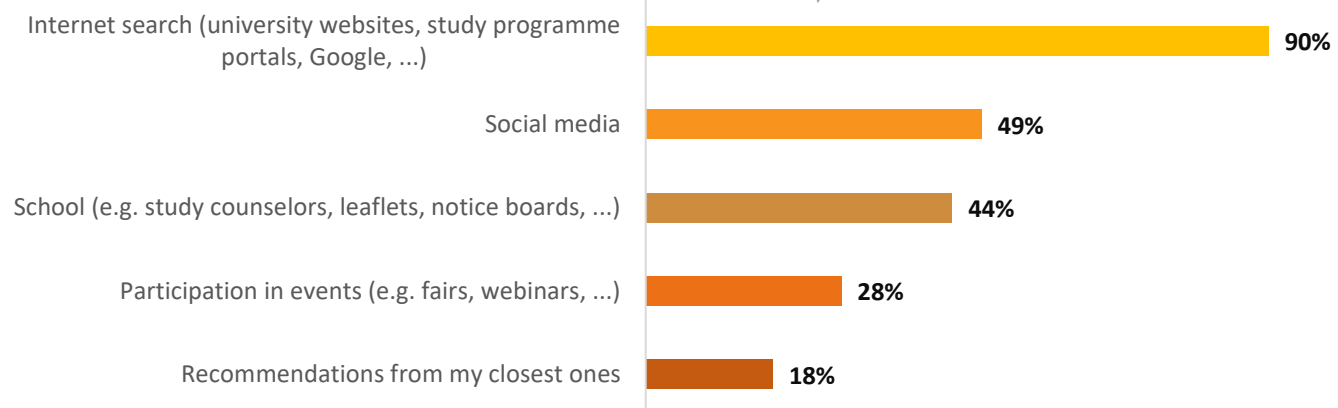


- For 161 out of 212 respondents in Poland the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- Nearly 1/2 of the respondents search for study abroad opportunities through social media
- On the other hand, only 39 respondents consider friends as reliable source of study abroad information

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget

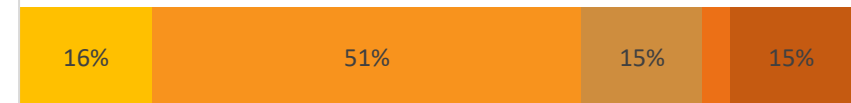
- 58% of the respondents think about the budget as a whole
- 85% of respondent know how much they would pay to study abroad but for only 16% would be all countries financially acceptable
- For 7 out of 212 respondents the study abroad would be impossible without some kind of scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



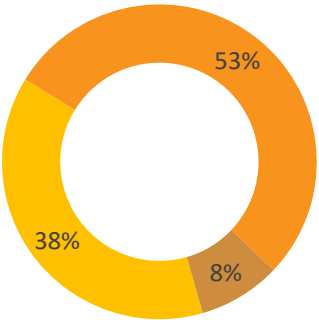
- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No





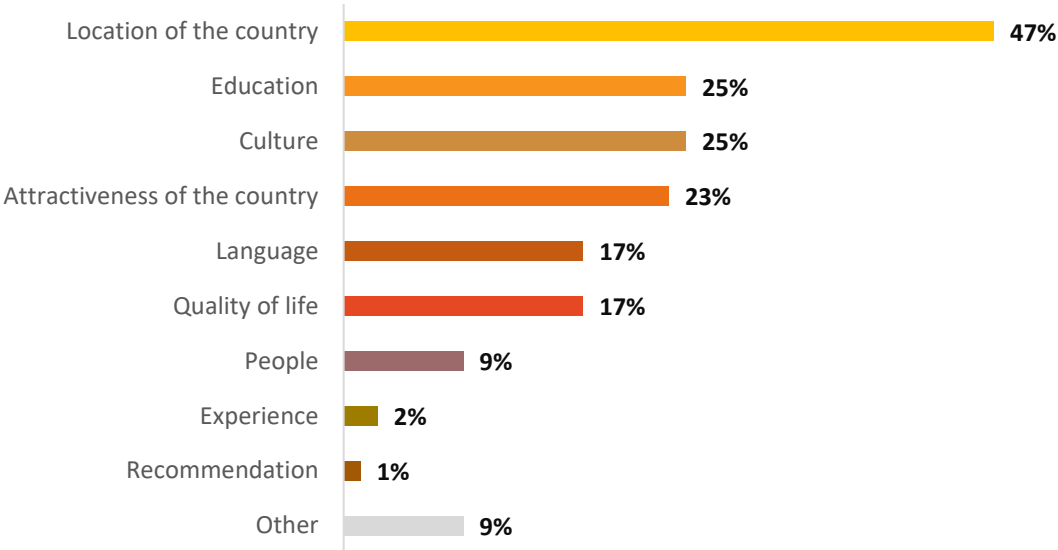
Study in the Czech Republic

„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



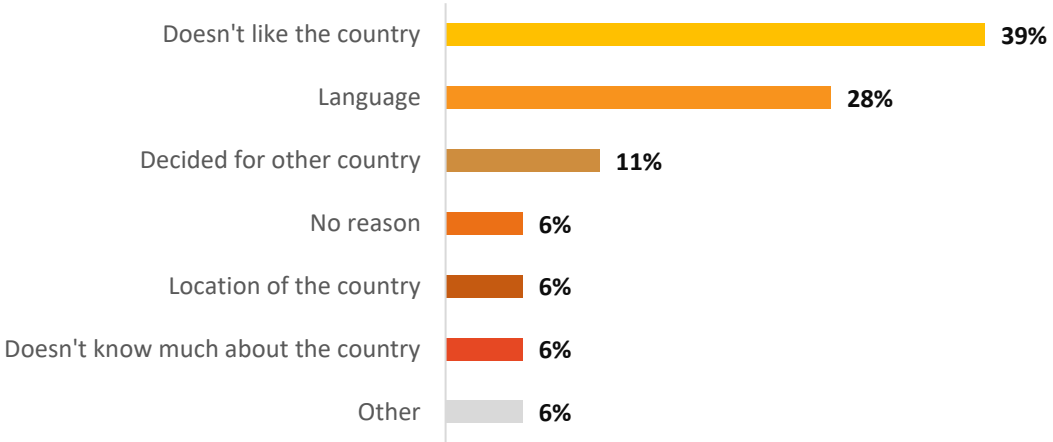
why?

n= 81



why?

n=18



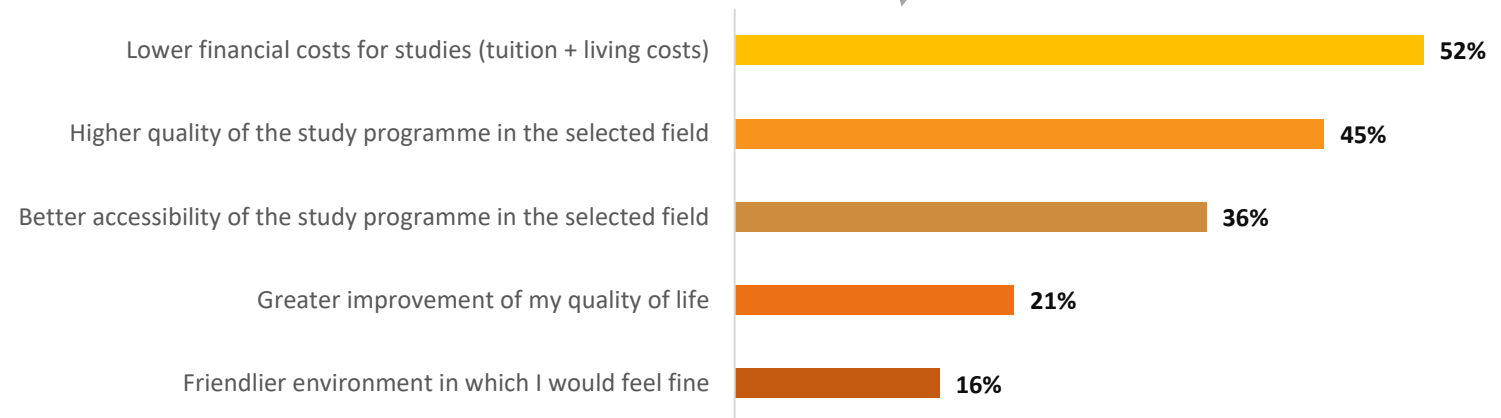


Study in the Czech Republic



- 38% of the respondents consider Czechia among the countries where they future studies would take place
- 18 respondents out of 212 do not want to study in the Czech Republic
- More than ½ of the respondents would consider study in Czechia if it offers them lower financial costs for studies and 45% would consider it if it offers them higher quality of the study programme in the selected field

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

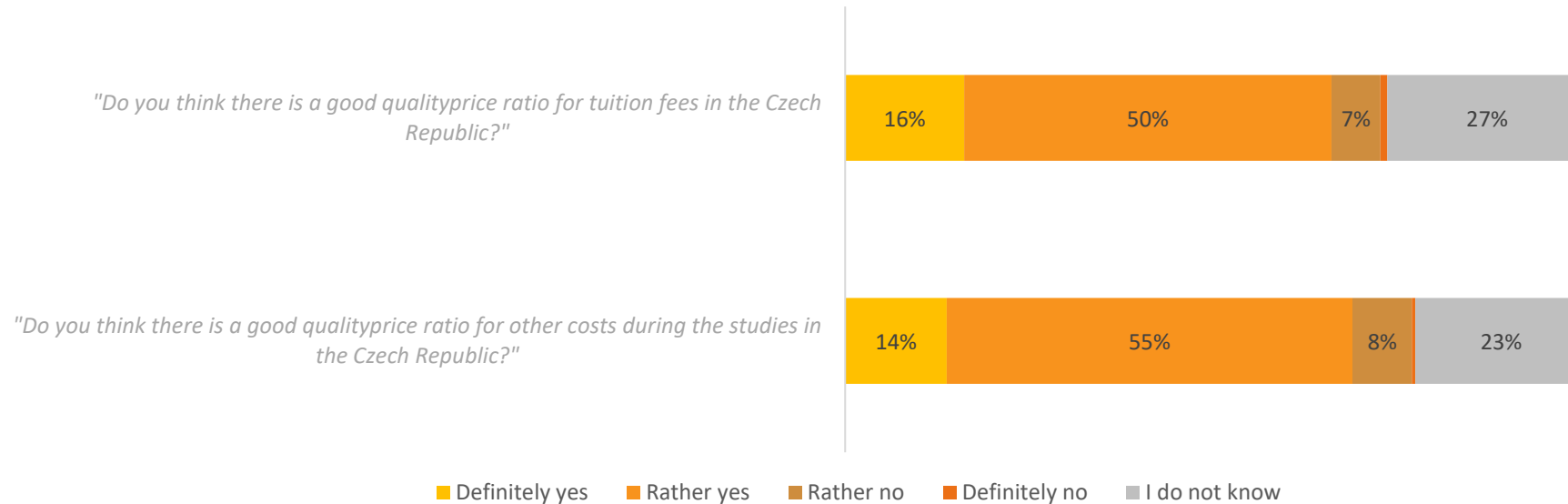




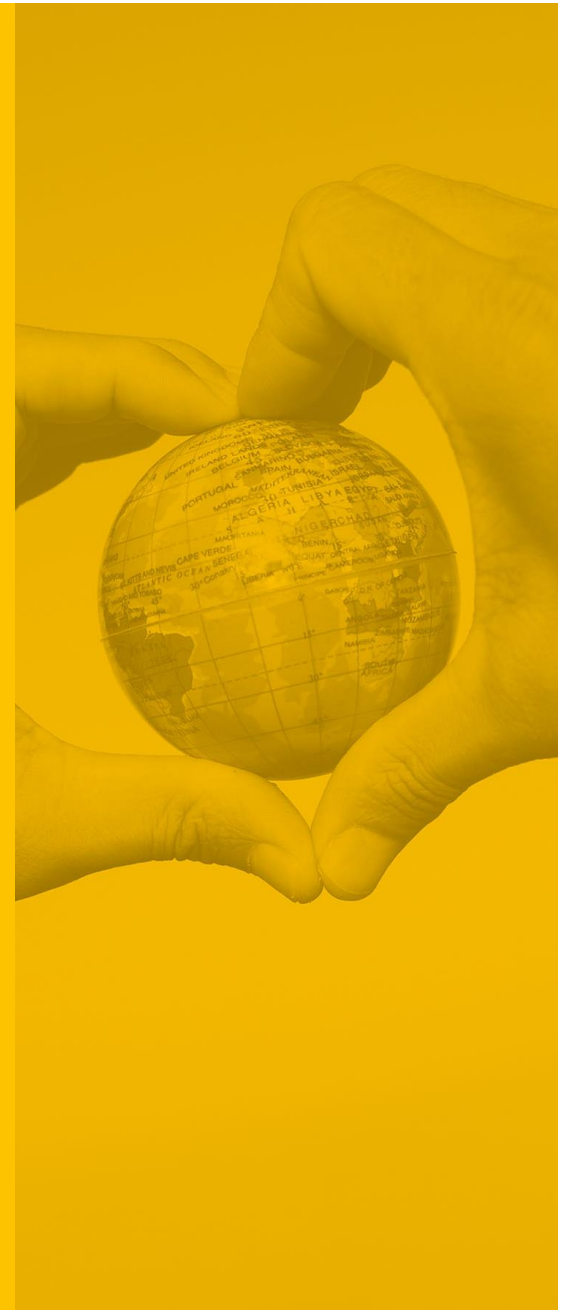
Quality-price ratio in the Czech Republic



- For 66% of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- 68% of respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



Russia
n = 206





Summary



- **The most significant aspects** when choosing a specific country to study abroad are „**Quality of life**“, „**Destination safety**“ and „**Quality of study programme**“
- 54% of Russian respondents **consider Czechia** among the countries where their future studies would take place and other 40% do not oppose this option
- The most influential factors when deciding to study abroad are respondents themselves (56%) and family (54%)
- 87% of Russian respondents think that there is a **good quality-price ratio** for tuition fees. The other costs during the studies in Czechia are acceptable for 83%





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

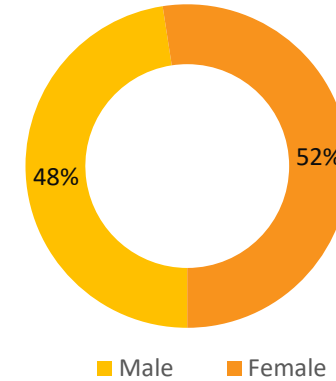
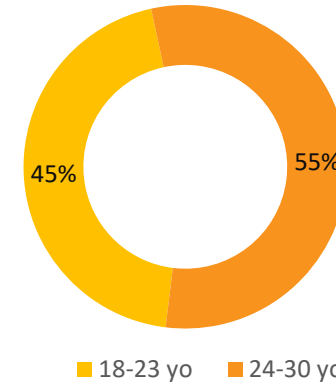
Quality-price Ratio in the Czech Republic



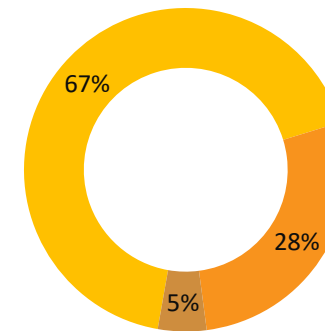


Characteristics of the sample

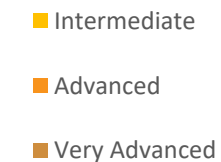
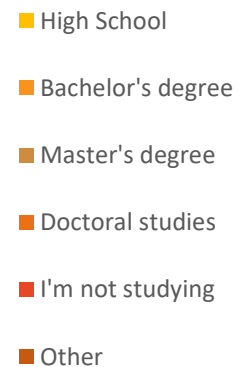
- 206 respondents
- 48% males (98) and 52% females (108)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 72% of respondents have higher education degree
- Only 4 respondents are not currently studying



„How would you rate your level of English?“



„What is your highest level of education you have achieved?“



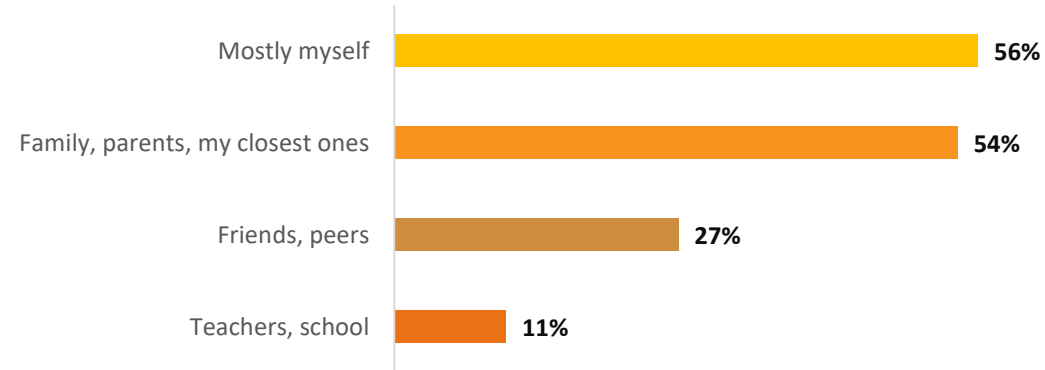


Aspirations to study abroad

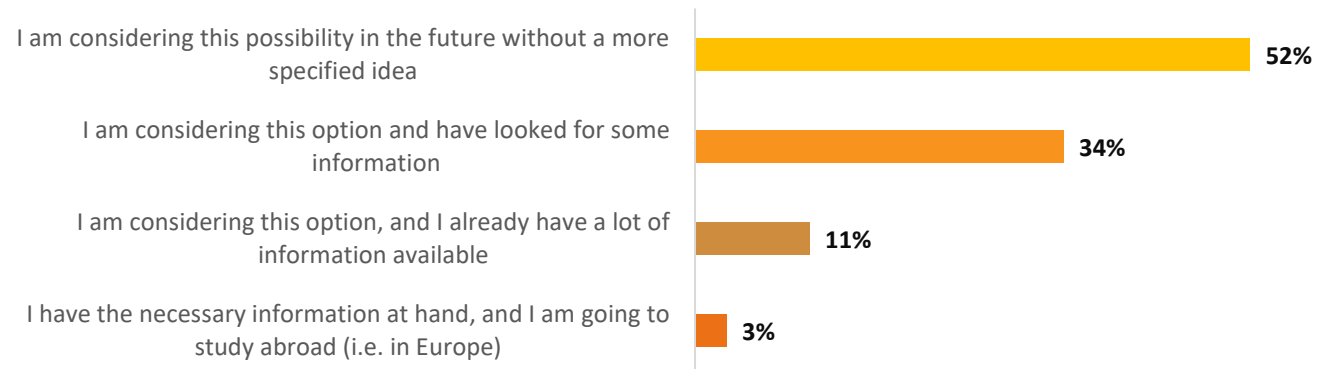


- All chosen respondents want to study abroad in the future
- The biggest influence on their decision to study abroad have students themselves as well as their families, friends and closest ones
- The least influential factor have their schools and teachers
- More than 1/2 of the students consider studying abroad without a more specific idea
- More 1/3 of the respondents have considered studying abroad and have looked for some information
- 6 out of 206 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

