

# PoVE Water Scale-up

CoVE WiL v Brně



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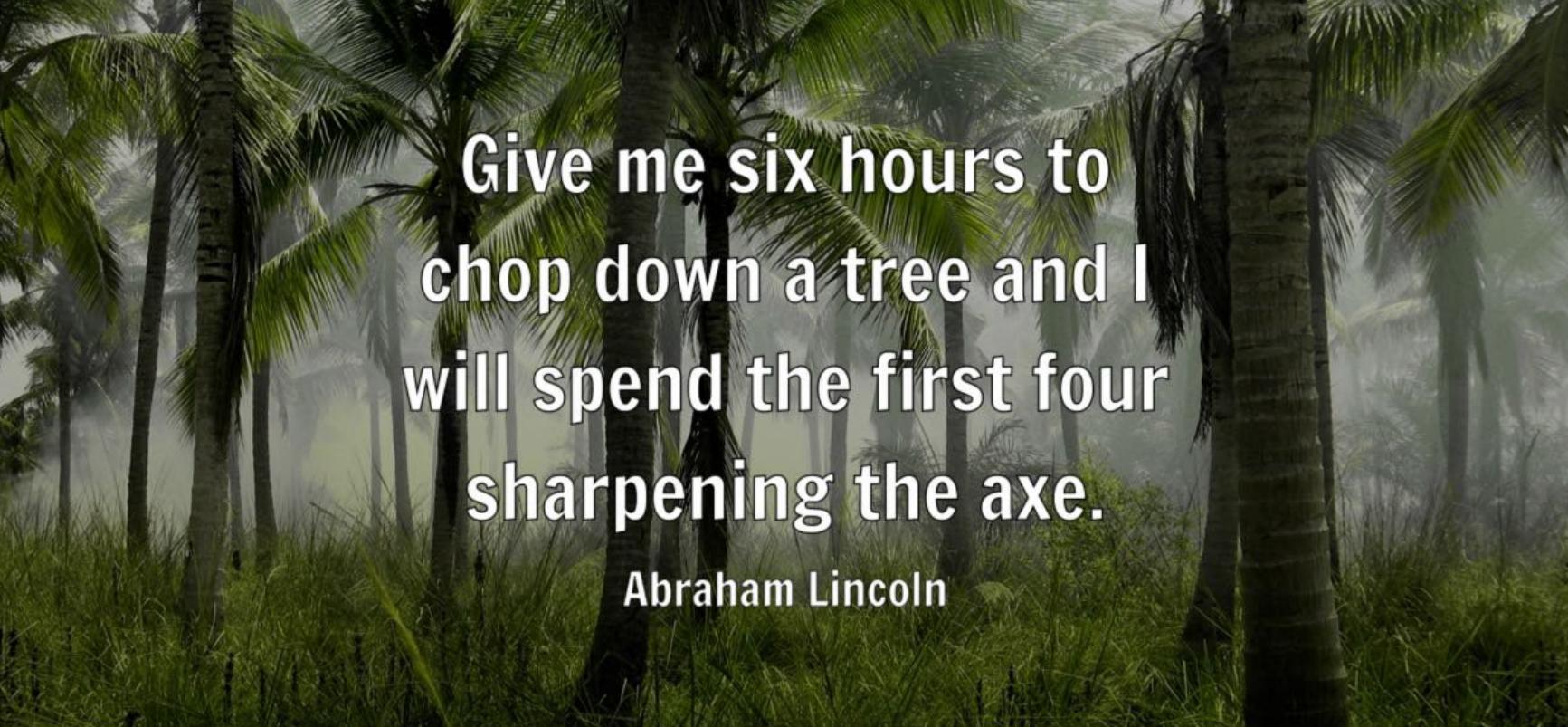
Michaela Menšíková, Mendelova Univerzita v Brně, 8. únor 2023



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# Dobrá příprava je klíčem k úspěchu



Give me six hours to  
chop down a tree and I  
will spend the first four  
sharpening the axe.

