



*The 2<sup>nd</sup>*  
**GCC Exhibition for  
Training & Education**

# MEET FACE TO FACE WITH UNIVERSITIES FROM ALL AROUND THE WORLD

**Erth Hotel  
Abu Dhabi, UAE**

**24<sup>TH</sup> - 25<sup>TH</sup> OCTOBER 2023**

Organizer







**Shaikha Noora Bint Khalifa A. Aziz Al Khalifa**  
Chairperson of Midpoint

The increasing number of graduates in the UAE and the mounting requirements present a big challenge for the youth of UAE. Education and training are options to bridge this strategic gap occurring between public education and the current labour market when the students graduate.

UAE Exhibition for Education, after similar successful Events in the Kingdom of Bahrain, has come to meet the aspirations of the youth all around the GCC. This educational opportunity promises the youth a bright future in the labour market through meeting with senior professors at various Universities and Colleges, both local and international. Internationally recognized Universities with various undergraduate majors, academic programs and certificates of training and professional qualifications will be invited to the UAE Exhibition for Education, 2023.





## GCC EXHIBITION 2023

The concept of the GCC Exhibition 2023 is to bring all universities from all around the GCC through an actual exhibition, to benefit enormously from a unique educational experience.

The purpose of this event is to bring together educational institutions from around the world and provide students with an opportunity to learn more about higher education opportunities available globally. As Australia has some of the best universities and colleges in the world, we would love for Australian universities and colleges to be represented at this fair so that our students can benefit from their presence here as well.

The fair offers many benefits that can help your university reach its goals such as increased visibility, direct access to prospective students and families, and an enhanced reputation among education institutions within the region. Additionally, participating universities will have a chance to meet with representatives from other international universities while learning more about educational trends throughout the Middle East.

## THE TARGET

All high school students from the United Arab Emirates and their families and the academic staff and everyone who is interested in the educational field.





## ABOUT THE EXHIBITOR

As an exhibitor or sponsor, universities will have the unique opportunity to connect with a diverse and motivated audience, including students and their families.

**Unmatched Exposure:** With over 5,000 students expected, our exhibition is a fantastic opportunity to showcase your institution's offerings to a diverse and motivated audience from around the world.

**Global Reach:** Our event features +10 exhibiting countries and over 30 national and international universities, colleges, training institutions, and scholarship providers, making it an ideal platform to explore the many options available in terms of higher education institutions around the world.

**Ministry of Education Support:** Our exhibition has the full support of the Ministry of Education, which lends an additional layer of credibility and prestige to the event.

**Family Attendance:** Not only will you have access to potential students, but their families will also be in attendance, making it an excellent opportunity to connect with a wider audience.

**Networking Opportunities:** Our exhibition is an excellent place to network with other institutions, share best practices, and form partnerships that can benefit your institution in the long run.

## BENEFITS

- Helping the next GCC student to study at a university, knowing the academic programs offered by every accredited university inside the country and all the Arab Gulf states.
- Giving the opportunity to diversify the exhibition programs implemented in many disciplines modernity that meets the needs of the labour market.
- The exhibition would put the students and their families on the right path on how to choose specialization without acquaintance with many specialties.
- Providing the opportunity for direct communication with the administrators and academics present in the exhibition to answer questions from students and parents.
- Evaluation of services, whether for educational authorities, students, or parents.
- Providing seminars during the exhibition to communicate and guide students.