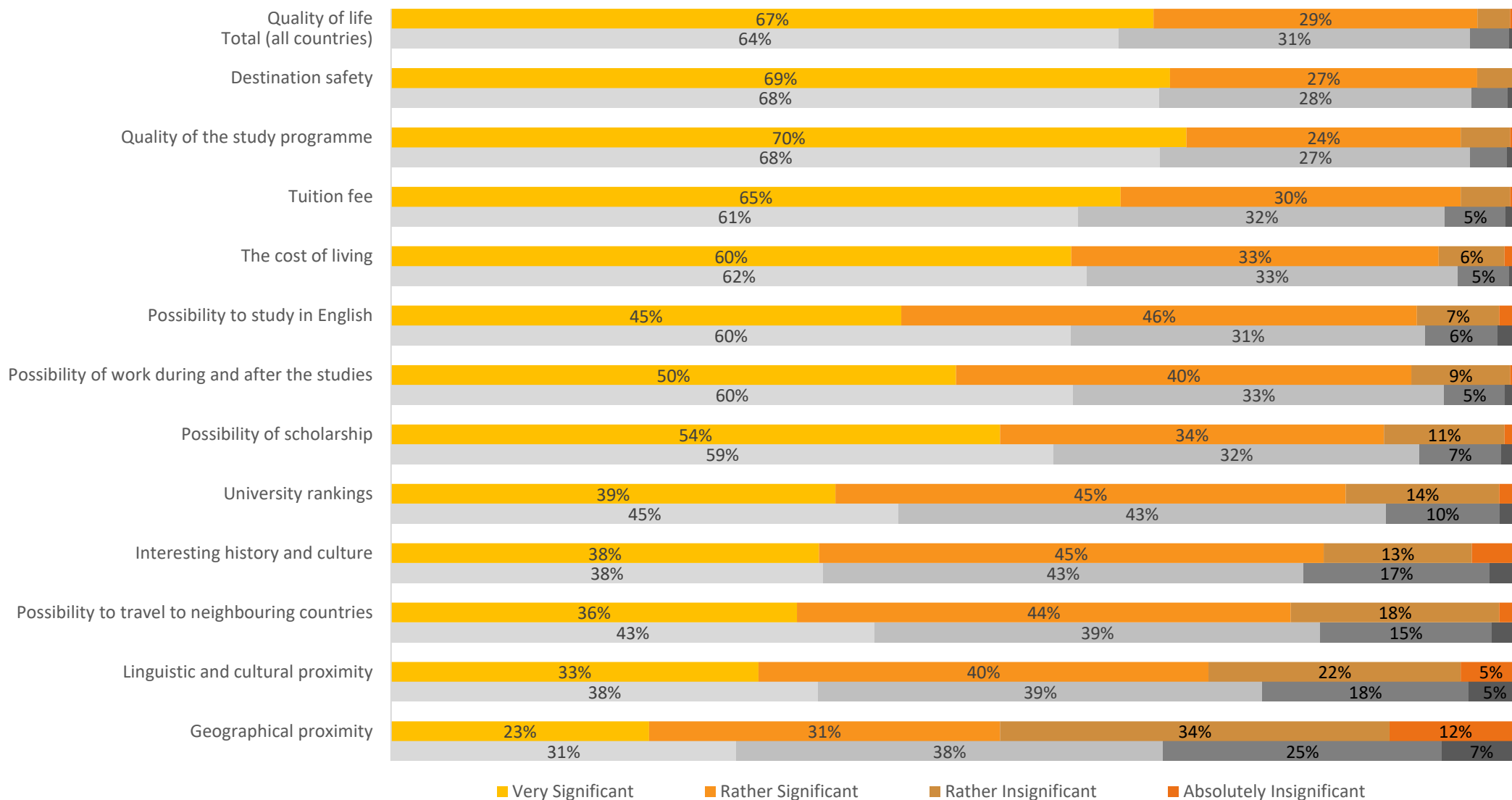




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



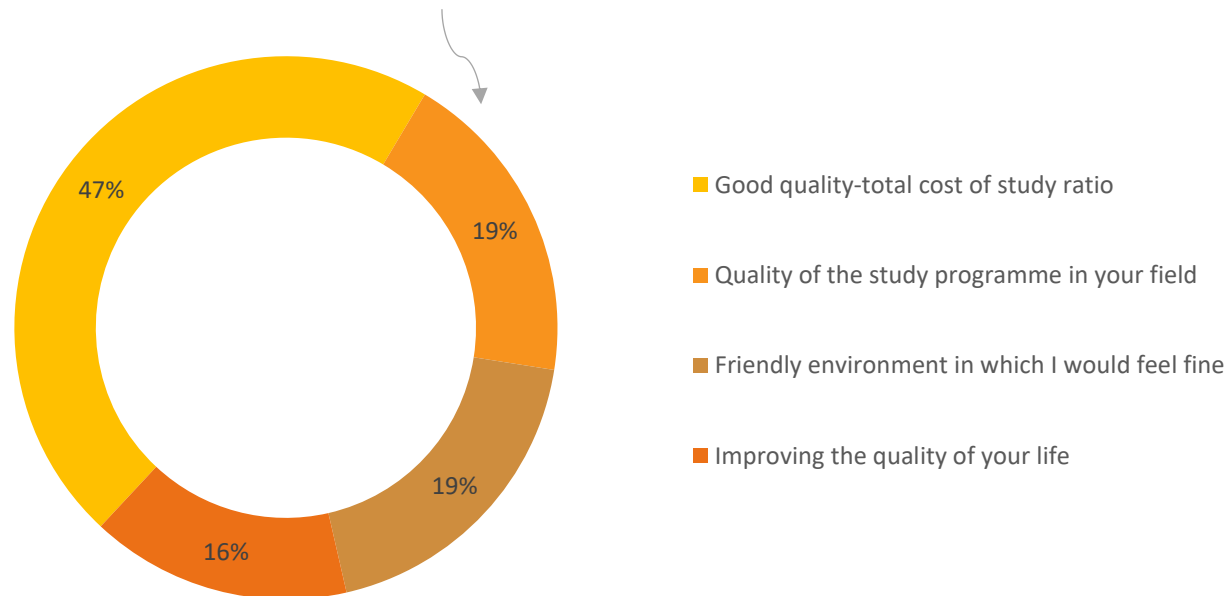


The most important aspect while studying abroad (i.e. in Europe)



- For 96 Russian respondents the Good quality-total cost of study ratio is the most important aspect while studying abroad

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



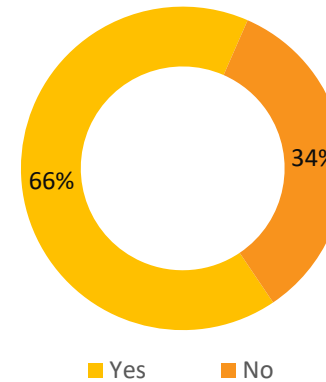


Choosing a destination to study

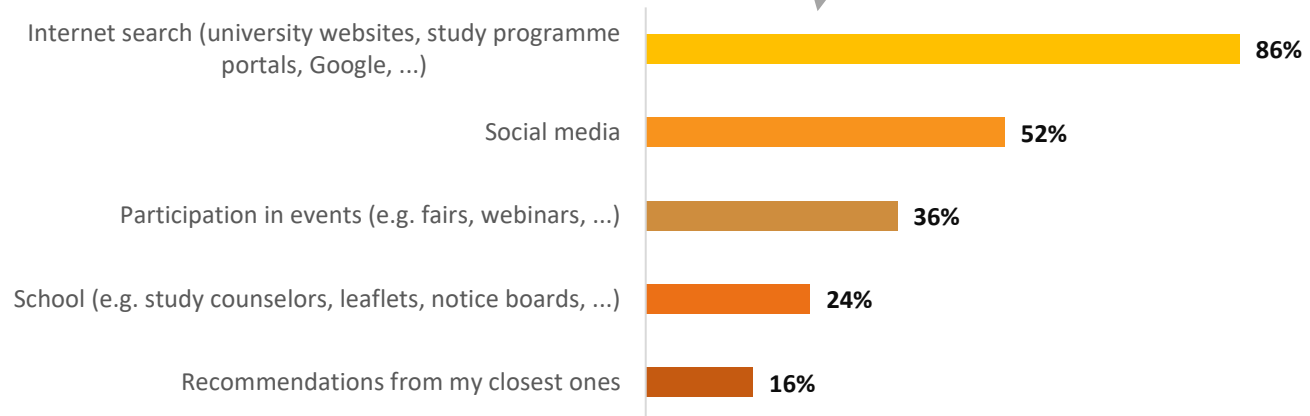


- For 136 out of 206 respondents in Russia the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- More than 1/2 of the respondents search for study abroad opportunities through social media
- On the other hand, only 32 respondents consider friends as reliable source of study abroad information

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget

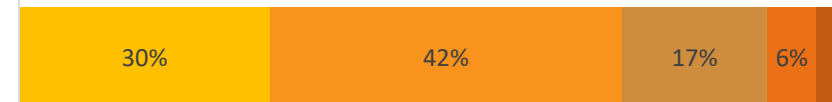
- 55% of the respondents think about the budget as a whole
- 96% of respondent know how much they would pay to study abroad and for 30% would be all countries financially acceptable
- For 12 out of 206 respondents the study abroad would be impossible without some kind of scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



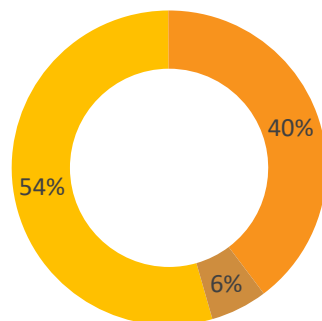
- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No





Study in the Czech Republic

„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



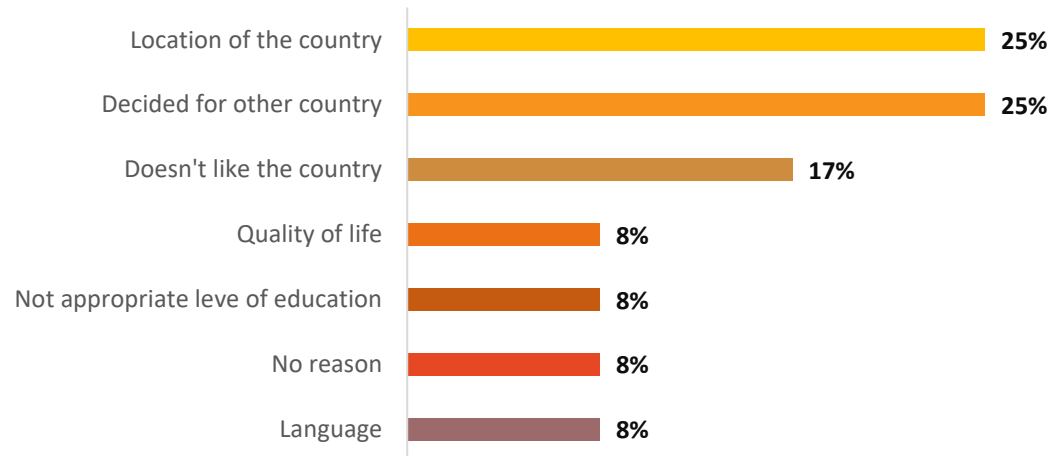
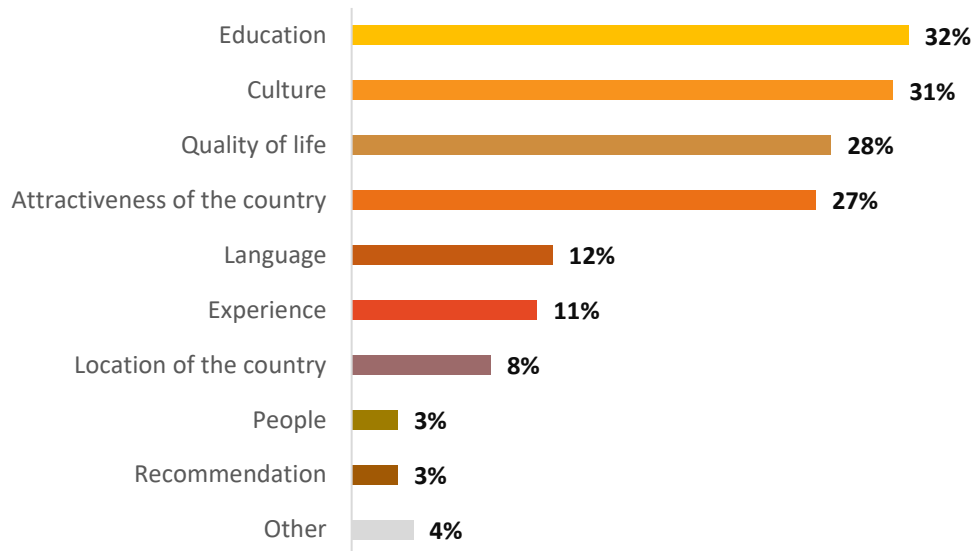
why?

n= 112

- Yes, the Czech Republic is among the countries I would consider
- I have not considered the Czech Republic yet, but I would not oppose this option
- No, I do not want to study in the Czech Republic

why?

n= 12



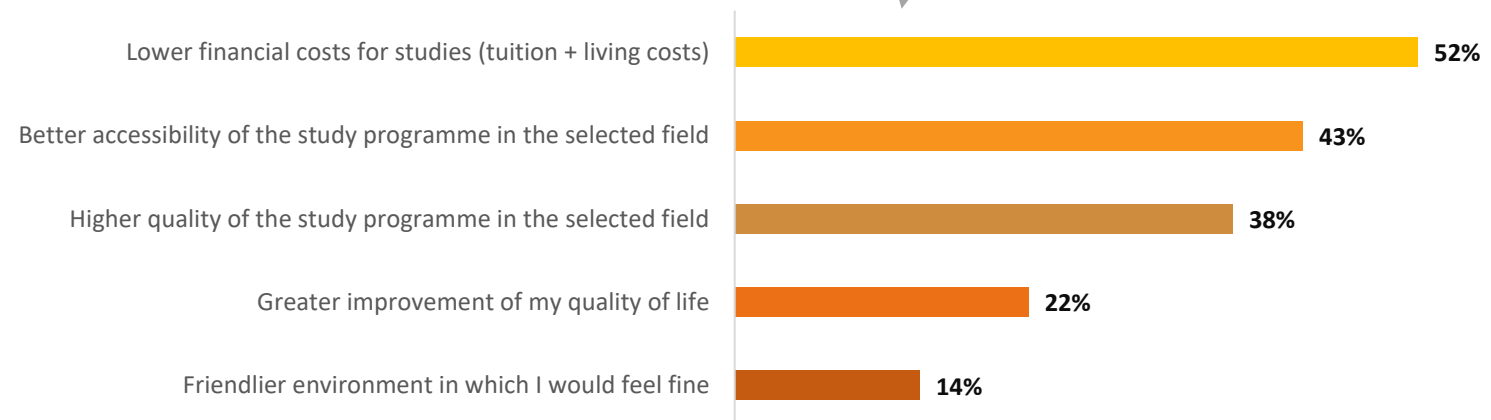


Study in the Czech Republic



- 54% of the respondents consider Czechia among the countries where they future studies would take place
- 12 respondents out of 206 do not want to study in the Czech Republic
- More than ½ of the respondents would consider study in Czechia if it offers them lower financial costs for studies and 43% would consider it if it offers them a better accessibility of the study programme in the selected field

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

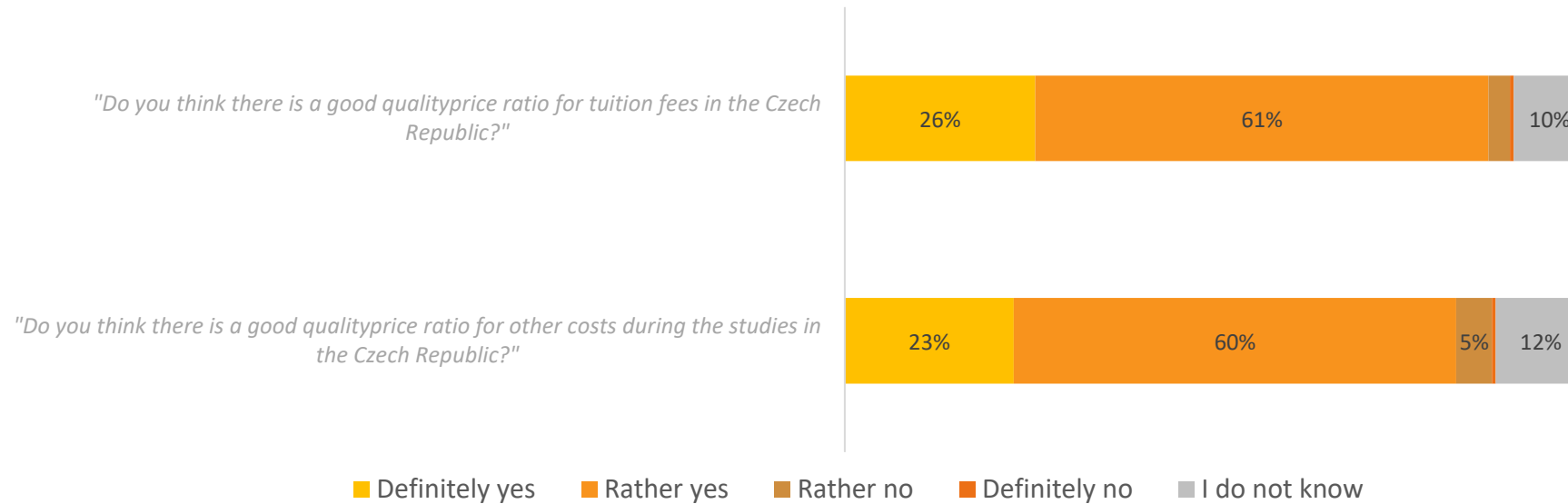




Quality-price ratio in the Czech Republic



- For 87% of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- 83% of respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



Turkey
n = 228

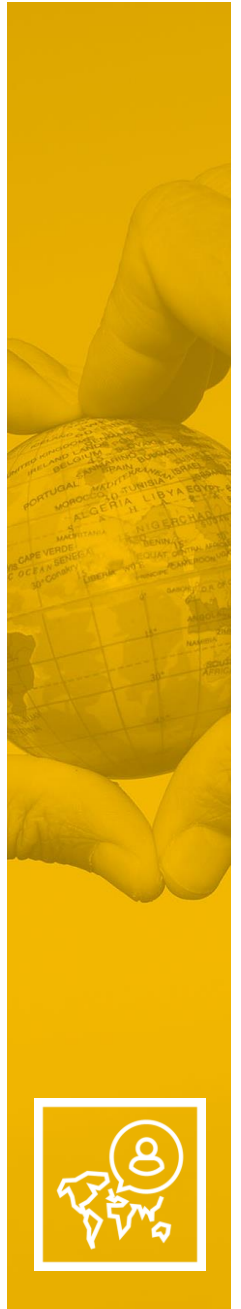




Summary



- **The most significant aspects** when choosing a specific country to study abroad are „**Quality of study programme**“, „**The cost of living**“ and „**Quality of life**“
- 50% of Turkish respondents **consider Czechia** among the countries where their future studies would take place and other 45% do not oppose this option
- The most influential factors when deciding to study abroad are respondents themselves (64%) and family (50%)
- 7 of 10 Turkish respondents think that there is a **good quality-price ratio** for tuition fees and the other costs during the studies in Czechia





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

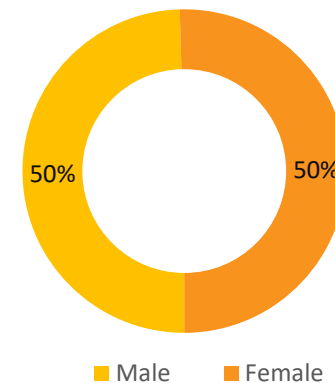
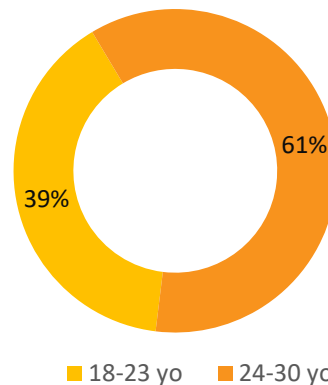
Quality-price Ratio in the Czech Republic



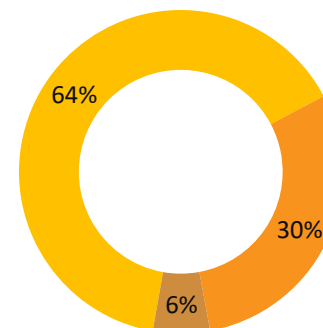


Characteristics of the sample

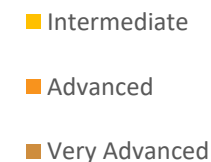
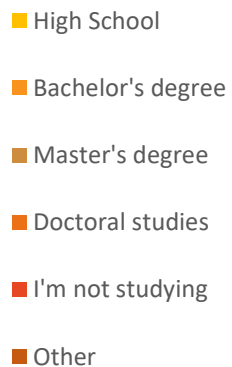
- 228 respondents
- 50% males (113) and 50% females (115)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 78% of respondents have higher education degree
- All respondents are currently studying



