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STUDY IN
academy

Webinar #10
**Double-degree practice and
experience from Czech-French
cooperation**

Date: **10th February 2022**

Time: **2 pm – 4.30 pm CET**

Registration link (deadline February 8):
<https://forms.office.com/r/RsUzXQTmFv>

About STUDY IN academy

STUDY IN academy series is a bespoke training series for Czech higher education institutions (HEIs) jointly developed by the [Study in the Czech Republic](#) initiative managed by the [Czech National Agency for International Education and Research](#) (DZS) and a partner, expert in the field, this time the French embassy in Prague. The series is co-designed for Czech higher education institutions (HEIs) and meant to address key topics for the latter, supporting further strategic action and professional development.

The series is designed to address pertinent issues surrounding online international education marketing, recruitment, internationalisation, and strategic decisions during the COVID-19 times and beyond, taking into account both the local contexts and global trends.

The topics and materials that have already been covered can be seen [here](#).

About STUDY IN academy webinar #10 – 10th February 2022

The webinar will address the challenges and best practices of developing double-degree programmes from Czech-French cooperation. The webinar aims to support the development of the existing, as well as the new double-degrees, and to encourage sharing of good practice among Czech and French universities. Tackling key issues such as attractiveness and the internationalisation of studies, the webinar is based on testimonies from double-degree coordinators sharing their experience (i.e. challenges, successful practices, existing opportunities).



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Target audience

The webinar will be open to representatives of Czech and French universities or schools already offering or trying to develop Czech French double degree programmes, and more generally to anyone interested in the internationalization of study programmes.

Programme

14:00 – 14:05	Opening and welcome – Study in the Czech Republic & French embassy
14:05 – 14:20	The Czech-French higher education cooperation: present situation and perspectives - French Embassy (Veronique Debord-Lazaro) and Masaryk University (Hana Delalande)
14:20 – 15:00	Part I: How to promote the double degree programmes Emphasis on: <ul style="list-style-type: none">- Ivo Petrů / University of South Bohemia (promotion of the bachelor's degree in French for European and International Trade)- Hana Delalande and Anna Sehnalová / Masaryk University (promotion activities of the Czech-French Public Administration programme –MFTAP)- Gabriela Achtenová / Czech Technical University in Prague (example of the Master Automotive Engineering)
15:00 – 15:10	Q&A with speakers from part I
15:10 – 15:20	Coffee break
15:20 – 16:00	Part II: Internationalising the teaching and learning through double degree programmes Emphasis on: <ul style="list-style-type: none">- Helena Horová and Hana Rozložníková / University of West Bohemia (example of double degree programmes with the University of Artois)- Hana Ferencova and Tereza Lyčková / Palacky University Olomouc (example of the Euroculture master programme)- Lenka Šťastná / Charles University (how the Corporate Strategy & Finance in Europe programme help their students to find an internship)
16:00 – 16:10	Q&A with speakers from part II
16:10 – 16:25	Discussion
16:25 – 16:30	Wrap-up – Study in the Czech Republic

Speakers



Mgr. Ing. Hana Delalande is a PhD student (study programme Didactics of Foreign Languages) and a Business French teacher at the Faculty of Education, Masaryk University, Brno, specializing in intercultural communication competence, mobility, cooperation with employers and promotion of French at schools. Hana Delalande completed her French-Czech Master of Public Administration in 2011 (Masaryk University, Rennes University) and her Master of Didactics of English and French in 2005 (University of South Bohemia).



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Mgr. Hana Rozložníková, Ph.D. is an assistant professor at the Department of Roman Languages of the University of West Bohemia, Deputy Vice-Dean. The doctor specializes in literary research on imagination, mainly in French and Spanish poetry. She is participating in the handling of the double degree study program.



PhDr. Helena Horová, Ph.D. is Vice-Dean for Academic Affairs Head of the Department of Romance Languages at Faculty of Arts of the University of West Bohemia. She specializes in research in lexicology and French didactics. She has been involved in the preparation and accreditation of double degree programs since 2008.



Lenka Šťastná, Ph.D., works as an international coordinator at the Institute of Economic Studies, Faculty of Social Sciences, Charles University. She is also the academic coordinator of the double-degree program Corporate Strategy and Finance in Europe with the University of Strasbourg. She has six years of experience managing the academic part of the program. Besides this administrative work, she teaches microeconomics at the Institute of Economic Studies.



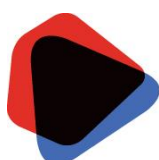
JUDr. Mgr. Ivo Petrů, Ph.D. is a lecturer and researcher at the University of South Bohemia, České Budějovice. He's teaching law, legal and commercial French; research in the field of legal language and its translation; project management. Before, he has been external translator for the Court of Justice of the EU, temporary teacher at the University of South Brittany, Lorient (FR) and President of the Alliance française Jižní Čechy Association.



Mgr. Hana Ferencová, Ph.D. is a lecturer of Early Modern history in the Department of History, Faculty of Arts, Palacký University, Olomouc. Her main research interest is Early Modern English history, particularly travel, theatre and religious conversions. She holds a PhD in General History – with a focus on Early Modern history – from Palacký University.



Mgr. Tereza Lyčková is coordinator of Euroculture programme at Department of History, Faculty of Arts, Palacký University, Olomouc. Beside, she worked as coordinator of Nebraska Study Abroad programme and cooperated with International Relations Office of Palacký University. She is also finishing her PhD in General History with focus on Early Modern religious history and Jesuit order.



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Moderator



Jakub Tesař leads the Higher Education Department at DZS – Czech National Agency for International Education and Research since 2018. His unit supports comprehensive internationalisation of Czech higher education through the Erasmus+, governmental and inter-governmental scholarship programmes, the Study in the Czech Republic initiative, Czech Republic Alumni programme, and the Monitoring Internationalisation of Czech Higher Education (MICHE) project.



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