

**The Strategy**  
**of the Czech National**  
**Agency for International**  
**Education**



01

↙  
**We are the Czech  
National Agency  
for International  
Education**



# Mission

**W**e are DZS – the Czech National Agency for International Education. Our primary mission is to support and facilitate international cooperation at all levels of formal and non-formal education. Through European, bilateral and national programmes administration, we provide financial and organisational support for the implementation of international projects and the development of international education in the Czech Republic. At the same time, we represent, promote and increase the visibility of Czech education abroad and help increase the reputation of the Czech Republic around the world. We serve as a centre of internationalisation in the Czech Republic, providing information, consultancy and analytical services for all target groups in the field of education. We are a source of data, information, know-how and inspiration in the field of international education, we disseminate the results of international cooperation projects, provide information about current trends and mediate the transfer of experience and examples of good practice from abroad.



# 02

↙  
**We want to achieve the integration of the widest possible range of individuals and institutions into international education**

## Vision

**O**ur goal is to continue helping the development of international education and to build on our role as a centre of internationalisation in the Czech Republic. Through close cooperation with all key actors in the field of education in the Czech Republic and abroad, we will systematically reinforce the international aspect of education in the Czech Republic and support the acquisition of global competencies needed to meet the goals of sustainable development. We will emphasise open communication and promotion of all our activities and significantly contribute to the positive perception of the impact of internationalisation on individuals, institutions and society. In line with the European and national education policies, we want to achieve the integration of the widest possible range of individuals and institutions into international education and to contribute to the development of alternative forms of international cooperation, including “internationalisation at home” activities. We will actively participate in professional debates in the field of international education in the Czech Republic and abroad and, through joint international activities, play an important role within the network of national agencies and other international associations.



# 03

↙  
**We help to develop high-quality international education in the CR**

## Quality Policy

Following on from our organisation’s mission and vision, the following quality policy has been in place since 2020:

**A** **Our organisation’s basic mission is to help develop high-quality international education in the CR, in particular through:**

- the proper implementation of educational programmes and the fulfilment of tasks arising from Government resolutions, bilateral intergovernmental agreements and decisions of the Ministry of Education, Youth and Sports;
- the effective promotion of Czech education abroad;
- high-quality information, communication and consultancy activities, based on the needs and requirements of individual target groups in the education sector;
- regular analytical activities, consisting of working with data and publishing studies and analyses.



↙  
**We are open to new forms of international cooperation**

**B** **Our quality policy is based on the following principles which form the basic pillar of our organisation:**

- we play a key role in the area of internationalisation of education in the CR;
- we reinforce the positive perception of the effects of internationalisation on individuals, institutions and society;
- we support the widest possible involvement of individuals and institutions in international education;
- we promote Czech education abroad and increase the reputation of the CR around the world;
- we build our professional know-how and actively contribute to the debate on international education;
- we are open to new forms of international cooperation;
- we develop the professional and personal potential of our employees;
- we are building a digital workplace and actively using ICT in our activities;
- we maintain, develop and create long-term conditions for the continuous improvement of our quality management system, which we regularly monitor and evaluate, and for which we adopt adequate remedial measures;
- we set quality goals aimed at ensuring an effective management system.

**C** **The priority areas in relation to our target groups and individual users are:**

- transparency, openness and equal treatment
- expertise and professionalism
- quality in all areas
- effective communication and promotion
- applying the principles of social responsibility
- ensuring cost-effectiveness



# 04

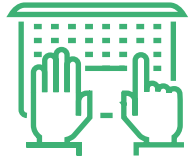
↓  
**We set goals aimed at ensuring effective and ever increased security of managed data**

## Information Security Policy

**In accordance with the requirements of the ČSN EN ISO/IEC 27001: 2014 standard, we have adopted the following information security policy:**

- we respect and comply with all relevant laws, standards, norms and recommendations, including the GDPR;
- we are constantly laying down the conditions needed to secure all the resources required to maintain and continuously improve our information security management system;
- we ensure a set standard of information security, such as confidentiality, integrity, availability, provability, reliability and non-repudiation (of data);
- we create an environment where our information systems are credible for all stakeholders;
- we assess the implementation of security measures with respect to their benefits and effectiveness;

- we ensure that security measures and IS/ICT functionality maintain an operational equilibrium;
- we ensure transparent data availability for all those who require it;
- we ensure data protection for all stakeholders in accordance with the GDPR and other legislation;
- we adopt measures to minimise risk;
- we subject our management system to continuous monitoring and evaluation of its safety status and we implement adequate remedial measures;
- we set goals aimed at ensuring effective and ever increased security of managed data;
- we provide our staff with regular education and training in the field of information security.





**Czech National Agency  
for International Education (DZS)**

Na Poříčí 1035/4  
110 00 Prague 1  
Czech Republic

☎ +420 221 850 100

@ info@dzs.cz

[www.dzs.cz/en/](http://www.dzs.cz/en/)  
[www.naerasmusplus.cz](http://www.naerasmusplus.cz)



**Facebook**

[www.facebook.com/dumzahranicnispoluprace](http://www.facebook.com/dumzahranicnispoluprace)  
[www.facebook.com/erasmusplusCR](http://www.facebook.com/erasmusplusCR)  
[www.facebook.com/mladezvakci/](http://www.facebook.com/mladezvakci/)  
[www.facebook.com/studyincz/](http://www.facebook.com/studyincz/)



**LinkedIn**

[www.linkedin.com/company/dzs\\_cz/](http://www.linkedin.com/company/dzs_cz/)



**Instagram**

[www.instagram.com/dzs\\_cz/](http://www.instagram.com/dzs_cz/)



**Twitter**

[twitter.com/dzs\\_cz](http://twitter.com/dzs_cz)