„How would you rate your level of English?“



„What is your highest level of education you have achieved?“



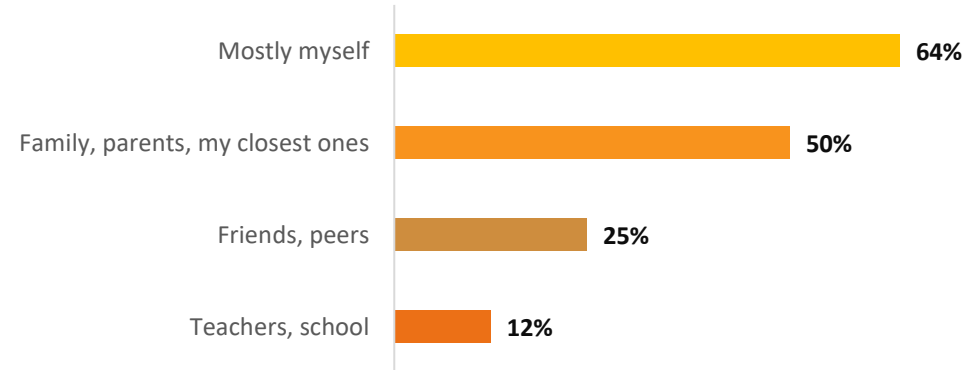


Aspirations to study abroad

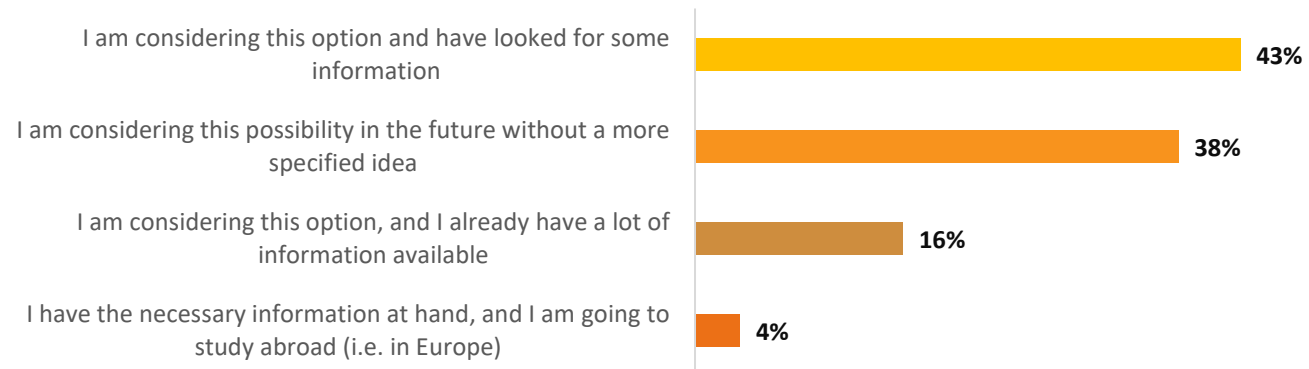


- All chosen respondents want to study abroad in the future
- The biggest influence on their decision to study abroad have students themselves as well as their families, friends and closest ones
- The least influential factor have their schools and teachers
- More than 1/3 of the students consider studying abroad without a more specific idea
- Nearly 1/2 of the respondents have considered studying abroad and have looked for some information
- 8 out of 228 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

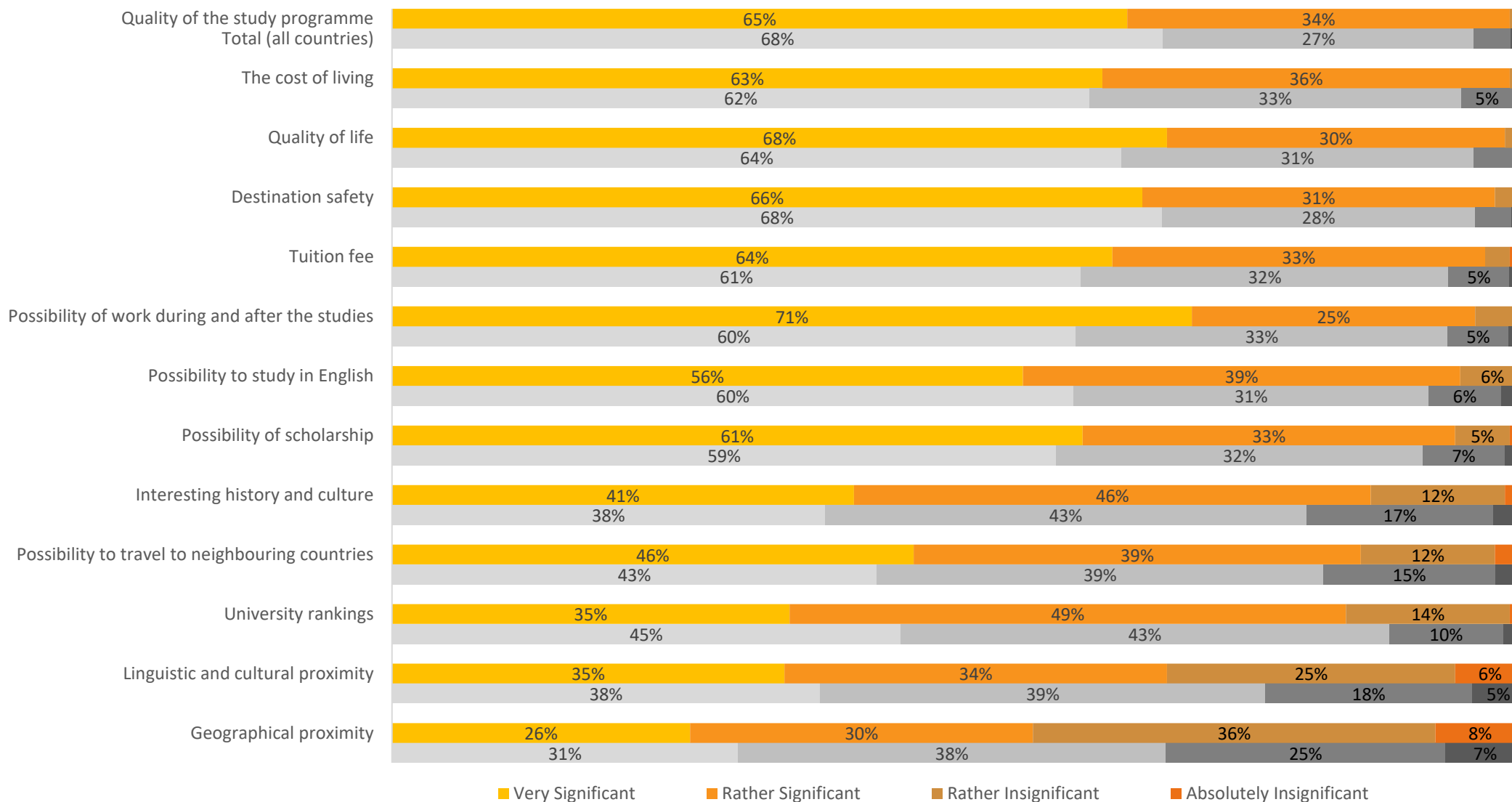




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



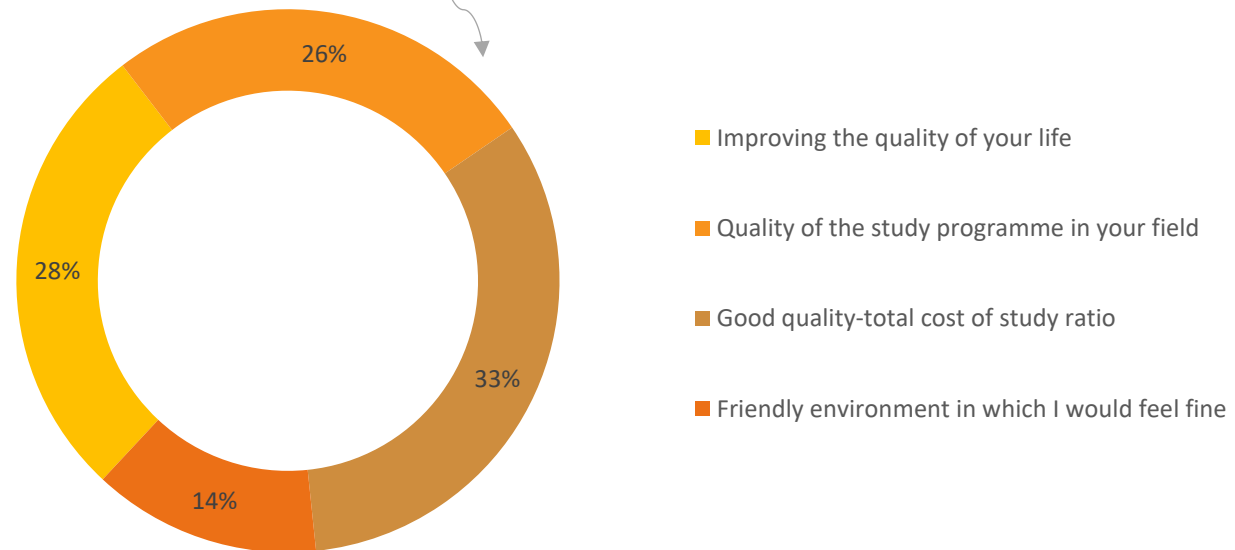


The most important aspect while studying abroad (i.e. in Europe)



- For 75 Turkish respondents the Good quality-total cost of study ratio is the most important aspect while studying abroad

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



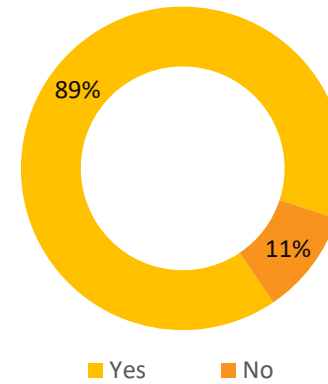


Choosing a destination to study

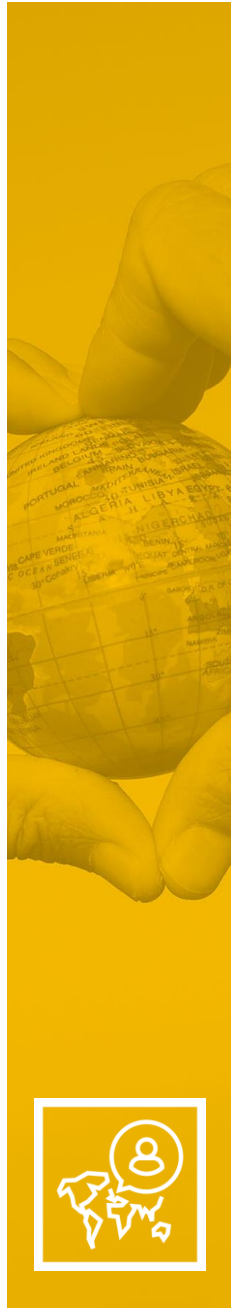
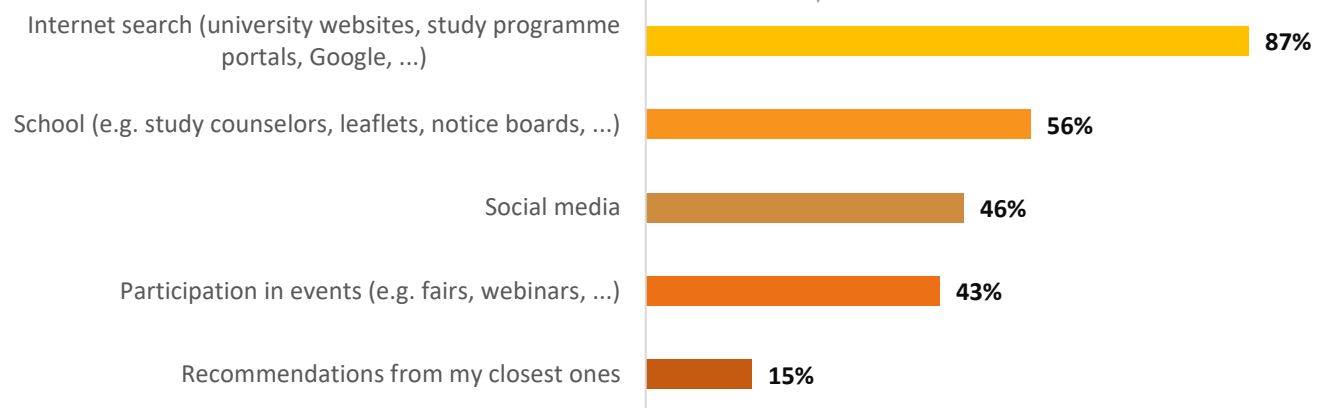


- For 204 out of 228 respondents in Turkey the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- More than 1/2 of the respondents search for study abroad opportunities through school
- On the other hand, only 35 respondents consider friends as reliable source of study abroad information

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget

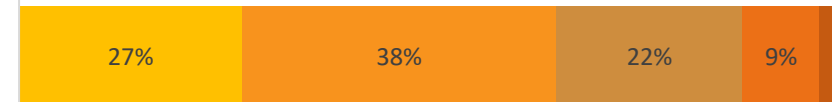
- 72% of the respondents think about the budget as a whole
- 96% of respondent know how much they would pay to study abroad and for 27% would be all countries financially acceptable
- For 21 out of 228 respondents the study abroad would be impossible without some kind of scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



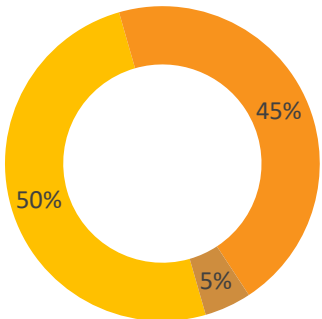
- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No





Study in the Czech Republic

„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



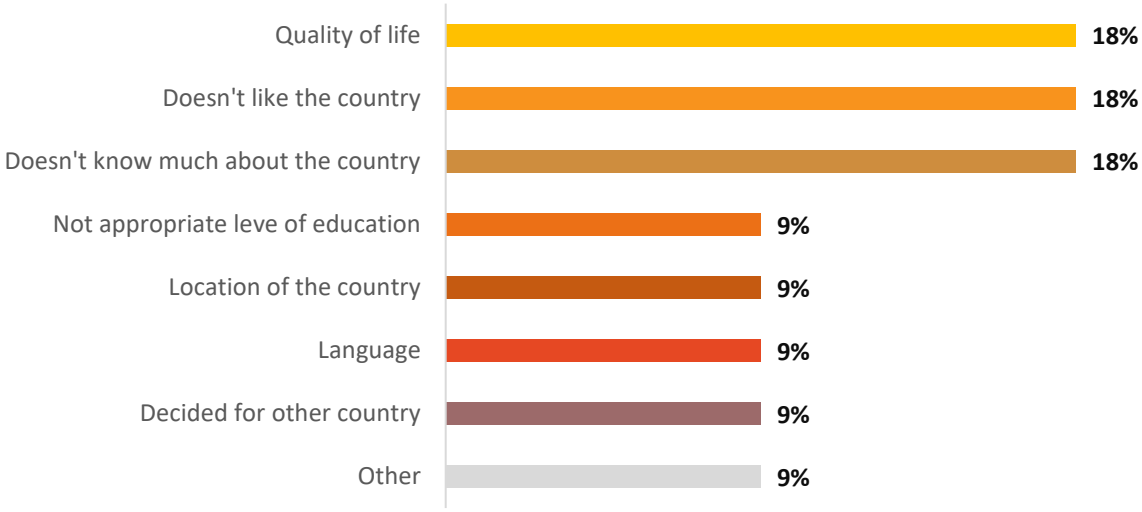
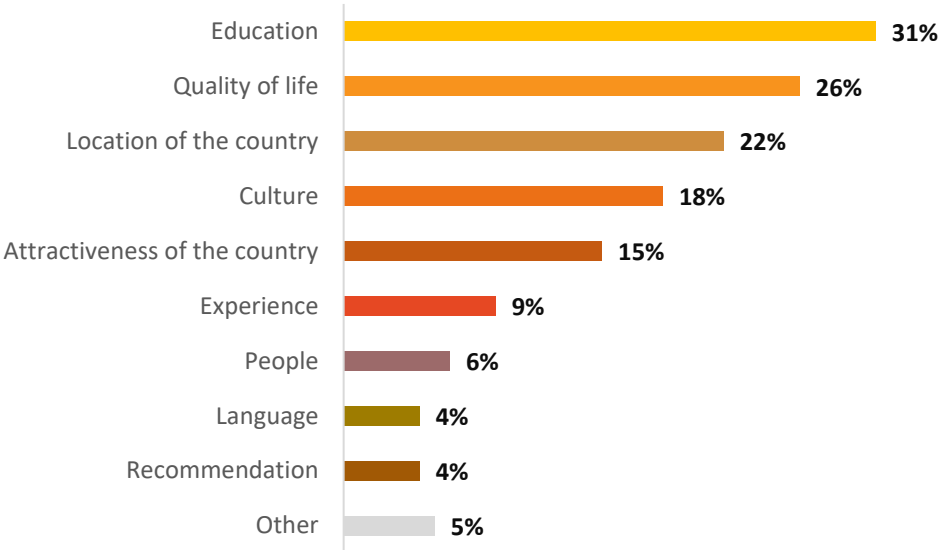
why?

n= 114

- Yes, the Czech Republic is among the countries I would consider
- I have not considered the Czech Republic yet, but I would not oppose this option
- No, I do not want to study in the Czech Republic

why?

n= 11

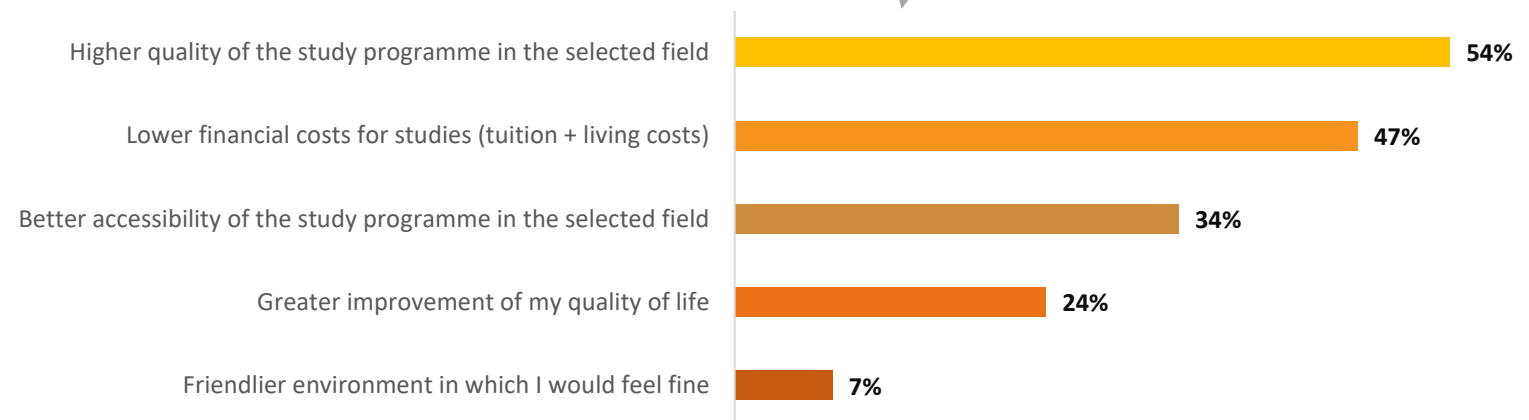




Study in the Czech Republic

- 50% of the respondents consider Czechia among the countries where they future studies would take place
- 11 respondents out of 228 do not want to study in the Czech Republic
- More than ½ of the respondents would consider study in Czechia if it offered them higher quality of the study programme in the selected field and nearly ½ if it offers them lower financial costs for studies

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

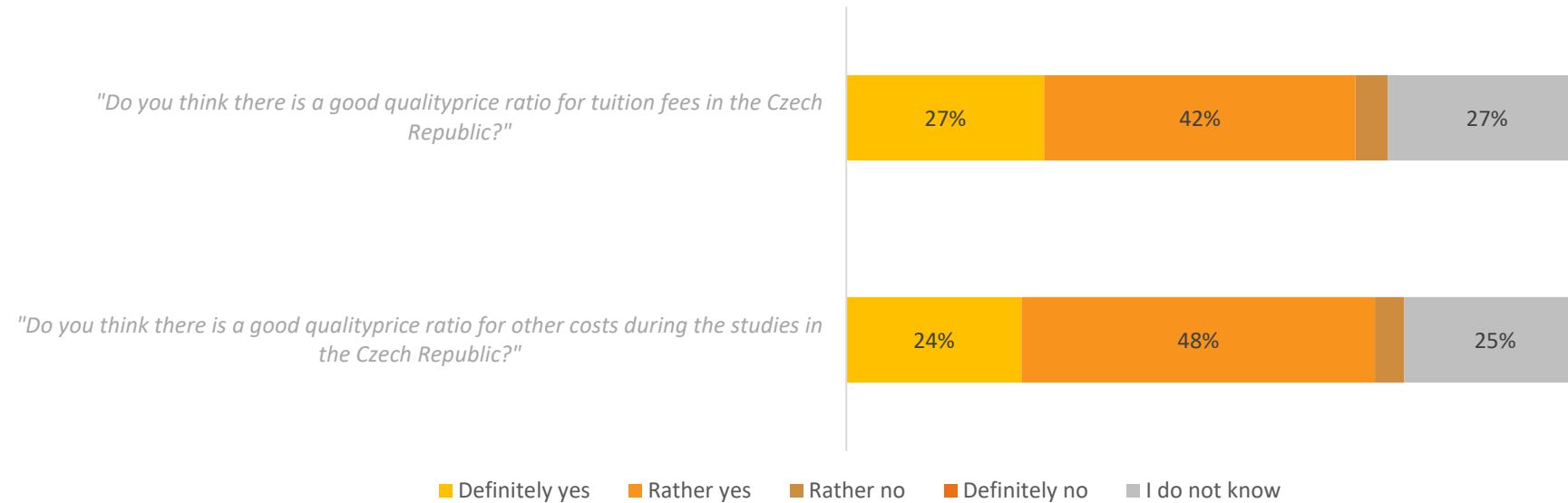




Quality-price ratio in the Czech Republic



- For 69% of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- 71% of respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