Abraham Lincoln



# Naše vize pro PoVE Water

Přemýšlej o budoucnosti s fantazií

*Implementace nového způsobu vzdělávání k udržitelnému zajištění odborníků, které společnost a pracovní trh potřebuje.*

**Společnost v transformaci.**  
Udržitelnost, CSR, vytváření společenských hodnot

**Trh práci v transformaci.**  
Udržitelná strategie pro lidské zdroje a rozvoj jejich potenciálu.



# Naše společná myšlenka

*Pro vodní sektor je spolupráce evropská a celosvětová nezbytnou podmínkou k přežití.*





# Naše vize pro CoVE WiL

Naše autentická cesta v Brně

*Vytvoření udržitelné spolupráce odborníků schopných vytvářet podněcující výukové prostředí, které umožní rozvíjet schopnosti inovativních agilních expertů, kteří budou schopni řešit výzvy, které nás v budoucnu ve vodním hospodářství čekají.*

**Střední Evropa a dál...**

Česká republika a Bavorsko je – povodí  
Dunaje, Odry ...Ukrajina

**Pracovní trh nezná hranice.**

Naši experti potřebují být konkurenceschopní na evropském trhu. Vodní zdroje respektive jejich management je meziregionální..

# Analýza potřeb:

Naše proč?



Rychle se  
měnící svět



Špičkoví  
odborníci pro  
vodní  
hospodářství



Odborné školy  
v regionálním  
inovačním  
ekosystému

# „Vision without execution is hallucination“

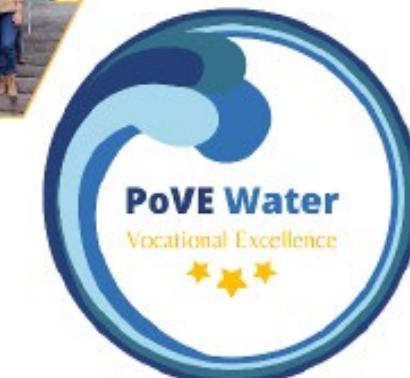
Thomas Edison



Simon Sinek adds to it: It's all fine and good to have vision. It's all fine and good to know your why, but if you can't execute it, then it's no value whatsoever. Even organizations that have a clear sense of why, that have a clear sense of why they exist, their purpose, cause, or belief that defines their very existence, the challenge still exists of, "Okay. Now that I know that, how do I implement it?"