## WHO WILL YOU MEET?



9th Grade to 13th Grade  
Students



Teachers



Parents



Counsellors



Head of Institutions

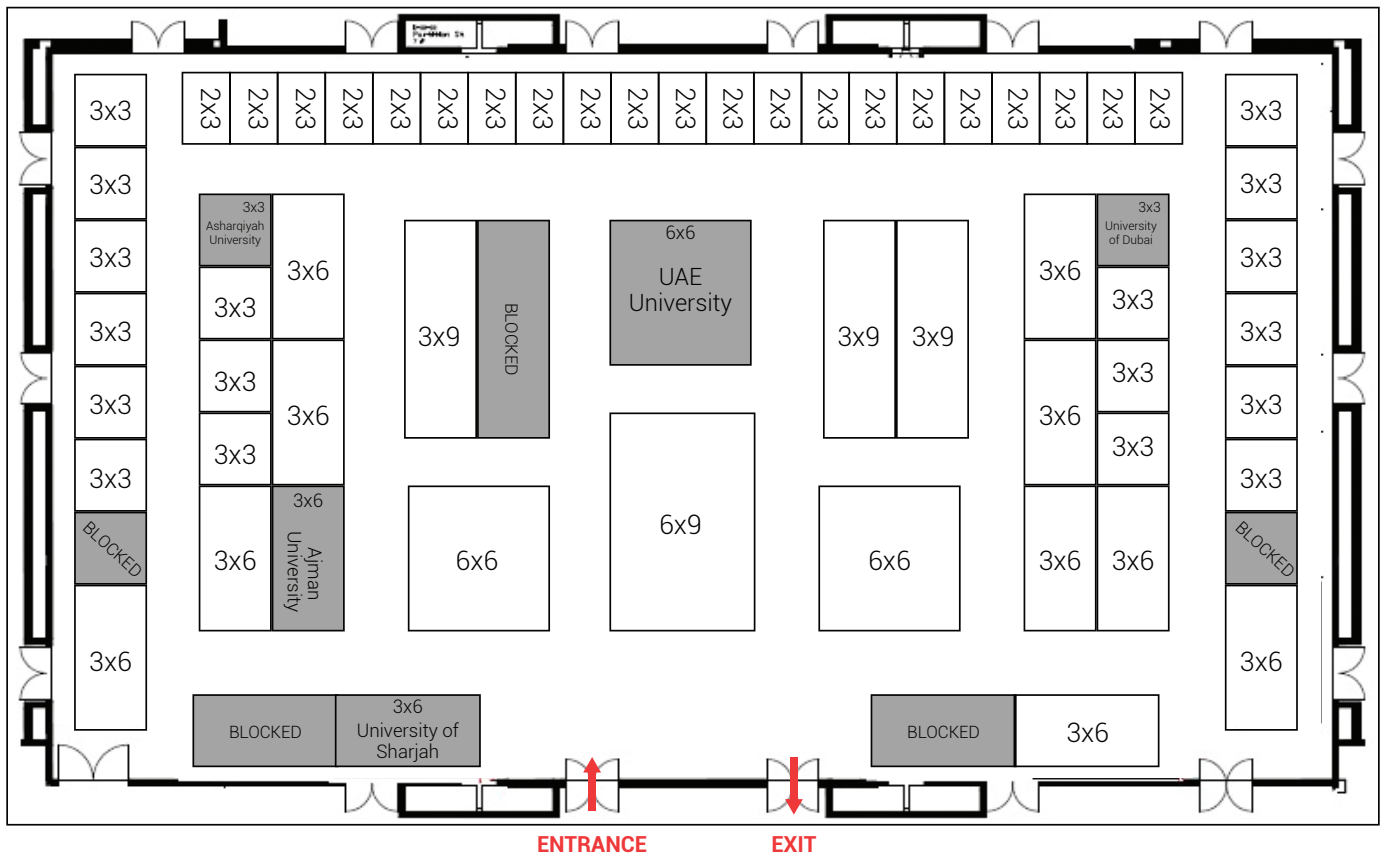


Postgraduate Applicants



# ERTH HOTEL

## Floor Plan







The 1<sup>st</sup>  
**GCC Exhibition For  
Training & Education**

Under the Patronage of



UNITED ARAB EMIRATES  
MINISTRY OF EDUCATION

## 1st EDITION SUMMARY

### 3 - Day Event

3rd-5th October 2022

**Online Event:**  
via MS Teams

**Exhibition:**  
Grand Park Ballroom, Park Rotana Hotel  
Abu Dhabi, UAE



20 Universities



5,000 Attendees

from all over GCC



## GCC EXHIBITION

4th - 5th OCTOBER 2022





## OUR VALUED ACADEMIC PARTNERS



UNIVERSITY OF  
BIRMINGHAM



جامعة دبي  
UNIVERSITY OF DUBAI



جامعة الشرقية  
A'SHARQIYAH UNIVERSITY



AUS | الجامعة الأميركية في الشارقة  
American University of Sharjah







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