Ukraine

n = 203





Summary



- **The most significant aspects** when choosing a specific country to study abroad are both „**Destination safety**“ and „**Quality of study programme**“
- 42% of Ukrainian respondents **consider Czechia** among the countries where their future studies would take place and other 49% do not oppose this option
- The most influential factors when deciding to study abroad are family (67%) and respondents themselves (65%)
- 86% of Ukrainian respondents think that there is a **good quality-price ratio** for tuition fees. The other costs during the studies in Czechia are acceptable for 83%





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

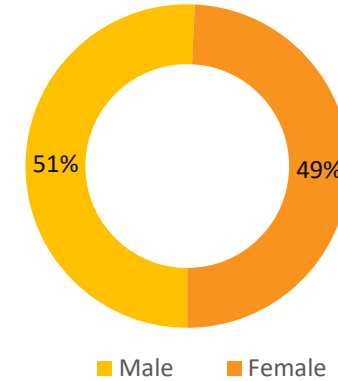
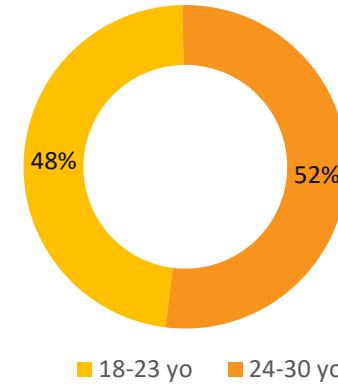
Quality-price Ratio in the Czech Republic



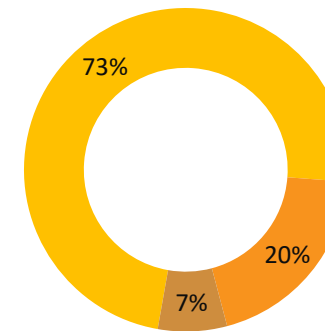


Characteristics of the sample

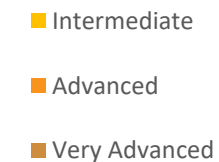
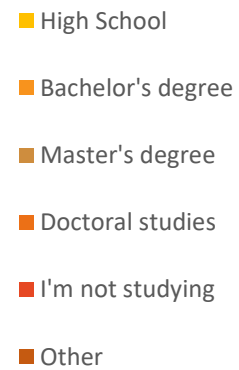
- 203 respondents
- 51% males (103) and 49% females (100)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 62% of respondents have higher education degree
- 3 respondents are not currently studying



„How would you rate your level of English?“



„What is your highest level of education you have achieved?“



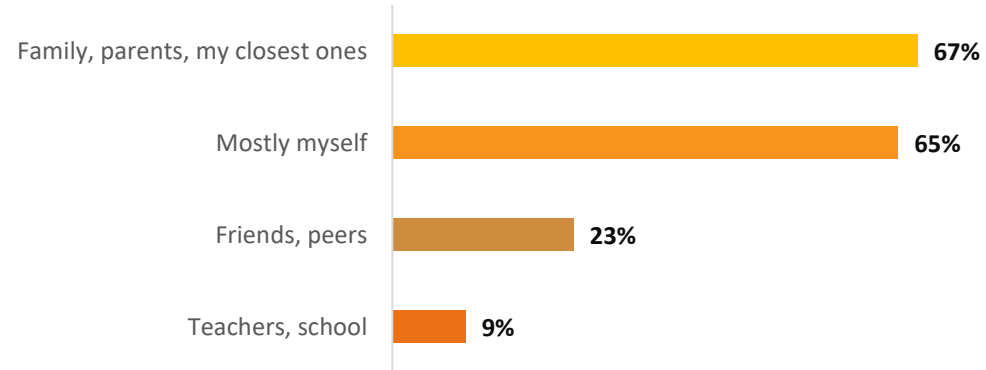


Aspirations to study abroad

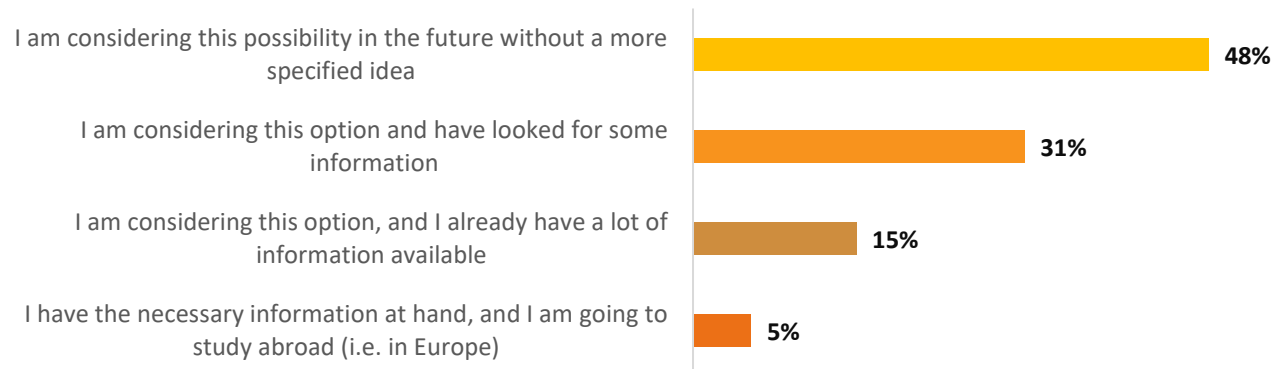


- All chosen respondents want to study abroad in the future
- The biggest influence on their decision to study abroad have students themselves as well as their families, friends and closest ones
- The least influential factor have their schools and teachers
- Nearly ½ of the students consider studying abroad without a more specific idea
- Nearly 1/3 of the respondents have considered studying abroad and have looked for some information
- 11 out of 203 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

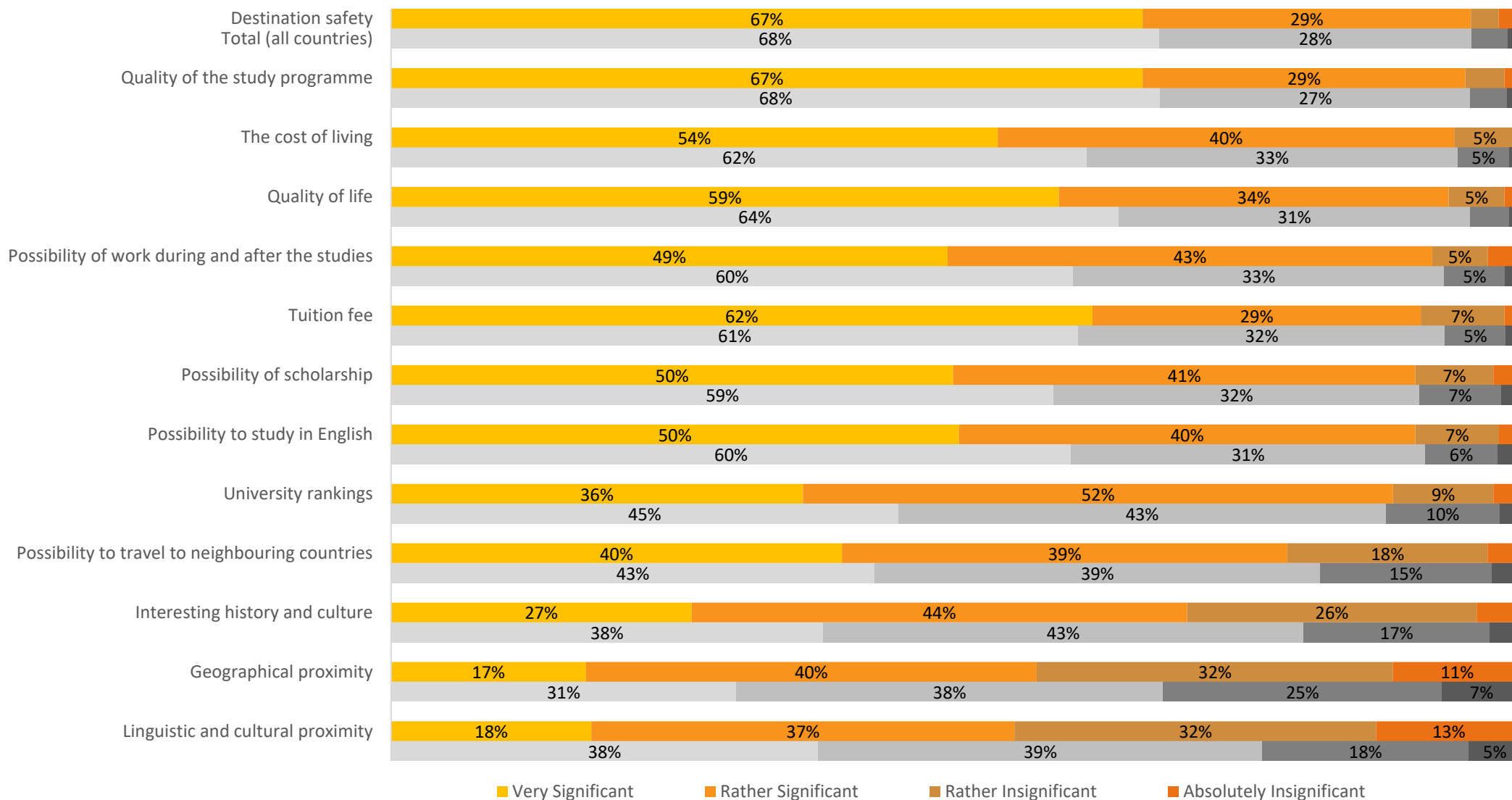




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



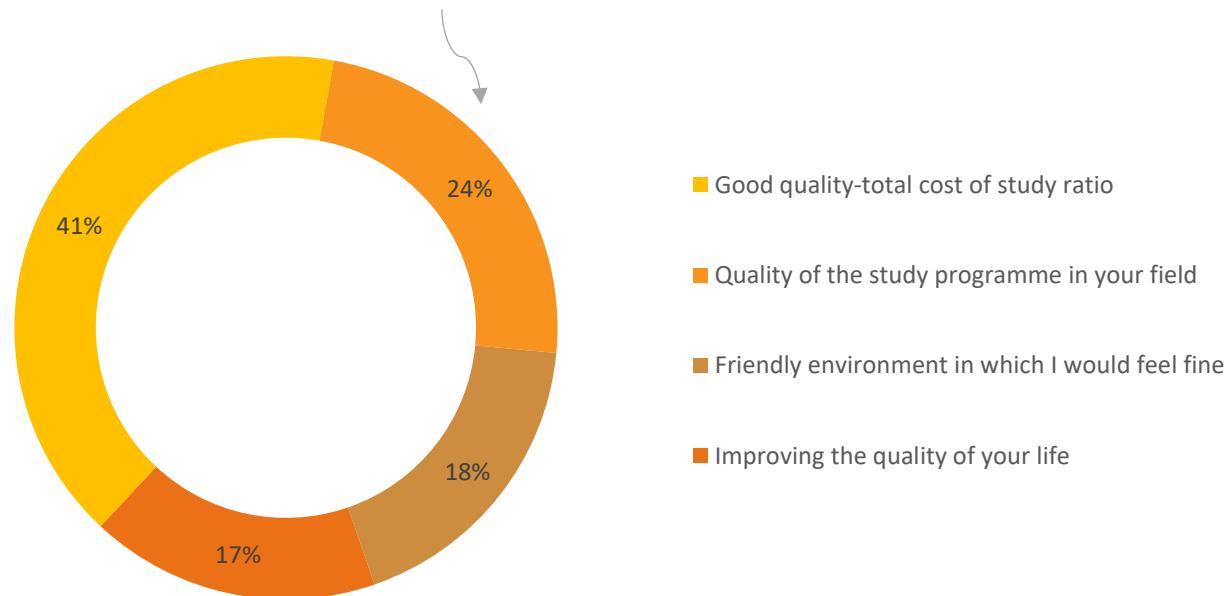


The most important aspect while studying abroad (i.e. in Europe)



- For 83 out of 203 respondents from Ukraine the Good quality-total cost of study ratio is the most important aspect while studying abroad

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



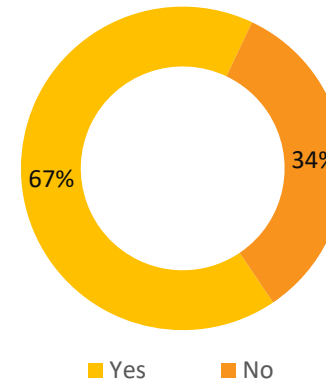


Choosing a destination to study

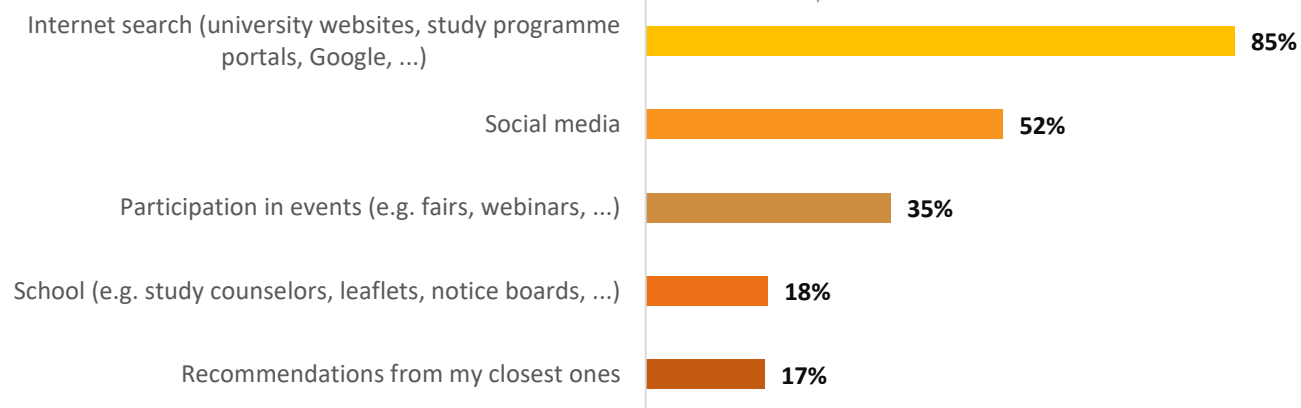


- For 135 out of 203 respondents in Ukraine the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- More than 1/2 of the respondents search for study abroad opportunities social media
- On the other hand, only 35 respondents consider closest ones as reliable source of study abroad information

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget

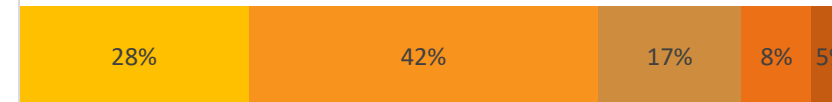
- 48% of the respondents think about the budget as a whole
- 95% of respondent know how much they would pay to study abroad and for 27% would be all countries financially acceptable
- For 17 out of 203 respondents the study abroad would be impossible without some kind of scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



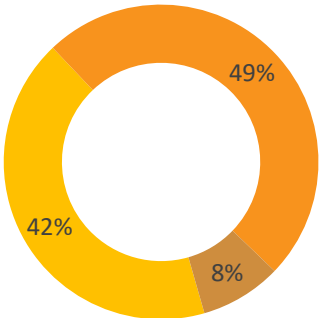
- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No





Study in the Czech Republic

„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



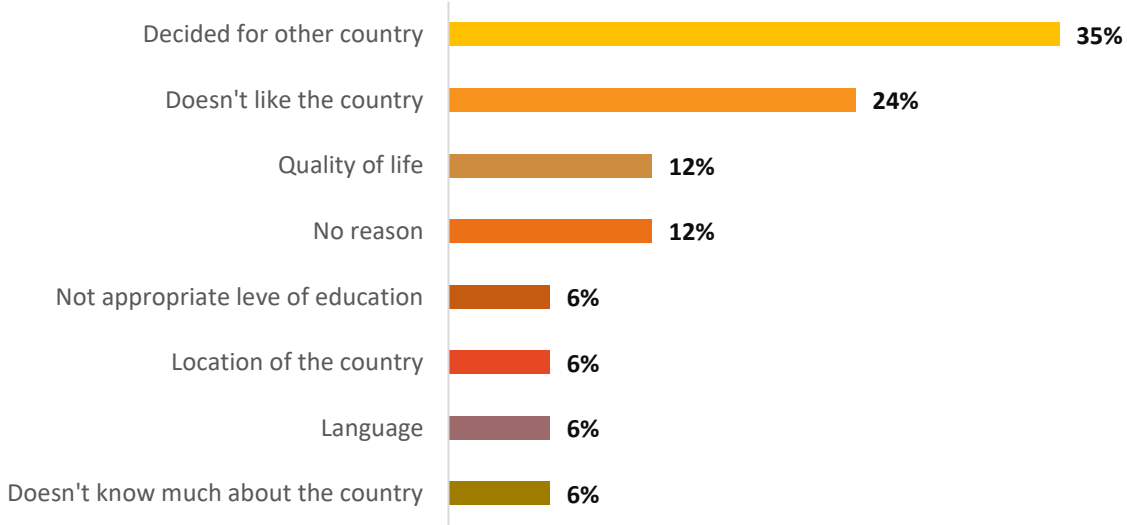
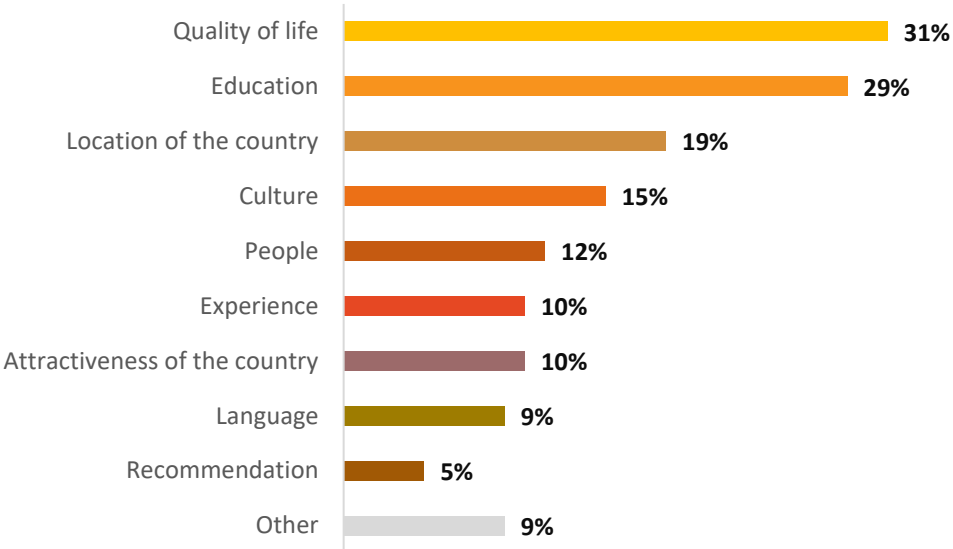
why?

n= 86

- Yes, the Czech Republic is among the countries I would consider
- I have not considered the Czech Republic yet, but I would not oppose this option
- No, I do not want to study in the Czech Republic

why?

