



ERASMUS MUNDUS DESIGN MEASURES: PRACTICAL EXAMPLE

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Background

- FEA offers comprehensive studies at bachelor's, master's and doctoral level to 1800 students.
- Apart from economic disciplines we teach “soft informatics”
- Existing joint degree master programme with Vilnius University in Lithuania
- Double Degree programme with the Technical University of Dresden
- Since 2020 new degrees in the field of Finance



Granted EMDM

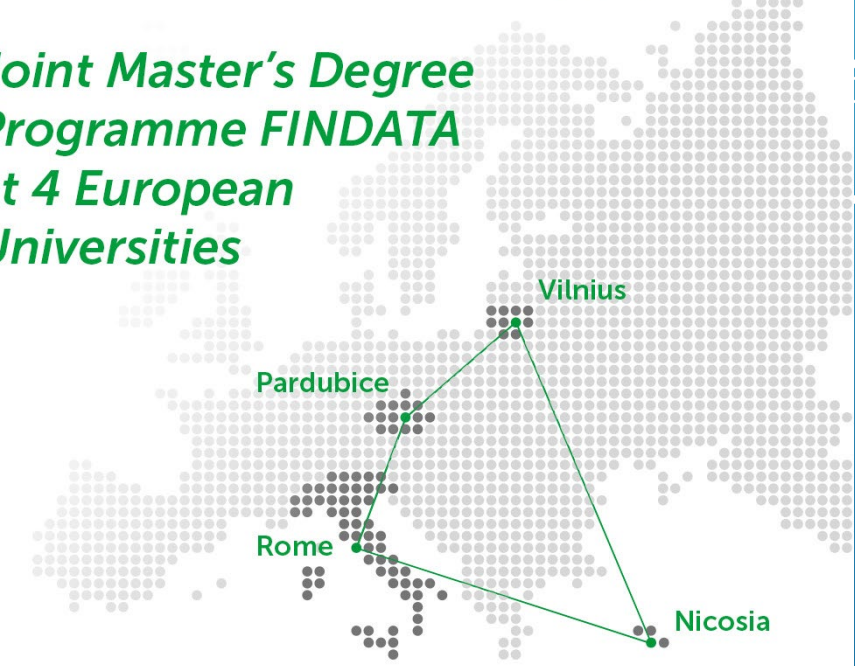
- **Financial Data Analytics and Sustainable Finance**
- Fully joint degree (one diploma)
- University of Pardubice, European University Cyprus, LUMSA (Rome), and Vilnius University
- Master level, 4 semesters, 120 ECTS
- Application was filed on 25th Feb.
- Results were announced to us by an e-mail on 31st July



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FINANCIAL DATA ANALYTICS
AND SUSTAINABLE FINANCE



*Joint Master's Degree
Programme FINDATA
at 4 European
Universities*



CURRENT STATUS

- The project has started on 1st October
- Ends On 31st December 2023
- At the moment we are uploading the project deliverables
- Detailed information: www.emfindata.eu
- We plan to apply for the EMJM in February



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IDEA

- Searching for ways to improve numbers of enrolled degree students in English study programmes
- We wish to obtain the EU quality mark (and the financing for students as well)
- The new study programme has to be appealing to students, modern enough as it takes time till it will start
- This led us to discussions with the university project department which provided support
- We decided not to apply for EMJM right from the start, if the feedback to EMDM was negative we would leave the idea

Searching the Partners

- Put down what programme you wish to design – 1 page
- The project requires at least 3 countries – having 4 is more secure
- We searched partners from a country outside the CEE region
- Start from whom you know well - this brought the idea of north – south axis
- Having some old EU member countries and some which could learn from them
- Partners might help with finding other partners, bring new ideas
- Add some places that students would like to study in
- Be aware of accreditation issues
- Writing to universities with no previous cooperation did not lead to any results

Drafting the Application

- It is great to have the template in advance, so that you know what information will be expected, open your project registration in time
- Attend workshops, get in touch with someone who filed an application before (you are doing that right now)
- Find someone who will help or support you, it is a teamwork
- The project should have some internal logic – discussing with colleagues and partners is helpful
- Links to EU strategic goals
- Drafting the 40 pages application takes some time – in our case we did not have spare time for proofreading

Managing Consortium

- EMDM is a single beneficiary project, however we prepared a Letter of Intent to be signed by all partners even though it was not required
- Everyone should know what is expected from them – make sure they understand that the accreditation is needed in all countries (unless included in EQAR <https://www.eqar.eu/>)
- Document sharing
- Comparison table
- Distribution of financial contribution – Partnership Agreement

Challenges

- Misunderstandings when you communicate only through e-mails or on-line; plan for in-person meetings
- Never take anything working in your local legal environment for granted in other countries
- Accreditation procedure specificities – including the length
- Enrollment of students and PR of the programme
- Distribution of financial means has to be fair
- Administration of the project

Results

- Study plan, curriculas of individual courses
- Consortium Agreement – necessary to alunch the accreditation procedure (at the moment 2 out of 4 accreditaitons are fully completed, 1 will be finished by Christmas and 1 has been launched)
- Draft joint diploma
- Draft Student Agreement
- List of Stakeholders
- Communication Strategy, logo, website, leaflet, claim, marketing campaign

THANK YOU FOR LISTENING

I LOOK FORWARD TO YOUR COMMENTS