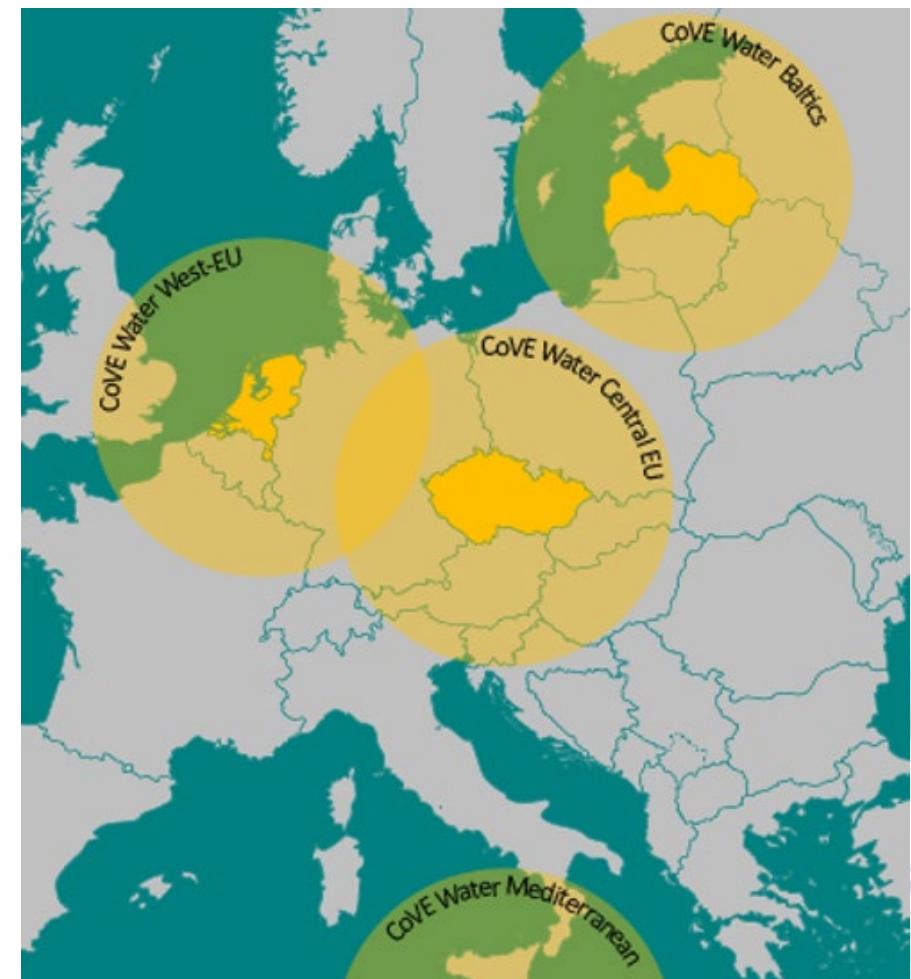
## Our objectives and activities



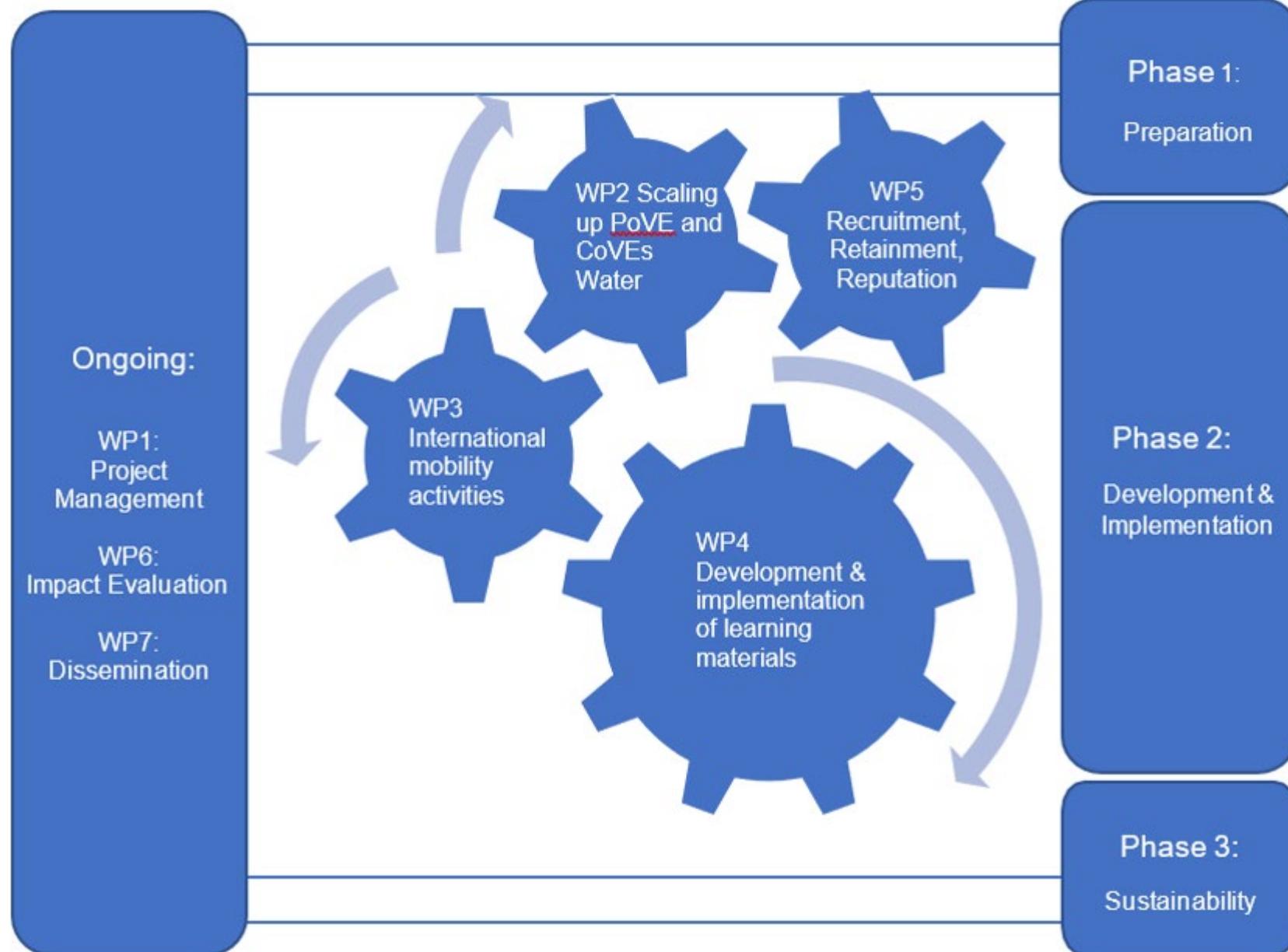
# A Bottom-up přístup k odbornému vzdělávání