n= 17



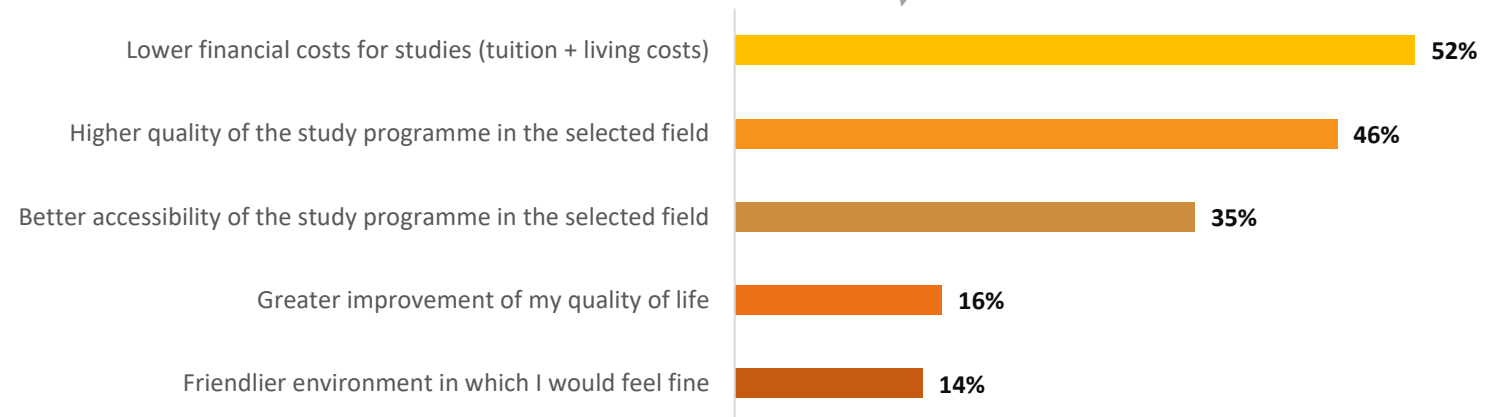


Study in the Czech Republic



- 42% of the respondents consider Czechia among the countries where they future studies would take place
- 17 respondents out of 203 do not want to study in the Czech Republic
- More than ½ of the respondents would consider study in Czechia if it offered them lower financial costs for studies and nearly ½ if it offers them higher quality of the study programme in the selected field

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

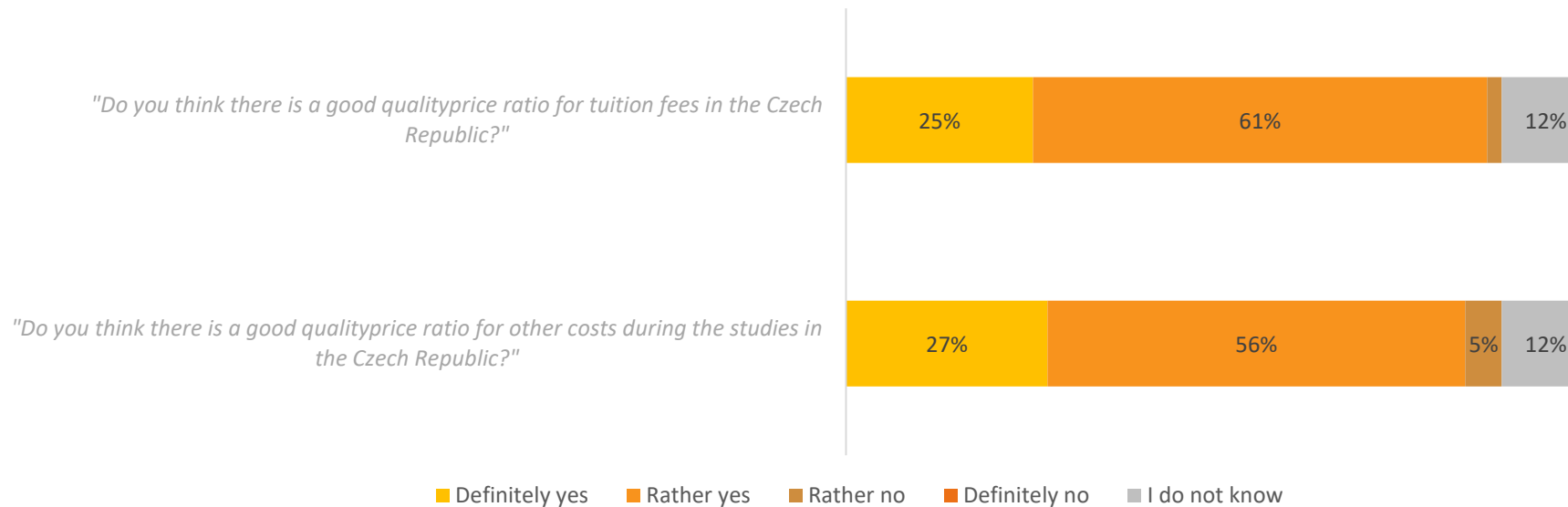




Quality-price ratio in the Czech Republic

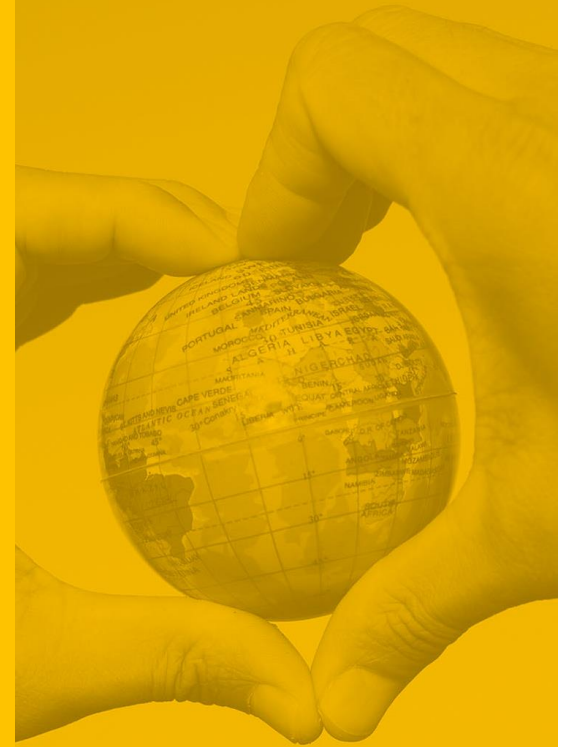


- For 86% of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- 83% of respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



United Kingdom

n = 200

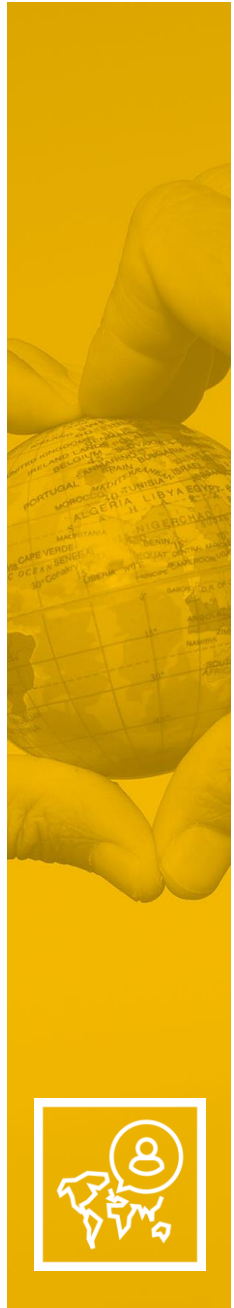




Summary



- **The most significant aspects** when choosing a specific country to study abroad are „**Quality of life**“ „**Quality of study programme**“ and „**Destination safety**“
- 37% of UK respondents **consider Czechia** among the countries where their future studies would take place and other 56% do not oppose this option
- The most influential factor when deciding to study abroad is family (69%)
- 61% of UK respondents think that there is a **good quality-price ratio** for tuition fees. The other costs during the studies in Czechia are acceptable for 64%





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

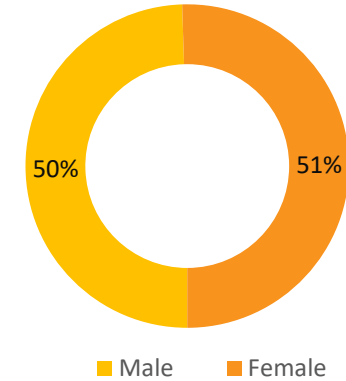
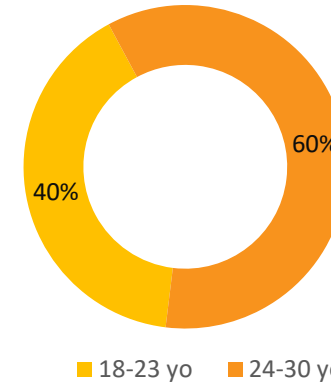
Quality-price Ratio in the Czech Republic



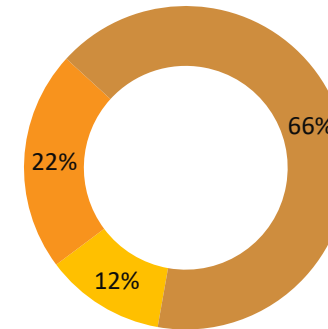


Characteristics of the sample

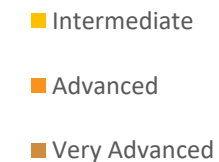
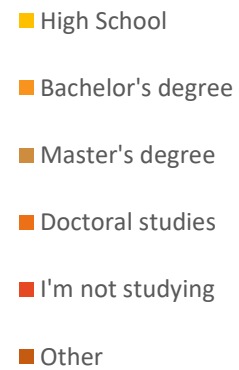
- 200 respondents
- 50% males (99) and 51% females (101)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 59% of respondents have higher education degree
- 6 respondents are not currently studying



„How would you rate your level of English?“



„What is your highest level of education you have achieved?“



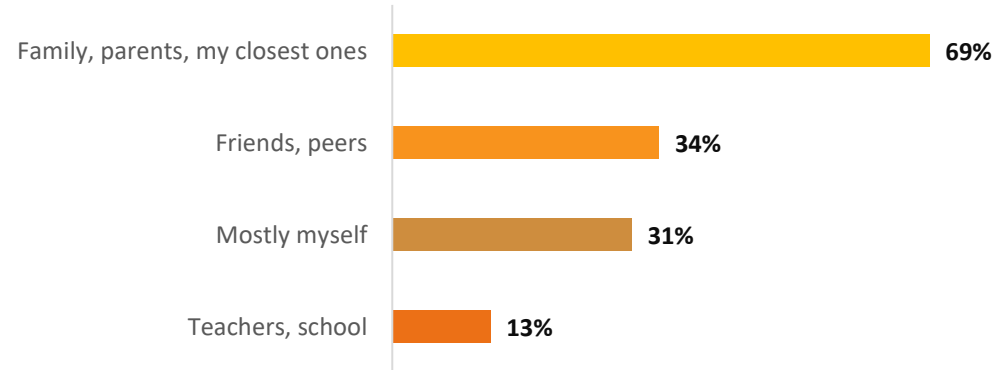


Aspirations to study abroad

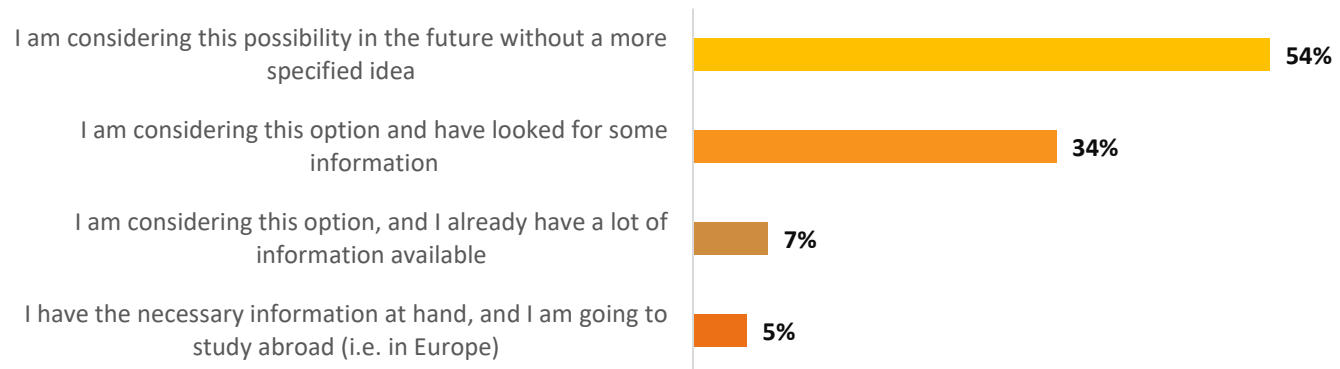


- All chosen respondents want to study abroad in the future
- The biggest influence on their decision to study abroad have their families, parents and closest ones
- The least influential factor have their schools and teachers
- More than ½ of the students consider studying abroad without a more specific idea
- More than 1/3 of the respondents have considered studying abroad and have looked for some information
- 10 out of 200 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

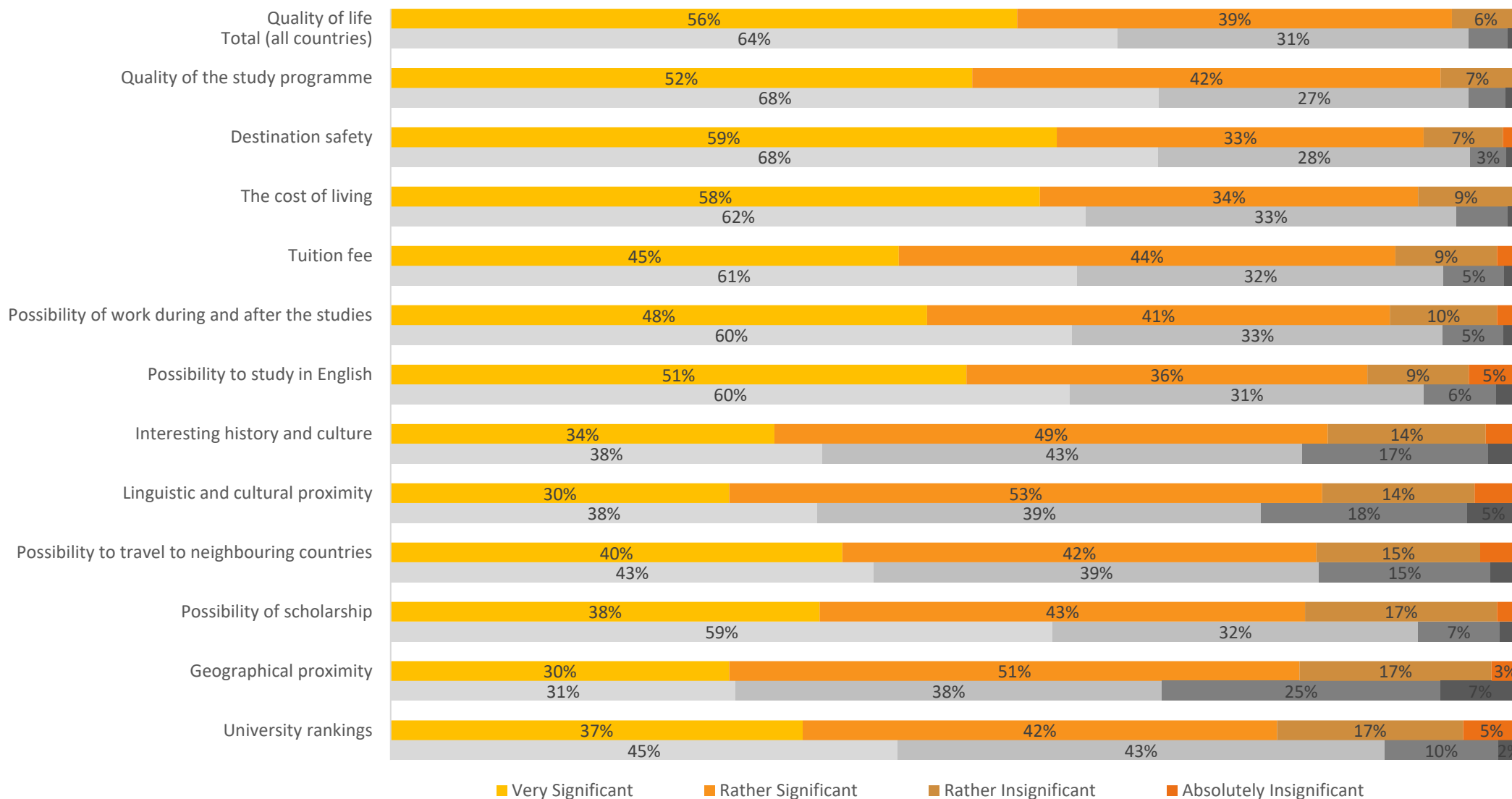




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



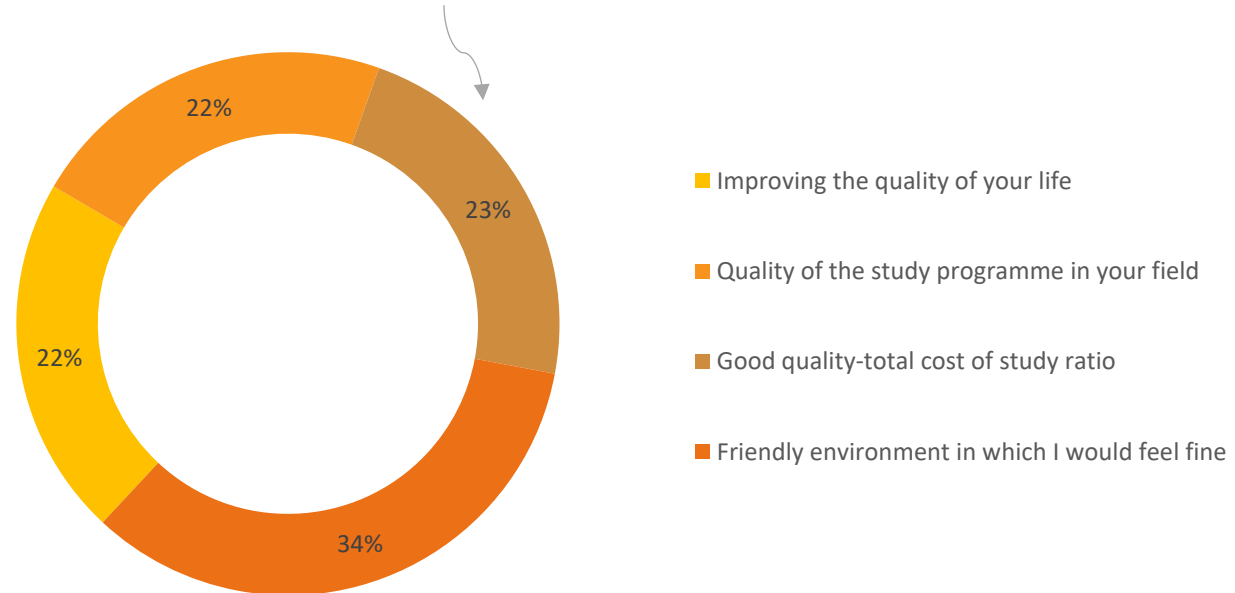


The most important aspect while studying abroad (i.e. in Europe)



- For 68 out of 200 British respondents the Friendly environment is the most important aspect while studying abroad

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



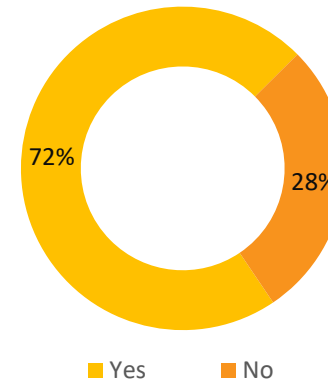


Choosing a destination to study

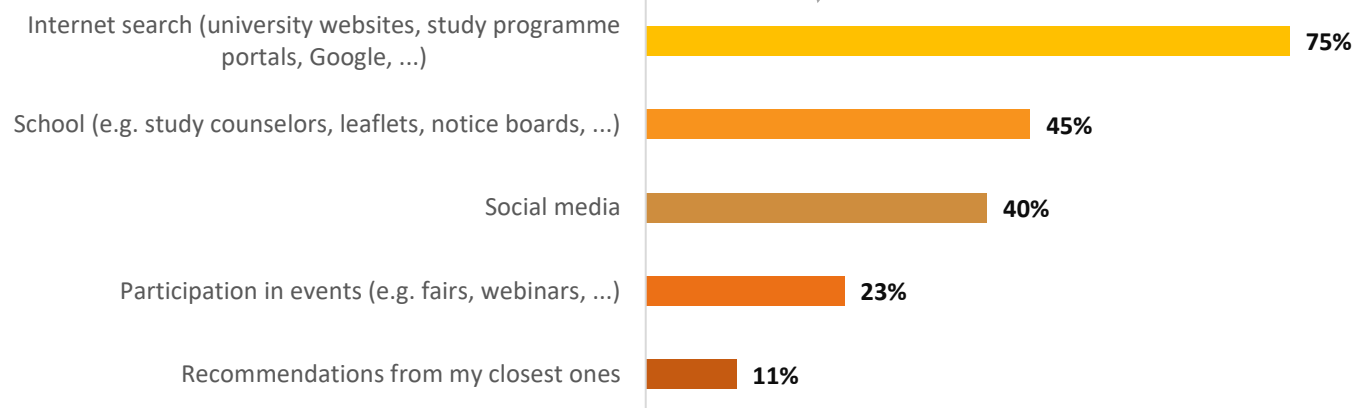


- For 144 out of 200 respondents in Great Britain the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- Nearly 1/2 of the respondents search for study abroad opportunities in school
- On the other hand, only 21 respondents consider closest ones as reliable source of study abroad information

