

**Call:** Pilot Project - Establishing a European Heritage Hub to support a holistic and cost-effective follow-up of the European Year of Cultural Heritage

**Reference:** PPPA-CULT-2022-EUHERITAGEHUB

**Deadline:** 18 Oct 2022

**Budget:** 2 883 300 euro

## **Objectives**

The main objective of the action to support the establishment of a European Heritage Hub is to:

- promote a joint action, by pooling cross-sectorial expertise and resources
- both public and private
- in the cultural heritage sector;
- promote a holistic and integrated approach to cultural heritage policies at all levels
- monitor the inclusion of cultural heritage dimension into relevant policies at EU, national - and where relevant - regional and local levels;
- provide the Commission with relevant data, analysis, studies and recommendations on how to better integrate the heritage dimension;
- promote innovative models of participatory governance and management of cultural heritage,.

## **Themes and priorities (scope):**

- promote inclusiveness, diversity and equality in the field of cultural heritage, notably by addressing all people, and in particular young and elderly people through communication campaigns (
- advocate solutions which make cultural heritage accessible to all by removing social, cultural and physical barriers, taking into account people with special needs
- contribute to the green transformation and the fight against climate change and environmental degradation
- facilitate interactive online advocacy and develop a knowledge platform gathering relevant policy and project documents and news from cultural heritage stakeholders at all governance levels
- to conduct research and analysis of important topical issues, emerging trends and phenomena with regards to cultural heritage to support evidenced-based policy-making
- to arrange capacity-building activities of cultural heritage organisations with regards, among others, to EU policies, programmes, funding opportunities as well as the green and digital transition
- to foster synergies and when possible arrange joint projects or actions
- for example between projects funded by the Creative Europe programme (including European Heritage Label), by the Erasmus+ programme, by the European Solidarity Corps or by the Horizon Europe programme
- to deepen the educational value and awareness of Europe’s cultural heritage ecosystem especially to younger generations during and following the European Year of Youth
- to contribute to the safeguarding of cultural heritage at risk, from sudden and catastrophic events as well as from gradual and cumulative processes

## **Activities that can be funded:**

This Hub should become the entry-point of the community of professionals and stakeholders in Europe working in the field of cultural heritage, delivering services as described below:

1. Knowledge sharing–The creation of a well-designed web based dynamic interactive hub
2. Networking – To bring together and mobilise the widest possible spectrum of European stakeholders active in the field of culture and cultural heritage
3. Training and capacity building

4. A policy lab
5. A programme development lab
6. Communication and dissemination

**\*CYENS can contribute to the proposal and project as partner in Activities 1/2/4/6.**