- CoVE Water West-EU - [CIV Water](#).
- CoVE Water Mediterranean - [MCAST](#).
- CoVE Water Baltics - [Riga Technical University](#).
- CoVE Water Central EU – [Mendelova univerzita v Brně](#)

Nové CoVE Water SA - [Stellenbosch University](#)



# The workpackages



# WP 1: Project Management & Coordination

High performing PoVE  
Water Scale-up  
management team

High quality PoVE  
Water Scale-up project  
public deliverables

- \* Project & Partner Contracts
- \* Description of GDPR Ethics requirements and tools
- \* Project Management Handbook
- \* Project team with clear roles and responsibilities,
- \* Internal communication platform with all project related documents

- \* Interim and final activity & financial reports
- \* Dissemination reports
- \* Process and quality Evaluation Strategy, Tools and Assessment Reports (external evaluator & PRG)

## WP 2: Scaling up of CoVEs and PoVE

Four scaled up regional  
CoVEs

Six funding maps for  
additional external  
funding

1 Scaled up PoVE Water

A source of input for  
policy reform

- \* Validated CoVE Water activities
- \* Sustained Regional CoVEs Water
- \* Scaled-up Regional CoVEs Water
- \* Peer reviewed Regional CoVEs Water

\* 6 Funding Maps

- \* Governance & business model for the PoVE Water
- \* Procedure for new partners
- \* 2 new CoVEs Water joint the PoVE Water

- \* Food for policy reform
- \* Participation in the CoVE Community of Practice

## WP 3: International Mobility Activities

Strategic embedding of internationalisation activities

International mobility activiteis

- \* Report on international mobility competences of all stakeholder groups
- \* Strategy plan for International mobilities Industry partners
- \* Strathecy plan for International internship programmes VET and HEI students

- \* Overview of mobility opportunities for VET & HE students & educators
- \* Overview of mobility opportunities for Water Industry

## WP 4: Development of Learning Materials

VET curricula on Water related topics

Digital (VR) transformation in VET education on Water

- \* VET curricula aligned regional use (NL, CZ, MT, LV, EE)
- \* Professional International Online platform with learning content

- \* Library of Digital VR learning experiences

## WP 5: Water Sector Recruitment, Retention, Reputation

- An improved image of the Watersector as a top sector for (future) employees

- \* Overview of existing tools and campaigns
- \* Water sector Recruitment, retention, reputation campaign and tools

## WP 6: Impact Evaluation

Evidence based statements about impact of PoVE Water  
Scale-up

- \* Impact evaluation methodology and plan
- \* Baseline measurement questionnaire for target groups
- \* Impact stories - Publications of impact stories (bi-annual)
- \* Impact measurement questionnaire for target groups
- \* Impact analysis and evaluation

## WP 7: Dissemination: Reputation Building of International PoVE Water

Global & EU recognition of PoVE Water as a worldwide point of reference for Water sector Vocational Excellence

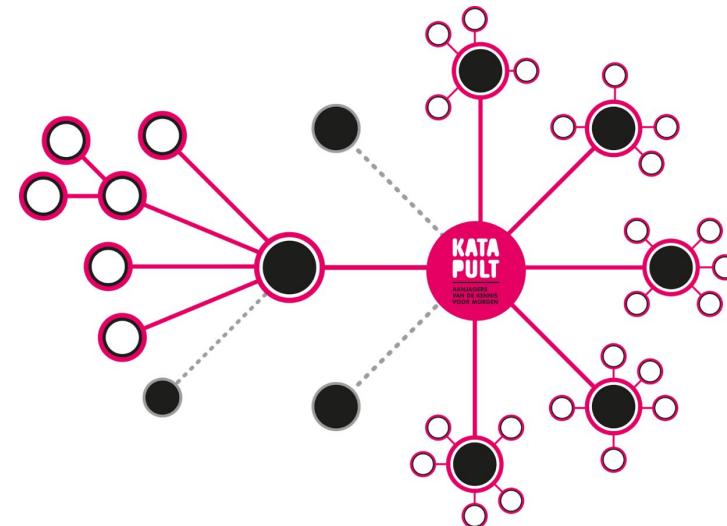
Outreach of PoVE Water brand to relevant international Water Skills ecosystems representatives