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget



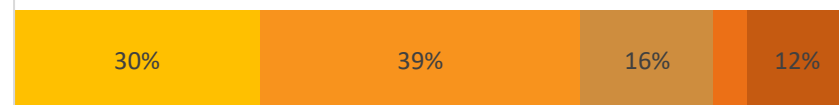
- 56% of the respondents think about the budget as a whole
- 88% of respondent know how much they would pay to study abroad and for 30% would be all countries financially acceptable
- For 8 out of 200 respondents the study abroad would be impossible without some kind of scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



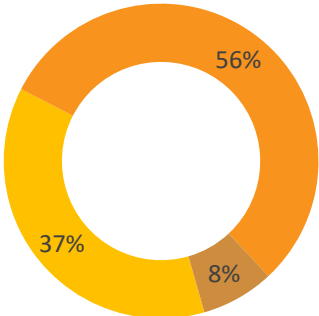
- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No



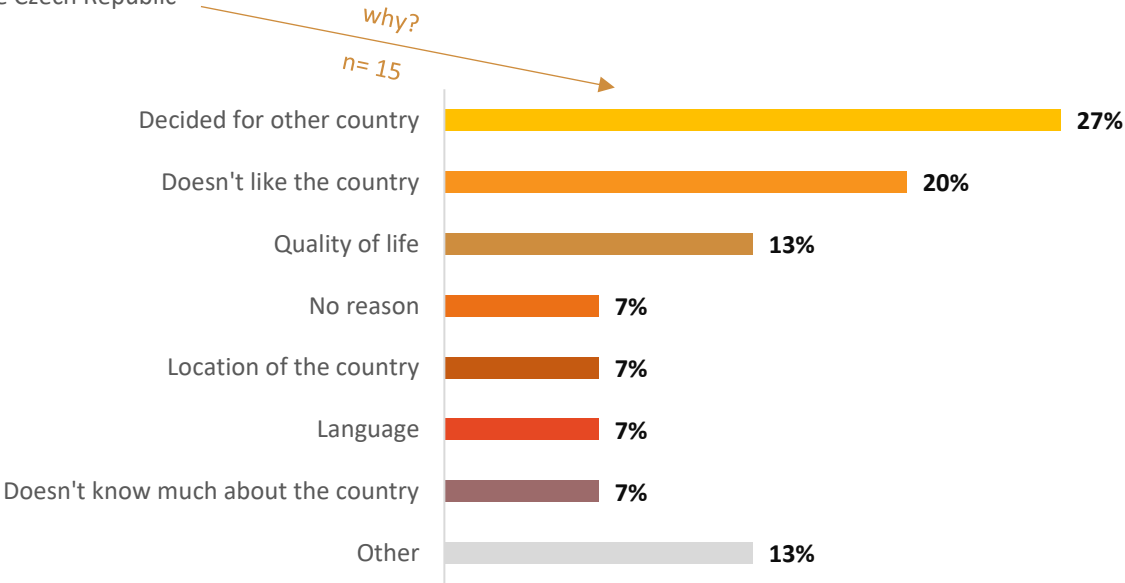
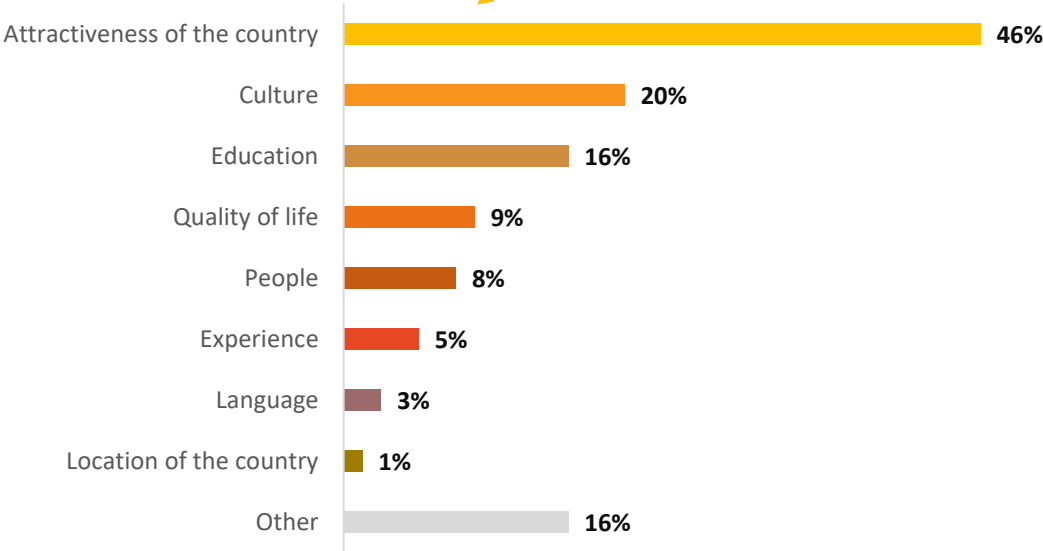


Study in the Czech Republic

„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



- Yes, the Czech Republic is among the countries I would consider
- I have not considered the Czech Republic yet, but I would not oppose this option
- No, I do not want to study in the Czech Republic

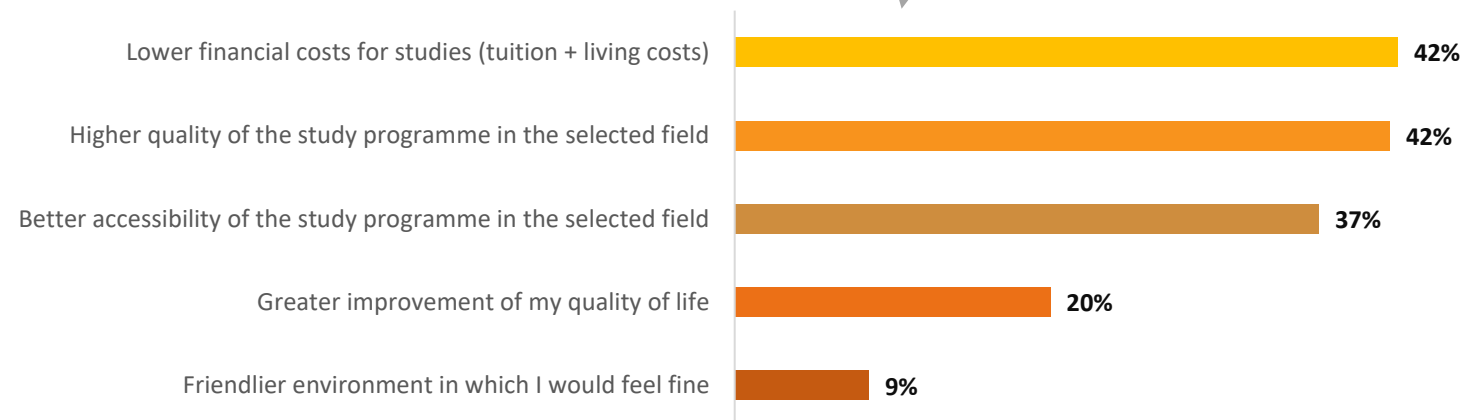




Study in the Czech Republic

- 37% of the respondents consider Czechia among the countries where they future studies would take place
- 15 respondents out of 200 do not want to study in the Czech Republic
- Nearly ½ of the respondents would consider study in Czechia if it offered them lower financial costs for studies and higher quality of the study program in the selected field

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

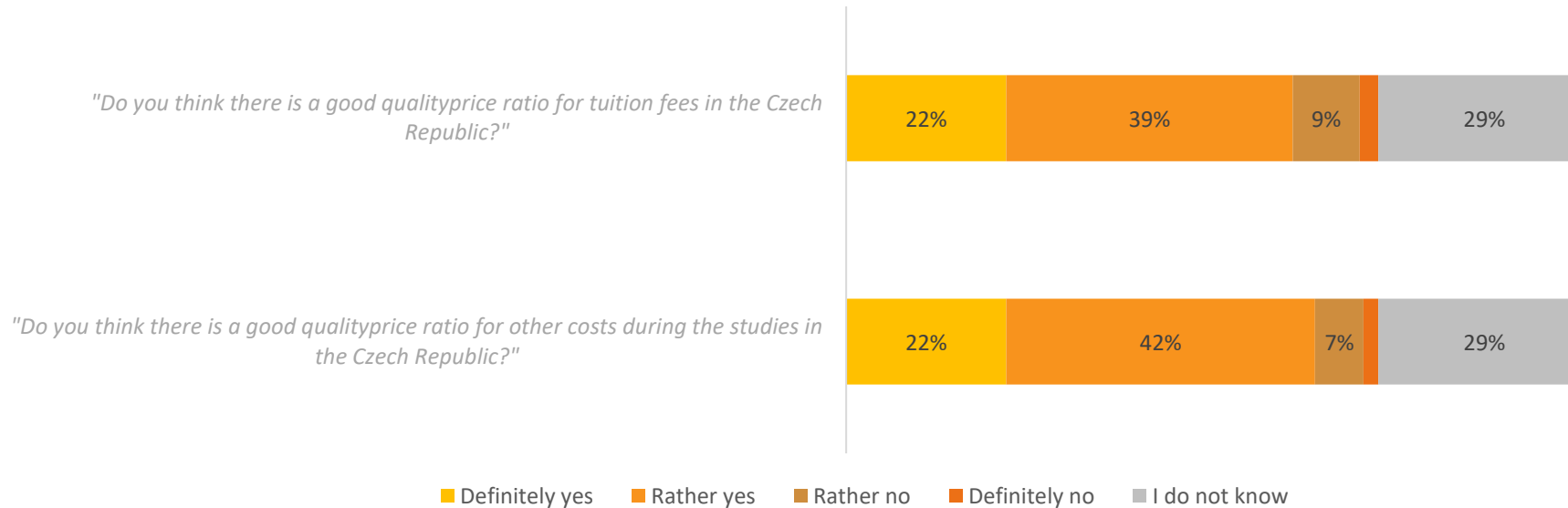




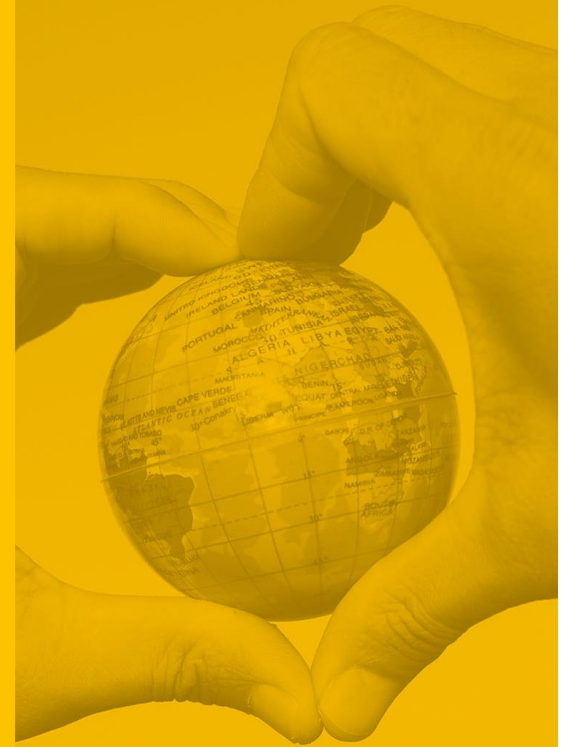
Quality-price ratio in the Czech Republic



- For 61% of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- 64% of respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



USA
n = 204





Summary



- **The most significant aspects** when choosing a specific country to study abroad are both „**Quality of life**“ and „**Tuition fee**“
- 40% of USA respondents **consider Czechia** among the countries where their future studies would take place and other 50% do not oppose this option
- The most influential factors when deciding to study abroad are family (60%) and respondents themselves (44%)
- 61% of USA respondents think that there is a **good quality-price ratio** for tuition fees. The other costs during the studies in Czechia are acceptable for 63%





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

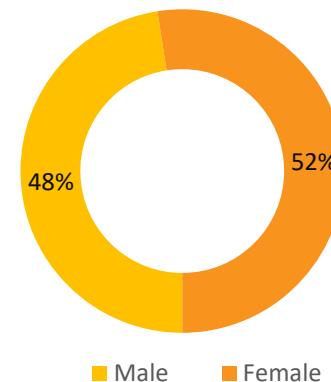
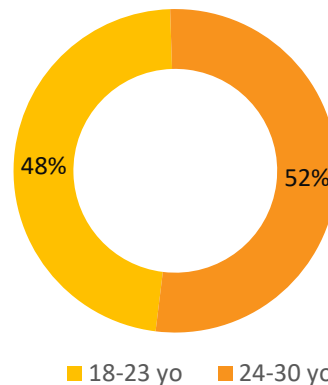
Quality-price Ratio in the Czech Republic



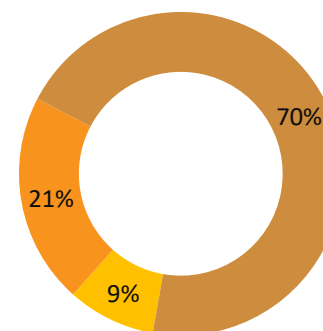


Characteristics of the sample

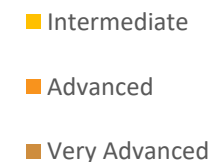
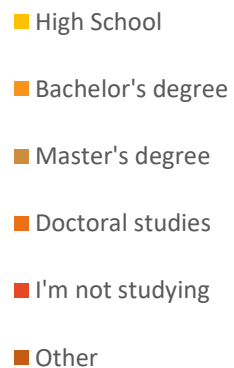
- 204 respondents
- 48% males (97) and 52% females (107)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 43% of respondents have higher education degree
- 6 respondents are not currently studying



„How would you rate your level of English?“



„What is your highest level of education you have achieved?“



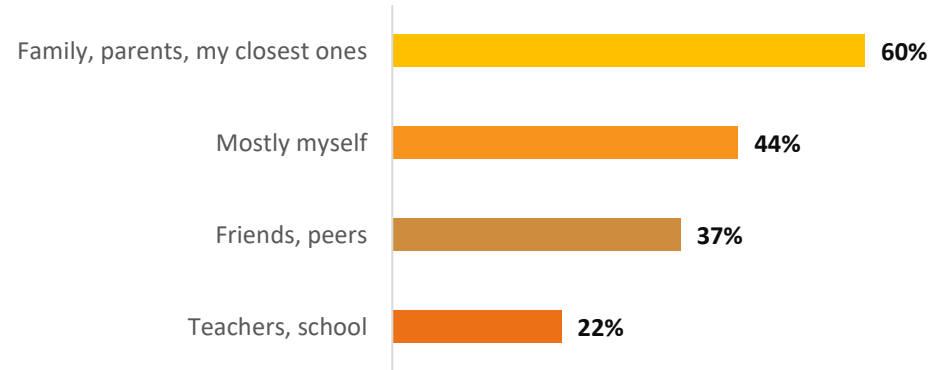


Aspirations to study abroad

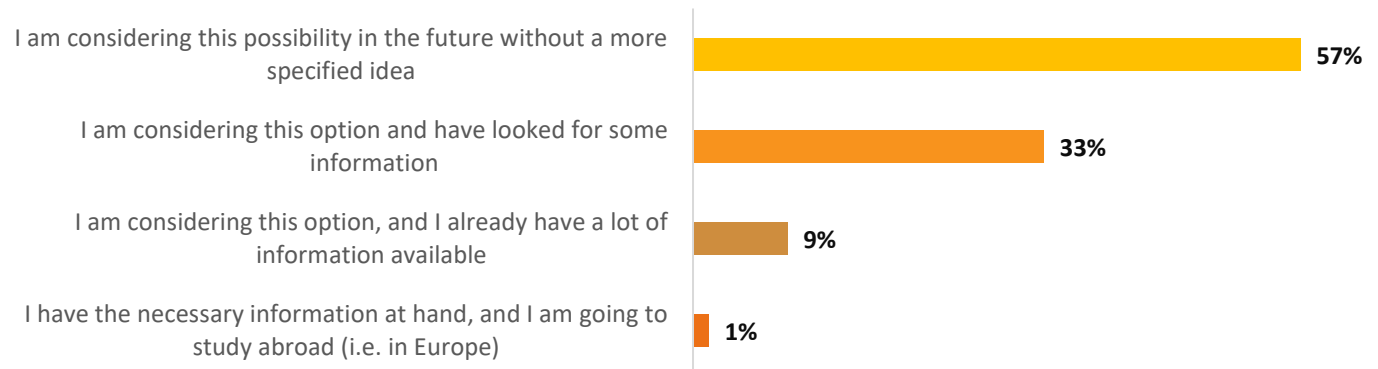


- All chosen respondents want to study abroad in the future
- The biggest influence on their decision to study abroad have their families, parents and closest ones
- The least influential factor have their schools and teachers
- More than ½ of the students consider studying abroad without a more specific idea
- 1/3 of the respondents have considered studying abroad and have looked for some information
- 3 out of 204 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

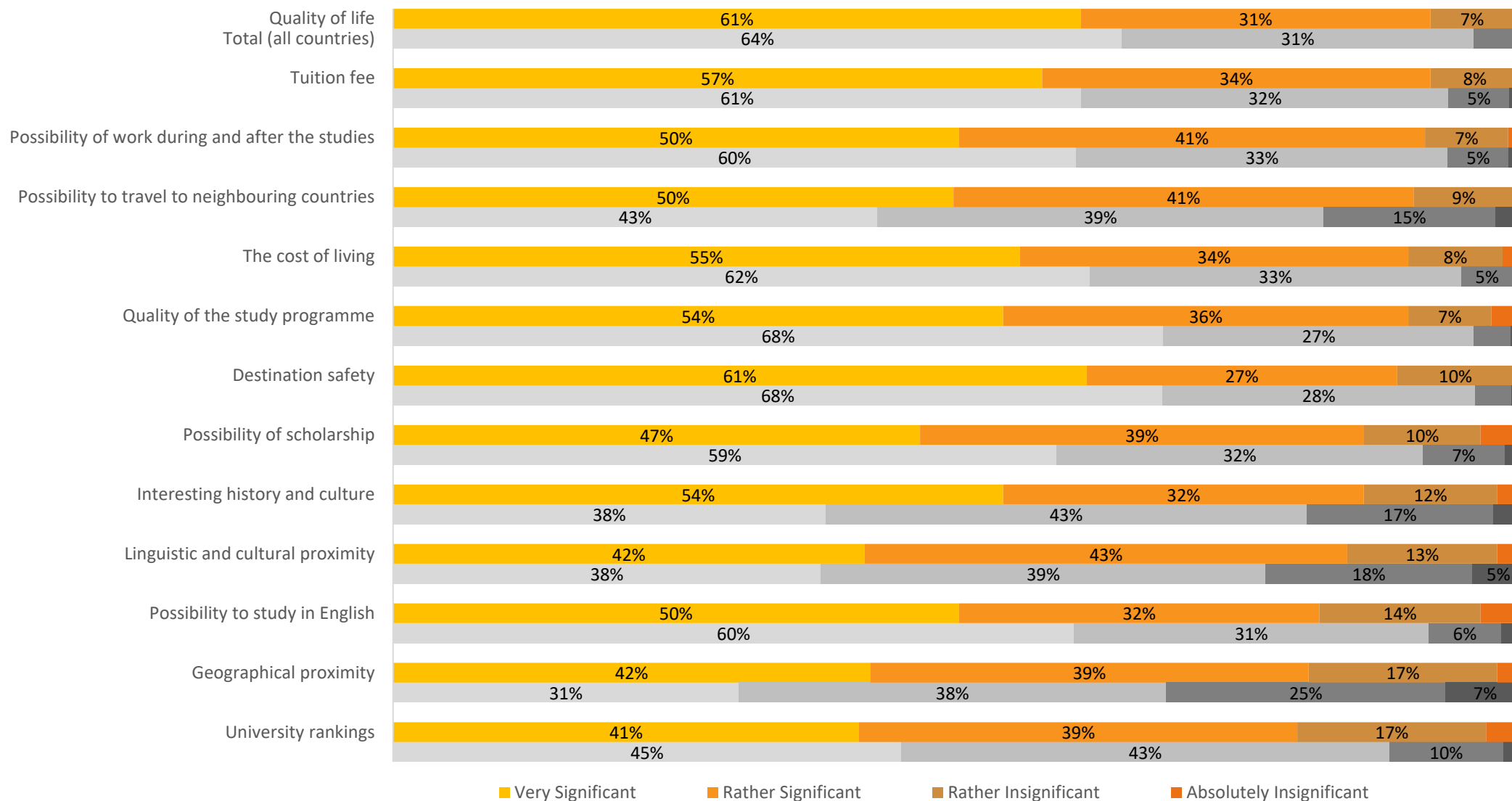




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



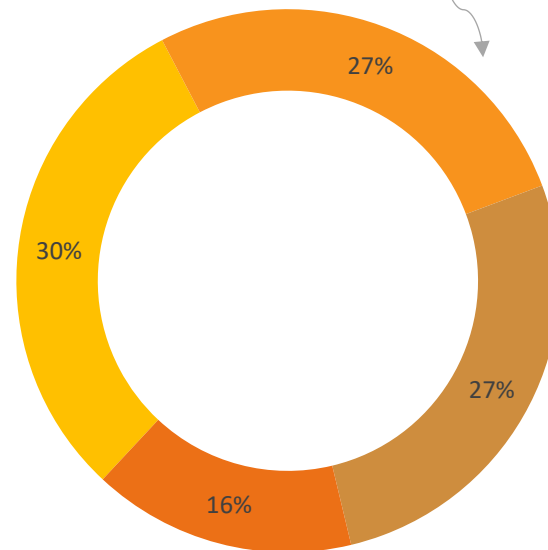


The most important aspect while studying abroad (i.e. in Europe)



