Call: Pilot Project - Establishing a European Heritage Hub to support a holistic and cost-effective follow-up of the European Year of Cultural Heritage

Reference: PPPA-CULT-2022-EUHERITAGEHUB

Deadline: 18 Oct 2022

Budget: 2 883 300 euro

Objectives

The main objective of the action to support the establishment of a European Heritage Hub is to:
– promote a joint action, by pooling cross-sectorial expertise and resources
– both public and private
– in the cultural heritage sector;
– promote a holistic and integrated approach to cultural heritage policies at all levels
– monitor the inclusion of cultural heritage dimension into relevant policies at EU, national - and where relevant - regional and local levels;
– provide the Commission with relevant data, analysis, studies and recommendations on how to better integrate the heritage dimension;
– promote innovative models of participatory governance and management of cultural heritage.

Themes and priorities (scope):
– promote inclusiveness, diversity and equality in the field of cultural heritage, notably by addressing all people, and in particular young and elderly people through communication campaigns (– advocate solutions which make cultural heritage accessible to all by removing social, cultural and physical barriers, taking into account people with special needs
– contribute to the green transformation and the fight against climate change and environmental degradation
– facilitate interactive online advocacy and develop a knowledge platform gathering relevant policy and project documents and news from cultural heritage stakeholders at all governance levels
– to conduct research and analysis of important topical issues, emerging trends and phenomena with regards to cultural heritage to support evidenced-based policy-making
– to arrange capacity-building activities of cultural heritage organisations with regards, among others, to EU policies, programmes, funding opportunities as well as the green and digital transition
– to foster synergies and when possible arrange joint projects or actions
– for example between projects funded by the Creative Europe programme (including European Heritage Label), by the Erasmus+ programme, by the European Solidarity Corps or by the Horizon Europe programme
– to deepen the educational value and awareness of Europe’s cultural heritage ecosystem especially to younger generations during and following the European Year of Youth
– to contribute to the safeguarding of cultural heritage at risk, from sudden and catastrophic events as well as from gradual and cumulative processes

Activities that can be funded:

This Hub should become the entry-point of the community of professionals and stakeholders in Europe working in the field of cultural heritage, delivering services as described below:

1. Knowledge sharing – The creation of a well-designed web based dynamic interactive hub
2. Networking – To bring together and mobilise the widest possible spectrum of European stakeholders active in the field of culture and cultural heritage
3. Training and capacity building
4. A policy lab
5. A programme development lab
6. Communication and dissemination

*CYENS can contribute to the proposal and project as partner in Activities 1/2/4/6.