- \* General Dissemination and Communication Strategy
- \* Sustainable International PoVE Water Brand Strategy and Campaign
- \* Engaging and contemporary International PoVE Water branding tools
- \* External Communication web platform

- \* Effective and Dynamic international marketing campaign

# CoVE je Public Private Partnerships – PPPs

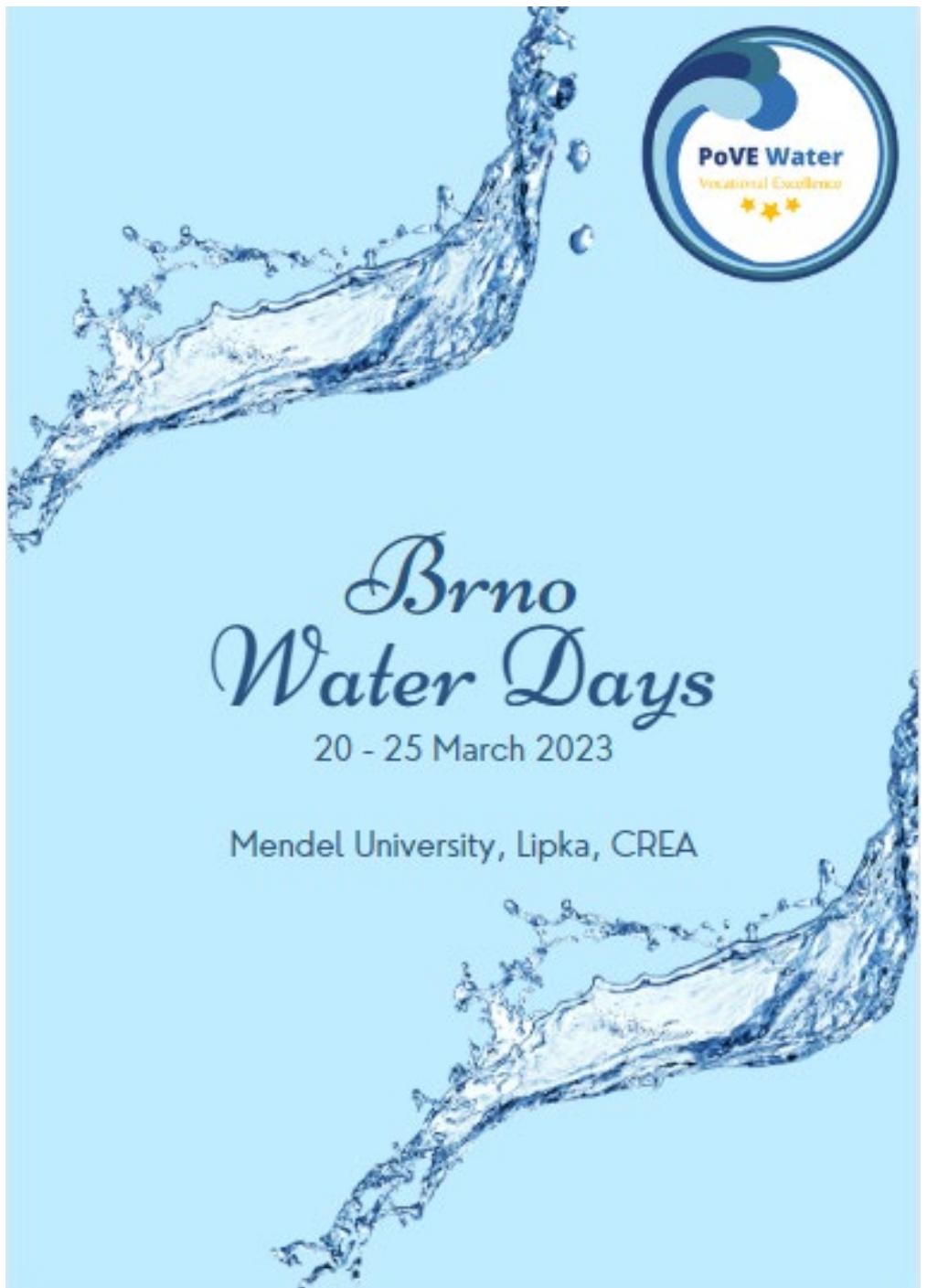
- Příklad od kolegů z Holandska:
- Typická partnerská síť má:
- 35 firem,
- 400-600 studentů
- 50 učitelů
- V síti společnosti Katapult je
- 15.000+ firem
- Všechny střední odborné školy a vysoké školy se zaměřením na aplikované vědy v NL
- 85.000+ studentů
- Všechny sektory
- Jak na PPP?