- For 62 out of 204 American respondents the Good quality-total cost of study ration is the most important aspect while studying abroad

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



- Good quality-total cost of study ratio
- Improving the quality of your life
- Friendly environment in which I would feel fine
- Quality of the study programme in your field



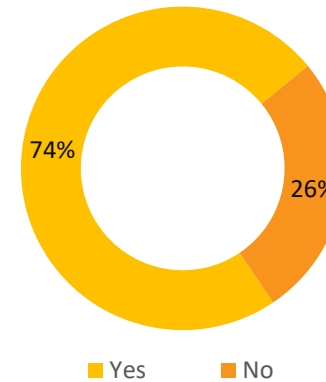


Choosing a destination to study

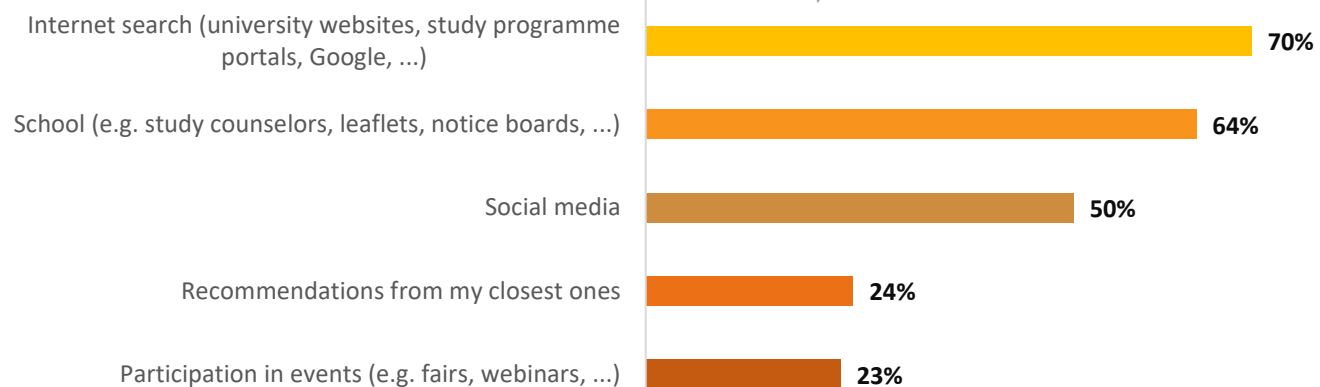


- For 150 out of 204 respondents in the USA the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- Nearly 3/4 of the respondents search for study abroad opportunities in school
- On the other hand, only 46 respondents consider participation in events as reliable source of study abroad information and only 49 respondents consider recommendation from their closest ones as reliable source of information

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget

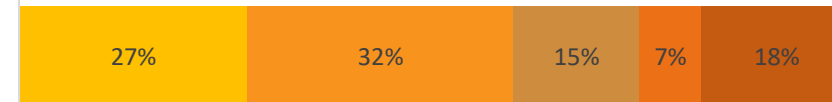
- 60% of the respondents think about the budget as a whole
- 82% of respondent know how much they would pay to study abroad and for 27% would be all countries financially acceptable
- For 15 out of 204 respondents the study abroad would be impossible without some kind of scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No

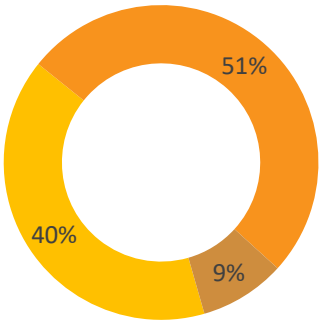




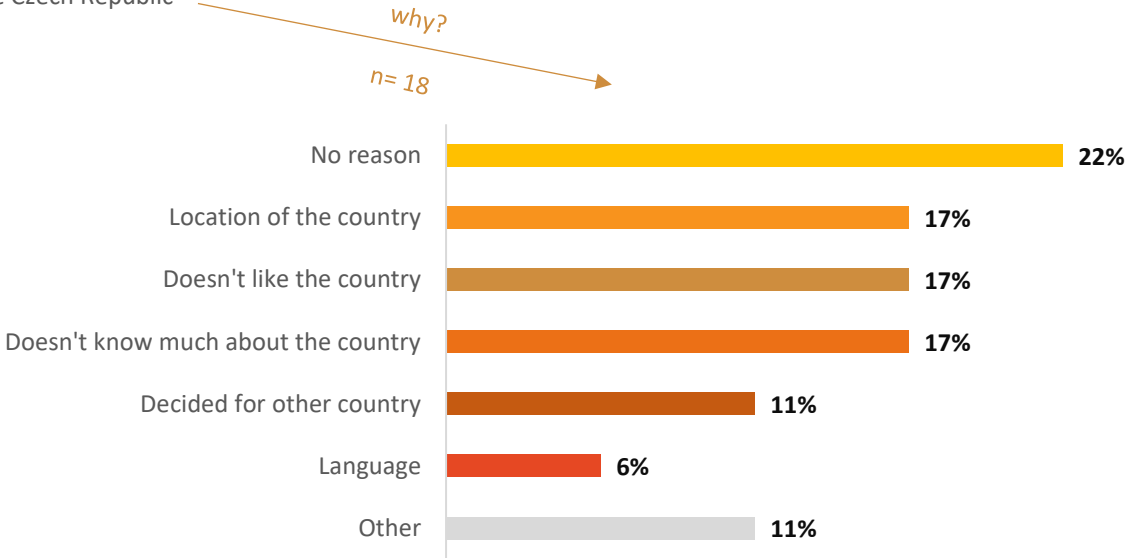
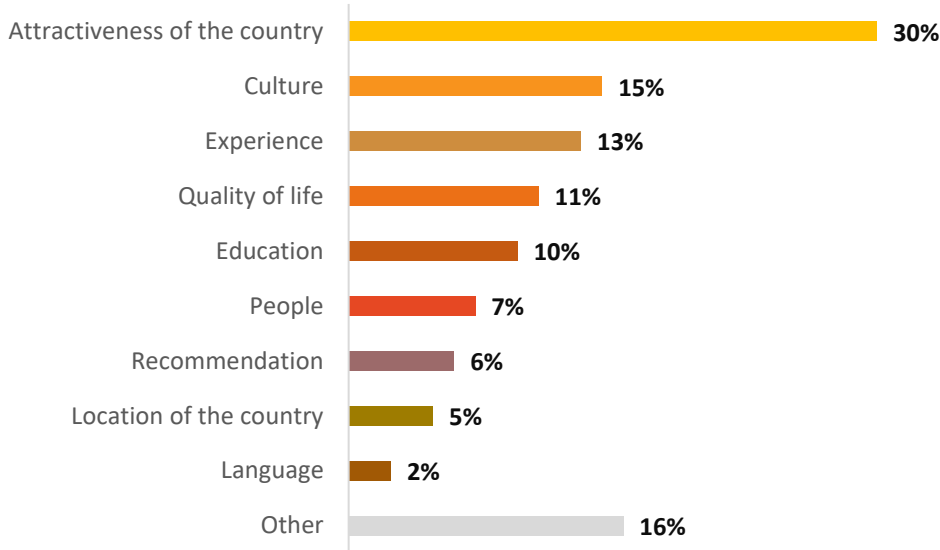
Study in the Czech Republic



„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



- Yes, the Czech Republic is among the countries I would consider
- I have not considered the Czech Republic yet, but I would not oppose this option
- No, I do not want to study in the Czech Republic

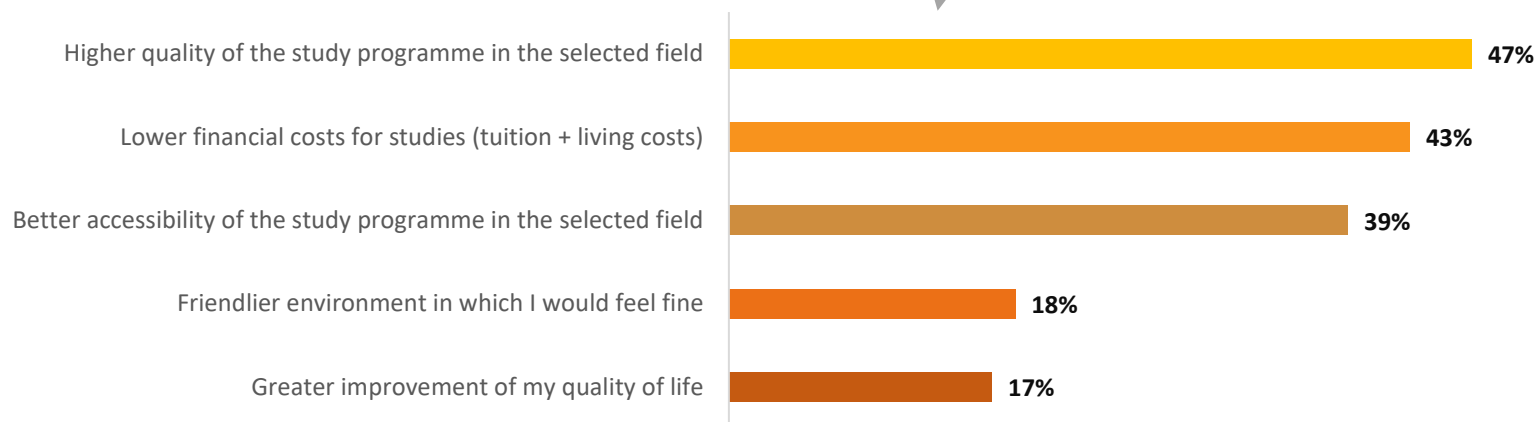




Study in the Czech Republic

- 40% of the respondents consider Czechia among the countries where they future studies would take place
- 18 respondents out of 204 do not want to study in the Czech Republic
- Nearly ½ of the respondents would consider study in Czechia if it offered them higher quality of the study program in the selected field and lower financial costs for studies

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

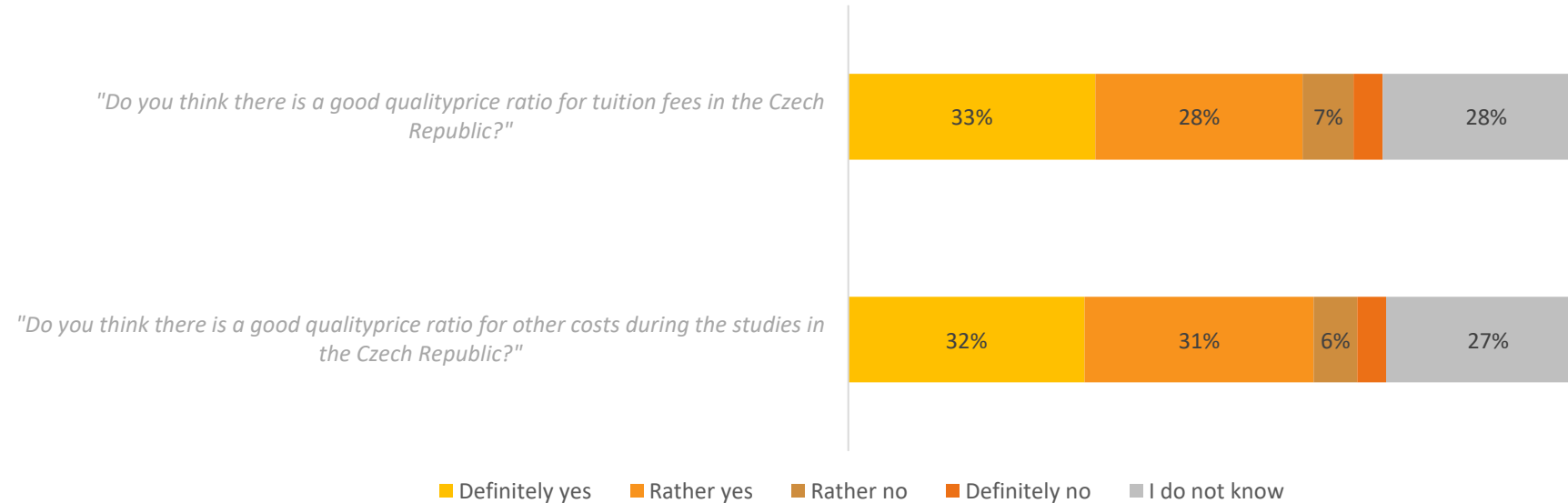




Quality-price ratio in the Czech Republic

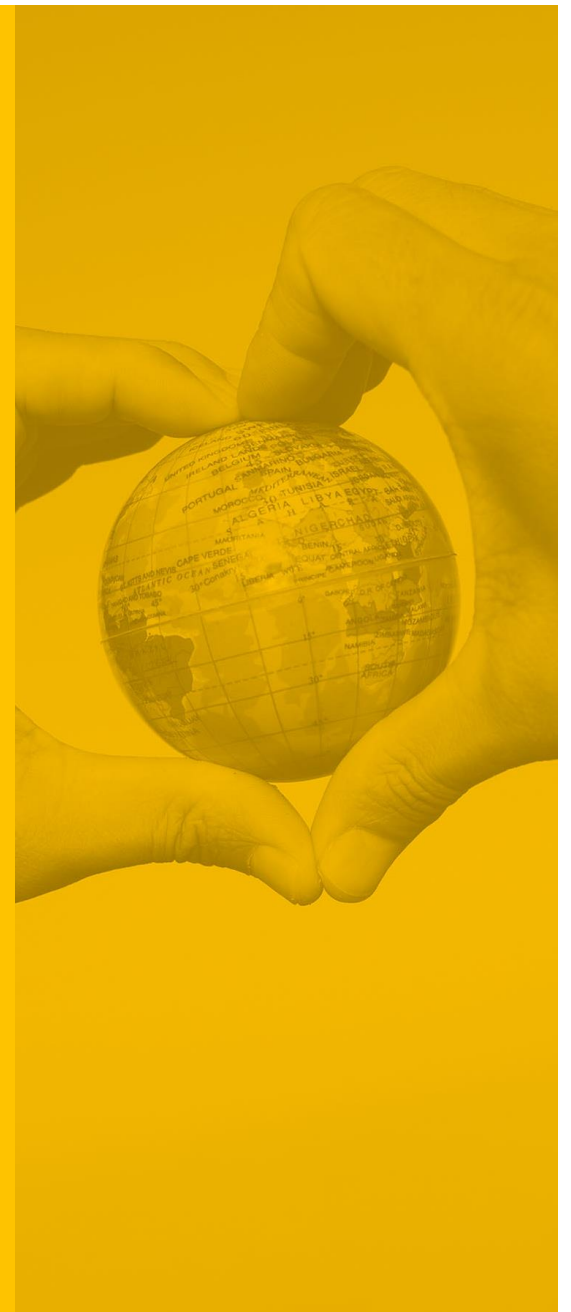


- For 61% of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- 63% of respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



Vietnam

n = 203

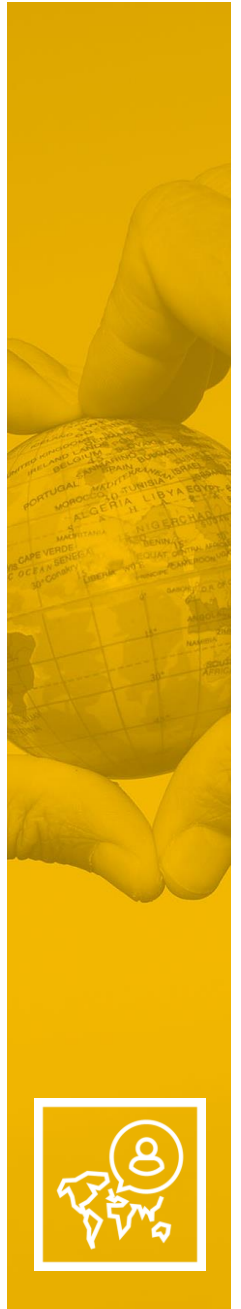




Summary



- **The most significant aspects** when choosing a specific country to study abroad are „**Quality of the study programme**“ , „**Destination safety**“ and „**Possibility to study in English**“
- 60% of Vietnamese respondents **consider Czechia** among the countries where their future studies would take place and other 37% do not oppose this option
- The most influential factors when deciding to study abroad are family (69%) and respondents themselves (48%)
- 92% of Vietnamese respondents think that there is a **good quality-price ratio** for tuition fees. The other costs during the studies in Czechia are acceptable for 94%





ABSTRACT

Characteristics of the Sample

Aspirations to Study Abroad

Significant Aspects When Choosing a Specific Country to Study

Choosing a Destination to Study

Thoughts About the Budget

Study in the Czech Republic

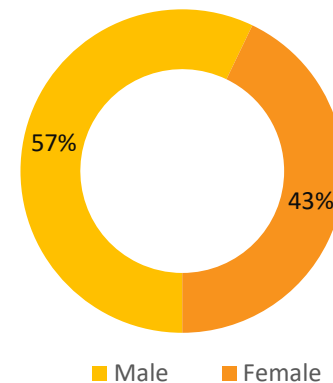
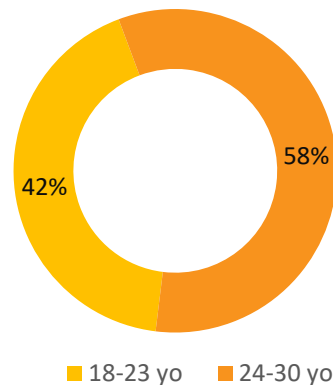
Quality-price Ratio in the Czech Republic



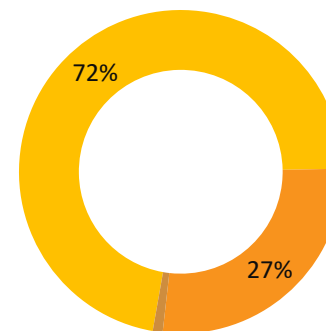


Characteristics of the sample

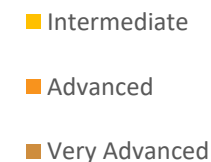
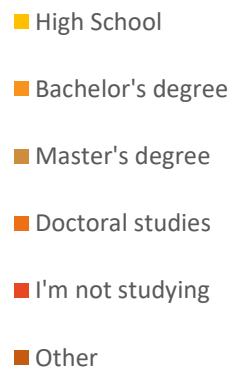
- 203 respondents
- 57% males (116) and 43% females (87)
- Two age groups
- All chosen respondents are able to use English at least on intermediate level
- 82% of respondents have higher education degree
- Only 1 respondent is currently not studying