# Příklad mezinárodní aktivity - Water Weeks in Leeuwarden

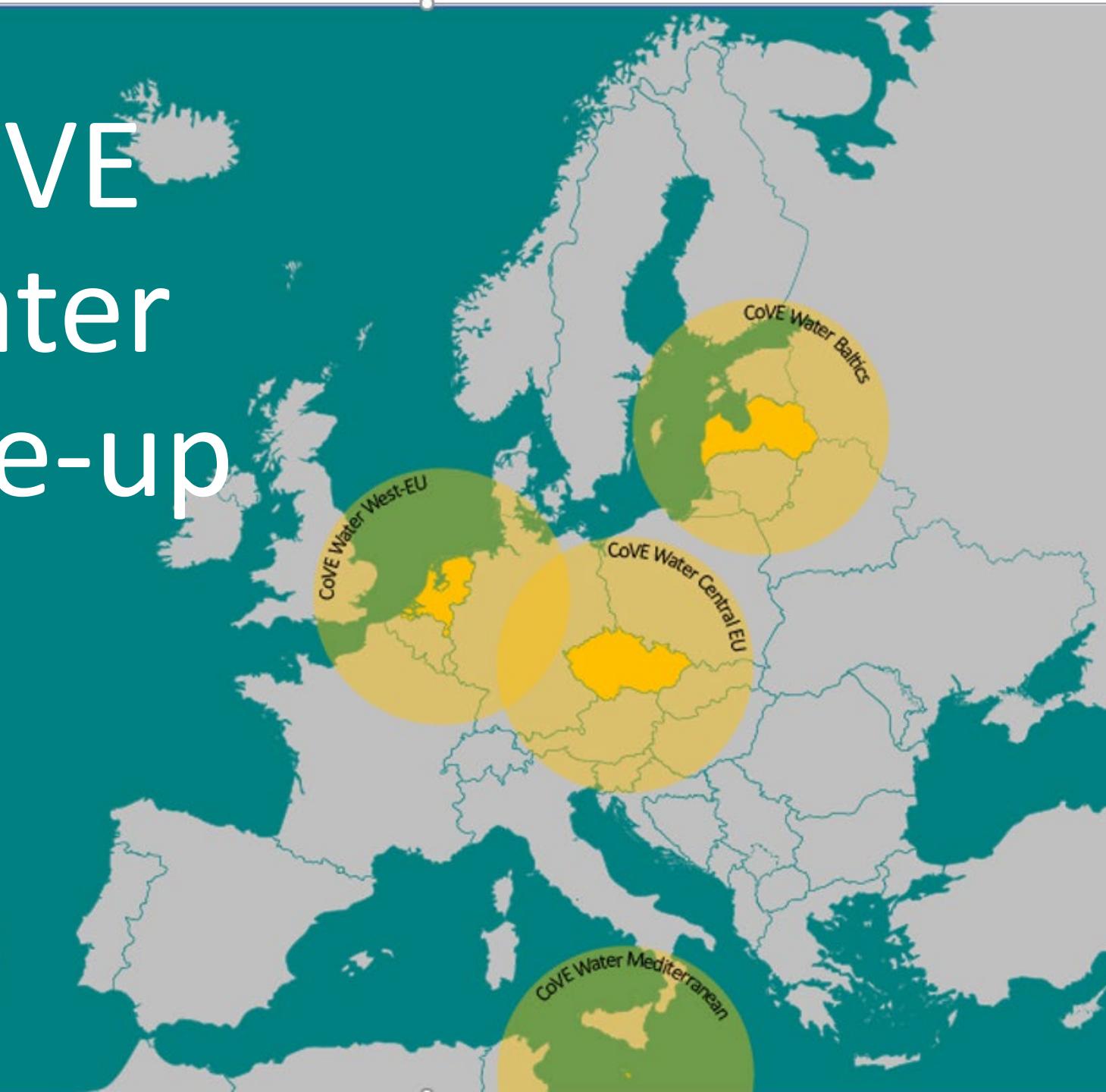


<https://www.youtube.com/watch?v=Zhy3emix7u0&t=3s>



FORGET A RELATIONSHIP  
MAKE IT A PARTNERSHIP  
AND BUILD AN EMPIRE

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[Kick-off meeting PoVE Malta](#)



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