„How would you rate your level of English?“



„What is your highest level of education you have achieved?“



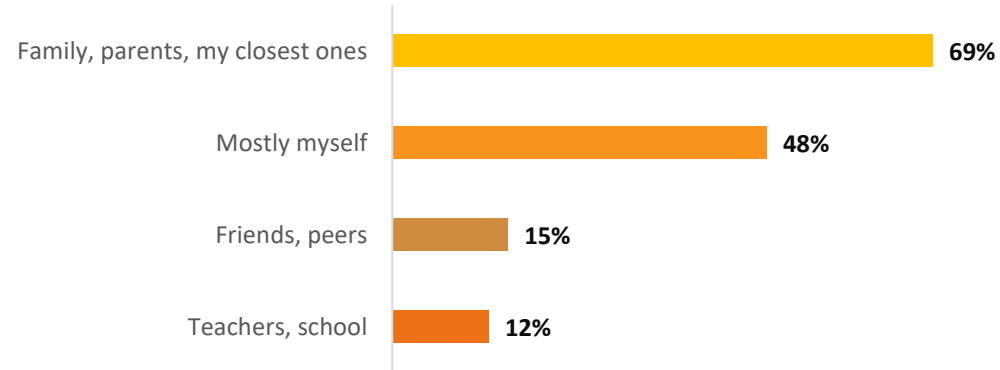


Aspirations to study abroad

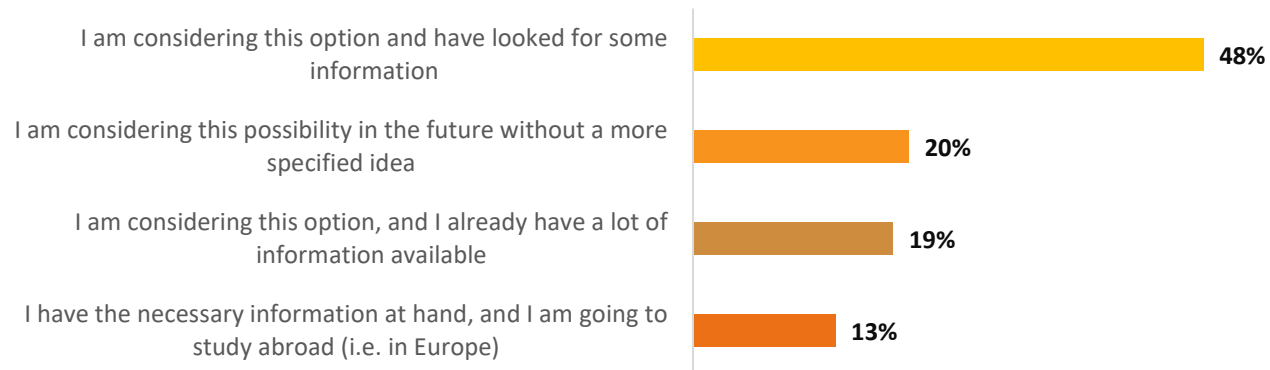


- All chosen respondents want to study abroad in the future
- The biggest influence on their decision to study abroad have their families, parents and closest ones (2/3)
- The least influential factor have their schools and teachers as well as their friends
- Almost half of the respondents are considering studying abroad and have looked for some information
- 27 out of 203 respondents have all the necessary information and are going to study abroad

„Who of the following would have a major influence on your decision to study abroad?“



„As for your thinking about studying abroad, at what stage are you?“

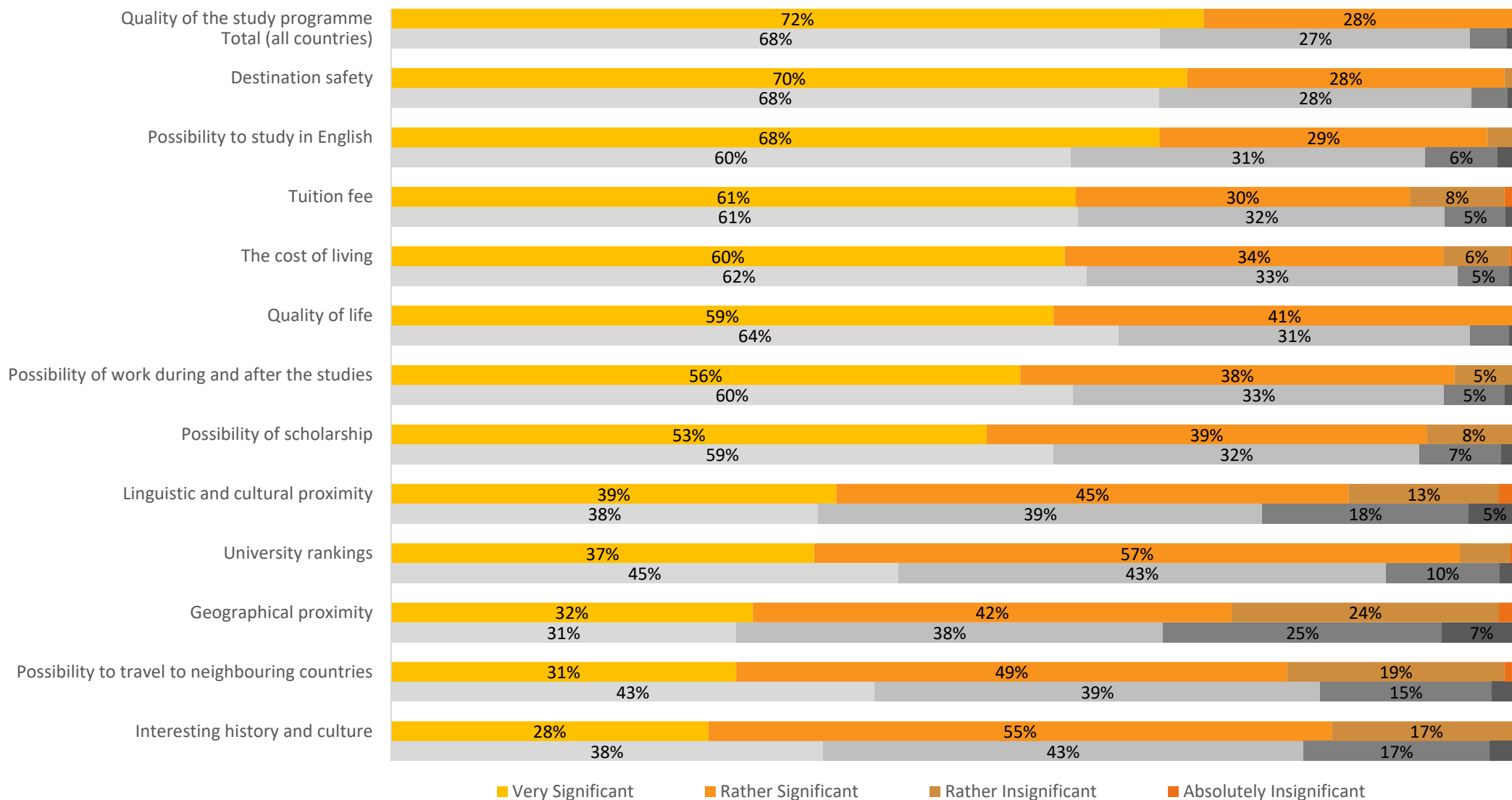




Significant aspects when choosing a specific country to study



„How significant for you are the following aspects when choosing a specific country to study?“



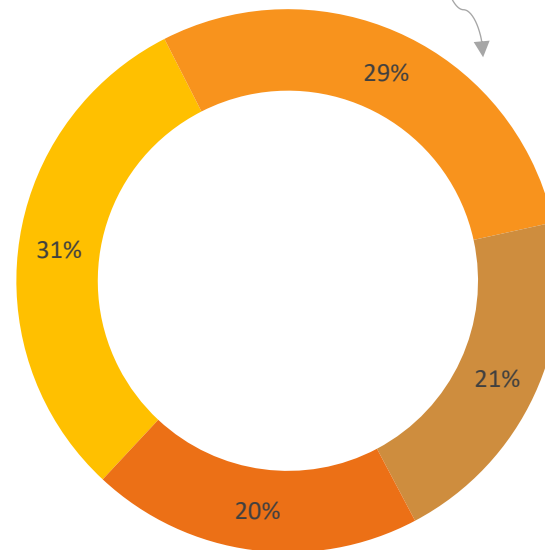


The most important aspect while studying abroad (i.e. in Europe)



- For 62 out of 203 Vietnamese respondents the Good quality-total cost of study ratio is the most important aspect while studying abroad

„Which of the following aspects is the most important to you while studying abroad (i.e. in Europe)?“



- Good quality-total cost of study ratio
- Quality of the study programme in your field
- Friendly environment in which I would feel fine
- Improving the quality of your life



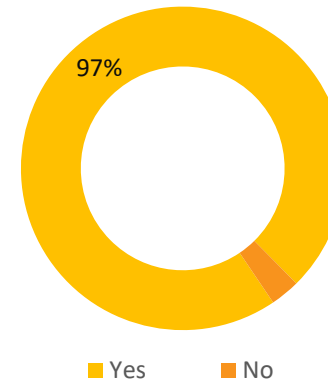


Choosing a destination to study

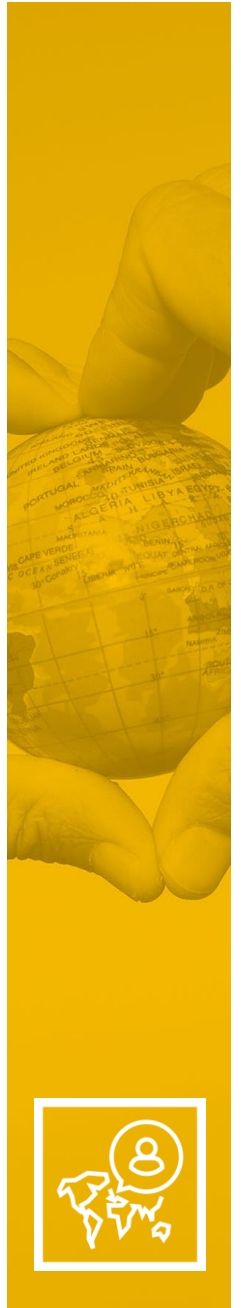
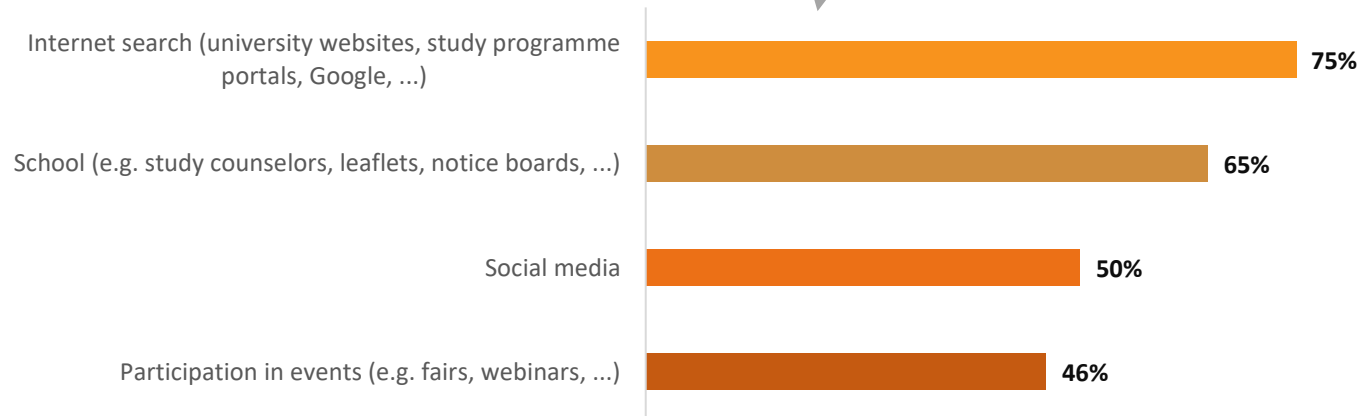


- For 197 out of 203 respondents in the Vietnam the destination of the study is important
- The most common way of getting information about abroad study opportunities is the internet
- 65% of the respondents search for study abroad opportunities in school
- 72 out of 203 respondents consider recommendation from their closest ones as reliable source of information

„Is it important to you in which part of Europe you would study?“



„Which of the following sources of information would you use to search for study abroad opportunities?“





Thoughts about the budget

- 56% of the respondents think about the budget as a whole
- All the respondents know how much they would pay to study abroad and for 33% of them would all countries be financially acceptable
- For 8 out of 203 respondents the study abroad would be impossible without scholarship

"When considering your budget for studying abroad, do you think about it as a whole, or do you calculate tuition fees and other living costs separately (e.g. accommodation, transport, food, etc.)?"



- I perceive everything as a whole
- I consider the amount of tuition fees and the other costs separately
- I haven't thought about the budget like this yet

"Do you have any idea how much you would pay to study abroad (i.e. in Europe)?"



- Yes, all European countries would be financially acceptable to me
- Yes, but only some European countries would be financially acceptable to me
- Yes, but I would have difficulty covering my studies financially
- Yes, but I would not be able to cover my studies financially without a scholarship
- No

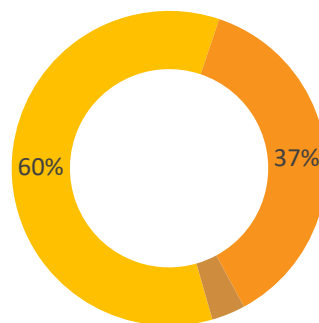




Study in the Czech Republic



„Would you consider that your further studies would take place in Central Europe, specifically in the Czech Republic?“



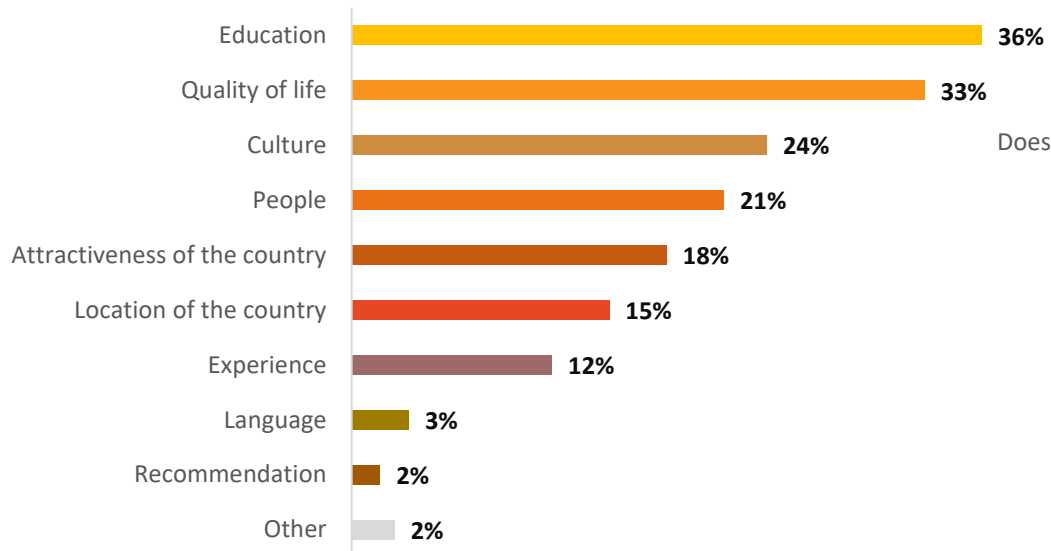
- Yes, the Czech Republic is among the countries I would consider
- I have not considered the Czech Republic yet, but I would not oppose this option
- No, I do not want to study in the Czech Republic

why?

n= 121

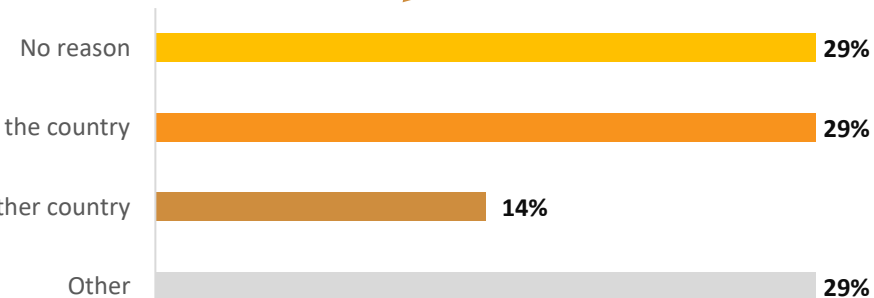
why?

n= 7



Doesn't know much about the country

Decided for other country

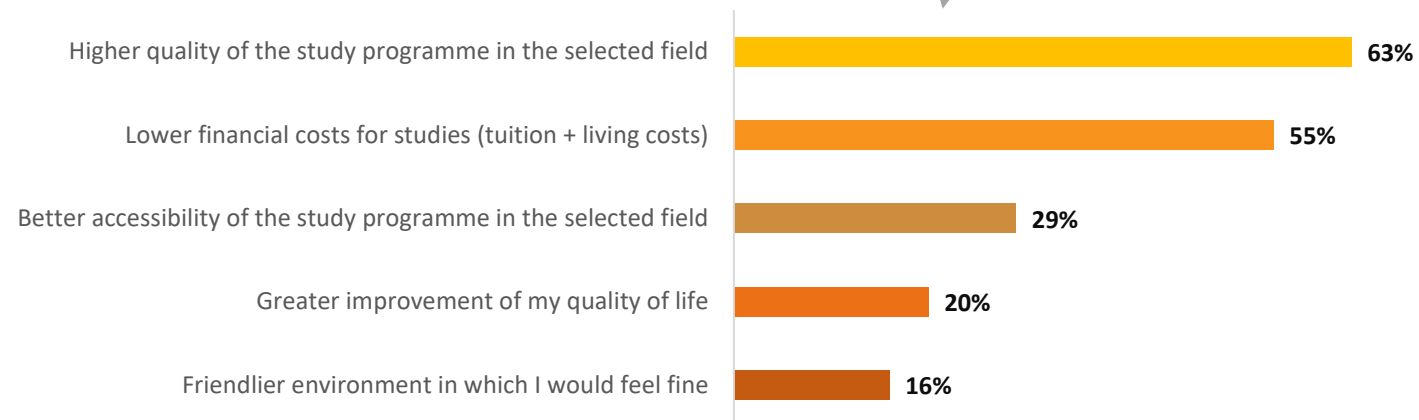




Study in the Czech Republic

- 60% of the respondents consider Czechia among the countries where they future studies would take place
- 7 respondents out of 203 do not want to study in the Czech Republic
- 3/5 of the respondents would consider study in Czechia if it offered them higher quality of the study program in the selected field

„I would consider studying in the Czech Republic if, compared to other countries, it offers me.“

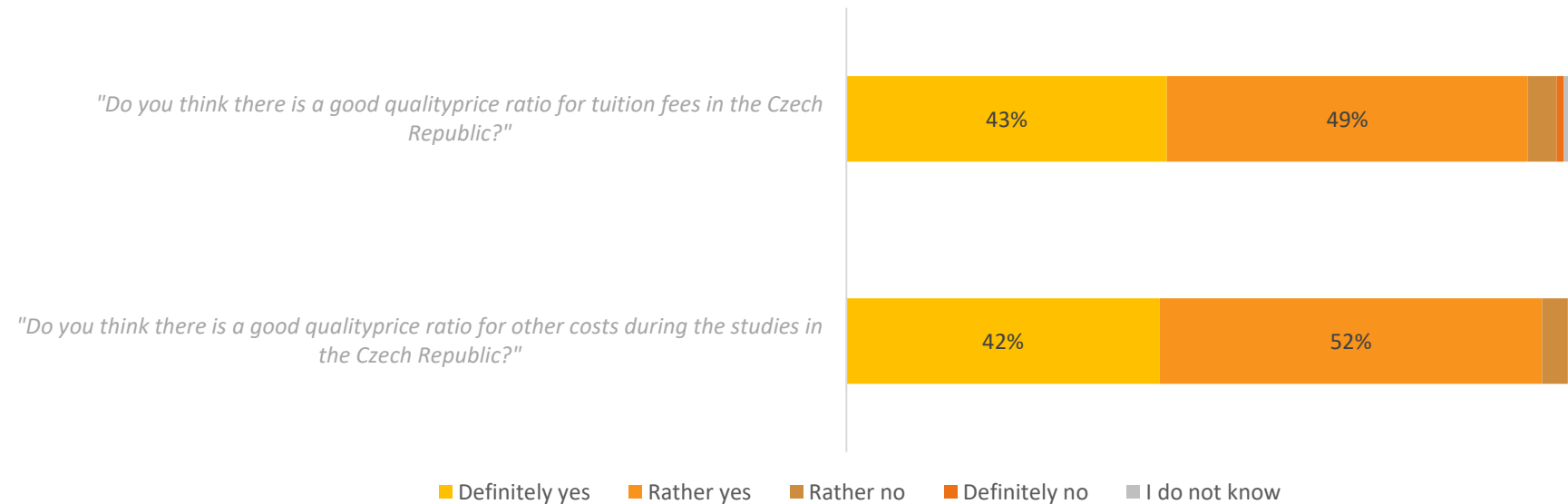




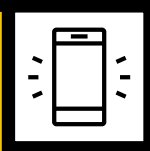
Quality-price ratio in the Czech Republic



- For 92% of respondents the quality-price ratio for tuition fees in Czechia is acceptable
- 94% of respondents think that there is a good quality-price ratio for other costs during the studies in Czechia



KONTAKTY



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